



Santa Cruz County Workforce Development Board

Orientation

WDB Mission

Santa Cruz County Workforce Development supports the Community by cultivating economic vitality and assisting Jobseekers by creating programs that train, educate, and support the workforce to develop key and timely skills. We assist Business to secure the talent they need to thrive now, and into the future.

Goals

 Jobseekers have the competitive skills to earn a sustainable wage with opportunities for career pathways.

2. Santa Cruz County businesses have the talent needed to thrive now and into the future.

3.

Santa Cruz County Workforce Development supports community partners to positively impact the region's economic vitality.

Impact

Program Year 2017 (July 1, 2017– June 30, 2018)

5,199 Individuals Visited a Career Center

381 enrolled into WIOA Programs, including 132 Youth

179 Training Scholarships Provided

• Average wage upon completion: \$24.88/hr.

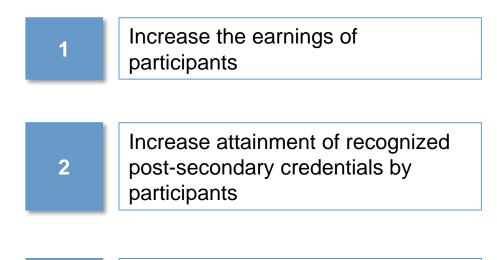
91 Businesses Served

• Job Orders: 1,003

The Workforce Innovation & Opportunity Act (WIOA)

WIOA – Our Primary Funding Source

The Workforce Innovation and Opportunity Act (WIOA) provides workforce investment activities through State and local workforce development systems, that...



3	Improve the quality of the workforce, reduce welfare dependency, increase business engagement, and enhance the productivity and competiveness of the nation
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Click Here to view the entire Workforce Innovation and Opportunity Act

General Law & Regulations to Remember

Federal Regulations

- US Department of Labor
- US Department of Education
- Joint Labor & Education Regulation

Regulation Guidance:

 <u>Understanding the Law & Regulations through Training and Employment Guidance</u> <u>Letters (TEGL)</u>

State Regulations:

- The Governor
- The Legislature
- Various Departments in State government

The Money...

From Congress to Department of Labor & then...

- Secretary of Labor Retains funds for:
 - National emergency grants
 - Demonstrations & pilots
 - Research & evaluation

From Department of Labor to State & then...

- Governor retains 15% for their purpose and "state-wide" activities
- 85% by formula to local designated entities (grant recipient & boards)

Click Here for the Current Budget

WIOA Performance Requirements

Performance Measure		How It's Measured
Adult and Dislocated Worker Measures	Entry into unsubsidized employment (Entered Employment)	Measured in Q2 after exit. (Additional 1 quarter lag in reporting)
	Retention in unsubsidized employment (Employment Retention)	Measured in Q4 after exit. (Additional 1 quarter lag in reporting)
	Earnings change after entry into unsubsidized employment (Average Earnings)	Measured as median earnings in Q2 after exit only. Median is defined as the numerical value that separates the higher half from the lower half of earnings.
	Credential rate	Percentage of participants who obtain a recognized post- secondary credential or diploma during participation or within 1 year after program exit.
	In Program Skills Gain	Percentage of participants in education leading to credential or employment during program year, achieving measurable gains. Measured in real time.
Employer Measure	Indicators of effectiveness in serving employers	One or more employer measures to be announced.

WIOA Performance Requirements

Performance Measure		How It's Measured
	Placement in Employment, Education, or Training	Measured in Q2 after exit. (Additional 1 quarter lag in reporting)
	Retention in Employment, Education, or Training	Percentage of participants in education, training, or unsubsidized employment; measured in Q4 after exit.
Youth Measures	Earnings after entry into unsubsidized employment	Median earnings of participants in unsubsidized employment during Q2 after exit.
	Credential rate	Percentage of participants who obtain a recognized credential or secondary diploma during participation or within 1 year after program exit.
	In Program Skills Gain	Percentage of participants in education leading to credential or employment during program year, achieving measurable gains. Measured in real time.

Click Here For Local WIOA Performance Targets

Role of Elected Officials (Santa Cruz County Board of Supervisors)

Local Area Designation

- Do you want Santa Cruz County to be a local workforce area?
- Have you previously met performance & maintained fiscal integrity?

Board Member Appointment

 Critical to the success of the Board and to the success of the workforce development "system"

Fiscal Agent

 Names the fiscal agent (Selected the County of Santa Cruz, Human Services Department)



 BOS Representative or Appointee

WDB

Members

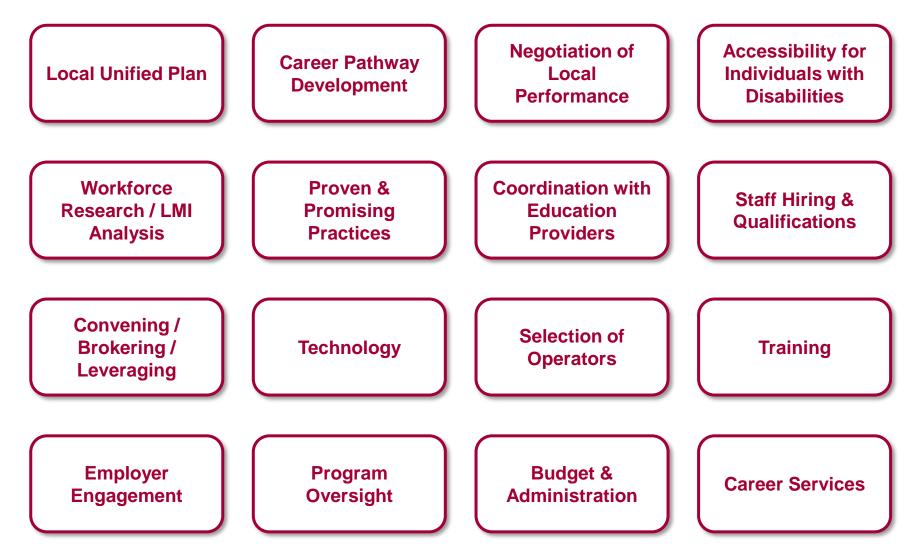
The Workforce Development Board

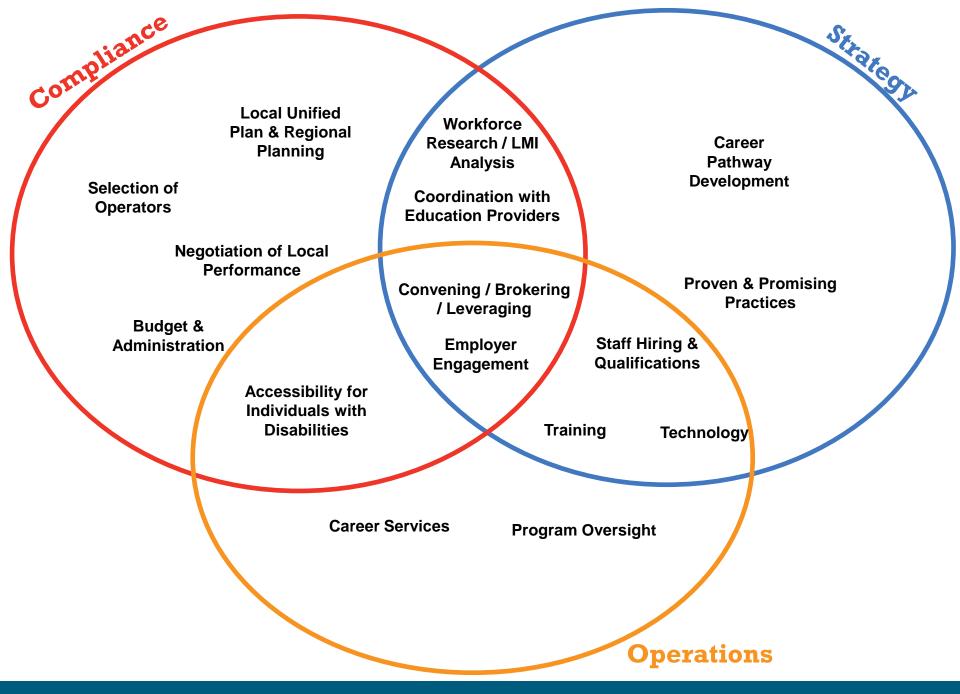
Our Local WDB is the *Santa Cruz County Workforce Development Board* and consists of the following committees:

- The Workforce Development Board (WDB), or Full Board, provides oversight of Santa Cruz County's comprehensive workforce development system consisting of workforce education and training, workforce preparation services, and economic development.
- The Executive Committee analyzes information from standing and ad hoc committees and their work, sets agendas for WDB meetings, participates on ad hoc committees and work-groups as needed, and guides and directs the activities of committees established by the WDB.
- The **Career Services Committee** provides expertise in developing programs and policy designed to help jobseekers find living wage opportunities.
- The Business Services/Comprehensive Economic Development Strategy (CEDS) Committee; further develops and makes recommendations for the business service plan in an effort to increase employer involvement in the activities of the local Workforce Development Board.

Click Here for the WDB's Bylaws

Workforce Development Board Activities





Local Workforce Services

Services: The One-Stop

What does WIOA say?

- WIOA mandates one physical site/local area that offers comprehensive services
- Local Boards must designate the one-stop operator and service providers
- Local one-stops are funded through a formula developed/agreed to locally, or a formula designed by the State
- ALL partners named in WIOA need to have services available through the onestop

Questions for new WDB Members to ask

- What do we currently have in place?
- What has been our impact?
- Outside the law & regulations, who makes a good partner in our community?
- How can we incorporate consumer design in our service delivery?
- What are the Board's measures for success?



Career Centers

Watsonville Career Center

• 18 West Beach Street Watsonville, CA 95076 (831) 763-8700

Capitola Career Center – EDD

• 2045 40th Avenue Capitola, CA 95010 (831) 464-6286

Sueños Youth Employment Services

• 229 Green Valley Road Watsonville, CA 95076 (831) 466-5672

For information on services, go to <u>www.workforcescc.com</u>

public) general A OLO 0 oben

Internet based job search Access to CalJOBS Access to open job orders Access to public workshops Access to Labor Market Information and information on open job orders

Connection to Partner Resources clients) nrolleo Ð

Skill & Career Assessments **One-on-One Career Development & Job** Coaching Scholarships for In-Demand Careers Work Experience Support Services to Remove **Barriers to Work**

Youth Ages 16-24 Focus on Out-of-School Youth Tutoring, mentoring and **Career Development Resume development and** job search assistance Work Experience Occupational skills training Leadership development

Support Services

Business Services

- Customized training
 - Specific employer needs AND employer commitment to hire
- On-the-Job training
 - Employer provided training that conveys the knowledge or skills essential to the full and adequate performance of the job
- Incumbent worker training
 - Designed to meet the special requirements of an employer (including a group of employers) to upskill current employees.
- Work experience
- Sector strategies & convening
- Entrepreneurship



WDB Acronyms

Acronyms/Terms – WORKFORCE DEVELOPMENT SYSTEM

- CEDS Comprehensive Economic Development Strategy
- CWA California Workforce Association
- CWDB California Workforce Development Board
- DOL Federal Department of Labor
- ETA Federal Employment and Training Division
- **ETPL** Eligible Training Provider List (approved training providers)
- LWDA Local Workforce Development Area (in our case: Santa Cruz County)
- NAWB National Association of Workforce Boards
- NCRC National Career Readiness Certification (WorkKeys)
- WFSCC Workforce Santa Cruz County
- WDB Workforce Development Board
- WIA Workforce Investment Act
- WIOA Workforce Innovation and Opportunity Act

Acronyms/Terms – PARTNERS

- CAB Community Action Board of Santa Cruz County
- **CET** Center for Employment Training
- COE Santa Cruz County Office of Education
- **DOR** Department of Rehabilitation
- EBSD Employment and Benefit Services Division
- EDD Employment Development Department
- SRSN Cabrillo College Student Resource & Support Network
- HSD Santa Cruz County Human Services Department
- NCOA National Council On Aging
- WASC AE Watsonville/Aptos/Santa Cruz Adult Education

Acronyms/Terms – PROGRAMS

- ARRA American Recovery and Reinvestment Act (Economic Stimulus)
- CCO Career Center Operators
- DW/Dislocated Worker Dislocated Worker Program
- **NEG** National Emergency Grant
- **RR** Rapid Response (services for employer lay-offs)
- Sueños WIA Youth Program Contracted to County Office of Education
- **SYEP** Summer Youth Employment Program
- TAA Trade Adjustment Act
- WARN Worker Adjustment and Retraining Notification
- WIOA Adult WIOA Adult Program
- YFIOB Your Future Is Our Business