



**Workforce Development Board
Full Board Meeting
Watsonville Career Center,
18 W. Beach Street, Watsonville CA.
Wednesday, May 26, 2021, 8:30 a.m.**

18 W. Beach Street
Watsonville, CA 95076
(831) 763-8900
www.santacruzwb.com

NOTE: Due to the COVID-19 pandemic, and the directive of Governor Gavin Newsom in adjusting the Brown Act rules, public meetings will be allowed to be attended virtually until further notice. A public meeting room was made available for this meeting, but all participants chose to attend virtually, via Microsoft Teams.

Chair Carol Siegel called the meeting to order at 8:32 a.m., when a quorum of 17 members were present. All Board members, staff and guests attended the meeting virtually.

Board Members in Attendance

Adams, Lamont
Ayyad, Alia
Cuevas, Christina
De La Garza, MariaElena
Delk, Marshall
Destout, Elyse
Dodge, Daniel
Duckworth, Yuko
Elliott, Candice
Holmquist-Gomez, Laura
Livingstone, Todd
Mason, Barbara
Morse, Rob – Vice Chair
Orona, Elisa
Setzler, Katie
Siegel, Carol – Chair
Vereker, Dustin

Board Members Absent

Berry-Wahrer, Diane
Hebard, Sean
Herrera-Mansir, Carmen
Miller, Chris
Roth, Shaz
Schaller, Glen

MEMBERS:

Carol Siegel, Chair
Santa Cruz Seaside Company

Rob Morse, Vice Chair
Pacific Gas and Electric Company

Lamont Adams
Local IBEW234

Alia Ayyad
Center for Employment Training

Diane Berry-Wahrer
California Department of Rehabilitation

Christina Cuevas
Community Foundation of Santa Cruz County

MariaElena De La Garza
Community Action Board

Marshall Delk
Santa Cruz County Bank

Elyse Destout
Photography by Elyse Destout

Daniel Dodge
Monterey Bay Central Labor Council

Yuko Duckworth
Employment Development Department

Candice Elliott
Fortress and Flourish

Sean Hebard
Carpenters Local 505

Carmen Herrera-Mansir
El Pajaro Community Development Corp.

Laura Holmquist-Gomez
Five Star Catering

Todd Livingstone
Watsonville/Aptos/Santa Cruz Adult Education

Barbara Mason
Santa Cruz County Economic Development

Chris Miller
ScratchSpace, LLC

Elisa Orona
Health Improvement Partnership of SC County

Shaz Roth
Pajaro Valley Chamber of Commerce and Agriculture

Glen Schaller
Monterey Bay Central Labor Council, AFL-CIO

Katie Setzler
Palo Alto Medical Foundation

Dustin Vereker
Discretion Brewing

DIRECTOR:
Andy Stone

Staff in Attendance

Chevalier, Katy – EBSD Program Manager
Detlefs, Peter – WDB Business Services Manager
Gazza, Laurel – WDB Administrative Aide
Gray, Lacie – WDB Sr. Analyst
Montes, Josie – CWES Associate Analyst
Paz-Nethercutt, Sara – WDB Sr. Analyst
Spickler, Adam – CCU Analyst
Stone, Andy - WDB Director
Villalobos, Marcy – WDB Office Support

Guests

Aldrich, Joyce
Cortes, Claudia
Dubin, Victor – County of Santa Cruz, Human Services Department
Estrada, Vivian - EDD
Frasca, Lizbeth – Goodwill Central Coast
Mason, Shelby – Goodwill Central Coast
Munoz, Bea
Nagamine, Janet
Roman, Beatriz – Goodwill Central Coast
Stafford, Sven – Santa Cruz County, CAO
Staley-Raatior, Desha
Thompson, Valerie
Valdez, Karina – Goodwill Central Coast
Williams, Josh – BW Research
Winter, Amanda

Subject: II. Public Comment

There was no public comment, however WDB Chair Carol Siegel asked guests to introduce themselves. Board members Yuko Duckworth announced that EDD is taking in person appointments and MariaElena De La Garza with the Community Action Board shared with the board that May is Community Action Month.

Subject: III. Directors' Report

WDB Director Andy Stone addressed the comings and goings of the WDB Board and staff for 2021. He mentioned that Carol Siegel would no longer be Chair for the WDB, but would still remain on the board.

Subject: IV. Approval of Consent Agenda

- C.1 – Approval of April 1, 2021 Meeting Minutes**
- C.2 – Data Dashboard**

- C.3 – Contractor Activity Reports PY 2020/21 Q2**
- C.4 – AJCC Hallmarks of Excellence Action Plans PY 2020/21 Q3**
- C.5 – WIOA Program Services Procurement PY 21-2025 timeline**
- C.6 – Local WIOA Monitoring Draft Reports, CCOPs, SBDC, GCC**
- C.7 – Proposed WDB Meeting Calendar PY 21/22**
- C.8 – WIOA Local Policy revisions**
- C.9 – AJCC Certification Baseline/Indicators**

Action: It was moved to approve the Consent Agenda.

Status: Motion to Approve: Marshall Delk
Motion Seconded: Rob Morse
Abstentions: None
Committee Action: All in favor, motion passed.

V. Presentation:

Josh Williams from BW Research Partnership gave a presentation on the current state of the workforce in Santa Cruz County.

Subject: VI. Discussion items:

D.1 WDB Staff Updates

WDB Sr. Analyst Sara Paz-Nethercutt reported on WIOA Career Services and provided details on the WIOA-CWES Co-enrollment Staff Training Event which trained over 50 County and contractor staff. Business Services Manager Peter Detlefs gave an update on Business Services including the progress of the Career Services Webpage which he anticipates will be completed by the end of the year. EBSD Program Manager Katy Chevalier informed the Full Board on the Triple P online workshops that are available to CalWORKs program participants. WDB Sr. Analyst Lacie Gray gave an overview of Regional Projects and Grants.

Action: None, informational item only

D.2 Strategic Plan Report Update

WDB Director Andy Stone gave the latest updates on the three main Strategic Plan goals for Workforce Santa Cruz County.

Action: It was moved to accept the WDB Directors' Operational Plan Update for PY 2020-21

Status: Motion to Approve: Rob Morse

Motion Seconded: Christina Cuevas
Abstentions: None
Committee Action: All in favor, motion passed.

D.3 WDB Officer Nominations PY 2021-22

WDB Director Andy Stone presented to the Full Board the list of proposed Officer candidates for PY 2021-22 which had been reviewed and approved at the May 5, 2021 Executive Committee meeting.

Action: It was moved to approve the proposed slate of 2021-22 officer candidates: Carol Siegel, Denise Moss, Dustin Vereker, Elyse Destout, Marshall Delk, and Rob Morse.

Status: Motion to Approve: Daniel Dodge
Motion Seconded: Christina Cuevas
Abstentions: None
Committee Action: All in favor, motion passed.

D.4 WDB Member Recruitment Update

WDB Director Andy Stone recapped all of the WDB board member additions and mentioned that there was still a BOS or designee position open.

Action: It was moved to accept the WDB Member Recruitment update.

Status: Motion to Approve: Rob Morse
Motion Seconded: Alia Ayyad
Abstentions: None
Committee Action: All in favor, motion passed.

D.5 Business Resources Network Updated

WDB Business Services Manager Peter Detlefs briefly updated the Full Board on the status of Business Resource Network (BRN) and reviewed the three approaches to the development of the BRN. On April 7, 2020 Business Services /CEDS Committee approved pursuing the development of a BRN, to serve as the Advisory Board, agreed to dedicate staff and resources to complete the agreed upon approach, and committed to the ongoing update and management of the program.

Action: It was moved to approve the update of the Business Resource Network.

Status: Motion to Approve: Marshall Delk
Motion Seconded: Todd Livingstone
Abstentions: None
Committee Action: All in favor, motion passed.

D.6 County Operational Plan Update

Sven Stafford from County of Santa Cruz County Administrative Office (CAO) gave a presentation on the County Operational Plan Update.

Action: None, informational item only

Chairperson's Report: WDB Chair Carol Siegel thanked everyone and that she has appreciated her time as WDB Chair.

Meeting adjourned at 10:27 a.m.

Next Meeting: Executive Committee Meeting – Special Meeting
Friday, June 25, 2021 @ 8:30 a.m.
****Virtual****

Career Services Committee
Wednesday, July 28th, 2021 @ 3:00 p.m.
****Virtual****