



# **Workforce Development Board Executive Committee** 500 Westridge Dr, Watsonville CA 95076 Wednesday, February 26, 2025 8:30 a.m.

**500 Westridge Drive** Watsonville, CA 95076 (831) 763-8900

The Chair called the meeting to order at 8:36 a.m., and a quorum was established. All participants attended in-person.

### **Committee Members in Attendance**

Adolfo, Tracey Bartels, Elyse Delk, Marshall Siegel, Carol Vereker, Dustin

#### **Committee Members Excused**

Morse, Rob

#### Staff in Attendance

Diaz-Rivas, Brenda – Associate Human Services Analyst Kieu, Nathan – Business Services Manager Paz-Nethercutt, Sara – WDB Sr. Human Services Analyst Stone, Andy – WDB Director Vaiz, Mary Lou – WDB Clerical Support

#### Guests

Mitchell, Jennifer – EDD, Employment Program Manager Diaz, Alma - EDD, Field Office Manager

#### **Public Comment** Subject:

Congratulations were given to WDB Business Services Manager Nathan Kieu for being sworn into the Capitola Planning Commission.

#### Subject: Vice Chairperson's Report

Vice Chair, Elyse Bartels, welcomed EDD, Field Office Manager Alma Diaz who was appointed to WDB Full Board by the Board of Supervisors on 02/25/25.

Short introductions were made by all present.

#### Subject: **Action Items:**

#### Item 1 – Approval of the December 4, 2024, Meeting Minutes

Action: It was moved to approve the December 4, 2024 Executive Committee meeting minutes.

#### **MEMBERS:**

Rob Morse, Chair Monterey Bay Epic Adventures

Elyse Bartels, Vice Chair

Center for Employment Training

MariaFlena De La Garza Community Action Board

Marshall Delk Santa Cruz County Bank

Peter Detlefs County of Santa Cruz

Alma Diaz

**Employment Development Department** 

**Daniel Dodge** 

Cabrillo College Federation of Teachers

Carmen Herrera-Mansir El Pajaro CDC

Laura Holmquist-Gomez Five Star Catering

LeNae Liebetrau Department of Rehabilitation

Chris Miller ScratchSpace, LLC

Janet Nagamine

Hikari Farms

Annabelle Rodriguez Cabrillo College

Francisco Rodriguez Monterey Bay Labor Council

Pajaro Valley Chamber of Commerce and Agriculture

Watsonville/Aptos/Santa Cruz Adult Education

KatieSetzler

Palo Alto Medical Foundation

Carol Siegel

Santa Cruz Seaside Company

**Brvan Shields** Carpenters Local 646

Raymundo Sumano

Casey Van Den Heuvel Sheet Metal Workers Local 104

**Dustin Vereker** Discretion Brewing

DIRECTOR: Andy Stone **Status:** Motion to Approve: Dustin Vereker

Motion Seconded: Carol Siegel

Abstentions: None

**Committee Action:** All in favor, motion passed.

#### Item 2 – WIOA Regional Plan 2025-2028

WDB Director Andy Stone stated a draft copy was received on February 25, 2025. It will be presented at the WDB Full Board meeting on March 19, 2025, and be put out for public comment.

Board member Marshall Delk recommended an edit on the first sentence under Next Steps. He would like "to the" be added so it reads, "The WIOA Regional Plan for 2025-28 will be submitted to the State of California Employment Development Department for consideration (in tandem with the WIOA Local Plan for 2025-28), to meet the April 27, 2025, deadline, before being submitted *to the* Board of Supervisors for consideration.

Board member Dustin Vereker asked for clarification on the difference between Regional vs. Local areas. WDB Director Andy Stone explained the difference. Tri-county includes San Benito, Monterey and Santa Cruz counties. Local is what we do locally in our county.

**Action:** It was moved to approve that the WDB Chair be authorized to sign the Regional Plan, that the Plan be forwarded to the state to meet the April 27, 2025, deadline, and subsequently be forwarded to the Board of Supervisors for final approval and signature.

**Status:** Motion to Approve: Carol Siegel

Motion Seconded: Marshall Delk

Abstentions: None

**Committee Action:** All in favor, motion passed

#### Item 3 - WIOA Local Plan 2025-2028

The question was asked if the plan is consistent with previous years. WDB Director Andy confirmed, that it is.

**Action:** It was moved to authorize the WDB Chair to sign the WIOA Local Plan, authorize staff to forward the Local Plan to the state to meet the April 27, 2025 deadline, and subsequently forward the Plan to the Board of Supervisors for final approval and signature (as allowed by the state).

**Status:** Motion to Approve: Dustin Vereker

Motion Seconded: Carol Siegel

Abstentions: None

**Committee Action:** All in favor, motion passed

#### Item 4 – Local Area Subsequent Designation and WDB Board Recertification 2025-2027

WBD Director Andy Stone explained it's not a plan but a required document to that requires WDB to re-apply if we want to remain a workforce board. He encouraged all to view the link: <a href="https://bit.ly/4ba9WA3">https://bit.ly/4ba9WA3</a>

**Action:** It was moved to recommend the approval of the Local Area Subsequent Designation and Board Recertification application which will be effective July 1, 2025 through June 30, 2027; authorize staff to make any necessary updates to the application/document between now and submission to the Board of Supervisors and state to meet the April 7, 2025 deadline; allow the Chair of the WDB to sign on behalf of the board, and authorize staff to subsequently forward the application to the Board of Supervisors for final approval and signature.

**Status:** Motion to Approve: Carol Siegel

Motion Seconded: Marshall Delk

Abstentions: None

Committee Action: All in favor, motion passed

## Item 5 - Local Policy Revisions & New Program Services Policies

WDB Sr. Analyst Sara Paz-Nethercutt spoke about the upcoming procurement policy audit. Numbers 1-10 are revisions and follow up policies.

Business Services Manager Nathan Kieu explained that number 11 Incumbent Worker Policy has been updated to be more modern.

**Action:** It was moved to approve the revised local policies, and the new program services policies, as recommended by WDB staff.

**Status:** Motion to Approve: Marshall Delk

Motion Seconded: Carol Siegel

Abstentions: None

**Committee Action:** All in favor, motion passed

## Item 6 – WIOA PY25/26 Recontracting

WDB Sr. Analyst Sara Paz-Nethercutt pointed out that the WIOA contracts listed are currently completing year three (3) of a potential four (4) year contract cycle from the last procurement award process.

Board member Marshall Delk expressed that he dislikes the way the recommendation is written and feels it should be presented as a recommendation to the Full Board members.

**Action:** It was moved to recommend the acceptance of PY 25/26 recontracting recommendations, allow Executive Committee of this Board the authority over allocation amounts and direct staff to move forward with contract negotiations upon receipt of approvals.

**Status:** Motion to Approve: Marshall Delk

Motion Seconded: Carol Siegel

Abstentions: None

**Committee Action:** All in favor, motion passed

#### Item 7 – WIOA PY 24/25 Contractor Local Program Monitoring

WDB Sr. Analyst Sara Paz-Nethercutt reviewed what monitoring covers. She noted that Goodwill had one finding around data validation and Santa Cruz County Office of Education (SCCOE) found no issues.

**Action:** It was moved to recommend the acceptance of the PY 24/25 local program monitoring reports as drafted by WDB staff.

**Status:** Motion to Approve: Dustin Vereker

Motion Seconded: Tracey Adolfo

Abstentions: None

Committee Action: All in favor, motion passed

# Item 8 – WIOA Program Services Procurement

WDB Sr. Analyst Sara Paz-Nethercutt explained that this process is specific to procurement every four years, with a major contract being extended for three additional years. The Request for Proposal (RFP) is currently in the planning phase and is set to be implemented by July. WDB staff is collaborating with General Services on its release. WDB staff will handle the drafting, bid acceptance, and posting of the final outcomes.

Sara also noted a change from previous procurement processes. In the past, the release of the RFP had to be approved by the Board of Supervisors. Now, while the Board still approves it, they are no longer required to approve the release itself.

**Action:** It was moved to recommend the approval the procurement RFP timeline and direct WDB staff to take the necessary steps to issue and implement the RFP with the appropriate timeline for full contract implementation to begin with program year 2026/27.

**Status:** Motion to Approve: Marshall Delk

Motion Seconded: Carol Siegel

Abstentions: None

**Committee Action:** All in favor, motion passed

#### Item 9 – WDB Officer Nomination Committee PY 25/26

WDB Director Andy Stone mentioned it is time to establish a Nominating Committee appointed by the Executive Committee and Workforce Development Board to

propose a slate of candidates for the upcoming election of WDB Officer Candidates for the July 1, 2025 – June 30, 2026 term.

**Action:** It was moved to recommend the formation of a WDB Officer Nominating Committee to propose a slate of candidates for election on May 28, 2025.

#### Status:

Motion to Approve: Carol Siegel Motion Seconded: Marshall Delk

Abstentions: None

Committee Action: All in favor, motion passed

#### Item 10 - Planning for March 19, 2025, WDB Meeting

**Action:** It was moved to recommend that the WDB staff include the following items in the March 19, 2025 WDB meeting agenda: a WIOA update at the federal level, a board vacancy discussion, Workforce Achievement Awards, board member spotlight with focus on government representatives, WDB Director Andy Stone will add the Board Survey to the next meeting, and board member Marshall Delk would like the Regional Clusters 2024 chart to be shared.

#### Status:

Motion to Approve: Marshall Delk Motion Seconded: Tracey Adolfo

Abstentions: None

**Committee Action:** All in favor, motion passed

Subject: Report Items:

## Item 11 - Workforce Development Board Plan Updates

WDB Director Andy Stone reviewed the Operational Plan Status Report (PY) 2024-25 chart. He stated:

- **Goal 1**: WDB has great partnership with Dientes. Our funding is helping to kick off successful youth engagement sessions with Suenos. WDB Associate Human Services Analyst Brenda Diaz-Rivas received positive feedback from the Suenos youth.
- **Goal 2**: WDB applied for a grant to provide young adults with work experience opportunities at Joby, still waiting to hear back since December. State of the Workforce is developing with a focus on healthcare and hospitality.
- **Goal 3**: Kicked off 5-year plan. A special board meeting with New Ways to Work (NWTW) is scheduled for April 16, 2025. On the State of the Workforce Report there will be a new short video featured.

#### Item 12 – Workforce Development Board Staff Updates

# **WIOA Career Services – WDB Sr. Analyst Sara Paz-Nethercutt stated:**

1. She is working on the Mandated Partner Memorandum of Understanding. She will bring it to a future Full Board meeting for approval.

## **Business Services – Business Services Manager Nathan Kieu presented:**

- 1. State of the Workforce Update: first draft from BW Research completed interviews. Kick off video is to be released in April.
- 2. CEDs Update: There will be a first draft meeting with BW Research at 500 Westridge Drive in March
- 3. CCBERT-Meeting here: We will have a meeting at 500 Westridge Drive to review best practices and Rapid Response.
- 4. Santa Cruz County Skilled Trades Day Event: Will be holding a job fair on March 19, 2025, at the City of Watsonville.

# Community Engagement/Eligible Training Provider List (ETPL) – Associate Human Services Analyst Brenda Diaz-Rivas reported:

- 1. WDB Strategic Plan 2025-2030: She is collaborating with New Ways to Work, having conducted 14 community over the past 4 weeks, and held one-on-one interviews with 11 individuals, including 2 members of the Board of Supervisors. This effort has resulted in valuable feedback and helped identify workforce gaps. The strategic planning meeting is scheduled for April 16 at 500 Westridge Drive, Watsonville, in the Community Room.
- 2. James Irving Foundation Workforce Capacity Fund: Approved in November of 2024, with \$450,000 in total; first payment of \$225,000 was received in January 2025 of a 2-year grant.
  - a. RFB for Human Center Design was released, will be gathering proposals in mid-March.
  - b. A report on the bids will be provided at the next meeting.
- 3. ETPL Annual Monitoring PY24-25: She is visiting vendors to ensure compliance.

No action, report item only.

# Meeting adjourned at 10:09 a.m.

Next Meeting: WDB Executive Committee Meeting Wednesday, May 7,2025 @ 8:30am

500 Westridge Drive, Watsonville, CA 95076

**Career Center Classroom**