



**Workforce Development Board
Full Board Meeting
Seacliff Inn Aptos
7500 Old Dominion Ct, Aptos
Wednesday, May 22, 2024 8:30 a.m.**

18 W. Beach Street
Watsonville, CA 95076
(831) 763-8900
www.workforcesccc.com

The Chair called the meeting to order at 8:37 a.m., and a quorum was established. All participants attended in person.

Committee Members in Attendance

Ayyad, Alia
De La Garza, MariaElena
Delk, Marshall
Destout, Elyse – Vice Chair
Holmquist-Gomez, Laura
Liebetrau, LeNae
Morse, Rob – Chair
Reushel-DiVirgilio, Suzette
Setzler, Katie
Roth, Shaz
Setzler, Katie
Siegel, Carol
Vereker, Dustin

Committee Members Absent

Cuevas, Christina
Detlefs, Peter
Dodge, Daniel
Hebard, Sean
Herrera-Mansir, Carmen
Miller, Chris
Nagamine, Janet
Saavedra, Eric
Sumano, Raymundo

Staff in Attendance

Diaz-Rivas, Brenda - Associate Human Services Analyst
Gray, Lacie - WDB Sr. Human Services Analyst
Gutierrez, Elizabeth - WDB Administrative Aide
Kieu, Nathan - Business Services Manager
Paz-Nethercutt, Sara - WDB Sr. Human Services Analyst
Stone, Andy - WDB Director
Villalobos, Marcy - WDB Office Assistant

Guests

Estrada, Vivian
Parra, Vanessa

MEMBERS:

Rob Morse, Chair
Monterey Bay Epic Adventures

Elyse Destout, Vice Chair
Photography by Elyse Destout

Alia Ayyad
Center for Employment Training

Christina Cuevas
Cabrillo College Board of Trustees

MariaElena De La Garza
Community Action Board

Marshall Delk
Santa Cruz County Bank

Peter Detlefs
County of Santa Cruz

Daniel Dodge
Cabrillo College Federation of Teachers

Sean Hebard
Carpenters Local 505

Carmen Herrera-Mansir
El Pajaro CDC

Laura Holmquist-Gomez
Five Star Catering

LeNae Liebetrau
Department of Rehabilitation

Chris Miller
ScratchSpace, LLC

Janet Nagamine
Hikari Farms

Suzette Reushel-DiVirgilio
Health Improvement Partnership of Santa Cruz County

Shaz Roth
Pajaro Valley Chamber of Commerce and Agriculture

Eric Saavedra
Watsonville/Aptos/Santa Cruz Adult Education

KatieSetzler
Palo Alto Medical Foundation

Carol Siegel
Santa Cruz Seaside Company

Raymundo Sumano
Sumano's Bakery

Dustin Vereker
Discretion Brewing

DIRECTOR:
Andy Stone

Santa Cruz County Workforce Development supports the Community by cultivating economic vitality and assisting Jobseekers by creating programs to train, educate, and support the workforce to develop key and timely skills. We assist Business to secure the talent they need to thrive now, and into the future.

Subject: Public Comment

None.

Subject: Board Member Spotlight – moderated by Marshall Delk

A board member spotlight was held and Board members Dustin Vereker and Laura Holmquist-Gomez shared information on their businesses and spoke on challenges they faced during the pandemic and post pandemic.

Subject: Chairperson’s Report

It was announced that the South County office moved to its new location at 500 Westridge Drive in Watsonville. The Santa Cruz WDB working with Monterey County to discuss meeting Monterey County resident’s employment and benefits needs.

Subject: Consent Items:

- Item 1 – Approval of Meeting Minutes**
- Item 2 – Eligible Training Provider Draft Monitoring Reports PY 23/24**
- Item 3 – Proposed WDB Meeting Calendar PY 24/25**

Discussion:

Status: Motion to Approve: Marshall Delk
Motion Seconded: MariaElena De La Garza
Abstentions: Alia Ayyad, Shaz Roth

Committee Action All in favor, minus abstentions, motion passed

Subject: Action Items:

Item 4 – Proposed Slate of Candidates

Board member Carol Siegel thanked the Nominating Committee members for their time. The proposed slate of candidates were announced as follows:

<u>Workforce Development Board</u>	<u>Executive Committee Members</u>
Chair – Rob Morse Vice Chair – Elyse Destout	Chair – Rob Morse Vice Chair – Elyse Destout Prior WDB Chair – Carol Siegel Executive Committee Member At-large – Tracy Adolfo Executive Committee Member At-large – Marshall Delk Executive Committee Member At-large – Dustin Vereker

Action: It was moved to approve the proposed Slate of 2024-25 Officer Candidates.

Status: Motion to Approve: Marshall Delk
Motion Seconded: Alia Ayyad
Abstentions: None

Committee Action All in favor, motion passed

Subject: Report Items:

Item 5 – WDB Plan Updates

Operational Plan Update

WDB Director, Andy Stone gave the final update for PY 23/24. Some highlights included:

Associate Human Services Analyst, Brenda Diaz-Rivas stated that she is working with Transitional Age Youth Program and Santa Cruz County Office of Education to develop a process to connect former foster youth with Workforce Development Services. Business Services Manager, Nathan Kieu announced a new ETPL vendor, Lake Tahoe Community College, to provide entrepreneurship training in Business Start-Up for eligible WIOA participants.

WDB Director, Andy Stone shared that a refresher orientation for will be offered virtually throughout the Summer for current Board members to attend.

AJCC Continuous Improvement Plan

Report provided to members.

Action: No action taken, report item only.

Item 6 – Workforce Development Board Staff Updates

WDB Sr. Human Services Analyst Sara Paz-Nethercutt provided updates on the following:

1. America's Job Center of California Certification Process & Timeline – A new directive was released by the State to renew plans. The WDB will present this item to the Board in October to renew plan.
2. WIOA Youth Individual Training Account Policy - Drafting a local policy to award scholarships up to 10k for 5 Youth. This item will be presented to the Board next program year.

Business Services Manager Nathan Kieu provided updates on the following:

1. Business Survey Implementation – Survey sent out to employers who received workforce services to receive feedback on their experience. Results reviewed quarterly and will be provided to the Board in the future.
2. Dientes Apprenticeship Program - Participants will earn \$18/hr during apprenticeship and up to \$24/hr after finishing training.
3. Santa Cruz County Small Business Summit – Event held on May 3rd with a turnout of performance about 200 people. Keynote speaker Guy Kawasaki.

Action: No action taken, report item only.

Item 7 – WIOA Final Local Performance PY 2022

WDB Director Andy Stone shared the federal performance measures with the Board. All performance targets met.

Action: No action taken, report item only.

Subject: Presentation by Josh Williams from BW Research

A presentation on the State of the Workforce provided by Josh Williams from BW Research.

Subject: Break-out Session: To reflect on the State of the Workforce Report

Break-out session not held due to timing

Action: It was moved to skip the non action item by consent.

Subject: Committee Member Announcements:

None

Meeting adjourned at 10:35 a.m.

Next Meeting: Workforce Development Board Meeting