

## Santa Cruz County High Demand Job Opportunities

*Santa Cruz County continues to see jobs returning to the local economy and prospects for lower unemployment are improving. Over the next five years, Santa Cruz County is projected to add more than 2,300 jobs. The occupations within the industry sectors identified by the Workforce Development Board of Santa Cruz County that have the best job prospects are shown below.*

SOC	Agriculture	2023 Jobs	Annual Openings	5-Year Projected Job Growth	5-Year Projected Growth %	Avg. Hourly Earnings
11-9013	Farmers, Ranchers, and Other Agricultural Managers	1,392	154	25	2.0%	\$41.83
45-1011	First-Line Supervisors of Farming, Fishing, and Forestry Workers	225	34	6	3.0%	\$28.61
SOC	Business & Financial Operations	2023 Jobs	Annual Openings	5-Year Projected Job Growth	5-Year Projected Growth %	Avg. Hourly Earnings
11-1021	General and Operations Managers	1,746	159	26	1.5%	\$57.07
13-1199	Business Operations Specialists, All Other	1,128	107	10	1.0%	\$35.38
13-1111	Management Analysts	622	62	18	3.0%	\$43.94
13-1161	Market Research Analysts and Marketing Specialists	494	57	30	6.0%	\$40.77
11-3031	Financial Managers	444	40	26	6.0%	\$76.11
13-1071	Human Resources Specialists	414	41	8	2.0%	\$40.10
13-1041	Compliance Officers	210	17	2	1.0%	\$40.72
43-9199	Office and Administrative Support Workers, All Other	201	24	1	0.5%	\$27.69
13-1151	Training and Development Specialists	199	19	4	2.0%	\$38.80
13-2051	Financial and Investment Analysts	153	12	2	1.0%	\$52.40
13-1081	Logisticians	111	13	13	11.0%	\$41.63
13-1121	Meeting, Convention, and Event Planners	106	12	5	4.5%	\$35.24
SOC	Education & Public Administration	2023 Jobs	Annual Openings	5-Year Projected Job Growth	5-Year Projected Growth %	Avg. Hourly Earnings
37-2012	Maids and Housekeeping Cleaners	871	130	27	3.0%	\$19.66
25-9099	Educational Instruction and Library Workers, All Other	600	56	5	1.0%	\$25.58
11-9199	Managers, All Other	499	40	3	0.5%	\$71.01
25-3021	Self-Enrichment Teachers	429	59	35	8.0%	\$27.69
25-2011	Preschool Teachers, Except Special Education	392	47	17	4.0%	\$20.72
25-3031	Substitute Teachers, Short-Term	382	45	5	1.5%	\$22.36
25-3041	Tutors	377	61	18	4.5%	\$19.66
25-9044	Teaching Assistants, Postsecondary	253	30	3	1.0%	\$21.44
25-3099	Teachers and Instructors, All Other	217	25	3	1.5%	\$41.68
11-3012	Administrative Services Managers	179	15	2	1.5%	\$51.49
37-1011	First-Line Supervisors of Housekeeping and Janitorial Workers	147	17	1	0.5%	\$27.93
21-2021	Directors, Religious Activities and Education	124	13	1	1.0%	\$25.77
11-3121	Human Resources Managers	117	10	2	1.5%	\$71.06
23-2011	Paralegals and Legal Assistants	111	13	4	3.5%	\$34.33
SOC	Engineering & Environmental Science	2023 Jobs	Annual Openings	5-Year Projected Job Growth	5-Year Projected Growth %	Avg. Hourly Earnings
17-2051	Civil Engineers	170	11	0	0.5%	\$54.62
17-2112	Industrial Engineers	114	8	4	4.0%	\$55.43
19-2031	Chemists	79	7	3	4.0%	\$42.31
SOC	Services	2023 Jobs	Annual Openings	5-Year Projected Job Growth	5-Year Projected Growth %	Avg. Hourly Earnings
39-9031	Exercise Trainers and Group Fitness Instructors	328	66	22	6.5%	\$28.32
39-9041	Residential Advisors	111	20	4	3.5%	\$21.39
39-5094	Skincare Specialists	60	10	4	6.5%	\$23.56
SOC	Healthcare	2023 Jobs	Annual Openings	5-Year Projected Job Growth	5-Year Projected Growth %	Avg. Hourly Earnings
29-1141	Registered Nurses	1,669	102	27	1.5%	\$71.15
31-9092	Medical Assistants	728	115	45	6.0%	\$23.41
43-6013	Medical Secretaries and Administrative Assistants	651	79	13	2.0%	\$22.12
31-1131	Nursing Assistants	508	78	4	1.0%	\$21.11
21-1093	Social and Human Service Assistants	424	55	22	5.0%	\$25.72
29-2061	Licensed Practical and Licensed Vocational Nurses	421	36	6	1.5%	\$34.04
31-9091	Dental Assistants	328	49	6	1.5%	\$25.48
11-9111	Medical and Health Services Managers	315	35	38	11.5%	\$66.39
21-1018	Substance Abuse, Behavioral Disorder, and Mental Health Counselors	311	35	24	7.5%	\$27.60
21-1021	Child, Family, and School Social Workers	301	32	13	4.0%	\$35.29
29-2052	Pharmacy Technicians	301	27	1	0.5%	\$24.47
11-9151	Social and Community Service Managers	184	18	8	4.0%	\$38.70
29-1292	Dental Hygienists	182	13	3	1.5%	\$58.27
31-9096	Veterinary Assistants and Laboratory Animal Caretakers	171	37	12	6.5%	\$20.10
29-2056	Veterinary Technologists and Technicians	163	19	11	6.5%	\$26.15
29-2099	Health Technologists and Technicians, All Other	155	12	4	2.5%	\$31.20
31-9011	Massage Therapists	125	20	10	8.0%	\$28.85
21-1099	Community and Social Service Specialists, All Other	93	11	3	3.0%	\$29.47
19-4061	Social Science Research Assistants	81	10	1	1.5%	\$29.62

SOC	Retail & Hospitality	2023 Jobs	Annual Openings	5-Year Projected Job Growth	5-Year Projected Growth %	Avg. Hourly Earnings
35-3031	Waiters and Waitresses	1,856	395	51	2.5%	\$20.67
35-2014	Cooks, Restaurant	1,294	257	176	13.0%	\$20.58
35-1012	First-Line Supervisors of Food Preparation and Serving Workers	901	158	51	5.5%	\$23.03
41-3091	Sales Representatives of Services	534	59	6	1.0%	\$37.07
35-3011	Bartenders	476	92	29	6.0%	\$19.90
11-9051	Food Service Managers	357	48	15	4.0%	\$31.73
11-2021	Marketing Managers	201	18	2	1.0%	\$84.42
41-3031	Securities, Commodities, and Financial Services Sales Agents	186	16	2	1.5%	\$35.10
35-1011	Chefs and Head Cooks	162	25	11	6.5%	\$30.19
35-3041	Food Servers, Nonrestaurant	149	25	3	2.0%	\$21.06
39-1022	First-Line Supervisors of Personal Service Workers	106	15	6	5.5%	\$26.97
39-1014	First-Line Supervisors of Entertainment and Recreation Workers	101	15	9	8.0%	\$25.87
SOC	Information/Technology and Science	2023 Jobs	Annual Openings	5-Year Projected Job Growth	5-Year Projected Growth %	Avg. Hourly Earnings
15-1252	Software Developers	1,040	80	46	4.5%	\$68.65
11-3021	Computer and Information Systems Managers	320	25	5	1.5%	\$90.53
15-1253	Software Quality Assurance Analysts and Testers	144	12	7	5.0%	\$56.63
15-1212	Information Security Analysts	73	8	9	11.5%	\$66.20
SOC	Manufacturing, Construction & Transportation	2023 Jobs	Annual Openings	5-Year Projected Job Growth	5-Year Projected Growth %	Avg. Hourly Earnings
49-9071	Maintenance and Repair Workers, General	989	99	12	1.0%	\$25.05
47-2061	Construction Laborers	926	94	10	1.0%	\$24.90
53-3033	Light Truck Drivers	874	110	25	3.0%	\$23.99
53-3031	Driver/Sales Workers	462	62	25	5.0%	\$21.06
53-7051	Industrial Truck and Tractor Operators	391	44	1	0.5%	\$21.63
11-9021	Construction Managers	380	31	8	2.0%	\$57.98
47-2111	Electricians	345	36	3	1.0%	\$38.61
49-1011	First-Line Supervisors of Mechanics, Installers, and Repairers	274	25	1	0.5%	\$39.86
43-5061	Production, Planning, and Expediting Clerks	240	27	1	0.5%	\$25.91
53-3052	Bus Drivers, Transit and Intercity	181	25	4	2.5%	\$32.64
49-9041	Industrial Machinery Mechanics	176	18	11	6.5%	\$30.87
53-3053	Shuttle Drivers and Chauffeurs	138	19	5	3.5%	\$21.25
49-3041	Farm Equipment Mechanics and Service Technicians	100	11	6	6.0%	\$25.48
SOC	Other	2023 Jobs	Annual Openings	5-Year Projected Job Growth	5-Year Projected Growth %	Avg. Hourly Earnings
27-3043	Writers and Authors	192	20	2	1.0%	\$52.02
27-2022	Coaches and Scouts	183	28	14	7.5%	\$30.91
27-3031	Public Relations Specialists	176	16	3	2.0%	\$34.18
27-2042	Musicians and Singers	148	22	8	5.5%	\$35.00
27-4021	Photographers	114	13	12	10.0%	\$25.24

These occupations are in industries with projected growth from 2023-2028, that pay a wage of at least \$19.60/hour, or \$40,770 annually (current 300% poverty guideline for Santa Cruz County), have an education/experience level at or below the Bachelor's Degree level, and currently have at least 50 employed in Santa Cruz County.