



Santa Cruz County Workforce Development supports the Community by cultivating economic vitality and assisting Jobseekers by creating programs to train, educate, and support the workforce to develop key and timely skills. We assist Business to secure the talent they need to thrive now, and into the future.

Workforce Development Board
Wednesday, September 24, 2025 @ 8:30am

Location: Workforce Santa Cruz County Career Center
500 Westridge Dr. – Career Center Computer Lab
Watsonville, CA 95076

Call to Order/Welcome

Non-agenda public comment

Chairperson's Report

Presentation: Workforce Achievement Awards

Consent Items (vote required):

1. Approval of Minutes: May 28, 2025..... 2-7
2. WIOA Local Program Services: Revised and New Policies 8

Action Items (vote required):

3. WIOA FY25/26 Revised Budget..... 9-10
4. WDB Bylaws Update..... 11
5. WDB Strategic Plan 2025-2030 12
6. Top Ten (10) Occupations for Program Year 2025-2026 13

Report Items (no vote required):

7. WDB PY2025/2026 Operational Plan and CI Plan Updates 14-21
8. WDB Staff Updates..... 22
9. ETPL Annual Report..... 23-28

Adjournment

Next Meeting: Workforce Development Board-Executive Committee
November 5, 2025 @ 8:30 am
Location: Workforce Santa Cruz County, Career Center Classroom
500 Westridge Dr., Watsonville, CA 95076

Workforce Development Board
December 3, 2025 @ 8:30 am
Location: Community Room
500 Westridge Dr., Watsonville, CA 95076

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Action Item 1: Approval of Meeting Minutes

(Action required) – Andy Stone

Recommendation

Approve the May 28, 2025 WDB Full Board meeting minutes.

Suggested motion

I move to approve the May 28, 2025 WDB Full Board meeting minutes.

**Workforce Development Board
Full Board Meeting
Wednesday, May 28, 2025, 8:30 a.m.
500 Westridge Dr., Watsonville, CA 95076**

**500 Westridge Drive
Watsonville, CA 95076
(831) 763-8900**

MEMBERS:

Rob Morse, Chair
Monterey Bay Epic Adventures

Elyse Bartels, Vice Chair
Business Owner

Alia Ayyad
Center for Employment Training

MariaElena De La Garza
Community Action Board

Marshall Delk
West Coast Community Bank

Peter Detlefs
County of Santa Cruz

Alma Diaz
Employment Development Department

Daniel Dodge
Cabrillo College Federation of Teachers

Felipe Hernandez
Fourth District Supervisor

Carmen Herrera-Mansir
El Pajaro CDC

Laura Holmquist-Gomez
Five Star Catering

LeNae Liebetrau
Department of Rehabilitation

Chris Miller
ScratchSpace, LLC

Janet Nagamine
Hikari Farms

Annabelle Rodriguez
Cabrillo College

Francisco Rodriguez
Monterey Bay Labor Council

Shaz Roth
Pajaro Valley Chamber of Commerce
and Agriculture

Eric Saavedra
Watsonville/Aptos/Santa Cruz Adult Education

KatieSetzler
Palo Alto Medical Foundation

Carol Siegel
Santa Cruz Seaside Company

Bryan Shields
Carpenters Local 646

Raymundo Sumano
Sumano's Bakery

Casey Van Den Heuvel
Sheet Metal Workers Local 104

Dustin Vereker
Discretion Brewing

DIRECTOR:
Andy Stone

The Chair called the meeting to order at 8:41 a.m., and a quorum was established. All participants attended in-person.

Board Members in Attendance

Bartels, Elyse
De La Garza, MariaElena
Detlefs, Peter
Diaz, Alma
Herrera-Mansir, Carmen
Holmquist-Gomez, Laura
Morse, Rob
Rodriguez, Annabelle
Roth, Shaz
Siegel, Carol
Sumano, Raymond
Van Den Heuvel, Casey
Vereker, Dustin

Board Members Absent

Ayyad, Alia
Delk, Marshall
Dodge, Daniel
Liebetrau, LeNae
Miller, Chris
Nagamine, Janet
Rodriguez, Francisco
Saavedra, Eric
Setzler, Katie
Shields, Bryan

Staff in Attendance

Diaz-Rivas, Brenda – WDB Associate Human Services Analyst
Gutierrez, Elizabeth – WDB Administrative Aide
Kieu, Nathan – WDB Business Services Manager
Paz-Nethercutt, Sara – WDB Sr. Human Services Analyst
Stone, Andy – WDB Director
Vaiz, Mary Lou – WDB Clerical Support

Guests

Council, Angela – Dientes
Dorsey, Denise – Department of Rehabilitation
Michael, Jack – Bay Area Community College Consortium
Munoz, Beatrice – SC County Office of Education – Sueños
Ortiz, Lupe – Dientes
Paynter, Michael – Employment Development Department
Ramos, Dave – SCC Veterans Memorial Building
Williams, Josh – BW Research

Subject: Non-agenda Public Comment

Business Services Manager Kieu advised that the clicking sound from the chairs can be stopped by flipping the switch located at the top of the wheels.

Subject: Public Comment

No public comments were made.

Subject: Chairperson's Report

Chair Morse opened the meeting with roundtable introductions. He announced that the Workforce Development Board (WDB) will host a Summer School for Board members, designed to provide a refresher orientation and ensure members are aligned. Topics are still being developed, and members were encouraged to submit suggestions via email. Chair Morse also noted that achievement awards would be presented during the meeting, followed by a presentation from Josh Williams of BW Research. Vice Chair Bartels shared that she attended a previous Summer School session and gained a deeper understanding of WDB's work and terminology.

Subject: Workforce Achievement Awards

Director Stone presented two Achievement Awards:

1. **Employer of the Year Award** – Presented to Dientes Community Dental for their commitment to the local workforce, particularly for their dental assistant apprenticeship program which fosters a skilled and diverse team to provide quality care in the community.
2. **Community Champion Recognition Award** – Presented to Beatrice Munoz of the Sueños Program for over 20 years of dedicated service to Santa Cruz County youth, recognized for her kindness and approachability impacting more than 10,000 children.

Videos showcasing the award recipients were shared with the Board.

Subject: Block Consent Items 1-3

Action: It was moved to approve Items 1-3 as follows:

- **Item 1:** Approval of the March 19, 2025, and April 16, 2025, Full Board Meeting Minutes (with addition of Laura Holmquist-Gomez to the Nominating Committee on March 19 minutes, per member Siegel).
- **Item 2:** Acceptance of the PY 2024-2025 local Eligible Training Provider List (ETPL) monitoring report as drafted by WDB staff.
- **Item 3:** Approval of the WIOA Mandated Partner Memorandum of Understanding (MOU) renewal as drafted by staff and partners, authorization for the WDB Chair to sign on behalf of the Board, and direction for WDB staff to submit the MOU to the Santa Cruz County Board of Supervisors for final approval.

Status: Motion to Approve:	Felipe Hernandez
Seconded:	Casey Van Den Heuvel
Abstentions:	None

Opposed: None

Committee Action: All members voted in favor. The motion passed.

Subject: Action Items:

Item 4 – WIOA Program Year 2025-26 Budget

Director Stone presented a provisional “status quo” budget totaling \$3,844,934, pending the state’s budget release. Staff recommended allocating \$140,000 for On-the-Job Training (OJT) supporting apprenticeship programs, with employers eligible for up to \$10,000 per apprentice. The attached financial report was referenced.

Action: It was moved to approve the provisional WIOA budget for PY 2025-26, including a dedicated allocation of \$140,000 from the Adult and Dislocated Worker training services for On-the-Job Training (OJT) supporting apprenticeships.

Status: Motion to Approve: Elyse Bartels
 Seconded: Casey Van Den Heuvel
 Abstentions: None
 Opposed: None

Committee Action: All members voted in favor. The motion passed.

Item 5 – Proposed WDB Meeting Calendar PY 25/26

Chair Morse presented the proposed meeting calendar, encouraged members to respond to invitations promptly, and invited attendance at Executive Committee meetings.

Action: It was moved to recommend that the Full Workforce Development Board approve the proposed WDB Meeting Calendar for Program Year 2025-2026.

Status: Motion to Approve: MariaElena De La Garza
 Seconded: Carol Siegel
 Abstentions: None
 Opposed: None

Committee Action: All members voted in favor. The motion passed.

Item 6 – WDB Officer Nominations PY 25/26

Member Siegel reported that the Nominating Committee included MariaElena De La Garza, Marshall Delk, Dustin Vereker, and Laura Holmquist-Gomez. Four candidates were considered for two At-Large Executive Committee seats: Alia Ayyad, Marshall Delk, Bryan Shields, and Dustin Vereker. Statements were provided by members Vereker and Ayyad (read by member Siegel). No floor nominations were made. A written ballot was conducted.

Action: It was moved to conduct a ballot vote to elect two At-Large WDB members to the Executive Committee for Program Year 2025–2026, and to appoint the two candidates receiving the highest number of recorded votes. I further move to approve the uncontested slate of Officer and Executive Committee candidates as presented.

Vote Result: Highest votes received by members Ayyad and Vereker.

Status: Motion to Approve: Felipe Hernandez
 Seconded: MariaElena De La Garza
 Abstentions: None
 Opposed: None

Committee Action: All members voted in favor. The motion passed.

Subject: Report Items:

Item 7 – Workforce Development Board Plan Updates

1. Directors Operational Plan Update:

Director Stone reviewed the Operational Plan Status Report for PY 2024-25, providing updates on the following goals:

Goal 1: Jobseekers have the competitive skills to earn a sustainable wage with opportunities for career pathways.

- Update: The Board provided operational targets to identify strategies for expanding apprenticeship opportunities in Santa Cruz County, engaging with youth, and conducting a community strategic session with NWTW.

Goal 2: Santa Cruz County businesses have the talent needed to thrive now and into the future.

- Update: Three targets were identified: (1) opportunities to implement strategies supporting the emerging drone automation technology sector; Joby is developing a maintenance technician apprenticeship program at the Watsonville Airport, (2) develop and publish career pathways in the healthcare and hospitality sectors, and (3) career pathways entrepreneurship opportunities will be included in the upcoming State of the Workforce Report.

Goal 3: Santa Cruz County Workforce Development supports community partners to positively impact the region's economic vitality.

- Update: All engagement sessions for the Strategic Plan have been completed, and a draft is currently being developed, with the plan expected to be forthcoming in July 2025.

2. AJCC Continuous Improvement Plan PY23/24 Q4

Refer to the attachment provided.

Action: No action taken; this was a report item only.

Item 8 - Workforce Development Board Staff Updates

Business Services Manager Kieu provided updates:

- **State of the Workforce Video:** Collaboration with Josh Williams of BW Research, to be released in June.
- **Comprehensive Economic Development Strategy (CEDs):** Public comment phase underway; report available online and at the Career Center.

- **SBDC Small Business Summit:** WDB was title sponsor; BSM Kieu promoted WDB services, resulting in employer meetings.
- **Joby Apprenticeship Program:** Budget to support 8 apprentices via OJT funds.

Associate Human Services Analyst, Diaz-Rivas, provided updates:

- **ETPL Vendor Status:** Seek client feedback. If vendor is not compliant, they can be removed from our ETPL.
- **WDB Strategic Plan 2025-2030:** Draft in progress; feedback process and final draft planned for September 24, 2025, for Full Board approval.
- **James Irvine Foundation Workforce Capacity Fund:** Partnering with Civic Makers. Upon contract approval work will begin. Racial equity bid released with proposals due soon.

Action: No action was required; this was a report item only.

Item 9 – WIOA Final Local Performance PY 2023

Director Stone reviewed final performance metrics for PY 2023, noting all goals were met.

Action: No action was required; this was a report item only.

Subject: Presentation Items:

State of Workforce Report

Josh Williams, President and Founder of BW Research, delivered a presentation on the State of the Workforce.

Action: No action taken, informational item only.

Subject: Committee Member Announcements:

Director Stone acknowledged this as the last meeting of the year and expressed appreciation for the WDB staff's efforts.

Meeting adjourned at 10:31 a.m.

Next Meetings: Workforce Development Board – Executive Committee
Wednesday, July 16, 2025 @ 8:30 – 11:30 a.m.

Location: Career Center - 500 Westridge Dr., Watsonville, CA 95076

Workforce Development Board – Executive Committee
Wednesday, August 27, 2025 @ 8:30 a.m.

Location: Career Center - 500 Westridge Dr., Watsonville, CA 95076

Workforce Development Board – Full Board
Wednesday, September 24, 2025 @ 8:30 a.m.

Location: Community Room - 500 Westridge Dr., Watsonville, CA 95076

Action Item 2: WIOA Local Program Services: Revised and New Policies

(Action required) – Sara Paz-Nethercutt, Brenda Diaz-Rivas and Nathan Kieu

Recommendation

Approve the Workforce Innovation and Opportunity Act (WIOA) local program services policy revisions and new program services policy, as drafted by WDB staff.

Background

From time to time, Workforce Innovation and Opportunity Act (WIOA) local policies need to be updated. The following local policies require revisions:

1. 16-02, rev. 3, Adult/Dislocated Worker (A/DW) Individual Training Account (ITA) Policy [payment timeframes changed to 50% at enrollment/50% at mid-point for all training vendors; update Demand Occupation List: approved by WDB Executive Committee at its 8.27.2025 meeting; *additional update for WDB to approve: adding time limits for participants to submit training expenses for reimbursements*]
2. 24-02, rev. 2, Youth Individual Training Account (ITA) Policy [payment timeframes changed to 50% at enrollment/50% at mid-point for all training vendors; aligning to WIOA A/DW ITA policy 16-02 rev.3]
3. 19-01, rev.2, Youth Eligibility Policy [application processing time limits]
4. 18-05, rev.3, Incumbent Worker Training Policy [clarifies and adds Rapid Response 25% funds as an allowable funding source]

To ensure WIOA compliance new program services policies are developed and include:

1. 25-02, Eligible Training Provider List Policy

The link to view the policies is found here: <https://bit.ly/3Vher51>

Next Steps

Revisions and new policies will go in effect upon approval by the Workforce Development Board.

Suggested motion

I move to approve the revised and new local program services policies, as drafted by WDB staff.

Action Item 3: WIOA Program Year 2025-26 Budget

(Action required) – Andy Stone

Recommendation

Approve the updated WIOA budget of **\$4,503,221** for Program Year (PY) 2025-26.

Background

Each year, the California Employment Development Department (EDD) issues Workforce Innovation and Opportunity Act (WIOA) formula allocations for Adult, Dislocated Worker (DW), and Youth programs, as well as Rapid Response and Layoff Aversion funding. These allocations are typically released in June; however, the County's budget process begins earlier, requiring planning assumptions.

At its May 28, 2025 meeting, the Workforce Development Board reviewed and approved a provisional budget of \$3,844,934 for PY 2025-26. EDD has now released the final allocations, allowing staff to present the updated WIOA budget for approval. Based on financial reporting for PY 2024-25, the total available WIOA funding for PY 2025-26, including carry-in funds, is **\$4,503,221**, comprised of:

- Adult: \$1,289,673
- Dislocated Worker (DW): \$1,279,369
- Youth: \$1,633,385
- Rapid Response: \$300,793

Of this amount, \$877,497 is budgeted for Adult and Dislocated Worker training services. Staff recommends that \$140,000 of this training allocation be dedicated specifically for On-the-Job Training (OJT) supporting apprenticeships, based on interest from employers such as Dientes Community Dental and Joby Aviation.

A copy of the financial report, supporting these assumptions, is attached for reference.

Staff Analysis

Current WIOA-funded service providers include Goodwill Central Coast, Santa Cruz County Office of Education, and Racy Ming Associates (One-Stop Operator services).

Next Steps

Staff will update the Executive Committee and Full Board throughout PY 2025-26 on expenditures, obligations, and any budget modifications that may be required.

Suggested Motion

I move to approve the updated WIOA budget for Program Year 2025-26.

Workforce Development Board Financial Report

	Fiscal Year 25/26 Activities		
	FY 25/26 Grant Allocations	Carried in from FY 24/25 Allocations	Total Funds Available for FY 25/26
ADULT			
Budget / Expenditure Categories			
Administration	116,400	5,355	121,755
Program Services	257,829	5,000	262,829
Contracts	349,901	18,761	368,662
Operational	60,000	284	60,284
Training	349,370	89,892	439,262
Supportive Services	16,000	5,881	21,881
Incentives	15,000	-	15,000
Subtotal	1,164,500	125,173	1,289,673
DW			
Administration	114,941	5,126	120,067
Program Services	259,072	8,906	267,978
Contracts	349,901	12,870	362,771
Operational	50,000	6,186	56,186
Training	344,992	93,243	438,235
Supportive Services	16,000	3,132	19,132
Incentives	15,000	-	15,000
Subtotal	1,149,905	129,464	1,279,369
Youth			
Administration	152,755	23,551	176,306
Program Services	400,125	28,487	428,612
Contracts	760,000	15,000	775,000
Operational	165,169	38,298	203,467
Training	50,000	-	50,000
Subtotal	1,528,049	105,336	1,633,385
RR			
Administration	25,196	250	25,445
Program Services	194,566	18,088	212,654
Contracts	12,696	28,685	41,381
Operational	20,000	1,313	21,313
Subtotal	252,458	48,335	300,793
Grand Total	4,094,912	408,309	4,503,221

Action Item 4: WDB Bylaws Update

(Action required) – Andy Stone

Recommendation

Approve staff-recommended, and Executive Committee approved, updates to the WDB Bylaws and to have staff take the next steps (County Counsel review and Board of Supervisors approval) for finalizing the Bylaws.

Background

The Workforce Innovation and Opportunity Act (WIOA) was implemented on July 1, 2015, establishing new requirements for local Workforce Development Boards. On June 28, 2016, the Santa Cruz County Board of Supervisors approved an updated ordinance and bylaws to establish the WDB.

Since that time, the WDB has adjusted its operating practices, including:

- Simplifying its committee structure by eliminating several standing committees (e.g., Youth Council) and retaining only two standing committees: the Executive Committee and the Comprehensive Economic Development Strategy (CEDS) Committee.
- Establishing a new process for electing Executive Committee members, as committee chairs are no longer automatically seated.
- Allowing the WDB Chair to appoint business representatives as Chair and Vice-Chair of the CEDS Committee, rather than assigning those roles to the WDB Chair and Vice-Chair.
- Modifying one at-large membership category to be included within “Workforce Representatives.”

Staff has updated the bylaws to reflect the Board’s current practices. A markup draft, highlighting the proposed changes, is available for review here: <https://bit.ly/3In2rMI>

Next Steps

Following Executive Committee review and incorporation of any recommended revisions, staff will:

- Submit the updated bylaws to County Counsel for legal review; and
- Forward the final bylaws to the Board of Supervisors for consideration and approval.

Suggested Motion

I move to approve staff-recommended updates to the WDB Bylaws and to have staff take the next steps (County Counsel review and Board of Supervisors approval) for finalizing the Bylaws.

Action Item 5: WDB Strategic Plan 2025-2030

(Vote required) – Andy Stone

Recommendation

Approve the WDB Strategic Plan for 2025–2030.

Background

Over the past several months, the Santa Cruz County Workforce Development Board (SCCWDB) undertook a comprehensive strategic planning process to shape workforce development efforts through 2030. The planning included extensive community input through stakeholder interviews, surveys, facilitated sessions, SWOT analyses, and a detailed labor market data review. The Full Board conducted a prioritization session on April 16, 2025, to identify key areas for strategic focus.

Through this inclusive and data-driven approach, three strategic priorities were identified:

- **Job Quality & Economic Mobility:** Ensuring individuals gain access to stable, well-paying jobs with clear opportunities for growth.
- **Employer and Small Business Engagement:** Strengthening relationships with local businesses, particularly small to mid-sized employers, to better align workforce services.
- **Skills Gaps & Training Alignment:** Closing the gap between available training programs and the skills employers need, especially within growing industries.

The resulting Strategic Plan includes measurable goals to guide implementation and ongoing evaluation through 2030.

The full Strategic Plan is available for review here: <https://bit.ly/3lvRbNg>

View the Strategic Plan Overview Staff Presentation here: <https://bit.ly/4nFaD9T>

Suggested motion

I move to approve the Strategic Plan for 2025–2030.

Action Item 6: Top Ten (10) Occupations for Program Year 2025-2026

(Action required) - Andy Stone

Recommendation

Approve the following Top Ten Occupations for Program Year 2025–2026, as identified by staff.

Background

To ensure our training investments meet real workforce needs and align with the [Draft Strategic Plan's](#) Skills Gaps and Training Alignment priority, staff reviewed local job data for occupations that don't require a bachelor's degree and have available regional training programs. We then created a single "demand score" for each occupation made up of five weighted parts: pay level (35 percent), current number of job openings (30 percent), projected growth rate (10 percent), total new jobs expected (10 percent), and whether the occupation is already on California's Eligible Training Provider List (15 percent). The ten occupations with the highest overall demand scores comprise our proposed Top Ten list.

The resulting Top Ten Occupations are (1) Registered Nurses, (2) Medical Assistants, (3) Dental Hygienists, (4) Carpenters, (5) Plumbers, Pipefitters & Steamfitters, (6) Dental Assistants, (7) Heavy and Tractor-Trailer Truck Drivers, (8) Electricians, (9) Police and Sheriff's Patrol Officers, and (10) First-Line Supervisors of Construction Trades and Extraction Workers.

For additional information, this spreadsheet presents the specific data used to support the selection of each occupation, along with information on career pathways and entrepreneurial opportunities related to the top occupations: <https://bit.ly/4nC63Jj>

Next Steps

- Discuss and confirm the proposed Top Ten list.
- On Full Board approval, direct staff to track and report on training enrollments in these occupations.

Suggested Motion

I move to approve the Top Ten Occupations for Program Year 2025–2026, as identified by staff.

Report Item 7: Plan Updates

(No vote required) – Andy Stone

Background

1. Operational Plan Update:

The Workforce Development Board conducted a comprehensive strategic planning process in 2025, including community engagement, surveys, and labor market analysis. At its April 16, 2025, meeting, the Workforce Development Board conducted a prioritization exercise to identify key areas for focus. The Board identified three strategic priorities:

1. **Job Quality & Economic Mobility:** increasing access to living-wage jobs.
2. **Employer & Small Business Engagement:** strengthening connections with local employers.
3. **Skills Gaps & Training Alignment:** ensuring training matches high-demand occupations.

At the July 23, 2025, Executive Committee meeting, direction was provided to inform the strategic plan activities and goals for the current Program Year. The attached PY 2025–26 Operational Plan Report outlines our progress with meeting these goals.

2. AJCC Continuous Improvement Plan 2025-2027, Q4 Update: <https://bit.ly/45Ebpwg>

Next Steps

The WDB Director will report on the Plans' progress at each Workforce Development Board meeting.

**Item 7 Attachment 1 - Workforce Development Board of Santa Cruz County
OPERATIONAL PLAN STATUS REPORT Program Year (PY) 2025-2026**

	2025-26 Goals & Progress	2025-26 Activities
<p>Priority 1: Job Quality and Economic Mobility</p> <p>2030 Goal: Thirty percent (30%) of all WDB assisted placements meet or exceed the county living wage.</p> <p>Champion: Sara Paz-Nethercutt</p>	<p>2025-26 Goal:</p> <ul style="list-style-type: none"> Sixteen percent (16%) of placements meet the living wage standard (\$38.99/hr). <p>Progress:</p>	<p>✓ Make Living Wage Target Visible</p> <p>✓ Promote Living-Wage Job Opportunities.</p> <p>✓ Build Career Ladders That Result in Living Wage Jobs</p>
<p>Priority 2: Employer and Small Business Engagement</p> <p>2030 Goal: Two industry sector partnerships and deliver value-added services to at least 500 unique businesses by 2030.</p> <p>Champion: Nathan Kieu</p>	<p>2025-26 Goal:</p> <ul style="list-style-type: none"> Maintain active healthcare sector council. Deliver value-added services to at least 75 businesses. <p>Progress:</p>	<p>✓ Identify Host an Industry Sector Roundtable (Hospitality Focus)</p> <p>✓ Setup a Customer Relationship Management (CRM) system to track business engagement and establish Outreach Calendar</p> <p>✓ Identify Develop a Business Services Toolkit</p>
<p>Priority 3: Skills Gaps and Training Alignment</p> <p>2030 Goal: Fifty percent of training enrollments support the top 10 high demand occupations by 2030.</p> <p>Champion: Andy Stone</p>	<p>2025-26 Goal:</p> <ul style="list-style-type: none"> Forty percent of training enrollments support the top 10 high demand occupations. <p>Progress:</p>	<p>✓ Eliminate Barriers to Training Success by Expanding Support Services and Creating Bridge Programs</p> <p>✓ Draft Publish Annual Labor Market Snapshot Featuring Board's Top 10 Occupations</p> <p>✓ Proactively Identify and Add Training Programs for Top 10 Local Occupations.</p>



on track to meet planned target for the year



not on track to meet planned target for the year

**County of Santa Cruz AJCCs
Certification Indicator Assessment
Continuous Improvement Plan 2025-2027, Status: 4.1.2025-6.30.2025**

Item 7 Attachment 2

Indicator	Continuous Improvement Goals and Recommendations	Target Action Items	PY 2025 Status/Target Completion Date
1. The AJCC ensures universal access , with an emphasis on individuals with barriers to employment.	Comprehensive: <ul style="list-style-type: none"> Promote the "Workforce Santa Cruz" branding (logo) with the America's Job Center of California (AJCC) branding (logo) at the new career center location (e.g., pop-up banners, posters, and marketing materials). Obtain (County/DOR) assistance in creating flexible accessible AJCC site space for people with disabilities. Review program design to ensure procedures and practices reduce unnecessary administrative barriers to serving customers seeking employment and training services. (TEGL10-23). Encourage customers to use the "Comment Card" for resource room continuous improvement feedback immediately after receiving center services. 	<ul style="list-style-type: none"> Review current marketing material and update. Submit to WDB to review and approve in PY24/25 Create flexible accessible space for people with disabilities at AJCC comprehensive site Collaborate with other local area AJCCs to compare their policies and procedures to help identify possible improvements in Santa Cruz County. Review and educate all AJCC staff on comment card parameters to enable them to be able to encourage customers to use the comment cards for all types of feedback; Track comments under GCC KPIs. 	<ul style="list-style-type: none"> Updated WIOA orientation video in development with Full Capacity Marketing, anticipated completion by PY25/26 Q2 Accessible space created- goal completed Collaboration on May 6, 2025 with Monterey WDB staff; GCC to explore SPOC for partner referrals concept at future OSO meeting. Staff trained on use of comment cards and are tracking responses under the KPIs.
	Sueños: <ul style="list-style-type: none"> Continue to work on updating the local assistive device list. 	<ul style="list-style-type: none"> Review AJCC assistive devices list, specifically for the specialized AJCC and update as necessary. 	<ul style="list-style-type: none"> Review currently underway.
	Comprehensive, Sueños: <ul style="list-style-type: none"> Provide AJCC staff training for working with diverse customers, including individuals with disabilities, cultural difference, and individuals with barriers to employment; expand equal access to community for in-person and virtual services. Develop a written limited English proficiency local plan which lists the criteria already in practice Provide human centered design (HCD) training for staff to utilize the principles within their AJCC and overall program design improvements; develop changes to services and program design, when necessary Continue to expand the reach of in-person and virtual services with CBOs, partners, and libraries. 	<ul style="list-style-type: none"> Gather staff input on what specific training is needed; Schedule and hold at least one training by PY2024-25, Q4. WDB staff to take the lead on establishing a Limited English Proficiency (LEP) Plan by PY24/25, Q4 WDB staff will issue a Procurement to find HCD trainer for WIOA contracted service providers. Continue to use the partner calendar to promote and coordinate monthly services; New Community Engagement Coordinator to explore expanding partnership with new library branches; refine/enhance online/virtual orientation, workshops, and tutoring. 	<ul style="list-style-type: none"> Training calendar for PY24/25 currently underway; List of possible training topics has been created for 2025-26 LEP plan in development. WDB procured <i>Civic Makers</i> for PY25/26 HCD training; intro course offered by Trainer Virginia Hamilton August 7/8, 2025; Partner calendar being promoted; community engagement partnerships in development

County of Santa Cruz AJCCs
Certification Indicator Assessment
Continuous Improvement Plan 2025-2027, Status: 4.1.2025-6.30.2025

Item 7 Attachment 2

<p>2. The AJCC actively supports the One-Stop system through effective partnerships.</p>	<p>Comprehensive:</p> <ul style="list-style-type: none"> Assign staff (GCC Community Engagement Specialist) to update the Integrated Service Delivery Guide (ISDG) to be used by AJCC staff partner for program services orientation and overall guide to services. Create a WIOA partner poster and/or partner resource board at the comprehensive AJCC site to market the various partner services. 	<ul style="list-style-type: none"> WIOA Contracted Service Provider (GCC) designated staff will maintain the Integrated Service Delivery Guide between partners; share the updated ISDG when necessary. Community Engagement Coordinator will be assigned to work on developing WIOA partner board in AJCC. 	<ul style="list-style-type: none"> Updated ISDG under development. Created Google folder for partner access. WIOA partner board in development for Comp AJCC.
	<p>Sueños:</p> <ul style="list-style-type: none"> Update the Integrated Service Delivery Guide (ISDG) to be used by AJCC staff partner for program services orientation and overall guide to services. 	<ul style="list-style-type: none"> Assist with and provide information for the ISDG to the Community Engagement Coordinator who will work on updating ISDG (by end of PY) 	<ul style="list-style-type: none"> Updated ISDG under development. Created Google folder for partner access.
	<p>Comprehensive; Sueños:</p> <ul style="list-style-type: none"> Develop opportunities for WIOA partners to build effective partnerships and continue learning about local programs useful for workforce customers; for example, Community Engagement staff could resume Workforce Learning Collaborative, partner round table meetings or something with similar purpose. Develop a more robust "resource" page on the workforcescc.com website for staff and public to access for community and partner referrals. 	<ul style="list-style-type: none"> WDB Staff (Community Engagement Initiative) to take the lead on restarting quarterly <i>Roundtable Partner Meetings</i> for front-line WIOA partners, contractor staff, and community-based organizations to share program updates, integrate best practices and discuss AJCC improvements. WDB staff to take the lead in obtaining AJCC staff feedback for improving the workforce website; explore different youth resources that can be added to the "Resources" page of the website. 	<ul style="list-style-type: none"> Roundtable Partner Meeting to be re-established in PY2025-26. Workforce website improvements currently underway by WDB Business Services Manager including: Success stories; Employer Rapid Response Resource; Adding local polices; Implementation of new jobs board; Home page refresh; Updated WEX and OJT pages.
<p>3. The AJCC provides integrated, customer-centered services.</p>	<p>Comprehensive:</p> <ul style="list-style-type: none"> Use Lean continuous process improvement methodology to improve the customer-centered program design at the new 500 Westridge building. Develop customer flow strategy for Employment Development Department (EDD) co-location move to 500 Westridge. Provide WIOA overview training to co-located County staff to improve the integrated customer flow; encourage community engagement staff from the WDB and WIOA contracted service provider to collaborate on aligning and integrating the delivery of partner program services. Work on identifying/integrating/coordinating co-location, cross information, and direct access opportunities for new 500 Westridge site. 	<ul style="list-style-type: none"> Collaborate with other local area AJCCs to compare their policies and procedures to help identify possible improvements in Santa Cruz County. EDD to collaborate with WDB staff on creating a customer flow once co-location date is planned. Goodwill will coordinate with county staff to provide 500W onsite (co-located) staff with training through the OSO and Workforce Learning Collaborative meetings. Use Roundtable and OSO meetings to identify /integrate/coordinate services at new 500W site. Use meetings as an opportunity to share available resources at the new 500W site. 	<ul style="list-style-type: none"> Collaboration on May 6, 2025 with Monterey WDB staff; GCC to explore SPOC for partner referrals concept at future OSO meeting. WIOA and EDD co-location @ 500 W date not yet determined. Goodwill to coordinate training for staff at 500 W to learn about WIOA services – Training date TBD. On-going. New room reservation form has been implemented for partner use of meeting rooms.

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	Sueños: <ul style="list-style-type: none"> Standardize the way in which AJCC Sueños staff routinely identify themselves as Workforce Santa Cruz County staff instead of Santa Cruz County Office of Education (COE) staff. 	<ul style="list-style-type: none"> Staff to create branding strategy for standardizing <i>Workforce Santa Cruz County</i> to include: Custom Virtual logo/background and train staff on introducing themselves as Workforce Santa Cruz County staff. 	<ul style="list-style-type: none"> Workforce Santa Cruz County branding strategy included development of a virtual background with the WFSCC logo for Sueños staff and promotion of identifying as WFSCC staff.
	Comprehensive; Sueños: <ul style="list-style-type: none"> Review the WIOA Partner Memorandum of Understanding (MOU) with AJCC staff, on an annual basis, or as needed, for the integrated customer flow. Offer/Arrange staff training for providing excellent customer service. 	<ul style="list-style-type: none"> Annually, Contracted Service Providers and OSO will review the WIOA mandated MOU with staff and partners respectively (by end of Q2) Annual Training Plan will be created to include: <i>Providing Excellent Customer Service</i>; Contractors and WDB to evaluate their respective budgets for offering the training to staff and partners. 	<ul style="list-style-type: none"> 2025 MOU renewal completed; Annual review of MOU conducted by Sueños and Goodwill; embedded in their onboarding process. Customer Service training was provided June 25, 2025.
4. The AJCC is an on-ramp for skill development and attaining industry-recognized credentials that meet the needs of targeted regional sectors and pathways.	Comprehensive: <ul style="list-style-type: none"> Continue to request and obtain Jobs EQ Reports for occupations in high demand to assist with helping customers navigate career pathways. Implement a tracking mechanism for training and employment outcomes, e.g., on the Lean Daily Management Board (DMB) to promote and see the value of their contribution to these measures. 	<ul style="list-style-type: none"> WDB Staff (Admin Aide) to provide monthly JobsEQ reports for use in the AJCC. WIOA Contracted Service Provider (GCC) to use the weekly case management board (Lean DMB) review to track training and employment outcomes. 	<ul style="list-style-type: none"> On-going – reports provided by WDB Staff. On-going – Lean DMB implemented and in use.
	Sueños: <ul style="list-style-type: none"> Implement a local Individual Training Account (ITA) policy for youth training scholarships. Establish staff training benchmarks to include attending specific training for effective case management, navigating career pathways and best practices for supporting customer successful completion of education and training programs. 	<ul style="list-style-type: none"> Local ITA policy was board approved PY 24/25 Q2; WDB Staff to train Sueños on ITAs by end of PY24/25,Q3; Sueños to implement ITA policy by end of PY24/25. By PY 25/26, Sueños will establish Employment Specialist/Career Coaching Competencies, consulting with GCC for best practices. 	<ul style="list-style-type: none"> ITA Policy Training occurred in January 2025; Sueños has implemented the policy (pending enrollments). Employment Specialist/Career Coaching Competencies in development
	Comprehensive; Sueños: <ul style="list-style-type: none"> Develop a strategy for appropriate referrals from the Adult/Dislocated Worker program to the WIOA Youth program for individuals between the ages of 18-24 for possible co-enrollments in the WIOA Youth program. 	<ul style="list-style-type: none"> Using Lean methodology, WIOA contracted services providers (Goodwill and Sueños) will meet by the end of PY24/25, Q2 to initiate discussion on referral process. 	<ul style="list-style-type: none"> Referral process improvement: Standard Operating Procedure for referrals, including tracking in development; Estimated completion: Oct 1, 2025.

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<p>5. The AJCC actively engages industry and labor and supports regional sector strategies through an integrated business service strategy that focuses on quality jobs.</p>	<p>Comprehensive:</p> <ul style="list-style-type: none"> Develop a business services strategy that includes the following: <ul style="list-style-type: none"> Creating a local list of employers offering entry level and high-quality jobs for customers and participants that could be used for <i>On-the-Job</i> (OJTs) and <i>Transitional Jobs</i> (TJs) placements. Refining current <i>Business Services Employer Feedback Procedure</i> for a consistent system for seeking employer feedback on all delivery of WIOA services; refining current employer survey and improving response rate. 	<ul style="list-style-type: none"> WDB Staff, Business Services Manager (BSM) to lead discussion on strategies for collaborating and sharing a list of employers who are offering unsubsidized employment, OJT and TJ opportunities. See below* BSM to lead discussion on refining <i>WDB Business Services Employer Feedback Procedure</i>, to include details and roles for survey distribution, and improving response rate. 	<ul style="list-style-type: none"> Employer database established; BSM has survey available on a Google form; Established workforce licenses with LaunchPad Careers, Inc. for improved employer/business engagement
	<p>Sueños:</p> <ul style="list-style-type: none"> Consider separating the youth WEX progress questions from the employer satisfaction questions on the WIOA Youth survey. Currently one “survey” is used to obtain all information from the WEX employer. Business Services Manager could have purview over all the employer satisfaction surveys providing data points to contracted service providers for program services improvements. [Note: For OJT/TJs the employer is provided a monthly participant progress report]. Create a business services written strategy that includes the following: <ul style="list-style-type: none"> Eliminating repeat requests for employer feedback and capturing employer opinions by one workforce entity (contractor or WDB staff) for continuous program service improvements Creating a local list of employers offering entry level and high-quality jobs for customers Increasing partnerships with industry leaders, workforce professionals, education and training providers that will increase WEX, training, Career Cluster Academy panelists, job shadowing and employment opportunities for customers. Integrating business service manager employer contacts with WEX specialist contacts to minimize redundant employer contacts and eliminate WEX specialists unsolicited calls to businesses to offer WEX placements. 	<ul style="list-style-type: none"> BSM to lead discussion on refining <i>WDB Business Services Employer Feedback Procedure</i> to include details and roles for survey coordination; Sueños to review survey contents and consider separating the WEX participant progress questions from the WEX employer satisfaction survey. BSM to lead discussion on creating business services strategies that are unique to Sueños program needs including: <ul style="list-style-type: none"> Creating a list of industry leaders and professionals for Career Cluster Academy panelists, job shadowing and other WIOA Youth program elements as related to business services Coordinating outreach efforts with Sueños WEX specialist staff to reduce redundancy and See below* 	<ul style="list-style-type: none"> Discussion on refining <i>WDB Business Services Employer Feedback Procedure</i>: to be scheduled by BSM by end of this quarter; After review of WEX employer survey, Sueños plans to keep as is. On-going – BSM is working with WEX specialist staff; shared database of available industry leaders. Staff have been putting in updates after BSM makes the first contact or if they initiate contact with the employer.

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	<p>Comprehensive; Sueños:</p> <ul style="list-style-type: none"> Strengthen relationship with Business Services Manager to increase connections with employment opportunities in local high demand occupations (see below for strategies) Develop a business services strategy that includes the following: <ul style="list-style-type: none"> Training AJCC staff on connecting labor market conditions, regional economy, high demand occupations, sector strategies, and career pathways to promote quality jobs (e.g. annual state of the workforce; quarterly economy update). Building AJCC staff awareness of the local business services available (other than Rapid Response), including high road partnership. 	<ul style="list-style-type: none"> *BSM to lead discussion to develop a business services strategy that includes: <ul style="list-style-type: none"> Method/process for providing WEX, OJT/TJ and unsubsidized employment opportunities to staff to share with WIOA participants; Method/process for building staff awareness on local business services available and industry sector partnerships; Plan for training staff on State of the Workforce, including applying the local labor market economy, sector strategies, and career pathways information to case manage WIOA participants. 	<ul style="list-style-type: none"> On-going – discussions at bimonthly Employer Services meetings. On-going – discussions at bimonthly Employer Services meetings. BSM provided a training at the Workforce Learning Collaborative; BSM includes updates at bimonthly Employer Services meeting.
<p>6. The AJCC has high-quality, well-informed, and cross-trained staffing.</p>	<p>Sueños:</p> <ul style="list-style-type: none"> Work with the CalJOBS administrator to create Lean standard work for specific youth program CalJOBS data entry functionality; eliminate the single source of CalJOBS trainer knowledge for Sueños staff. Implement the Advanced Individual Fund Tracking (AIFT) functionality in CalJOBS for the WIOA youth Individual Training Accounts (ITAs). 	<ul style="list-style-type: none"> CalJOBS administrator to take the lead on establishing Lean Standard Work for WIOA Youth CalJOBS data entry by PY25/26; develop a CalJOBS workflow for staff by end of PY25/26 incorporating it into the Sueños Ops Flow standard work document Implement AIFT functionality for new local ITA policy by PY 24/25 Q4. 	<ul style="list-style-type: none"> Sueños has been meeting monthly with WDB staff to develop the operational flow. Completion date: 12.31.2025. AIFT functionality fully implemented.
	<p>Comprehensive; Sueños:</p> <ul style="list-style-type: none"> Continue to improve opportunities to build relationships and better integrate the WIOA partners and contractor (AJCC) staff; improve opportunities to provide updates on center activities and discuss strategies for AJCC improvements; for example, updating the <i>Integrated Service Delivery Guide</i> (ISDG), One-Stop Operator quarterly meetings, Workforce Learning Collaborative, partner round table meetings. [refer to Indicator 2 continuous improvement opportunity] Include partner program services cross-training and capacity building and/or professional development opportunities on the annual training calendar. Include ongoing/annual training on labor market information (LMI), and serving individuals with barriers to employment, including customer with disabilities. 	<ul style="list-style-type: none"> WDB Staff (Community Engagement Initiative) to take the lead on restarting quarterly <i>Roundtable Partner Meetings</i> for front-line WIOA partner and contractor staff to share program updates, integrate best practices and discuss AJCC improvements by PY 25/26. WIOA Contracted Service Provider (GCC) designated staff will maintain the Integrated Service Delivery Guide between partners; share the updated ISDG when necessary. WDB Staff will resume the Workforce Learning Collaborative quarterly events for networking across workforce programs and cross program training Discuss cross training suggestions and opportunities at every quarterly OSO meeting using a standing agenda item; capture both training by a consultant and local partner program services training opportunities. PY 24/25, focus on LMI training. 	<ul style="list-style-type: none"> Roundtable Partner Meeting to be re-established in PY2025-26. Updated ISDG under development. Created Google folder for partner access. Quarterly Workforce Learning Collaborative Events resumed January 2025 and will be scheduled quarterly. On-going.

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7. The AJCC achieves business results through data-driven continuous improvement.	Comprehensive: <ul style="list-style-type: none"> Continue to use Lean continuous improvement methodology for service enhancements derived from the customer/employer feedback. Use the AJCC Certification Continuous Improvement (CI) Plan to identify Key Performance Indicators (KPIs) to measure effectiveness of services 	<ul style="list-style-type: none"> During collaboration with other AJCCs, see how they are collecting and utilizing customer feedback. PY 25/26, examine KPI's being tracked and refine as needed. 	<ul style="list-style-type: none"> GCC to explore SPOC for partner referrals concept from other local area at future OSO meeting. PY 25/26 KPIs: TBD
	Sueños: <ul style="list-style-type: none"> Use Lean continuous improvement methodology for service enhancements derived from the customer/employer feedback. 	<ul style="list-style-type: none"> Sueños to take the lead in establishing the WIOA Youth participant specific WEX questions and lead the discussion on whether to break out Youth WEX participant progress questions and the WEX employer survey Feedback obtained from surveys will be shared regularly with WDB for service enhancement feasibility 	<ul style="list-style-type: none"> Sueños reviewed their WEX participant and employer surveys– Sueños will continue using the current surveys. On-going monthly.
	Comprehensive; Sueños: <ul style="list-style-type: none"> Establish mechanism to capture WIOA performance indicators for all core program partners. Encourage customers to use comment card to capture satisfaction opinions, not just for complaints but for compliments too. Enhance customer satisfaction survey process and increase survey return rate. Establish one system to collect and respond to satisfaction data from <u>employers</u> who used the AJCC business services. 	<ul style="list-style-type: none"> Add standing agenda item to OSO meetings for WIOA partner performance discussion Ensure all AJCC staff are trained on how to encourage customer comment card completions; track on Contractor KPIs Continue to track feedback monthly on the weekly case management board (Lean DMB) WDB BSM and Sueños to collaborate on the employer surveys 	<ul style="list-style-type: none"> WIOA partner performance discussed at quarterly OSO meetings. Staff trained on use of comment cards and are tracking responses under the KPIs. On-going – Lean DMB implemented and in use. After review of WEX employer survey, Sueños plans to keep as is.

KEY			
<input checked="" type="checkbox"/>	on track to meet planned target for the year	<input type="checkbox"/>	in danger of not meeting target for the year.
Bolded items denote priority for PY 2025			

America's Job Centers of California (AJCC):

- Comprehensive AJCC located at 500 Westridge Dr., Watsonville, CA
- Sueños, also known as Specialized AJCC, located at Sequoia High School, 229 Green Valley Rd, Freedom, CA

Report Item 8: Workforce Development Board Staff Updates

(No vote required)

WDB Director – Andy Stone

1. Legislative Update

WIOA Career Services – Sara Paz-Nethercutt:

1. WIOA Program Services Procurement Released on July 14, 2025

Business Services- Nathan Kieu:

1. Comprehensive Economic Development Strategy (CEDS) Update
2. Board Agenda Management System – Boardable Procurement
3. Launchpad CRM Update
4. Business Services Toolkit Update
5. Joby Apprenticeship Update

Community Engagement/Eligible Training Provider List (ETPL) – Brenda Diaz-Rivas:

1. James Irvine Foundation Public Workforce Capacity Fund
2. Community Engagement Initiative

Report Item 9: Eligible Training Provider List (ETPL) 2024-25 Annual Report

(No vote required) – Brenda Diaz Rivas

Background

The Workforce Development Board (WDB) staff has reviewed the training placements from PY 2024-25 in order to gauge the performance of each Eligible Training Provider List (ETPL) vendor (Attachment 1). Although the WDB has 17 schools eligible to provide training, the attached chart (Attachment 2) lists the expenditures for only those schools that were attended during the 2024-25 Program Year. Additionally, the charts (Attachment 3) indicate the top five schools in terms of enrollments, and the top five schools' Individual Training Account expenditures for PY 2024-25.

Further information about the ETPL outcomes, including trainee demographics (Attachment 4) as well as a three-year completion comparison (Attachment 5) are provided.

Staff Analysis

Overall Training Outcomes: PY 2024-25

- **Total Participants:** 96 individuals enrolled in WIOA funded training programs
- **Completion Rate:** 63.5% completed their training (61 completions out of 96)
- **Successful Completions:** 52 participants successfully completed and met performance measures.
- **Employment Outcomes:** 12 participants entered employment after training.
- **Average Wage:** \$36.55 per hour across all completers, but with substantial variation by provider.

Summary of Attachment 1: PY 2024-25 ETPL Performance by Training Vendors:

- Cabrillo College served the most WIOA training customers in 2024-25: 42 total (31 Adult, 10 Dislocated Workers and 1 Other) or over 43% of those in training.
 - 24 successfully completed.
 - Average wage of \$75.00.
 - The Allied Health field occupations (13 dental hygienist, 14 registered nursing, and 6 radiology technologist) contributed to this relatively high average wage.
- Truck Driver Institute trained 29 individuals (11 Adult, 16 Dislocated Workers and 2 Other).
 - 13 successful completions.
 - Average wage of \$23.80.

Summary of Attachment 2 – PY 2024-25 ETPL Top Five Expenditures:

- 29 people trained at Truck Driver Institute for a total cost of \$212,011 (\$7,310.72 per individual average) WIOA training dollars (or 72% of all expended training funds).

Eligible Training Provider's List (ETPL) ANNUAL REPORT - SUMMARY (FY2024-25)

This report gives a listing of Activity Participation and Outcome Stats for ETPL Providers for activity in the Fiscal Year: 7/1/2024 to 6/30/2025.
 Provider Activity Participation and Completion counts are based on Activity Start/End Dates (Activity Code 300) within this date range.

PROVIDER	ADULT	DW	OTHER	TOTAL	EXITS	CASE CLOSURES	COMPLETED TRAINING	SUCCESSFUL COMPLETION	SUCCESSFUL COMPL %	CREDENTIAL ATTAINED	ENTERED EMPLOYMENT	TRAINING RELATED	AVERAGE WAGE
Cabrillo College	31	10	1	42	10	13	27	24	88.9%	0	5	5	\$75.00
Central Coast College	1	0	0	1	1	1	1	1	100.0%	0	1	1	\$23.00
MTS Training Academy	0	3	0	3	0	0	0	0	N/A	0	0	0	N/A
Santa Cruz County Career Technical Educational Partnership (CTEP)	11	3	0	14	13	13	12	10	83.3%	0	4	4	\$24.38
Truck Driver Institute	11	16	2	29	9	9	16	13	81.3%	0	2	2	\$23.80
UC Davis Continuing and Professional Education	0	1	0	1	0	0	0	0	N/A	0	0	0	N/A
UCSC Silicon Valley Extension	0	1	0	1	1	1	0	0	N/A	0	0	0	N/A
Watsonville/Aptos/Santa Cruz Adult Education	5	0	0	5	5	4	5	4	80.0%	0	0	0	N/A

The top five schools in terms of Individual Training Account (ITA) expenditures for FY2024-25 were:

School/Provider Name	Participants	ITA Expenditures	% of ITA Expenditures	Average cost of training* per participant	Average Wage
TRUCK DRIVER INSTITUTE	29	\$212,011	72%	\$7,310.72	\$23.80
MTS TRAINING ACADEMY INC	3	\$34,266	12%	\$11,422.00	N/A
SANTA CRUZ COUNTY CAREER TECHNICAL EDUCATIONAL PARTNERSHIP (CTEP)	14	\$20,116	7%	\$1,436.86	\$24.38
CABRILLO COMMUNITY COLLEGE DISTRICT	42	\$14,905	5%	\$354.88	\$75.00
CENTRAL COAST COLLEGE	1	\$5,000	2%	\$5,000.00	\$23.00

*Cost to vendors only, does not include supportive services amounts

WIOA Adult and DW Training Expenditures (FY2024-25)

PROVIDER	FY2024-25	% OF TOTAL
CABRILLO COMMUNITY COLLEGE DISTRICT	\$14,905	5.1%
CENTRAL COAST COLLEGE	\$5,000	1.7%
MTS TRAINING ACADEMY INC	\$34,266	11.7%
REGENTS OF THE UNIVERSITY OF CA, DAVIS	\$2,890	1.0%
SANTA CRUZ COUNTY CAREER TECHNICAL EDUCATIONAL PARTNER	\$20,116	6.9%
TRUCK DRIVER INSTITUTE	\$212,011	72.3%
WATSONVILLE/APTOS/SANTA CRUZ ADULT EDUCATION	\$3,897	1.3%
Total Training Providers	\$293,085	100.0%

The top five schools in terms of enrollments for PY 2024-25 were:

School Name	# of Enrollments	% of Total Enrollments
Cabrillo College	42	43.8%
Truck Driver Institute	29	30.2%
Santa Cruz County Career Technical Educational Partnership (CTEP)	14	14.6%
Watsonville/Aptos/Santa Cruz Adult Education	5	5.2%
MTS Training Academy	3	3.1%

PROVIDER	TOTAL	% OF TOTAL
Cabrillo College	42	43.8%
Truck Driver Institute	29	30.2%
Santa Cruz County Career Technical Educational Partnership (CTEP)	14	14.6%
Watsonville/Aptos/Santa Cruz Adult Education	5	5.2%
MTS Training Academy	3	3.1%
Central Coast College	1	1.0%
UC Davis Continuing and Professional Education	1	1.0%
UCSC Silicon Valley Extension	1	1.0%
TOTAL	96	100.0%

ETPL Demographic Details for FY2024-25

Gender	Enrolled	Completions	Successful Completions	Unsuccessful Completions	Continuing Enrollments
Female	60	40	28	12	20
Male	36	22	17	5	14
Unknown	0	0	0	0	0
Total	96	62	45	17	34

Race	Enrolled	Completions	Successful Completions	Unsuccessful Completions	Continuing Enrollments
African/American	2	1	0	1	1
American Indian/Alaskan Native	1	0	0	0	1
Asian	2	2	1	1	0
Hawaiian/Other Pacific Islander	1	1	1	0	0
White	35	23	18	5	12
Unknown	55	35	25	10	20
Total	96	62	45	17	34

Ethnicity (Hispanic/Non-Hispanic)	Enrolled	Completions	Successful Completions	Unsuccessful Completions	Continuing Enrollments
Non-Hispanic	25	18	12	6	7
Hispanic	70	43	32	11	27
Unknown	1	1	1	0	0
Total	96	62	45	17	34

WIOA Program	Enrolled	Completions	Successful Completions	Unsuccessful Completions	Continuing Enrollments
Adult	59	42	29	13	17
Dislocated Worker	34	19	15	4	15
Youth	0	0	0	0	0
Other	3	1	1	0	2
Total	96	62	45	17	34

Age Group	Enrolled	Completions	Successful Completions	Unsuccessful Completions	Continuing Enrollments
Under 18	0	0	0	0	0
18-24	14	8	5	3	6
25-34	38	26	17	9	12
35-44	29	20	17	3	9
45-54	8	4	4	0	4
55-64	5	3	2	1	2
65+	2	1	0	1	1
Unknown	0	0	0	0	0
Total	96	62	45	17	34

Successful Completions	FY24-25	FY23-24	FY22-23
Bay Area Medical Academy	0	0	0
Cabrillo College	17	22	26
Center for Employment Training -Main Campus	0	1	1
Central Coast College	1	1	1
MTS Training Academy	0	9	8
National Holistic Institute	0	1	0
Santa Cruz County Career Technical Education Partnership	10	10	23
Silicon Valley Surgi-Tech Institute dba SVSTI	0	0	2
Truck Driver Institute	13	19	44
UCSC Silicon Valley Extension	0	3	1
Watsonville/Aptos/Santa Cruz Adult Education	4	14	8
Totals	45	80	114