



**Workforce Development Board  
Executive Committee  
Watsonville Career Center, Room 2  
Wednesday, March 2, 2022 8:30 a.m.**

18 W. Beach Street  
Watsonville, CA 95076  
(831) 763-8900  
[www.santacruzwb.com](http://www.santacruzwb.com)

**NOTE: Due to the COVID-19 pandemic, and the directive of Governor Gavin Newsom in adjusting the Brown Act rules, public meetings will be allowed to be attended virtually until further notice. A public meeting room was made available for this meeting, but all participants chose to attend virtually, via Microsoft Teams.**

**The Chair called the meeting to order at 8:30 a.m., and a quorum was established. All participants attended virtually.**

**Committee Members in Attendance**

Marshall Delk  
Elyse Destout – Vice Chair  
Rob Morse – Chair  
Denise Moss  
Carol Siegel

**Committee Members Absent**

Dustin Vereker

**Staff in Attendance**

Peter Detlefs – WDB Business Services Manager  
Lacie Gray – WDB Sr. Analyst  
Elizabeth Gutierrez – WDB Admin Aide  
Josie Montes - CWES Associate Analyst  
Sara Paz-Nethercutt – WDB Sr. Analyst  
Andy Stone – WDB Director  
Marcy Villalobos – WDB Office Assistant

**Guests**

LeNae Liebetrau  
Janet Nagamine  
Angelica Ruiz  
Amanda Winter

**MEMBERS:**

**Rob Morse, Chair**  
Pacific Gas and Electric Company

**Elyse Destout, Vice Chair**  
Photography by Elyse Destout

**Lamont Adams**  
IBEW Local 234

**Alia Ayyad**  
Center for Employment Training

**Christina Cuevas**  
Community Foundation of Santa Cruz County

**MariaElena De La Garza**  
Community Action Board

**Marshall Delk**  
Santa Cruz County Bank

**Daniel Dodge**  
Cabrillo College Federation of Teachers

**Candice Elliott**  
Fortress and Flourish

**Sean Hebard**  
Carpenters Local 505

**Carmen Herrera-Mansir**  
El Pajaro CDC

**Laura Holmquist-Gomez**  
Five Star Catering

**LeNae Liebetrau**  
Department of Rehabilitation

**Todd Livingstone**  
Watsonville/Aptos/Santa Cruz Adult Education

**Barbara Mason**  
Santa Cruz County Economic Development

**Chris Miller**  
ScratchSpace, LLC

**Janet Nagamine**  
Hikari Farms

**Elisa Orona**  
Health Improvement Partnership of SC County

**Shaz Roth**  
Pajaro Valley Chamber of Commerce  
and Agriculture

**Glen Schaller**  
Monterey Bay Central Labor Council, AFL-CIO

**KatieSetzler**  
Palo Alto Medical Foundation

**Carol Siegel**  
Santa Cruz Seaside Company

**Dustin Vereker, Chief Beer Ambassador**  
Discretion Brewing

**DIRECTOR:**  
**Andy Stone**

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**Subject: Public Comment**

None

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**Subject: Chairperson’s Report**

None

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**Subject: Action Items:**

### **Item 1 – Findings Authorizing Teleconference Meetings**

The committee was provided with information regarding Assembly Bill 361 authorizing teleconference meetings as a result of the continuing COVID-19 pandemic state of emergency and Health Officer recommendation for social distancing.

**Action:** It was moved to adopt findings pursuant to Assembly Bill 361 authorizing teleconference meetings as a result of the continuing COVID-19 pandemic State of Emergency and Health Officer recommendation for social distancing.

**Status:** Motion to Approve: Marshall Delk  
Motion Seconded: Carol Siegel  
Abstentions: None

Committee Action All in favor, motion passed

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### **Item 2 – Approval of the November 3, 2021 Meeting Minutes**

**Action:** It was moved to approve the November 3, 2021 Executive Committee meeting minutes.

**Status:** Motion to Approve: Marshall Delk  
Motion Seconded: Elyse Destout  
Abstentions: None

Committee Action All in favor, motion passed

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### **Item 3 – Operational Plan Update**

WDB Director Andy Stone gave current updates on the status of the goals. Topics included the status on the new Workforce website; \$300,000 in ARPA funding for pre-apprenticeship programs; and the 2022 State of the Workforce report which he mentioned is scheduled to be released by June 30, 2022.

**Action:** It was moved to adopt the WDB Director's Operational Plan update for PY 21-22.

**Status:** Motion to Approve: Carol Siegel  
Motion Seconded: Denise Moss  
Abstentions: None

Committee Action All in favor, motion passed

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#### **Item 4 – WDB March 30, 2022 Meeting Planning**

WDB Director Andy Stone noted that Gensler will present on the topic of Remote Work at the March 30, 2022 WDB Full Board Meeting and welcomed members to share any suggestions on other topics of interest.

**Action:** It was moved to direct that the WDB staff include the following items in the March 30, 2022 WDB Full Board meeting agenda.

**Status:** Motion to Approve: Marshall Delk  
Motion Seconded: Carol Siegel  
Abstentions: None

Committee Action All in favor, motion passed

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**Subject: Report Items:**

#### **Item 5 – WDB Staff Updates**

WDB Sr. Analyst Sara Paz-Nethercutt gave updates on WIOA Career Services which included the completion of the local WIOA monitoring; the progress of the Lean Initiative workgroup; and informed the committee of the Local Area Federal Performance PY 20/21 delay of performance results. WDB Business Services Manager Peter Detlefs spoke on Business Services and shared the progress of the new Workforce webpage which now has the language translation tool available; the Health Improvement Partnership in the process of creating an advisory council, and an update on the 2022 State of the Workforce. WDB Sr. Analyst Lacie Gray gave updates the Prison to Employment project which has served a total of eleven justice involved women and spoke on the SB1 Pre-apprenticeship Training Grant.

**Action:** No action taken, informational item only.

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#### **Item 6 – Business Resource Network Update**

WDB Business Services Manager Peter Detlefs spoke about the launch of *Behind Every Employer Santa Cruz County* platform which includes a social media campaign on LinkedIn and Twitter.

**Action:** No action taken, informational item only.

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**Subject: Information Items:**

## **Item 7 – Workforce Santa Cruz County Social Media Update**

WDB Business Services Manager Peter Detlefs announced the development of the Workforce Santa Cruz County Facebook page which shares information on available programs and services. He also shared that Full Capacity Marketing produced ads to run on Facebook and Instagram which people can click on to leave contact information and request further information.

**Action:** No action taken, informational item only.

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**Subject: Committee Member Announcements:**

None.

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**Meeting adjourned at 9:23 a.m.**

**Next Meeting: Executive Committee Meeting  
Wednesday, May 4, 2022 @ 8:30 am  
\*\*Virtual Attendance via Microsoft Teams\*\***