

## Appendix

### High Demand Occupations for Santa Cruz County

Santa Cruz County continues to see jobs returning to the local economy and prospects for lower unemployment are improving. Over the next five years, Santa Cruz County is projected to add more than 1,500 jobs. The occupations within the industry sectors identified by the Workforce Development Board of Santa Cruz County that have the best job prospects are shown below.

SOC	Agriculture	2020 Jobs	Annual Openings	5-Year Projected Job Growth	5-Year Projected Growth %	Avg. Hourly Earnings
11-9013	Farmers, Ranchers, and Other Agricultural Managers	1,746	132	20	1.0%	\$40.10
45-2091	Agricultural Equipment Operators	383	62	14	3.5%	\$16.49
45-1011	First-Line Supervisors of Farming, Fishing, and Forestry Workers	207	28	2	1.0%	\$24.28
SOC	Business & Financial Operations	2020 Jobs	Annual Openings	5-Year Projected Job Growth	5-Year Projected Growth %	Avg. Hourly Earnings
11-1021	General and Operations Managers	1,465	126	27	2.0%	\$58.22
13-1199	Business Operations Specialists, All Other	958	90	19	2.0%	\$33.61
13-2011	Accountants and Auditors	854	78	12	1.5%	\$38.61
13-1111	Management Analysts	679	65	29	4.0%	\$49.04
13-1161	Market Research Analysts and Marketing Specialists	441	52	33	7.5%	\$29.86
11-3031	Financial Managers	417	37	26	6.0%	\$65.19
43-3021	Billing and Posting Clerks	328	36	13	4.0%	\$21.97
13-1071	Human Resources Specialists	327	32	5	1.5%	\$37.31
41-3021	Insurance Sales Agents	188	20	7	4.0%	\$35.38
13-1151	Training and Development Specialists	172	18	5	3.0%	\$38.94
SOC	Education & Public Administration	2020 Jobs	Annual Openings	5-Year Projected Job Growth	5-Year Projected Growth %	Avg. Hourly Earnings
37-2011	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	1,734	229	26	1.5%	\$15.00
37-3011	Landscaping and Groundskeeping Workers	1,517	191	42	2.5%	\$16.11
25-9041	Teacher Assistants	1,142	118	11	1.0%	\$15.91
25-2021	Elementary School Teachers, Except Special Education	1,106	79	8	0.5%	\$39.47

25-2031	Secondary School Teachers, Except Special and Career/Technical Education	799	56	6	1.0%	\$38.89
25-2011	Preschool Teachers, Except Special Education	436	44	8	2.0%	\$17.88
25-3099	Teachers and Instructors, All Other	409	48	13	3.0%	\$30.10
25-3021	Self-Enrichment Education Teachers	378	46	18	4.5%	\$29.47
11-9141	Property, Real Estate, and Community Association Managers	336	26	6	1.5%	\$45.00
37-1012	First-Line Supervisors of Landscaping, Lawn Service, and Groundskeeping Workers	220	22	5	2.5%	\$22.07
<b>SOC</b>	<b>Engineering &amp; Environmental Science</b>	<b>2020 Jobs</b>	<b>Annual Openings</b>	<b>5-Year Projected Job Growth</b>	<b>5-Year Projected Growth %</b>	<b>Avg. Hourly Earnings</b>
17-2051	Civil Engineers	204	15	3	1.5%	\$50.82
17-2112	Industrial Engineers	121	8	1	1.0%	\$48.94
<b>SOC</b>	<b>Services</b>	<b>2020 Jobs</b>	<b>Annual Openings</b>	<b>5-Year Projected Job Growth</b>	<b>5-Year Projected Growth %</b>	<b>Avg. Hourly Earnings</b>
39-5012	Hairdressers, Hairstylists, and Cosmetologists	469	58	10	2.0%	\$17.88
39-9031	Fitness Trainers and Aerobics Instructors	336	61	15	4.5%	\$21.54
39-1021	First-Line Supervisors of Personal Service Workers	297	32	15	5.0%	\$20.87
<b>SOC</b>	<b>Healthcare</b>	<b>2020 Jobs</b>	<b>Annual Openings</b>	<b>5-Year Projected Job Growth</b>	<b>5-Year Projected Growth %</b>	<b>Avg. Hourly Earnings</b>
29-1141	Registered Nurses	1,569	100	81	5.0%	\$61.25
31-9092	Medical Assistants	697	93	67	9.0%	\$21.15
31-1014	Nursing Assistants	568	70	22	3.5%	\$18.80
43-6013	Medical Secretaries	563	70	36	6.0%	\$20.34
21-1093	Social and Human Service Assistants	409	58	34	8.0%	\$22.36
29-2061	Licensed Practical and Licensed Vocational Nurses	407	33	19	4.5%	\$28.51
31-9091	Dental Assistants	363	43	13	3.5%	\$21.30
29-2052	Pharmacy Technicians	310	25	6	2.0%	\$21.06
11-9111	Medical and Health Services Managers	235	24	22	9.0%	\$67.50
21-1021	Child, Family, and School Social Workers	234	28	14	6.0%	\$26.63
31-9011	Massage Therapists	214	25	11	5.0%	\$21.20
29-2021	Dental Hygienists	181	12	6	3.5%	\$51.01
11-9151	Social and Community Service Managers	172	18	14	8.0%	\$40.87

31-9096	Veterinary Assistants and Laboratory Animal Caretakers	140	25	10	7.0%	\$16.78
29-2071	Medical Records and Health Information Technicians	137	10	6	4.5%	\$22.84
29-2056	Veterinary Technologists and Technicians	135	13	10	7.0%	\$23.80
21-1011	Substance Abuse and Behavioral Disorder Counselors	126	17	13	10.0%	\$24.33
29-2099	Health Technologists and Technicians, All Other	119	10	11	9.0%	\$27.12
21-1023	Mental Health and Substance Abuse Social Workers	109	14	10	9.0%	\$24.28
<b>SOC</b>	<b>Retail &amp; Hospitality</b>	<b>2020 Jobs</b>	<b>Annual Openings</b>	<b>5-Year Projected Job Growth</b>	<b>5-Year Projected Growth %</b>	<b>Avg. Hourly Earnings</b>
35-3031	Waiters and Waitresses	2,316	444	31	1.5%	\$15.58
35-2014	Cooks, Restaurant	1,281	213	108	8.0%	\$15.91
43-4171	Receptionists and Information Clerks	784	104	13	1.5%	\$17.50
35-1012	First-Line Supervisors of Food Preparation and Serving Workers	725	109	25	3.5%	\$20.48
41-3099	Sales Representatives, Services, All Other	601	75	14	2.5%	\$35.00
35-3011	Bartenders	545	93	12	2.0%	\$16.20
11-9051	Food Service Managers	384	45	13	3.5%	\$28.08
35-1011	Chefs and Head Cooks	143	19	5	3.5%	\$32.55
<b>SOC</b>	<b>Information/Technology and Science</b>	<b>2020 Jobs</b>	<b>Annual Openings</b>	<b>5-Year Projected Job Growth</b>	<b>5-Year Projected Growth %</b>	<b>Avg. Hourly Earnings</b>
15-1132	Software Developers, Applications	478	42	48	9.5%	\$55.38
15-1121	Computer Systems Analysts	340	24	9	2.5%	\$46.35
15-1151	Computer User Support Specialists	336	27	11	3.5%	\$27.50
15-1199	Computer Occupations, All Other	285	22	12	4.0%	\$49.23
15-1133	Software Developers, Systems Software	270	19	7	2.5%	\$50.38
11-3021	Computer and Information Systems Managers	265	22	9	3.5%	\$68.56
<b>SOC</b>	<b>Manufacturing, Construction &amp; Transportation</b>	<b>2020 Jobs</b>	<b>Annual Openings</b>	<b>5-Year Projected Job Growth</b>	<b>5-Year Projected Growth %</b>	<b>Avg. Hourly Earnings</b>
47-2061	Construction Laborers	1,018	112	33	3.0%	\$23.17
49-9071	Maintenance and Repair Workers, General	894	90	12	1.5%	\$21.06
47-2031	Carpenters	837	79	15	2.0%	\$29.38
53-3032	Heavy and Tractor-Trailer Truck Drivers	768	82	6	0.5%	\$22.31

47-1011	Supervisors of Construction and Extraction Workers	399	42	13	3.0%	\$36.49
11-9021	Construction Managers	396	29	10	2.5%	\$55.38
47-2152	Plumbers, Pipefitters, and Steamfitters	347	40	16	4.5%	\$27.21
47-2111	Electricians	345	41	10	3.0%	\$32.64
47-2141	Painters, Construction and Maintenance	309	27	3	1.0%	\$23.37
53-3041	Taxi Drivers and Chauffeurs	285	35	25	8.5%	\$18.75
53-3021	Bus Drivers, Transit and Intercity	264	33	6	2.5%	\$24.81
47-2073	Operating Engineers and Other Construction Equipment Operators	231	27	8	3.5%	\$31.68
49-9021	Heating, Air Conditioning, and Refrigeration Mechanics and Installers	229	24	9	4.0%	\$31.78
<b>SOC</b>	<b>Other</b>	<b>2020 Jobs</b>	<b>Annual Openings</b>	<b>5-Year Projected Job Growth</b>	<b>5-Year Projected Growth %</b>	<b>Avg. Hourly Earnings</b>
11-9199	Managers, All Other	1,038	75	14	1.5%	\$55.82
27-2022	Coaches and Scouts	256	36	9	3.5%	\$22.07

These occupations are in industries with projected growth from 2020-2025, that pay a wage of at least \$15/hour, or \$31,225 annually (current 250% poverty guideline for Santa Cruz County), have an education/experience level at or below the Bachelor's Degree level, and currently have at least 100 employed in Santa Cruz County.

Source: Chmura JobsEQ®

Data as of 2020-Q1 unless noted otherwise

Note: Figures may not sum due to rounding.

1.Data based on a four-quarter moving average unless noted otherwise.

2.Wage data are as of 2018 and represent the average for all Covered Employment

3.Data represent found online ads active within the last thirty days in the selected region; data represents a sampling rather than the complete universe of postings. Ads lacking zip code information but designating a place (city, town, etc.) may be assigned to the zip code with greatest employment in that place for queries in this analytic. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list).

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