



Santa Cruz County Workforce Development supports the community by cultivating economic vitality and assisting job seekers by creating programs to train, educate, and support the workforce in developing key and timely skills. We assist Business to secure the talent they need to thrive now and into the future.

Workforce Santa Cruz County – CEDS Committee
Friday, June 14th, 2024 @ 10:30am

In-Person Meeting
Community Foundation Santa Cruz County
Lance Linares Board Room
7807 Soquel Drive, Aptos, CA 95003

Agenda

Call to Order/Welcome

Non- Agenda public comment

Report Items (No vote required)

- 1. Review of Santa Cruz County CEDS – Andy Stone 2

Action Items (Vote Required)

- 2. CEDS Budget Update..... 3-4

Discussion of Next Steps

Committee Member Announcements

Adjournment

The County of Santa Cruz does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefit of the services, programs, or activities. This meeting is located in an accessible facility. If you are a person with a disability and require special assistance in order to participate in the meeting, please call (831) 763-8900 (TDD/TTY- 711) at least 72 hours in advance of the meeting in order to make arrangements. Persons with disabilities may request a copy of the agenda in an alternative format. As a courtesy to those affected, please attend the meeting smoke and scent free.

Report Item 1: Review of Santa Cruz County CEDS

(No vote required) – Andy Stone

Background

The next CEDS Five-Year Plan is due to the Economic Development Administration (EDA) in May 2025. Regions must update their CEDS at least every five years to qualify for EDA grants. The most recent CEDS plan can be found at:

<https://workforcescc.com/wp-content/uploads/2022/04/2020-CEDS-5-Year-Plan-ADA-Compliant.pdf>. An EDA-developed summary of the CEDS can be found at:

<https://www.eda.gov/resources/comprehensive-economic-development-strategy?q=/grant-resources/tools/comprehensive-economic-development-strategy>

Next Steps

The WDB staff will procure a vendor to draft the 2025 CEDS report and provide updates at a future meeting.

Action Item 2: CEDS Budget Update

(Action required) – Andy Stone

Recommendation

Approve the CEDS budget as presented.

Background

The WDB Director is recommending a CEDS-funded budget for 2025-29 of \$55,000, including \$50,000 to contract to develop the next CEDS Five-Year Plan and \$5,000 for WDB staffing.

The recommended budget is attached. Ratios were apportioned to specific jurisdictions based on relative population size ([according to the 2023 CA Dept. of Finance](#)).

Suggested motion

I move to accept and adopt the recommended 2025-29 CEDS budget and take the necessary steps to invoice the funds apportioned to my jurisdiction.

Source: Cost sharing ratio based on 2023 CA Dept. of Finance Data

Jurisdiction	2023 Pop	% of total County population	2024-25 Allocated Project Share
City of Capitola	9,558	3.6%	\$1,996
City of Santa Cruz	62,929	23.9%	\$13,143
City of Scotts Valley	11,872	4.5%	\$2,480
City of Watsonville	50,820	19.3%	\$10,614
Incorporated Total	135,179	51.3%	\$28,233
Unincorporated Total (County of Santa Cruz Share)	128,159	48.7%	\$26,767
County Total (Incorporated + Unincorporated)	263,338	100.0%	\$55,000

2014-15 CEDS Operations Budget	
WDB Staff	\$5,000
Consultant Services (as needed)	\$50,000
Contingency	\$0
Total	\$55,000

Note: Population data changes regularly
The data source is using CA Department of Finance E1 report
[Estimates-E1 | Department of Finance \(ca.gov\)](#)