Santa Cruz County High Demand Job Opportunities

Santa Cruz County continues to see jobs returning to the local economy and prospects for lower unemployment are improving. Over the next five years, Santa Cruz County is projected to add more than 500 jobs. The occupations within the industry sectors identified by the Workforce Development Board of Santa Cruz County that have the best job prospects are shown below.

SOC	Agriculture	2024 Jobs	Annual Openings	5-Year Projected Job Growth	5-Year Projected Growth %	Avg. Hourly Earnings
11-9013	Farmers, Ranchers, and Other Agricultural Managers	1,584	156	-34	-2.0%	\$51.73
39-2021	Animal Caretakers	334	64	13	4.0%	\$20.34
45-2091	Agricultural Equipment Operators	309	47	-1	-0.5%	\$23.61
45-1011	First-Line Supervisors of Farming, Fishing, and Forestry Workers	267	35	-5	-2.0%	\$29.47
SOC	Business & Financial Operations	2024 Jobs	Annual Openings	5-Year Projected Job Growth	5-Year Projected Growth %	Avg. Hourly Earnings
43-9061	Office Clerks, General	1,750	163	-136	-8.0%	\$24.38
11-1021	General and Operations Managers	1,485	108	-39	-2.5%	\$67.07
43-6014	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	1,137	105	-63	-5.5%	\$26.59
43-3031	Bookkeeping, Accounting, and Auditing Clerks	1,015	91	-77	-8.0%	\$29.52
43-1011	First-Line Supervisors of Office and Administrative Support Workers	897	66	-64	-7.5%	\$37.74
13-2011	Accountants and Auditors	788	54	-22	-3.0%	\$46.78
13-1199	Business Operations Specialists, All Other	784	60	-19	-2.5%	\$43.75
13-1111	Management Analysts	571	43	-8	-1.5%	\$54.09
13-1082	Project Management Specialists	515	33	-11	-2.0%	\$51.35
13-1161	Market Research Analysts and Marketing Specialists	498	40	-8	-1.5%	\$38.56
13-1071	Human Resources Specialists	426	33	-7	-1.5%	\$43.03
11-3031	Financial Managers	424	31	8	2.0%	\$85.48
43-6011	Executive Secretaries and Executive Administrative Assistants	317	27	-17	-5.5%	\$34.90
43-3021	Billing and Posting Clerks	268	24	-11	-4.0%	\$27.16
11-1011	Chief Executives	263	15	-7	-2.5%	\$123.03
13-1151	Training and Development Specialists	258	22	0	0.0%	\$39.28
43-9199 SOC	Office and Administrative Support Workers, All Other Education & Public Administration	255 2024 Jobs	20 Annual Openings	-22 5-Year Projected	-9.0% 5-Year Projected	\$21.25 Avg. Hourly Earnings
37-2011	Janitars and Cleaners, Event Maids and Housekeeping Cleaners	1,642	206	Job Growth -65	Growth % -4.0%	\$21.11
37-2011	Janitors and Cleaners, Except Maids and Housekeeping Cleaners Landscaping and Groundskeeping Workers	1,354	162	-36	-4.0%	\$23.61
11-9199	Managers, All Other	1,130	76	-30	-2.5%	\$81.39
25-9045	Teaching Assistants	1,039	94	-89	-9.0%	\$23.03
25-2021	Elementary School Teachers	1,018	42	-95	-9.5%	\$45.96
37-2012	Maids and Housekeeping Cleaners	864	109	-38	-4.5%	\$21.88
25-2031	Secondary School Teachers	671	25	-62	-9.5%	\$49.18
33-9032	Security Guards	586	66	-27	-4.5%	\$23.99
33-3051	Police and Sheriffs Patrol Officers	467	30	-16	-3.5%	\$56.78
25-3031	Substitute Teachers, Short-Term	429	42	-30	-7.0%	\$27.16
25-3021	Self-Enrichment Teachers	427	46	-14	-3.5%	\$34.33
25-2022	Middle School Teachers	404	17	-38	-9.5%	\$44.66
11-9141	Property, Real Estate, and Community Association Managers	365	24	-14	-4.0%	\$36.83
25-2011	Preschool Teachers	357	35	-13	-4.0%	\$23.56
SOC	Engineering & Environmental Science	2024 Jobs	Annual Openings	5-Year Projected Job Growth	5-Year Projected Growth %	Avg. Hourly Earnings
17-2051	Civil Engineers	185	10	-4	-2.0%	\$56.30
17-2141	Mechanical Engineers	143	8	0	-0.5%	\$65.05
17-2112 SOC	Industrial Engineers Healthcare	136 2024 Jobs	8 Annual Openings	0 5-Year Projected Job Growth	0.0% 5-Year Projected Growth %	\$59.28 Avg. Hourly Earnings
29-1141	Registered Nurses	1,738	84	-17	-1.0%	\$71.88
31-9092	Medical Assistants	828	114	27	3.0%	\$26.06
43-6013	Medical Secretaries and Administrative Assistants	727	68	-12	-1.5%	\$24.71
31-1131	Nursing Assistants	573	75	-12	-2.0%	\$23.17
21-1018	Substance Abuse, Behavioral Disorder, and Mental Health Counselors	477	43	16	3.5%	\$33.08
29-2061	Licensed Practical and Licensed Vocational Nurses	463	33	-13	-3.0%	\$38.03
	Social and Human Service Assistants	450	46	2	0.5%	\$26.15
21-1093		369	35	33	8.5%	\$72.98
21-1093 11-9111	Medical and Health Services Managers		17	4	1 00/	\$25.87
	Dental Assistants	368	47	-4	-1.0%	Ş25.07
11-9111		368 316	47 24	-3	-1.0%	\$38.61
11-9111 31-9091 21-1021 29-2052	Dental Assistants	316 307	24 27	-3 -5	-1.0% -1.5%	\$38.61 \$25.91
11-9111 31-9091 21-1021	Dental Assistants Child, Family, and School Social Workers	316	24 27 17	-3 -5 2	-1.0%	\$38.61 \$25.91 \$42.98
11-9111 31-9091 21-1021 29-2052 11-9151 31-9096	Dental Assistants Child, Family, and School Social Workers Pharmacy Technicians Social and Community Service Managers Veterinary Assistants and Laboratory Animal Caretakers	316 307 217 201	24 27 17 39	-3 -5 2 9	-1.0% -1.5% 1.0% 4.5%	\$38.61 \$25.91 \$42.98 \$21.59
11-9111 31-9091 21-1021 29-2052 11-9151 31-9096 29-1292	Dental Assistants Child, Family, and School Social Workers Pharmacy Technicians Social and Community Service Managers Veterinary Assistants and Laboratory Animal Caretakers Dental Hygienists	316 307 217 201 182	24 27 17 39 11	-3 -5 2 9 -1	-1.0% -1.5% 1.0% 4.5% -0.5%	\$38.61 \$25.91 \$42.98 \$21.59 \$63.89
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19-12.22 Computer System Augusts 192 15 1-31 -3-4 4-50 597 SOC Manufacturing, Construction & Transportation 202 Jobs Annual Projected Pr							\$98.65
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These occupations are in industries with projected growth from 2025-2030 (or a decline of less than 10%), that pay a wage of at least \$19.60/hour, or \$40,770 annually (current 300% poverty guideline for Santa Cruz County), have an education/experience level at or below the Bachelor's Degree level, and currently have at least 50 employed in Santa Cruz County. (6.17.2025)