



Santa Cruz County Workforce Development Board

Orientation

WDB Mission

Santa Cruz County Workforce Development supports the Community by cultivating economic vitality and assisting Jobseekers by creating programs that train, educate, and support the workforce to develop key and timely skills. We assist Business to secure the talent they need to thrive now, and into the future.

Goals

 Jobseekers have the competitive skills to earn a sustainable wage with opportunities for career pathways.

2. Santa Cruz County businesses have the talent needed to thrive now and into the future.

3. Support community partners to positively impact the region's economic vitality.

Impact

Program Year 2023 (July 1, 2023 – June 30, 2024)

12,649 Individuals Received Services

 168 new enrollments into WIOA Programs, including 70 Youth

156 Training Scholarships Provided

• Average wage upon completion: \$38.79/hr.

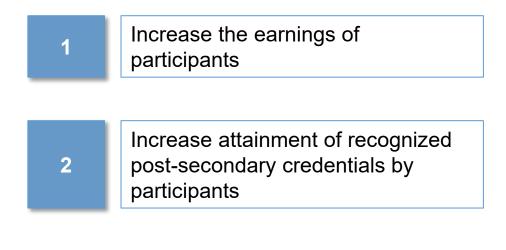
34 Youth Received Paid Work Experience

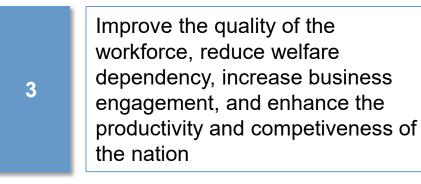
• At 8 worksites.

The Workforce Innovation & Opportunity Act (WIOA)

WIOA – Our Primary Funding Source

The Workforce Innovation and Opportunity Act (WIOA) provides workforce investment activities through State and local workforce development systems, that...





Click Here to view the entire Workforce Innovation and Opportunity Act

General Law & Regulations to Remember

Federal Regulations

- US Department of Labor
- US Department of Education
- Joint Labor & Education Regulation

Regulation Guidance:

 <u>Understanding the Law & Regulations through Training and Employment Guidance</u> <u>Letters (TEGL)</u>

State Regulations:

- The Governor
- The Legislature
- Various Departments in State government

The Money...

From Congress to Department of Labor & then...

- Secretary of Labor Retains funds for:
 - National emergency grants
 - Demonstrations & pilots
 - Research & evaluation

From Department of Labor to State & then...

- Governor retains 15% for their purpose and "state-wide" activities
- 85% by formula to local designated entities (grant recipient & boards)

Click Here for the Current Budget

WIOA Performance Requirements

Performance Measure		How It's Measured
Adult and Dislocated Worker Measures	Entry into unsubsidized employment (Entered Employment)	Measured in Q2 after exit. (Additional 1 quarter lag in reporting)
	Retention in unsubsidized employment (Employment Retention)	Measured in Q4 after exit. (Additional 1 quarter lag in reporting)
	Earnings change after entry into unsubsidized employment (Average Earnings)	Measured as median earnings in Q2 after exit only. Median is defined as the numerical value that separates the higher half from the lower half of earnings.
	Credential rate	Percentage of participants who obtain a recognized post- secondary credential or diploma during participation or within 1 year after program exit.
	In Program Skills Gain	Percentage of participants in education leading to credential or employment during program year, achieving measurable gains. Measured in real time.
Employer Measure	Indicators of effectiveness in serving employers	One or more employer measures to be announced.

WIOA Performance Requirements

Performance Measure		How It's Measured
	Placement in Employment, Education, or Training	Measured in Q2 after exit. (Additional 1 quarter lag in reporting)
	Retention in Employment, Education, or Training	Percentage of participants in education, training, or unsubsidized employment; measured in Q4 after exit.
Youth Measures	Earnings after entry into unsubsidized employment	Median earnings of participants in unsubsidized employment during Q2 after exit.
	Credential rate	Percentage of participants who obtain a recognized credential or secondary diploma during participation or within 1 year after program exit.
	In Program Skills Gain	Percentage of participants in education leading to credential or employment during program year, achieving measurable gains. Measured in real time.

Click Here For Local WIOA Performance Targets

Role of Elected Officials (Santa Cruz County Board of Supervisors)

Local Area Designation

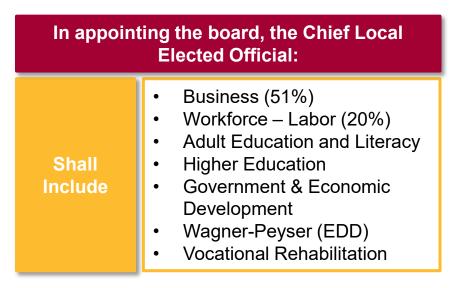
- Do you want Santa Cruz County to be a local workforce area?
- Have you previously met performance & maintained fiscal integrity?

Board Member Appointment

 Critical to the success of the Board and to the success of the workforce development "system"

Fiscal Agent

 Names the fiscal agent (Selected the County of Santa Cruz, Human Services Department)



Two Optional WDB Members

- At-large Member
- BOS Representative or Appointee

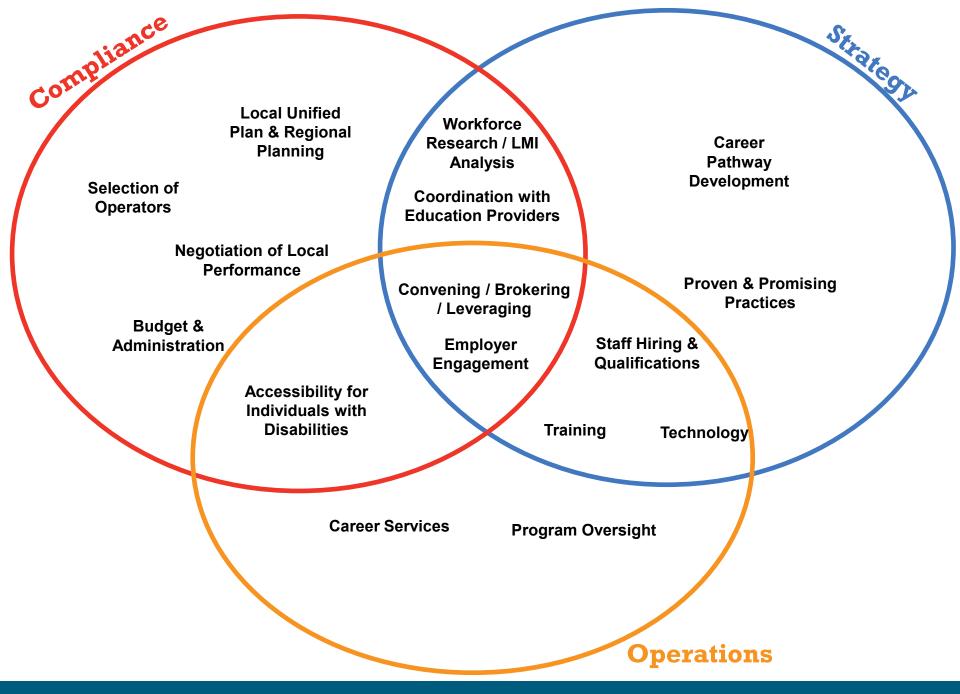
The Workforce Development Board

Our Local WDB is the *Santa Cruz County Workforce Development Board* and consists of the following committees:

- The Workforce Development Board (WDB), or Full Board, provides oversight of Santa Cruz County's comprehensive workforce development system consisting of workforce education and training, workforce preparation services, and economic development.
- The Executive Committee analyzes information from standing and ad hoc committees and their work, sets agendas for WDB meetings, participates on ad hoc committees and work-groups as needed, and guides and directs the activities of committees established by the WDB.
- The **Comprehensive Economic Development Strategy (CEDS) Committee** develops Santa Cruz County's Comprehensive Economic Development Strategy, seeks to build local capacity and guide the economic prosperity and resiliency.

Workforce Development Board Activities





Local Workforce Services



AJCCs=Career Centers

Watsonville Career Center

• 500 Westridge Drive Watsonville, CA 95076 (831) 763-8933

Capitola Career Center – EDD

• 2045 40th Avenue Capitola, CA 95010 (831) 464-6286

Sueños Youth Employment Services

• 229 Green Valley Road Watsonville, CA 95076 (831) 466-5672

For information on services, go to www.workforcescc.com

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open

Internet based job search Access to CalJOBS Access to open job orders Access to Labor Market Information and information on open job orders

Connection to Partner Resources



Skill & Career Assessments Scholarships for In-Demand Careers Job Search Assistance Earn & Learn Opportunities: Work Experience, OJTs, TJs Support Services to Remove Barriers to Work

Youth Ages 16-24 Focus on Out-of-School Youth Tutoring, mentoring and Career Development **Resume development and** job search assistance Work Experience Occupational skills training Leadership development

Support Services

Business Services

Job Retention & Creation:

- Incumbent Worker Training: Upskill employees for promotions, avoid layoffs, and backfill positions.
- Sector Strategies: Industry meetings to address workforce needs.
- Entrepreneurship: Partner with SBDC for business coaching and resources.

Training & Development:

- Customized Training: Special programs tailored to employer needs.
- On-the-Job Training: Provide necessary job skills training.

• Youth Services (Ages 16-24):

- Work Experience (WEX): Hands-on experience in highdemand fields.
- Internships: Training and work opportunities for youth.

• Layoff Aversion & Rapid Response:

- Layoff Aversion: Prevent layoffs with proactive planning.
- Rapid Response: Immediate assistance for employers and workers affected by layoffs.



When community members have the opportunity to influence a decision/process and affect an outcome

Community Engagement



WDB Acronyms

Acronyms/Terms – WORKFORCE DEVELOPMENT SYSTEM

- AJCC America's Job Center of California
- **CEDS** Comprehensive Economic Development Strategy
- CWA California Workforce Association
- CWDB California Workforce Development Board
- **DOL** Federal Department of Labor
- ETA Federal Employment and Training Division
- **ETPL** Eligible Training Provider List (approved training providers)
- LWDA Local Workforce Development Area (in our case: Santa Cruz County)
- NAWB National Association of Workforce Boards
- WFSCC Workforce Santa Cruz County
- WDB Workforce Development Board
- WIA Workforce Investment Act
- WIOA Workforce Innovation and Opportunity Act

Acronyms/Terms – PARTNERS

- CAB Community Action Board of Santa Cruz County
- CET Center for Employment Training
- COE Santa Cruz County Office of Education
- **DOR** Department of Rehabilitation
- EBSD Employment and Benefit Services Division
- **EDD** Employment Development Department
- GCC Goodwill Central Coast
- HSD Santa Cruz County Human Services Department
- NCOA National Council On Aging
- WASC AE Watsonville/Aptos/Santa Cruz Adult Education
- YFIOB Your Future Is Our Business

Acronyms/Terms – PROGRAMS

- DW/Dislocated Worker WIOA Dislocated Worker Program
- NDWG National Dislocated Worker Grant
- **OJT** On-the-Job Training Program
- **RR** Rapid Response (services for employer lay-offs)
- Sueños WIOA Youth Program Contracted to County Office of Education
- TAA Trade Adjustment Act
- **TJ** Transitional Job Program
- WARN Worker Adjustment and Retraining Notification
- WEX Youth Work Experience Program
- WIOA Adult WIOA Adult Program