

**Workforce Development Board  
Full Board Meeting  
Seacliff Inn Aptos  
7500 Old Dominion Ct, Aptos  
Wednesday, October 30, 2024 8:30 a.m.**

**The Chair called the meeting to order at 8:41 a.m., and a quorum was established. All participants attended in-person.**

**Board Members in Attendance**

Ayyad, Alia  
DeLaGarza, MariaElena  
Delk, Marshal  
Destout, Elyse  
Detlefs, Peter  
Dodge, Daniel  
Herrera-Mansir, Carmen  
Holmquist-Gomez, Laura  
Morse, Rob  
Nagamine, Janet  
Rodriguez, Annabelle  
Roth, Shaz  
Saavedra, Eric  
Siegel, Carol  
Vereker, Dustin

**Board Members Absent**

Liebetrau, LeNae  
Miller, Chris  
Reushel-DiVirgilio, Suzette  
Setzler, Katie  
Sumano, Raymundo

**Staff in Attendance**

Diaz-Rivas, Brenda – Associate Human Services Analyst  
Gutierrez, Elizabeth – WDB Administrative Aide  
Kieu, Nathan – Business Services Manager  
Paz-Nethercutt, Sara – WDB Sr. Human Services Analyst  
Stone, Andy – WDB Director

**Guests**

Becerra, Ivan  
Becker, Caitlin  
Estrada, Vivian  
Felix, Marianela  
Guerra-Sanson, Sony  
Hernandez, Melissa  
Lewis, Josh  
Martinez, Debbie  
Mitchell, Jennifer  
Munoz, Beatriz  
Ortiz, Jazper  
Silva-Rojas, Jocelyne  
Thompson, Valerie

**500 Westridge Drive  
Watsonville, CA 95076  
(831) 763-8900**

**MEMBERS:**

**Rob Morse, Chair**  
Monterey Bay Epic Adventures

**Elyse Destout, Vice Chair**  
Photography by Elyse Destout

**Alia Ayyad**  
Center for Employment Training

**Annabelle Rodriguez**  
Cabrillo College

**MariaElena De La Garza**  
Community Action Board

**Marshall Delk**  
Santa Cruz County Bank

**Peter Detlefs**  
County of Santa Cruz

**Daniel Dodge**  
Cabrillo College Federation of Teachers

**Carmen Herrera-Mansir**  
El Pajaro CDC

**Laura Holmquist-Gomez**  
Five Star Catering

**LeNae Liebetrau**  
Department of Rehabilitation

**Chris Miller**  
ScratchSpace, LLC

**Janet Nagamine**  
Hikari Farms

**Suzette Reushel-DiVirgilio**  
Health Improvement Partnership of Santa Cruz  
County

**Shaz Roth**  
Pajaro Valley Chamber of Commerce  
and Agriculture

**Eric Saavedra**  
Watsonville/Aptos/Santa Cruz Adult Education

**KatieSetzler**  
Palo Alto Medical Foundation

**Carol Siegel**  
Santa Cruz Seaside Company

**Raymundo Sumano**  
Sumano's Bakery

**Dustin Vereker**  
Discretion Brewing

**DIRECTOR:**  
**Andy Stone**

**Subject: Public Comment**

Jennifer Mitchell, EDD, Employment Program Manager at Capitola AJCC introduced herself as new staff.

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**Subject: Chairperson's Report**

Chair Rob Morse shared WDB summer school sessions will continue and onboarding orientations for new board members. Spoke about WDB applying for grants. Spoke about new and upcoming drone technology in our area.

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**Subject: Presentation Workforce Achievement Awards**

Josh Lewis, employment specialist from Sueños introduced WIOA awardee, Jazper Ortiz.

Jocelyn Silva-Rojas, work experience specialist from Goodwill Central Coast and Debbie Martinez, instructor from Watsonville Adult Education, introduced WIOA awardee, Melissa Hernandez

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**Subject: Board Member Spotlight**

Board member Shaz Roth with Pajaro Valley Chamber of Commerce shared her career journey and why she is a member of the board. Board member Maria Elena DeLaGarza with Community Action Board, spoke about the organization celebrating 60 years of service, and shared why she is a member of the board.

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**Subject: Consent Items:**

**Item 1 – Approval of Meeting Minutes**

**Item 2 – America's Job Center of California (AJCC) Certification: Comprehensive & Specialized Sites**

**Item 3 – WIOA Local Policy Revisions & New Program Services Policies**

**Action:** It was moved to approve the consent items

<b>Status:</b>	Motion to Approve:	Carol Siegel
	Motion Seconded:	Elyse Destout
	Abstentions:	Alia Ayyad

Committee Action	All in favor, minus abstention, motion passed.
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**Subject: Action Items:**

**Item 4 – Workforce Development Board Plan Approval Updates**

WDB Director Andy Stone reviewed the three goals of the Operational Plan for PY 24-25 that were developed from the Executive Committee meeting in August.

**The WDB Director's Operational Plan incorporates the goals:**

Operational Goals for Workforce Santa Cruz County

Goal 1: Jobseekers have the competitive skills to earn a sustainable wage with opportunities for career pathways.

Goal 2: Santa Cruz County businesses have the talent needed to thrive now and into the future.

Goal 3: Santa Cruz County Workforce Development supports community partners to positively impact the region's economic vitality.

**Action:** It was moved to amend the motion to include entrepreneur programs in Goal 3 of the WDB Operational Plan for PY 24-25; amended motion was approved.

**Status:** Motion to Approve: Elyse Destout  
Motion Seconded: Dustin Vereker  
Abstentions: None

Committee Action All in favor, motion passed.

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#### **Item 5 – WIOA Fiscal Year 2024-25 Revised Budget**

WDB Director Andy Stone gave an overview of the budget and provided a breakdown on each of the expenditure categories.

Current service providers for core services are:

- Goodwill Central Coast (Adult, DW and Business Services funding);
- Santa Cruz County Office of Education (Youth services);
- Cabrillo Small Business Development Center (Rapid Response/ job retention and layoff aversion services); and
- Racy Ming (One-Stop Operator services).

**Action:** It was moved to accept the WIOA revised budget for PY 2024-25.

**Status:** Motion to Approve: Marshall Delk  
Motion Seconded: Peter Detlefs  
Abstentions: Alia Ayyad

Committee Action All in favor, minus abstention, motion passed.

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**Subject: Report Items:**

#### **Item 6- Workforce Development Board Staff Updates**

WDB Director Andy Stone announced a 450K grant award from the Irvine Foundation. This is a two-year grant. The funding will be used for Human Center Design Training for the WDB staff and Contractors, Equity Training and coaching, and comprehensive review of policies and program services. WDB Director Andy Stone also provided information on a grant opportunity, entitled, Opportunity Young Adult Career Pathways Program for \$1.5 million -\$2 million to serve 18-24 with barriers to employment.

WDB Sr. Analyst Sara Paz-Nethercutt gave update on the State approval of WIOA Youth Out-of School (OSY) PY 24/25 expenditure waiver.

Business Services Manager Nathan Kieu provided updates on the following:

- Hiring Office Assistant III.
- Pajaro Valley Job Fair -There were approximately 80 attendees
- City of Santa Cruz and Watsonville Skilled Trades Day-There will be a Skill Job Fair on November 19, 2024 at the City of Watsonville Community Center.
- Rapid Responses: Monterey Mushrooms closing end of December, approximately 500 employees will be laid off. WDB collaborating with Monterey County WDB to help with offering services.
- Marketing – Women in Business Event Sponsorship; Health Improvement Partnership Community Forum Sponsorship

Action: No action taken, report item only.

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**Item 7 – Eligible Training Provider List (ETPL) 2023-24 Annual Report**

Associate Human Services Analyst, Brenda Diaz-Rivas shared Summary PY 23-24 ETPL Performance data by Training Vendors, The top five schools of ITA expenditures for PY 23-24 , Enrollments, number of completions, and demographics data.

Action: No action taken, report item only.

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**Item 8- Workforce Innovation & Opportunity Act Program Service Demographics**

Associate Human Services Analyst, Brenda Diaz-Rivas provided a presentation on the demographics of participants in PY 23-24 for Adult and Dislocated Worker by WIOA program.

Action: No action taken, report item only

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**Meeting adjourned at 10:30 a.m.**

**Next Meeting:      Workforce Development Board Meeting  
Wednesday, January 15, 2025 @ 8:30am**