



**Workforce Development Board
Full Board Meeting
Seacliff Inn Aptos
7500 Old Dominion Ct, Aptos
Wednesday, May 24, 2023 8:30 a.m.**

Item 1 Attachment

**18 W. Beach Street
Watsonville, CA 95076
(831) 763-8900
www.workforcescc.com**

MEMBERS:

Rob Morse, Chair
Pacific Gas and Electric Company

Elyse Destout, Vice Chair
Photography by Elyse Destout

Alia Ayyad
Center for Employment Training

Felix Cantu
Employment Development Department

Christina Cuevas
Community Foundation of Santa Cruz County

MariaElena De La Garza
Community Action Board

Marshall Delk
Santa Cruz County Bank

Peter Detlefs
County of Santa Cruz

Daniel Dodge
Monterey Bay Central Labor Council

Sean Hebard
Carpenters Local 505

Carmen Herrera-Mansir
El Pajaro Community Development Corp.

Laura Holmquist-Gomez
Five Star Catering

LeNae Liebetrau
Department of Rehabilitation

Chris Miller
ScratchSpace, LLC

Janet Nagimine
Hikari Farms

Shaz Roth
Pajaro Valley Chamber of Commerce
and Agriculture

Eric Saavedra
Watsonville/Aptos/Santa Cruz Adult Education

Glen Schaller
Monterey Bay Central Labor Council, AFL-CIO

Katie Setzler
Palo Alto Medical Foundation

Carol Siegel
Santa Cruz Seaside Company

Dustin Vereker
Discretion Brewing

DIRECTOR:
Andy Stone

Santa Cruz County Workforce Development supports the Community by cultivating economic vitality and assisting Jobseekers by creating programs to train, educate, and support the workforce to develop key and timely skills. We assist Business to secure the talent they need to thrive now, and into the future.

The Vice Chair called the meeting to order at 8:43 a.m., and a quorum was established. All participants attended in person.

Committee Members in Attendance

Ayyad, Alia
Cantu, Felix
Cuevas, Christina
Delk, Marshall
Destout, Elyse – Vice Chair
Detlefs, Peter
Dodge, Daniel
Herrera-Mansir, Carmen
Holmquist-Gomez, Laura
Liebetrau, LeNae
Saavedra, Eric
Siegel, Carol
Vereker, Dustin

Committee Members Absent

DeLaGarza, MariaElena
Hebard, Sean
Miller, Chris
Morse, Rob – Chair
Nagamine, Janet
Roth, Shaz
Schaller, Glen
Setzler, Katie

Staff in Attendance

Chevalier, Katy- EBSD Program Manager
Gray, Lacie – WDB Sr. Analyst
Paz-Nethercutt, Sara – WDB Sr. Analyst
Shellen, Taylor – Associate Human Services Analyst
Stone, Andy – WDB Director
Villalobos, Marcy – WDB Clerical Support

Guests

Aldrich, Joyce
Estrada, Vivian
Williams, Josh – BW Research
Benson, Elissa
Burrafato, Alan – EDD

Subject: Public Comment

There was no public comment.

Subject: Chairperson's Report

Vice Chair Elyse Destout announced that the WDB was awarded the National Dislocated Worker grant of \$300,000 to create temporary employment to assist with clean-up from recent storm damage.

Introductions were made by Board members, staff, and guests.

Subject: Action Items:

Item 1 – Approval of Meeting Minutes

Action: It was moved to approve the April 5, 2023 WDB Full Board meeting minutes.

Status:	Motion to Approve:	Christina Cuevas
	Motion Seconded:	Marshall Delk
	Abstentions:	Dustin Vereker, Alia Ayyad, Peter Detlefs, Eric Saavedra

Committee Action	All in favor, minus abstentions, motion passed
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Item 2 – Sunset of WDB Committees

WDB Director Andy Stone spoke on the challenges the Business Services and Career Services Committees have faced to attain a quorum for in-person meetings. He shared that future actions items will be moved to the Executive Committee. As a result of sunsetting the Business Services Committee, the WDB will hold annual events/ workgroups twice a year and the new Business and Workforce Event Chairs would take the lead to pull together the events.

Board members shared ideas of when they thought would be the best time of the year to hold these events; recommended time frames included November or December by Marshall Delk and January through March by Peter Detlefs.

Action: It was moved to accept the recommendation to sunset the Business Services and Career Services committees, effective June 30, 2023.

Status:	Motion to Approve:	Christina Cuevas
	Motion Seconded:	Marshall Delk
	Abstentions:	None

Committee Action	All in favor, motion passed
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Item 3 – WDB Officer Nominations PY 23/24

Board member Carol Siegel shared that the Nominating Committee consisted of the following Board members, Alia Ayyad, Marshall Delk, Chris Miller, and Christina Cuevas and developed the following slate of candidates for PY 2023-24:

Workforce Development Board: Rob Morse – Chair and Elyse Destout – Vice Chair

Career Services Committee: Elyse Destout – Chair and Tracey Adolfo – Vice Chair

Business Services/CEDS Committee: Marshall Delk – Chair and Dustin Vereker – Vice Chair

WDB Director Andy Stone mentioned that Yvette Brooks was not interested in continuing as Vice Chair of the Career Services Committee and that Tracey Adolfo stepped forward and would like to be considered in filling the position.

He also shared the revised slate of candidates listed below, approved by the Executive Committee on May 3, 2023, if the Board approves to sunset the Business Services Committee and the Career Services Committee.

Revised Slate approved by the Executive Committee on May 3, 2023:

Workforce Development Board: Rob Morse – Chair and Elyse Destout – Vice Chair

Executive Committee Members: Rob Morse – Chair, Elyse Destout – Vice Chair & Workforce Event Chair, Tracey Adolfo – Workforce Event Vice Chair, Marshall Delk – Business Event Chair, Dustin Vereker – Business Event Chair, Carol Siegel – Prior WDB Chair.

Action: It was moved to approve the Executive Committee’s recommended Slate of 2023-24 Officer Candidates.

Status: Motion to Approve: Christina Cuevas
Motion Seconded: Carol Siegel
Abstentions: Eric Saavedra

Committee Action All in favor, minus abstention, motion passed

Item 4 – WIOA Transfer of Dislocated Worker funds to Adult Grant

WDB Director Andy Stone requested approval to transfer \$137,000 from the WIOA Dislocated Worker program to the Adult program due to the low unemployment rate, the funds are needed most by the community in the Adult program services.

Action: It was moved to authorize staff, including directing the WDB Director to sign, to send a budget modification request to the state to move WIOA DW funds to WIOA Adult services.

Status: Motion to Approve: Dustin Vereker
Motion Seconded: LeNae Liebetrau
Abstentions: Carmen Herrera-Mansir, Alia Ayyad

Committee Action All in favor, minus abstentions, motion passed

Item 5 – Proposed WDB Meeting Calendar PY 23/24

WDB Director Andy Stone reviewed the proposed WDB meeting calendar for program year 2023/24.

Action: It was moved to approve the proposed WDB Meeting Calendar for PY 23/24.

Status: Motion to Approve: Carol Siegel
Motion Seconded: Alia Ayyad
Abstentions: None

Committee Action All in favor, motion passed.

Item 6 – WIOA PY 22/23 Contractor Local Program Monitoring

WDB Sr. Analyst Sara Paz-Nethercutt spoke briefly on the WIOA contractor local program monitoring results. The monitoring reports were provided to the Board.

There were no questions by Board members

Action: It was moved to accept the PY 22/23 local program monitoring reports as drafted by WDB staff.

Status: Motion to Approve: Marshall Delk
Motion Seconded: Dustin Vereker
Abstentions: Christina Cuevas, Alia Ayyad

Committee Action

All in favor, minus abstentions, motion passed

Subject: Report Items:

Item 7 – Operational Plan Update

WDB Director Andy Stone provided an update on the Operational Plan's progress. Some highlights included:

Goal 1: Launched first construction pre-apprenticeship class at Rountree Facility and a second class planned for this summer.

The WDB Full Board approved the new WIOA income eligibility level requirement; raised from 250% to 300% of the poverty level.

Goal 2: WDB Director Andy Stone shared that the operational target to identify strategies to support entrepreneurs with WIOA funding would not be met by the end of the program year but will continue to push for next program year.

The second pre-apprenticeship cohort provided through Watsonville/Aptos/Santa Cruz Adult Education was successfully completed and has a graduation scheduled for May 25, 2023. Full Capacity Marketing working on a flyer that Board members can use as a tool to promote workforce services.

Goal 3: A Pro-Housing letter was approved at the April 5, 2023 Full Board Meeting and a survey was sent to 28 local elected officials to collect their response on supporting the State's Prohousing Designation Program in their jurisdiction; received 14 responses. A roundtable to discuss affordable childcare was held at the December 7, 2022 Full Board meeting. The WDB is assisting the Santa Cruz County Office of Education with putting together a childcare workforce report.

The WDB sent out a demographic survey to Board members and received 15 responses. All survey responses were provided to the Board for review.

Action: No action taken, report item only.

Item 8 – WDB Staff Updates

WDB Sr. Analyst Lacie Gray reported on the following:

- American Rescue Plan Act (ARPA) - Construction pre-apprenticeship classes provided through Santa Cruz County Office of Education (SCCOE) and Watsonville/Aptos/Santa Cruz Adult Education (WASCAE). WASCAE has a graduation scheduled for May 25, 2023 with 14 graduates. The Rountree Facility had 8 individuals successfully complete the program. Two more pre-apprenticeship classes to be held in the fall with SCCOE.
- Prison to Employment 2.0 grant - will serve 5 justice involved women. Currently waiting on funding.
- Regional Equity and Recovery Partnerships (RERP) with Monterey and San Benito Counties will serve 49 individuals in the IT Support and Phlebotomy career fields.

WDB Business Services Manager Nathan Kieu reported on the following:

- State of the Workforce update – The State of the Workforce report will be finalized by June 1, 2023. A presentation by Josh Williams from BW Research will be provided at the end of the meeting.

Action: No action taken, report item only.

Item 9 – WIOA PY 21/22 Local Performance Scores

WDB Sr. Analyst Sara Paz-Nethercutt reviewed the WIOA local performance scores for the Adult, DW, and Youth programs.

There were no questions by the Board.

Action: No action taken, report item only.

Item 10 – Behind Every Employer Campaign Update

WDB Business Services Manager Nathan Kieu reported that the WDB has contracted with Full Capacity Marketing for social media marketing to connect business owners with workforce resources. A draft of a newly developed one-page flyer was shared with the Board for review.

Action: No action taken, report item only.

Subject: Information Items:

Item 11 – Update AJCC Certification Continuous Improvement Plan PY 22/23

WDB Sr. Analyst Sara Paz-Nethercutt stated that the continuous improvement plan update is through Q3 and mentioned the CI plan is good for one more year.

Action: No action taken, informational item only.

Subject: Presentation Items:

State of Workforce Report, Josh Williams, BW Research

A presentation on the State of the Workforce was provided by the President and Founder of BW Research, Josh Williams.

Action: No action taken, informational item only.

Subject: Committee Member Announcements:

None.

Meeting adjourned at 10:09 a.m.

Next Meeting: **Workforce Development Board Meeting**
Wednesday, September 20, 2023 @ 8:30 am