



*Santa Cruz County Workforce Development supports the Community by cultivating economic vitality and assisting Jobseekers by creating programs to train, educate, and support the workforce to develop key and timely skills. We assist Business to secure the talent they need to thrive now, and into the future.*

**Workforce Development Board**  
**Wednesday, October 30, 2024 @ 8:30am**  
**Location: Seacliff Inn**  
**7500 Old Dominion Ct., Aptos, CA 95003**

**Call to Order/Welcome**

**Non-agenda public comment**

**Chairperson's Report**

**Presentation: Workforce Achievement Awards**

**Board Member Spotlight – MariaElena De La Garza & Shaz Roth**

**Consent Items** (action required):

1. Approval of Minutes: May 22, 2024.....2-6
2. America's Job Center of California Certification: Comprehensive & Specialized Sites ..... 7
3. Workforce Innovation & Opportunity Act Local Policies: Revised and New Policies ..... 8

**Action Items** (action required):

4. Workforce Development Board Plan Approval & Updates .....9-10
5. Workforce Innovation & Opportunity Act PY24/25 Revised Budget ..... 11-12

**Report Items** (no action required):

6. Workforce Development Board Staff Updates ..... 13
7. Eligible Training Provider List 2023-24 Annual Report..... 14-19
8. Workforce Innovation & Opportunity Act Program Service Demographics .....20

**Adjournment**

**Next Meeting:**      **Workforce Development Board-Executive Committee**  
**December 4, 2024 @8:30 am**  
**Location: Workforce Santa Cruz County Career Center**  
**500 Westridge Dr. – Career Center Classroom**  
**Watsonville, CA 95076**

**Workforce Development Board**  
**January 15, 2025 @8:30 am**  
**Location: TBD**

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## Consent Item 1: Approval of Meeting Minutes

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(Action required) – Andy Stone

### **Recommendation**

Approve the May 22, 2024 WDB Full Board meeting minutes.

### **Suggested motion**

I move to approve the May 22, 2024 WDB Full Board meeting minutes.



**Workforce Development Board  
Full Board Meeting  
Seacliff Inn Aptos  
7500 Old Dominion Ct, Aptos  
Wednesday, May 22, 2024 8:30 a.m.**

Item 1 Attachment

18 W. Beach Street  
Watsonville, CA 95076  
(831) 763-8900  
[www.workforcescc.com](http://www.workforcescc.com)

The Chair called the meeting to order at 8:37 a.m., and a quorum was established. All participants attended in person.

**Committee Members in Attendance**

Ayyad, Alia  
De La Garza, MariaElena  
Delk, Marshall  
Destout, Elyse – Vice Chair  
Holmquist-Gomez, Laura  
Liebetrau, LeNae  
Morse, Rob – Chair  
Reushel-DiVirgilio, Suzette  
Setzler, Katie  
Roth, Shaz  
Setzler, Katie  
Siegel, Carol  
Vereker, Dustin

**Committee Members Absent**

Cuevas, Christina  
Detlefs, Peter  
Dodge, Daniel  
Hebard, Sean  
Herrera-Mansir, Carmen  
Miller, Chris  
Nagamine, Janet  
Saavedra, Eric  
Sumano, Raymundo

**Staff in Attendance**

Diaz-Rivas, Brenda - Associate Human Services Analyst  
Gray, Lacie - WDB Sr. Human Services Analyst  
Gutierrez, Elizabeth - WDB Administrative Aide  
Kieu, Nathan - Business Services Manager  
Paz-Nethercutt, Sara - WDB Sr. Human Services Analyst  
Stone, Andy - WDB Director  
Villalobos, Marcy - WDB Office Assistant

**Guests**

Estrada, Vivian  
Parra, Vanessa

**MEMBERS:**

Rob Morse, Chair  
Monterey Bay Epic Adventures

Elyse Destout, Vice Chair  
Photography by Elyse Destout

Alia Ayyad  
Center for Employment Training

Christina Cuevas  
Cabrillo College Board of Trustees

MariaElena De La Garza  
Community Action Board

Marshall Delk  
Santa Cruz County Bank

Peter Detlefs  
County of Santa Cruz

Daniel Dodge  
Cabrillo College Federation of Teachers

Sean Hebard  
Carpenters Local 505

Carmen Herrera-Mansir  
El Pajaro CDC

Laura Holmquist-Gomez  
Five Star Catering

LeNae Liebetrau  
Department of Rehabilitation

Chris Miller  
ScratchSpace, LLC

Janet Nagamine  
Hikari Farms

Suzette Reushel-DiVirgilio  
Health Improvement Partnership of Santa Cruz County

Shaz Roth  
Pajaro Valley Chamber of Commerce and Agriculture

Eric Saavedra  
Watsonville/Aptos/Santa Cruz Adult Education

KatieSetzler  
Palo Alto Medical Foundation

Carol Siegel  
Santa Cruz Seaside Company

Raymundo Sumano  
Sumano's Bakery

Dustin Vereker  
Discretion Brewing

**DIRECTOR:**  
Andy Stone

*Santa Cruz County Workforce Development supports the Community by cultivating economic vitality and assisting Jobseekers by creating programs to train, educate, and support the workforce to develop key and timely skills. We assist Business to secure the talent they need to thrive now, and into the future.*

**Subject: Public Comment**

**None.**

**Subject: Board Member Spotlight – moderated by Marshall Delk**

A board member spotlight was held and Board members Dustin Vereker and Laura Holmquist-Gomez shared information on their businesses and spoke on challenges they faced during the pandemic and post pandemic.

**Subject: Chairperson's Report**

It was announced that the South County office moved to its new location at 500 Westridge Drive in Watsonville. The Santa Cruz WDB working with Monterey County to discuss meeting Monterey County resident's employment and benefits needs.

**Subject: Consent Items:**

- Item 1 – Approval of Meeting Minutes**  
**Item 2 – Eligible Training Provider Draft Monitoring Reports PY 23/24**  
**Item 3 – Proposed WDB Meeting Calendar PY 24/25**

**Discussion:**

**Status:** Motion to Approve: Marshall Delk  
 Motion Seconded: MariaElena De La Garza  
 Abstentions: Alia Ayyad, Shaz Roth

Committee Action All in favor, minus abstentions, motion passed

**Subject: Action Items:****Item 4 – Proposed Slate of Candidates**

Board member Carol Siegel thanked the Nominating Committee members for their time. The proposed slate of candidates were announced as follows:

<u><b>Workforce Development Board</b></u>	<u><b>Executive Committee Members</b></u>
Chair – Rob Morse Vice Chair – Elyse Destout	Chair – Rob Morse Vice Chair – Elyse Destout Prior WDB Chair – Carol Siegel Executive Committee Member At-large – Tracy Adolfo Executive Committee Member At-large – Marshall Delk Executive Committee Member At-large – Dustin Vereker

**Action:** It was moved to approve the proposed Slate of 2024-25 Officer Candidates.

**Status:** Motion to Approve: Marshall Delk  
 Motion Seconded: Alia Ayyad  
 Abstentions: None

Committee Action All in favor, motion passed

**Subject: Report Items:**

**Item 5 – WDB Plan Updates**

Operational Plan Update

WDB Director, Andy Stone gave the final update for PY 23/24. Some highlights included:

Associate Human Services Analyst, Brenda Diaz-Rivas stated that she is working with Transitional Age Youth Program and Santa Cruz County Office of Education to develop a process to connect former foster youth with Workforce Development Services. Business Services Manager, Nathan Kieu announced a new ETPL vendor, Lake Tahoe Community College, to provide entrepreneurship training in Business Start-Up for eligible WIOA participants.

WDB Director, Andy Stone shared that a refresher orientation for will be offered virtually throughout the Summer for current Board members to attend.

AJCC Continuous Improvement Plan

Report provided to members.

**Action:** No action taken, report item only.

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**Item 6 – Workforce Development Board Staff Updates**

WDB Sr. Human Services Analyst Sara Paz-Nethercutt provided updates on the following:

1. America's Job Center of California Certification Process & Timeline – A new directive was released by the State to renew plans. The WDB will present this item to the Board in October to renew plan.
2. WIOA Youth Individual Training Account Policy - Drafting a local policy to award scholarships up to 10k for 5 Youth. This item will be presented to the Board next program year.

Business Services Manager Nathan Kieu provided updates on the following:

1. Business Survey Implementation – Survey sent out to employers who received workforce services to receive feedback on their experience. Results reviewed quarterly and will be provided to the Board in the future.
2. Dientes Apprenticeship Program - Participants will earn \$18/hr during apprenticeship and up to \$24/hr after finishing training.
3. Santa Cruz County Small Business Summit – Event held on May 3<sup>rd</sup> with a turnout of performance about 200 people. Keynote speaker Guy Kawasaki.

**Action:** No action taken, report item only.

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**Item 7 – WIOA Final Local Performance PY 2022**

WDB Director Andy Stone shared the federal performance measures with the Board. All performance targets met.

**Action:** No action taken, report item only.

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**Subject: Presentation by Josh Williams from BW Research**

A presentation on the State of the Workforce provided by Josh Williams from BW Research.

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**Subject: Break-out Session: To reflect on the State of the Workforce Report**

Break-out session not held due to timing

**Action:** It was moved to skip the non action item by consent.

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**Subject: Committee Member Announcements:**

None

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**Meeting adjourned at 10:35 a.m.**

**Next Meeting: Workforce Development Board Meeting**

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## Consent Item 2: America's Job Center of California (AJCC) Certification

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(Action required) – Sara Paz-Nethercutt

### Recommendation

Approve the AJCC Certification documents as written and authorize the WDB chair to sign the AJCC Baseline Matrices and Indicator Assessments.

### Background

WDB Staff previously reported to this board of the Employment Development Department (EDD) Workforce Services Directive, WSD23-05, dated January 26, 2024 which provides policy and guidance for conducting the AJCC certification process once every three years.

Santa Cruz County has three (3) AJCCs:

1. Comprehensive AJCC at Watsonville Career Center
2. Affiliate AJCC @ Employment Development Department in Capitola
3. Satellite AJCC for the WIOA Youth Sueños program @ Sequoia School in Freedom

Given the impending closure of the affiliate AJCC in Capitola, the state waived the certification requirement for the Capitola site.

The purpose of the Certification process is to maintain high-quality and effective AJCCs. WIOA outlines three (3) key requirements for AJCC Certification:

- Effectiveness of the AJCC
- Physical and programmatic accessibility for individuals with disabilities
- Continuous Improvement

The process includes two (2) levels of AJCC Certification. Both have been completed and are before this committee:

1. The Baseline Certification intended to ensure that every AJCC site is in compliance with WIOA statutory and regulatory requirements;
2. The Certification Indicator Assessments are intended to measure continuous improvements in service delivery with seven (7) indicators.

WDB staff recommends that just like in previous certifications, no additional indicator assessment criteria be added and that the One-Stop Operator, Racy Ming, assist with the creation of the Continuous Improvement (CI) Plan. Using the recommendations and evaluations from the assessments, the CI Plan is due to EDD Regional Advisor by December 31, 2024. The certification process will take effect January 1, 2025 and be in effect for three (3) years, through 2027.

The link to view the certification documents is found here: <http://bit.ly/4evX9IG>

### Next Steps

The completed AJCC Certification documents will be submitted to the EDD Regional Advisor by the state deadline of November 1, 2024; the recommendations and evaluations from the assessments will be used to create a CI Plan for the AJCCs and submitted to the state by the deadline of December 31, 2024. The drafted CI Plan and action updates will be shared with this committee and the WDB.

### Suggested motion

I move to approve the AJCC Certification Matrices and Indicator Assessments as written, authorize the WDB chair to sign the AJCC Certification documents, and direct WDB staff to submit documents to the EDD Regional Advisor.

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## Consent Item 3: Workforce Innovation & Opportunity Act Local Policies

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(Action required) – Sara Paz-Nethercutt, Brenda Diaz Rivas

### **Recommendation**

Accept the Workforce Innovation and Opportunity Act (WIOA) local policy revisions and new program services policies.

### **Background**

From time to time, Workforce Innovation and Opportunity Act (WIOA) local policies need to be updated. The following local policies require revisions:

1. 16-01, rev. 3 Priority of Service & Wait List Policy
2. 24-03\* WIOA Procurement Policy (\*previous version was not numbered)
3. 16-03, rev.1 On-the-Job (OJT) Training Policy

To expand the WIOA services to the local community, new program services policies are developed and include:

1. 24-01 WIOA Adult/Dislocated Worker Incentive Policy
2. 24-02 WIOA Youth Individual Training Account (ITA) Policy
3. 24-05 WIOA Selective Service Policy
4. 24-04 Recovery of WIOA Tuition and Training Refunds Policy

The link to view the policies is found here: <https://bit.ly/4etejH8>

### **Next Steps**

Revisions and new policies will go in effect upon approval by this board.

### **Suggested motion**

I move to approve the revised local policies, and the new program services policies, as recommended by WDB staff.



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## Action Item 4: Workforce Development Board Plan Approval & Updates

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(Action required) – Andy Stone

### **Recommendation**

Accept the WDB Director's Operational Plan update for PY 24-25.

### **Background**

#### **1. Director's Operational Plan Update:**

On September 20, 2023 the WDB approved the WDB Director's Program Year (PY) 2023-24 Operational Plan which lays out the specific actions for the program year designed to ensure that the board's priorities are met. The attached scorecard represents the proposed PY 2024-25 goals and action steps, incorporating direction from the WDB Executive Committee's August 28, 2024 meeting.

The WDB Director's Operational Plan incorporates the goals referenced below:

#### *Operational Goals for Workforce Santa Cruz County*

*Goal 1: Jobseekers have the competitive skills to earn a sustainable wage with opportunities for career pathways.*

*Goal 2: Santa Cruz County businesses have the talent needed to thrive now and into the future.*

*Goal 3: Santa Cruz County Workforce Development supports community partners to positively impact the region's economic vitality.*

#### **2. AJCC Continuous Improvement Plan PY23/24 Q4 Update: <https://bit.ly/3TYtuQT>**

### **Next Steps**

The WDB Director will report on the Plans' progress at each Workforce Development Board meeting.

### **Suggested motion**

I move to accept the WDB Director's Operational Plan update for PY 24-25.

**Item 4 Attachment - Workforce Development Board of Santa Cruz County  
OPERATIONAL PLAN STATUS REPORT Program Year (PY) 2024-2025**

	<i>Status</i>	<i>2024-25 Operational Targets</i>	<i>YTD</i>
<b><u>Goal 1</u></b>  <b>Jobseekers have the competitive skills to earn a sustainable wage with opportunities for career pathways.</b>	✓	<ul style="list-style-type: none"> <li>• Identify and implement strategies to expand apprenticeship opportunities in Santa Cruz County</li> <li>• Provide youth with a forum to advise the board on youth workforce development issues.</li> </ul>	
<b><u>Goal 2</u></b>  <b>Santa Cruz County businesses have the talent needed to thrive now and into the future.</b>	✓	<ul style="list-style-type: none"> <li>• Identify opportunities and implement strategies for the WDB to support the emerging drone automation and robotics technology sector</li> <li>• Develop and publish career pathways in the healthcare and hospitality sectors</li> </ul>	
<b><u>Goal 3</u></b>  <b>Santa Cruz County Workforce Development supports community partners to positively impact the region's economic vitality.</b>	✓	<ul style="list-style-type: none"> <li>• Engage the board and the community to create a new Workforce Santa Cruz County strategic plan</li> <li>• Draft and release the 2025 State of the Workforce Report</li> </ul>	

✓ on track to meet planned target for the year

✗ not on track to meet planned target for the year

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## Action Item 5: Workforce Innovation & Opportunity Act PY24/25 Revised Budget

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(Action required) – Andy Stone

### **Recommendation**

Accept the WIOA budget for PY 2024-25.

### **Background**

On June 6, 2024, the Employment Development Department (EDD) released the Workforce Innovation and Opportunity Act (WIOA) Program Year (PY) 2024-25, Formula Allocations for the Adult, Dislocated Worker (DW) and Youth programs. On June 25, 2024, EDD released the Rapid Response and Lay Off Aversion allocations for PY 2024-25.

### **Staff Analysis**

Current service providers for core services are:

- Goodwill Central Coast (Adult, DW and Business Services funding);
- Santa Cruz County Office of Education (Youth services);
- Cabrillo Small Business Development Center (Rapid Response/ job retention and layoff aversion services); and
- Racy Ming (One-Stop Operator services).

These funds were accepted into the County of Santa Cruz (County) fiscal year budgets for the Human Services Department – Workforce Innovation and Opportunity Act Services for each year during the annual County budgeting process. Grant funded services are also listed. Grant funds are accepted into the County budget as they are received, usually in tandem with approval of related contracts for services.

### **Suggested Motion**

I move to accept the WIOA budget for PY 2024-25.

**Workforce Development Board Financial Report**

	Fiscal Year 23/24 Activities									Fiscal Year 24/25 Activities		
	FY 23/24 Grant Allocations	FY 23/24 Addtl Grant Allocations	Carried in from FY 22/23 Allocations	Deobligation of FY 22/23 Allocations	Transfer of 23/24 funds from DW to Adult	FY 23/24 Grant Allocations Line Item Rebudgets	Total FY 23/24 Budget	Expended in FY 23/24	Unspent Funds Carried into FY 24/25	FY 24/25 Grant Allocations	Carried in from FY 23/24 Allocations	Total Funds Available for FY 24/25
<b>ADULT</b>												
<b>Budget / Expenditure Categories</b>												
Administration	83,295	-	417	-	8,996	(39,000)	53,708	53,273	435	103,996	435	104,431
Program Services	153,281	-	4	-	-	25,000	178,285	177,860	424	193,723	424	194,147
Contracts	336,034	-	52	-	-	(96,000)	240,086	238,622	1,264	346,482	1,264	347,745
Operational	11,500	-	16	-	-	-	11,516	10,807	709	59,075	709	59,784
Training	253,250	-	167	-	81,426	97,000	431,843	431,666	177	316,190	177	316,367
Supportive Services	4,000	-	141	-	-	13,000	17,141	16,730	411	16,000	411	16,411
Incentives	-	-	-	-	-	-	-	-	-	15,000	-	15,000
<b>Subtotal</b>	<b>841,360</b>	<b>-</b>	<b>797</b>	<b>-</b>	<b>90,422</b>	<b>-</b>	<b>932,579</b>	<b>929,159</b>	<b>3,420</b>	<b>1,050,465</b>	<b>3,420</b>	<b>1,053,885</b>
<b>DW</b>												
Administration	82,494	-	2,753	-	(8,439)	-	76,808	73,453	3,355	89,940	3,355	93,295
Program Services	169,719	-	9,031	-	-	60,000	238,750	234,596	4,154	211,679	4,154	215,834
Contracts	299,271	-	4,826	-	-	(15,000)	289,098	230,729	58,369	287,934	58,369	346,304
Operational	27,975	-	9,619	-	-	(25,000)	12,594	10,807	1,786	24,400	1,786	26,186
Training	250,816	-	12,726	-	(81,983)	(22,200)	159,359	133,654	25,705	273,454	25,705	299,159
Supportive Services	3,000	-	646	-	-	2,200	5,846	5,748	98	6,078	98	6,177
Incentives	-	-	-	-	-	-	-	-	-	15,000	-	15,000
<b>Subtotal</b>	<b>833,275</b>	<b>-</b>	<b>39,602</b>	<b>-</b>	<b>(90,422)</b>	<b>-</b>	<b>782,455</b>	<b>688,987</b>	<b>93,467</b>	<b>908,486</b>	<b>93,467</b>	<b>1,001,953</b>
<b>Youth</b>												
Administration	103,560	-	10,826	-	-	-	114,386	111,874	2,512	132,808	2,512	135,320
Program Services	147,645	-	9,894	-	-	245,000	402,539	393,434	9,105	335,000	9,105	344,105
Contracts	781,358	-	23,759	-	-	(245,000)	560,117	482,541	77,576	658,513	77,576	736,089
Operational	13,500	-	13,704	-	-	-	27,204	417	26,787	165,169	26,787	191,956
Training	-	-	-	-	-	-	-	-	-	50,000	-	50,000
<b>Subtotal</b>	<b>1,046,063</b>	<b>-</b>	<b>58,182</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1,104,245</b>	<b>988,265</b>	<b>115,980</b>	<b>1,341,490</b>	<b>115,980</b>	<b>1,457,470</b>
<b>RR</b>												
Administration	29,443	-	2,010	-	-	3,000	34,453	29,104	5,349	24,229	5,349	29,578
Program Services	201,951	-	7,286	-	-	40,000	249,237	187,875	61,362	150,221	61,362	211,583
Contracts	66,000	-	10,654	-	-	(43,000)	33,654	13,482	20,172	68,980	20,172	89,152
Operational	-	-	-	-	-	-	-	-	-	1,313	-	1,313
<b>Subtotal</b>	<b>297,394</b>	<b>-</b>	<b>19,950</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>317,344</b>	<b>230,461</b>	<b>86,883</b>	<b>244,743</b>	<b>86,883</b>	<b>331,626</b>
<b>Non WIOA Funds</b>												
<b>NDWG</b>												
Administration	-	-	10,000	(10,000)	-	-	-	-	-	-	-	-
Program Services	-	-	5,851	(5,851)	-	-	-	-	-	-	-	-
Contracts	-	-	19,149	(19,149)	-	-	-	-	-	-	-	-
Supportive Services	-	-	15,000	(15,000)	-	-	-	-	-	-	-	-
Participant Wages	-	-	250,000	(250,000)	-	-	-	-	-	-	-	-
<b>Subtotal</b>	<b>-</b>	<b>-</b>	<b>300,000</b>	<b>(300,000)</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>RERP</b>												
Administration	-	-	12,000	-	-	-	12,000	9,440	2,560	-	2,560	2,560
Contracts	-	-	171,500	-	-	-	171,500	17,362	154,138	-	154,138	154,138
Training	-	-	158,000	-	-	-	158,000	3,670	154,330	-	154,330	154,330
Supportive Services	-	-	6,400	-	-	-	6,400	60	6,340	-	6,340	6,340
<b>Subtotal</b>	<b>-</b>	<b>-</b>	<b>347,900</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>347,900</b>	<b>30,532</b>	<b>317,368</b>	<b>-</b>	<b>317,368</b>	<b>317,368</b>
<b>Prison to Employment</b>												
Administration	7,704	-	-	-	-	-	7,704	5,889	1,815	-	1,815	1,815
Contracts	12,344	-	-	-	-	-	12,344	-	12,344	-	12,344	12,344
Training	54,000	-	-	-	-	-	54,000	-	54,000	-	54,000	54,000
Supportive Services	3,000	-	-	-	-	-	3,000	-	3,000	-	3,000	3,000
<b>Subtotal</b>	<b>7,704</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>77,048</b>	<b>5,889</b>	<b>71,159</b>	<b>-</b>	<b>71,159</b>	<b>71,159</b>
<b>Third Sector Grant</b>												
Program Services	-	-	25,000	-	-	-	25,000	500	24,500	-	24,500	24,500
<b>Subtotal</b>	<b>-</b>	<b>-</b>	<b>25,000</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>25,000</b>	<b>500</b>	<b>24,500</b>	<b>-</b>	<b>24,500</b>	<b>24,500</b>
<b>CEDS*</b>												
Program Services	-	-	-	-	-	-	-	-	-	55,000	-	55,000
<b>Subtotal</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>55,000</b>	<b>-</b>	<b>55,000</b>
<b>High Performing Boards</b>												
Program Services	-	5,556	-	-	-	-	5,556	-	5,556	-	5,556	5,556
<b>Subtotal</b>	<b>-</b>	<b>5,556</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>5,556</b>	<b>-</b>	<b>5,556</b>	<b>-</b>	<b>5,556</b>	<b>5,556</b>
<b>Grand Total</b>	<b>3,095,140</b>	<b>5,556</b>	<b>791,430</b>	<b>(300,000)</b>	<b>-</b>	<b>-</b>	<b>3,592,126</b>	<b>2,873,794</b>	<b>718,332</b>	<b>3,600,184</b>	<b>718,332</b>	<b>4,318,516</b>

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## Report Item 6: Workforce Development Board Staff Updates

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(No vote required)

### Funding Opportunities – Andy Stone:

1. James Irvine Foundation - Public Workforce Capacity Fund - \$450,000
2. Opportunity Young Adult Career Pathways Program - \$1.5m - \$2m

### WIOA Career Services – Sara Paz-Nethercutt:

1. WIOA Youth Out-of-School (OSY) PY 24/25 waiver approved by EDD

### Business Services- Nathan Kieu:

1. Hiring Office Assistant III
2. Pajaro Valley Job Fair Recap
3. City of Santa Cruz/Watsonville Skilled Trades Day
4. Rapid Responses: Monterey Mushrooms
5. Marketing
  - a. Women In Business Event Sponsorship
  - b. Health Improvement Partnership Community Forum Sponsorship

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## Report Item 7: Eligible Training Provider List 2023-24 Annual Report

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(No vote required) – Brenda Diaz Rivas

### Background

The Workforce Development Board (WDB) staff has reviewed the training placements from Program Year (PY) 2023-24 in order to gauge the performance of each Eligible Training Provider List (ETPL) vendor (Attachment 1). Although the WDB has 19 schools eligible to provide training, the attached chart (Attachment 2) lists the expenditures for only those schools that were attended during the 2023-24 Program Year. Additionally, the charts (Attachment 3) indicate the top five schools in terms of enrollments, and the top five schools' Individual Training Account expenditures for PY 2023-24.

Additional information about the ETPL outcomes, including trainee demographics (Attachment 4) as well as a three-year completion comparison (Attachment 5) are provided.

### Staff Analysis

Summary of Attachment 1: PY 2023-24 ETPL Performance by Training Vendors:

- Cabrillo College served the most WIOA training customers in 2023-24 (58 total [46 Adult and 12 Dislocated Workers] or over 37% of those in training). 22 successfully completed. Average wage of \$56.03. The Allied Health field occupations (11 dental hygienist, 22 registered nursing, and 10 radiology technologist) contributed to this relatively high average wage.
- Truck Driver Institute trained 29 individuals (19 Adult and 10 Dislocated Workers) **with 19** successful completions. Average wage of \$56.20.

Summary of Attachment 2 – PY2023-24 ETPL Top Five Expenditures:

- 27 people trained at Santa Cruz County Career Technical Educational Partnership for a total cost of \$197,243 (\$7,305.30 per individual average) WIOA training dollars (or 31% of all expended training funds).

**PY 23-24 ETPL Performance by Training Vendors of WDB Santa Cruz County**

School	Percentage of Total	Provider Activity Participation FY23-24				Completions FY23-24				
		Adult	DW	Other	Total	Successful Completions	Credential Attained	Entered Employment	Training Related	Average Wage
Cabrillo College	37.2%	46	12	0	58	22	0	7	6	\$56.03
Center for Employment Training -Main Campus	0.6%	1	0	0	1	1	0	0	0	N/A
Central Coast College	1.3%	2	0	0	2	1	0	0	0	N/A
MTS Training Academy	10.3%	9	7	0	16	9	0	6	5	\$25.77
National Holistic Institute	1.3%	2	0	0	2	1	0	1	1	\$25.00
PROVIDENCE VOCATIONAL SCHOOL	0.0%	0	0	0	0	0	0	0	0	N/A
Santa Cruz County Career Technical Educational Partnership	17.3%	26	1	0	27	10	0	6	5	\$17.71
Truck Driver Institute	18.6%	19	10	0	29	19	0	13	12	\$56.20
UC IRVINE EXTENSION	0.0%	0	0	0	0	0	0	0	0	N/A
UCSC Silicon Valley Extension	3.2%	1	4	0	5	3	0	1	1	\$65.00
Watsonville Institute of Cosmetology	0.0%	0	0	0	0	0	0	0	0	N/A
Watsonville/Aptos/Santa Cruz Adult Education	10.3%	14	2	0	16	14	0	6	6	\$25.81
<b>Totals</b>	<b>100.0%</b>	<b>120</b>	<b>36</b>	<b>0</b>	<b>156</b>	<b>80</b>	<b>0</b>	<b>40</b>	<b>36</b>	<b>\$38.79</b>

The top five schools in terms of Individual Training Account (ITA) expenditures for FY23-24 were:

School/Provider Name	Participants	ITA Expenditures	% of ITA Expenditures	Average cost of training* per participant	Average Wage
SANTA CRUZ COUNTY CAREER TECHNICAL EDUCATIONAL PARTNERSHIP	27	\$197,243	31%	\$7,305.30	\$17.71
TRUCK DRIVER INSTITUTE	29	\$172,012	27%	\$5,931.45	\$56.20
MTS TRAINING ACADEMY INC	16	\$94,036	15%	\$5,877.25	\$25.77
CABRILLO COMMUNITY COLLEGE DISTRICT	58	\$66,285	10%	\$1,142.84	\$56.03
WATSONVILLE/APTOS ADULT SCHOOL - PVUSD	16	\$65,052	10%	\$4,065.75	\$25.81

\*Cost to vendors only, does not include supportive services amounts

### WIOA Adult and DW Training Expenditures (FY23-24)

PROVIDER	FY2023-24	% OF TOTAL
CABRILLO COMMUNITY COLLEGE DISTRICT	\$66,285	10.5%
CENTER FOR EMPLOYMENT TRAINING INC	\$10,000	1.6%
CENTRAL COAST COLLEGE	\$14,325	2.3%
MTS TRAINING ACADEMY INC	\$94,036	14.9%
REGENTS OF THE UNIVERSITY OF CA (UCSC)	\$13,152	2.1%
SANTA CRUZ COUNTY CAREER TECHNICAL EDUCATIONAL PARTNER	\$197,243	31.2%
TRUCK DRIVER INSTITUTE	\$172,012	27.2%
WATSONVILLE/APTOS ADULT SCHOOL - PVUSD	\$65,052	10.3%
<b>Total Training Providers</b>	<b>\$632,105</b>	<b>100.0%</b>



The top five schools in terms of enrollments for PY 2023-24 were:

School Name	# of Enrollments	% of Total Enrollments
Cabrillo College	58	37.2%
Truck Driver Institute	29	18.6%
Santa Cruz County Career Technical Educational Partnership	27	17.3%
MTS Training Academy	16	10.3%
Watsonville/Aptos/Santa Cruz Adult Education	16	10.3%

PROVIDER	TOTAL	% OF TOTAL
<b>Cabrillo College</b>	<b>58</b>	<b>37.2%</b>
<b>Truck Driver Institute</b>	<b>29</b>	<b>18.6%</b>
<b>Santa Cruz County Career Technical Educational Partnership</b>	<b>27</b>	<b>17.3%</b>
<b>MTS Training Academy</b>	<b>16</b>	<b>10.3%</b>
<b>Watsonville/Aptos/Santa Cruz Adult Education</b>	<b>16</b>	<b>10.3%</b>
UCSC Silicon Valley Extension	5	3.2%
Central Coast College	2	1.3%
National Holistic Institute	2	1.3%
Center for Employment Training -Main Campus	1	0.6%
<b>TOTAL</b>	<b>156</b>	<b>100.0%</b>

Successful Completions	FY23-24	FY22-23	FY21-22
Bay Area Medical Academy	0	0	2
Cabrillo College	22	26	8
Center for Employment Training -Main Campus	1	1	0
Central Coast College	1	1	0
MTS Training Academy	9	8	5
National Holistic Institute	1	0	0
Santa Cruz County Career Technical Educational Partnership	10	23	17
Silicon Valley Surgi-Tech Institute dba SVSTI	0	2	1
Truck Driver Institute	19	44	19
UCSC Silicon Valley Extension	3	1	1
Watsonville/Aptos/Santa Cruz Adult Education	14	8	8
<b>Totals</b>	<b>80</b>	<b>114</b>	<b>61</b>

## ETPL Demographic Details for FY23-24

Gender	Enrolled	Completions	Successful Completions	Unsuccessful Completions	Continuing Enrollments
Female	102	68	46	22	34
Male	52	46	34	12	6
Unknown	2	2	0	2	0
<b>Total</b>	<b>156</b>	<b>116</b>	<b>80</b>	<b>36</b>	<b>40</b>

Race	Enrolled	Completions	Successful Completions	Unsuccessful Completions	Continuing Enrollments
African/American	4	3	1	2	1
American Indian/Alaskan Native	2	2	1	1	0
Asian	3	1	1	0	2
Hawaiian/Other Pacific Islander	1	0	0	0	1
White	61	42	30	12	19
Unknown	85	68	47	21	17
<b>Total</b>	<b>156</b>	<b>116</b>	<b>80</b>	<b>36</b>	<b>40</b>

Ethnicity (Hispanic/Non-Hispanic)	Enrolled	Completions	Successful Completions	Unsuccessful Completions	Continuing Enrollments
Non-Hispanic	47	33	23	10	14
Hispanic	107	82	56	26	25
Unknown	2	1	1	0	1
<b>Total</b>	<b>156</b>	<b>116</b>	<b>80</b>	<b>36</b>	<b>40</b>

WIOA Program	Enrolled	Completions	Successful Completions	Unsuccessful Completions	Continuing Enrollments
Adult	120	87	62	25	33
Dislocated Worker	36	29	18	11	7
Youth	0	0	0	0	0
Other	0	0	0	0	0
<b>Total</b>	<b>156</b>	<b>116</b>	<b>80</b>	<b>36</b>	<b>40</b>

Age Group	Enrolled	Completions	Successful Completions	Unsuccessful Completions	Continuing Enrollments
Under 18	0	0	0	0	0
18-24	35	26	21	5	9
25-34	46	31	22	9	15
35-44	41	30	21	9	11
45-54	21	17	9	8	4
55-64	10	9	4	5	1
65+	3	3	3	0	0
Unknown	0	0	0	0	0
<b>Total</b>	<b>156</b>	<b>116</b>	<b>80</b>	<b>36</b>	<b>40</b>

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## Report Item 8: Workforce Innovation & Opportunity Act Program Service Demographics

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(No vote required) – Brenda Diaz Rivas

Brenda Diaz Rivas will provide a presentation on the demographics of participants served by Workforce Innovation and Opportunity Act (WIOA) program.