



**Workforce Development Board
Executive Committee
Watsonville Career Center, Room 2
Wednesday, March 1, 2023 8:30 a.m.**

18 W. Beach Street
Watsonville, CA 95076
(831) 763-8900

The Vice-Chair called the meeting to order at 8:33 a.m., and a quorum was established. All participants attended in-person.

Committee Members in Attendance

Delk, Marshall
Destout, Elyse – Vice Chair
Siegel, Carol

Committee Members Absent

Brooks, Yvette
Morse, Rob – Chair
Vereker, Dustin

Staff in Attendance

Chevalier, Katy – Program Manager
Gray, Lacie – WDB Sr. Analyst
Gutierrez, Elizabeth – WDB Admin Aide
Kieu, Nathan – WDB Business Services Manager
Stone, Andy – WDB Director

Guests

Adolfo, Tracey
Liebetrau, LeNae

MEMBERS:

Rob Morse, Chair
Pacific Gas and Electric Company

Elyse Destout, Vice Chair
Photography by Elyse Destout

Alia Ayyad
Center for Employment Training

Christina Cuevas
Community Foundation of Santa Cruz County

MariaElena De La Garza
Community Action Board

Marshall Delk
Santa Cruz County Bank

Daniel Dodge
Cabrillo College Federation of Teachers

Sean Hebard
Carpenters Local 505

Carmen Herrera-Mansir
El Pajaro CDC

Laura Holmquist-Gomez
Five Star Catering

LeNae Liebetrau
Department of Rehabilitation

Todd Livingstone
Watsonville/Aptos/Santa Cruz Adult Education

Chris Miller
ScratchSpace, LLC

Janet Nagamine
Hikari Farms

Shaz Roth
Pajaro Valley Chamber of Commerce
and Agriculture

Glen Schaller
Monterey Bay Central Labor Council, AFL-CIO

KatieSetzler
Palo Alto Medical Foundation

Carol Siegel
Santa Cruz Seaside Company

Dustin Vereker
Discretion Brewing

DIRECTOR:
Andy Stone

Subject: Public Comment

Carol Siegel announced that the Santa Cruz Beach Boardwalk is hiring.

Subject: Chairperson’s Report

None

Subject: Action Items:

Item 1 – Approval of the November 2, 2022 Meeting Minutes

Action: It was moved to approve the November 2,2022 Executive Committee meeting minutes.

Status: Motion to Approve: Carol Siegel
Motion Seconded: Marshall Delk
Abstentions: None

Committee Action All in favor, motion passed

Item 2 – WIOA PY 23/24 Re-contracting

Cabrillo SRSN requested additional funding but want to wait until next year to see how expenditures are.

Action: It was moved to accept the PY 23/24 re-contracting recommendations, allow Executive Committee of this Board the final authority over allocation amounts and direct staff to move forward with contract negotiations upon receipt of approvals.

Status: Motion to Approve: Carol Siegel
Motion Seconded: Marshall Delk
Abstentions: None

Committee Action All in favor, motion passed

Item 3 – Local Priority of Service & Wait List Policy Revision

Balance between raising the priority of service level, the poverty guideline, means that an individual must attend training where the person's projected salary is higher than that income level and puts training in some occupations at risk for the projected income level not exceeding the poverty guideline, such as cosmetology.

Action: It was moved to approve the revised Local Priority of Service & Wait List Policy, incorporating the 300% poverty guidelines for WIOA eligibility, as recommended by WDB staff.

Status: Motion to Approve: Marshall Delk
Motion Seconded: Carol Siegel
Abstentions: None

Committee Action All in favor, motion passed

Item 4 – WDB April 5, 2023 Meeting Planning

Discussed location of the meeting, looking at Seacliff as it's centrally located. Will have to bring speakers in person for the most part. New legislation that changes how public meetings must be held. Must have a quorum in person.

Presentations at May WDB meeting:

- Career Services for justice involved (already scheduled)
- Could add report out from NAWB as Elyse and Rob are going to it (along with Andy and Sara), including innovative ideas from other workforce boards

Action: It was moved to direct that the WDB staff include a report out on the NAWB conference in the April 5, 2023 WDB meeting agenda.

Status: Motion to Approve: Carol Siegel
Motion Seconded: Marshall Delk
Abstentions: None

Committee Action All in favor, motion passed

Item 5 – Prohousing Designation Letter

Checklist to receive designation which means our area receives extra points when applying for specific housing grants. The letter asks that local elected state their position on the letter.

Action: It was moved to approve the draft Prohousing Designation Letter and recommend approval by the Full Workforce Development Board.

Status: Motion to Approve: Marshall Delk
Motion Seconded: Carol Siegel
Abstentions: None

Committee Action All in favor, motion passed

Subject: Report Items:

Item 6 – WDB Director’s Operational Plan Update

WDB Director Andy Stone reported on the status of the items in the plan.

Action: No action taken, report item only.

Item 7 – WDB Staff Updates

WDB Director Andy Stone provided details regarding the National Dislocated Worker grant to assist with clean-up efforts from the January storms. The program pays \$25.00 per hour and allows up to 2080 hours per individual.

WDB Business Services Manager Nathan Kieu reported on the State of the Workforce report, and mentioned he is working with BW Research. Nathan is asking for different businesses to interview and hopes to have the report ready in June.

WDB Sr. Analyst Lacie Gray spoke on the American Rescue Plan Act pre-apprenticeship programs with Watsonville Aptos Santa Cruz Adult Education and Santa Cruz County Office of Education

EBSD Program Manager Katy Chevalier spoke on CalWORKs Outcomes and Accountability Review (Cal-OAR) which is new to the program. There are about 30 different measures. Some examples include service delivery and wage progression. The first report due to the state in February 2023 and goes to Board of Supervisors in October, 2023.

Action: No action taken, report item only.

Item 8 – WIOA Local/Regional Plan Update

Every two years the plans must be updated. Brought in a contractor to update both plans.

Update to the Executive Committee about these plans for which the public comment period is February 13, 2023 and closes March 15, 2023.

Action: No action taken, report item only.

Subject: Information Items:

Item 9 – AJCC Certification Continuous Improvement Plan PY 22/23 Update

WDB Director Andy Stone briefly discussed this item. The plan was provided to the committee.

Action: No action taken, informational item only.

Subject: Committee Member Announcements:

None.

Meeting adjourned at 9:36 a.m.

**Next Meeting: WDB Executive Committee Meeting
TBD**