

Workforce Development Board Executive Committee Sesnon House – Cabrillo College 6500 Soquel Drive, Aptos, CA 95003 Wednesday, November 13, 2019, 8:30 a.m.

18 W. Beach Street Watsonville, CA 95076 (831) 763-8900 www.santacruzwib.com

DIRECTOR: Andy Stone

Agenda

I.	Call to Order/W	Velcome	MEMBERS:
II.	Public Comme	nt	Carol Siegel, Chair Santa Cruz Seaside Company
11.	i ubiic comine	III.	Rob Morse, Vice Chair Pacific Gas and Electric Company
III.	Consent Items		Alia Ayyad, Director Center for Employment Training
		f Minutes: August 28, 2019 meeting2-6	Diane Berry-Wahrer, Supervisor California Department of Rehabilitation
		nboard	Katie Borges, Director of Human Resources Palo Alto Medical Foundation
		Imarks of Excellence Action Plans20-27	Christina Cuevas, Program Director Community Foundation of Santa Cruz County
	C.5 PY19/20	WIOA Budget 28-29	MariaElena De La Garza Executive Director Community Action Board
IV.	Administration		Marshall Delk, Vice President Santa Cruz County Bank
A.1 Strategic Plan Report Update			Elyse Destout, Owner Photography by Elyse Destout
	A.3 WDB Mem	Yuko Duckworth Employment Program Manager Employment Development Department	
		ing Planning	Candice Elliott, HR Director Glass Jar Company
	A.5 Watsonville	o Career Certier Opuate	Sean Hebard Carpenters Local 505
٧.	Chairperson's	Report	Carmen Herrera-Mansir, Director El Pajaro CDC
VI.	Adjournment		Mark Hodges, Director, Regional Occupational Program Santa Cruz County Office of Education
Ne	ext Meeting:	Workforce Development Board Meeting	Todd Livingstone, Assistant Director Career and Technical Education Watsonville/Aptos Adult Education
		Thursday, December 5 2019 @ 8:30 a.m. Seacliff Inn – Seacliff Room	Barbara Mason, Economic Development Coordinator Santa Cruz County Economic Development
		7500 Old Dominion Court, Aptos, CA 95003	Chris Miller, President ScratchSpace, Inc.
		Executive Committee Meeting	Elisa Orona, Executive Director Health Improvement Partnership of SC County
		March 4, 2020 @ 8:30 a.m. Sesnon House, Cabrillo College	Bryce Root, Founder The Root Group
		6500 Soquel Drive, Aptos, CA 95003	Francisco Rodriguez, President PVFT Union, Local 1936
Sa	nta Cruz County Work,	Shaz Roth, President/CEO Pajaro Valley Chamber of Commerce and Agriculture	
vit	ality and assisting Jobs	seekers by creating programs to train, educate, and support the	Glen Schaller, Political Coordinator Monterey Bay Central Labor Council, AFL-CIO
	orkforce to develop key rive now, and into the f	and timely skills. We assist Business to secure the talent they need to uture.	Dustin Vereker, Chief Beer Ambassador Discretion Brewing

The County of Santa Cruz does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefit of the services, programs, or activities. This meeting is located in an accessible facility. If you are a person with a disability and require special assistance in order to participate in the meeting, please call (831) 763-8900 (TDD/TTY-711) at least 72 hours in advance of the meeting in order to make arrangements. Persons with disabilities may request a copy of the agenda in an alternative format. As a courtesy to those affected, please attend the meeting smoke and scent free.



⊠ Action	⊠Consent (☐Information	Discussion
	Consent		

C.1 Approval of Meeting Minutes

DE VELOT THEIRT					
COMMITTEE:	Executive Co	mmittee	MEETING	DATE:	November 13, 2019
STAFF NAME:	Andy Stone, WDB Dire	ector; Laurel Gazza,	Administrativ	e Aide	
SUMMARY:					
	sent approval of the Aug	just 28, 2019 Execut	tive Committe	ee meeting m	inutes.
XAttachment(s	5)				
OUCOFOTED M	OTION: (if any lie able)				
	OTION: (if applicable)				
I move to approv	ve the August 28, 2019 E	executive Committee	e meeting mii	nutes.	
СОММІТТЕЕ	DATE	COMMITTEE AP		□Ns	Othor
BOARD DATE		BOARD APPROV	Yes	□No	Other:
DOARD DATE	-	BOARD AFFRO	VAL. ∐Yes	□No	Other:



Workforce Development Board Executive Committee

Sesnon House – Cabrillo College 6500 Soquel Drive, Aptos, CA 95003 Wednesday, August 28, 2019, 8:30 a.m.

C.1 Attachment

18 W. Beach Street Watsonville, CA 95076 (831) 763-8900 www.santacruzwib.com

The Chair called the meeting to order at 8:30 a.m., and a quorum was established.

Committee Members in Attendance

Delk, Marshall Destout, Elyse Moss, Denise Siegel, Carol – Chair

Committee Members Absent

Morse, Rob – Vice-Chair Slack, Ron

Staff in Attendance

Barr, Belinda – WDB Business Services Mgr. Chevalier, Katy – WTW Program Manager Gazza, Laurel – WDB Administrative Aide Gray, Lacie – WDB Sr. Analyst Stone, Andy – WDB Director

Guests

Winter, Amanda - WinterWorks, LLC - Career Center Operator

Subject: Public Comment

There was no public comment.

MEMBERS:

Carol Siegel, Chair Santa Cruz Seaside Company Rob Morse, Vice Chair Pacific Gas and Electric Company

Alia Ayyad, Director Center for Employment Training

Diane Berry-Wahrer, SupervisorCalifornia Department of Rehabilitation

Todd Livingstone, Assistant Director Career and Technical Education Watsonville/Aptos Adult Education

Christina Cuevas, Program Director Community Foundation of Santa Cruz County

MariaElena De La Garza, Executive Director Community Action Board

Marshall Delk, Vice President Santa Cruz County Bank

Elyse Destout, Owner Photography by Elyse Destout

Yuko Duckworth, Employment Program Manager Employment Development Department

Candice Elliott, Principal Consultant Fortress and Flourish

Carmen Herrera-Mansir Director, El Pajaro CDC

Andy Hartmann, Business Manager/ Financial Secretary IBEW Union, Local 234

Sean Hebard

Carpenters Local 505

Mark Hodges, Director, Regional Occupational Program Santa Cruz County Office of Education

Katie Borges, Human Resources Director Palo Alto Medical Foundation

Barbara Mason,

Economic Development Coordinator Santa Cruz County Economic Development

Francisco Rodriguez, President PVFT Union, Local 1936

Glen Schaller, Political Coordinator Monterey Bay Central Labor Council, AFL-CIO

Ron Slack, Owner Fine Print Graphic Design

Shaz Roth, Executive Director & CEO Pajaro Valley Chamber of Commerce

Dustin Vereker, Chief Beer Ambassador Discretion Brewing Company

DIRECTOR: Andy Stone

Subject: III. Consent Items:

C.1 – Approval of May 8, 2019 and July 23, 2019 Meeting Minutes

C.2 – AJCC Hallmarks of Excellence Assessments/Action Plans

C.3 - Business Services Redesign

C.4 – Data Dashboard

C.5 – WIOA Local Area Memorandum of Understanding

C.6 – Eligible Training Provider List (ETPL) Draft Monitoring Report

C.7 - ETPL Annual Report

C.8 – Contractor Activity Reports

C.9 – Incumbent Worker Training Policy

C.10 - CEDS Plan Update

Committee member Marshall Delk requested additional direction regarding item C.4 – Data Dashboard – that staff include at future meetings verbal or written recitation of names of specific employers that have layoffs each quarter.

Action: It was moved to approve the Consent Agenda, with the above specified additional direction.

Status: Motion to Approve: Marshall Delk

Motion Seconded: Elyse Destout

Abstentions: None

Committee Action: All in favor, motion passed.

Subject: IV. Administration Items:

A.1 – WIOA Career Center Operator Procurement PY 19/20

WDB Director Andy Stone discussed the new procurement of the Career Center Operator Contract, in which Amanda Winter, of WinterWorks, LLC was selected to continue her process as the Career Center Operator. Amanda previously held the same position as a staff member of Eckerd Connects, but they did not renew their contract.

Action: It was moved to approve the procurement and selection of the One Stop Operator retroactively as the timeline to have the service in place did not allow for this information to come before the Career Center Committee and Executive Committee prior to the beginning of services. Forward the Executive Committee approval to the WDB at its next meeting.

Status: Motion to Approve: Marshall Delk

Motion Seconded: Elyse Destout

Abstentions: None

A.2 – WDB Meeting Planning

Director Andy Stone recapped the four topics for the 2019/20 Full Board meetings, that were chosen by the Executive Committee on July 23, 2019.

- Finding/Developing Workers with the right skills;
- Future of Agriculture in the Pajaro Valley;
- Future of Career Training and Education, and
- Engaging Hard to Serve Youth

Chair Carol Siegel also directed to have 2 business sector board members showcase their businesses/industries at each board meeting; also find employers to give testimonials on using WIOA services and any success stories.

Action: It was moved to direct that the WDB staff include the additional items mentioned by Chair Carol Siegel to the September 11, 2019 WDB meeting agenda.

Status: Motion to Approve: Elyse Destout

Motion Seconded: Denise Moss

Abstentions: None

Committee Action: All in favor, motion passed.

A.3 – Strategic Plan Update

WDB Director Andy Stone recapped the PY 2018/19 Operational Plan which laid out the specific actions for the program year, designed to ensure that the Strategic Plan's goals are met.

Action: It was moved to adopt the WDB Directors Operational Plan for PY 2019-20 and recommend approval by the Workforce Development Board.

Status: Motion to Approve: Marshall Delk

Motion Seconded: Denise Moss

Abstentions: None

Committee Action: All in favor, motion passed.

A.4 – WDB Member Recruitment Update

Director Andy Stone stated that Chris Miller, of Scratch Space, LLC was the newest business sector member to be appointed to the WDB, on August 6, 2019. He also stated that prospective member Deborah Ajeska, of West Marine, had to withdraw her consideration for membership, after she left the company. It was noted that there was still currently one (1) business sector vacancy on the Board, and that a process started to recommend a new labor sector person to replace Andy Hartmann, who resigned from the Board in June 2019.

Action: It was moved to accept the WDB Member Recruitment Update.

Status: Motion to Approve: Elyse Destout

Motion Seconded: Marshall Delk

Abstentions: None

Committee Action: All in favor, motion passed.

VI. Chairperson's Report

Chair Carol Siegel did not have a report however she passed her time to Committee member Marshall Delk who stated that he wants to hear from WDB executive staff on how goals are proceeding, in coinciding with the WDB mission statement, and Director Andy Stone mentioned he would develop a communication plan.

Meeting adjourned at 9:35 a.m.

Next Meeting: Workforce Development Board Meeting

September 11, 2019 @ 8:30 am.

Seacliff Inn, Seacliff Room 7500 Old Dominion Court

Aptos, CA 95003

Executive Committee Meeting November 13, 2019 @ 8:30 am Sesnon House, Cabrillo College 6500 Soquel Drive Aptos, CA 95003



Action	⊠Consent	⊠Information	Discussion
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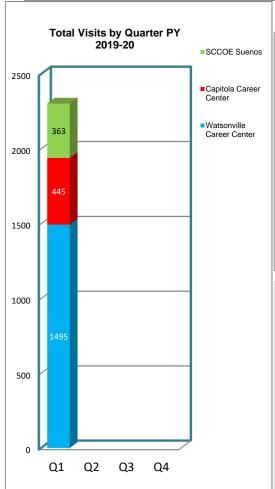
WORKFORCE DEVELOPMENT		C.2 Data	Dasnboa	ara	
COMMITTEE:	Executive Co	ommittee	MEETING [DATE:	November 13, 2019
STAFF NAME:	Andy Stone, WDB Dire	ector; Laurel Gazz	a, Administrativ	e Aide; Belii	nda Barr, WDB Business Svcs Mgr
SUMMARY:					
	Data Dashboard, Work y, employer and location				ayoffs during PY 18/19, as specified
(11) Automotive, (1) Cleaning Ser (11) Education, I (9) Food & Beve (40) Food & Bev (12) Food & Bev (12) Food & Bev (19) Manufacturi (2) Retail, BFF E (4) Retail, Boher (4) Retail, Judy's (52) Retail, Lowe (3) Retail, Model (5) Retail, Payles (6) Retail, Payles (1) Retail, Reclai (35) Retail, Sweet (6) Retail, Sweet (6) Retail, The V	e, Los Amigos Harvestin Santa Cruz Nissan, 16 vices, Bariteau Cleaner Learning In Motion, 113 rage, Assembly Restau erage, Hideout Restaur erage, Mollies Country ng, Schmid Group, 180 Boutique, Capitola Merca nian Boutique, 1306 Pa Sewing and Vacuum, 8 es - Orchard Supply, 16 rn Life Home & Garden, es Shoe Store - 1855 41 es Shoe Store - 266A M imed In Love, Capitola N es - Capitola Mall, 4015 es s Wood Furniture, 313 illage Mouse, 201 Capit r Recycling, 9835 Newer	05 Soquel Ave, Sas, 620 Water St, S Cooper St, Santa rant, Pacific Ave, Sant, 9051 Soquel I Café, 219 Mt. Herr Westridge Dr, Wa antile, 115 San Jos cific Ave, Santa C 806 Ocean St, Sar 01 41st Ave, Capit 925 41st Ave, Ca Ist Ave Space D5 It Hermon Rd, Sco Mercantile, 115 Sa Capitola Rd, Capit 1 Soquel Dr, Soquel tola Ave, Capitola	anta Cruz Santa Cruz Cruz Santa Cruz Dr, Rio Del Mar mon Rd, Scotts atsonville se Ave, Capitola ruz tola pitola F11, Capitola otts Valley an Jose Ave, Ca ola iel	a	
⊠Attachment(s	3)				
SUGGESTED M	OTION: (if applicable)				
COMMITTEE	DATE	COMMITTEE A	APPROVAL:	□No	Other:
BOARD DATE		BOARD APPR	OVAL:	∏No	Other:

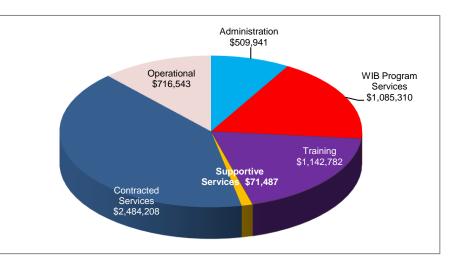
July 1, 2019 to September 30, 2019

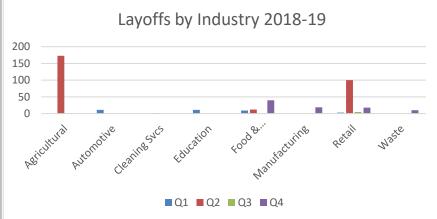


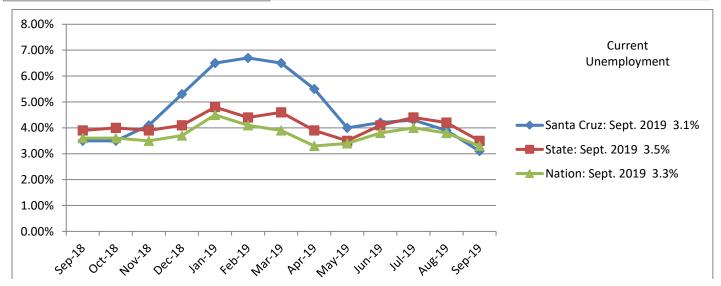
Program Year (PY) 2019-20 Budget: \$6,010,271













Action	⊠Consent	⊠Information	Discussion
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C.3 Contractor Activity Reports

DEVELOI MEIVI						
COMMITTEE:	Executive Co	mmittee	MEETING	DATE:	November 13, 2019	
STAFF NAME:	Andy Stone, WDB Dire	ector; Katy Chevalier	, ES Progran	n Manager; Sa	ara Paz-Nethercutt, Sr.Analy	yst
SUMMARY:						
Reports outlining attached.	each workforce service	es contractor's financ	ial, federal (i	f applicable),	and contract performance a	re
⊠Attachment(s)					
SUGGESTED MO	OTION: (if applicable)					
COMMITTEE	DATE 09/25/19	COMMITTEE AP	PROVAL:	□No	Other:	
BOARD DATE		BOARD APPROV	/AL : ∐Yes	□No	Other:	

C.3 Attachment 1

WIOA Youth - Financial and Performance Report for Program Year 2018-19

Youth - Budget v. Expenditures (Through 6/30/2019)

SCCOE - Sueños	In-School	Out-of-School	Total
Budget	\$187,561.16	\$587,438.84	\$775,000
Invoiced Amount	\$171,626.12	\$527,397.65	\$699,023.77
Balance	\$15,935.04	\$60,041.19	\$75,976.23
Percent Invoiced	91.5%	89.7%	90.1%

Work Experience- Direct to Youth	In-School	Out-of-School	Total
Budget	\$33,831.12	101,493.36	\$135,324.48
Invoiced Amount	\$29,183.48	\$51,033.87	\$80,217.35
Balance	\$4,647.64	\$50,459.49	\$55,107.13
Percent Invoiced	86.2%	50.2%	59.2%

Youth - Federal Performance Goals (Through 6/30/2019)

Measure	Target Performance Level	Performance through 4 th Quarter	4 th QTR % of Target Achieved	Met 80% Target?
Education ,Training or Employment 2nd Qtr post exit	65.4%	86.5%	132%	YES
Education ,Training or Employment 4th Qtr post exit	62.0%	82.7%	133%	YES
Credential Rate	53%	90%	169%	YES

Youth - Contract Objectives (Through 6/30/2019)

SCCOE – Sueños Contract Objectives	Annual Plan	Q4 Target	Q4 Actual	% Annual Plan
Cumulative Enrollments	150	150	108	72%
Youth Secondary diploma or equivalent	11	11	31	282%
Placement in unsubsidized employment or post-secondary education	60	60	81	135%
Credential Attainment (excludes secondary diploma or equivalent)	50	50	36	72%
Youth Retention in Employment, Education or Training	49	49	65	133%

C.3 Attachment 2

WIOA Adult/DW - Financial and Performance Report for Program Year 2018-19

Adult/Dislocated Worker - Budget v. Expenditures (Through 6/30/2019)

Goodwill Central Coast	WIOA Adult	WIOA DW	Total
Budget	\$300,000	\$300,000	\$600,000
Invoiced Amount	\$263,583.93	\$258,066.36	\$521,650.29
Balance	\$36,416.07	\$41,933.64	\$78,349.71
Percent Invoiced	87.8%	86%	86.9%

Adult - Federal Performance Goals (Through 6/30/2019)

Adult Measures	Target Performance Level	Performance through 4 th Quarter	4 th QTR % of Target Achieved	Met 80% Target?
Employment 2nd Q post exit	64%	88.2%	137%	YES
Employment 4th Q post exit	60.5%	86.4%	142%	YES
Median Earnings	\$5,200	\$8,645	166%	YES
Credential Attainment Rate	53%	78%	147%	YES

<u>Dislocated Worker - Federal Performance Goals (Through 6/30/2019)</u>

DW Measures	Target Performance Level	Performance through 4 th Quarter	4 th QTR % of Target Achieved	Met 80% Target?
Employment 2nd Q post exit	68%	82.7%	121%	YES
Employment 4th Q post exit	65%	79.6%	122%	YES
Median Earnings	\$7,700	\$12,309	159%	YES
Credential Attainment Rate	57%	72.2%	126%	YES

Adult/Dislocated Worker - Contract Performance Outcomes (Through 6/30/2019)

Goodwill Central Coast	Annua	Annual Plan		Actual		% Annual Plan	
Contract Objectives	Adult	DW	Adult	DW	Adult	DW	
New Training Enrollments	98	65	123	47	126%	72%	
Successful Training Completions	54	51	84	32	156%	63%	
Entered Employment	52	47	68	27	131%	57%	

C.3 Attachment 3

Cabrillo Student Resource and Support Network(SRSN) WIOA Financial and Performance Report for Program Year 2018-19

Cabrillo SRSN - Budget v. Expenditures Q4 (Through 6/30/2019)

Cabrillo SRSN	WIOA Adult	WIOA DW	Total
Budget	\$37,500	\$37,500	\$75,000
Invoiced Amount	\$32,194.20	\$32,053.98	\$64,248.18
Balance	\$5,305.80	\$5,446.02	\$10,751.82
Percent Invoiced	85.8%	85.4%	85.6%

Cabrillo SRSN - Contract Performance Objectives Q4 (Through 6/30/2019)

Cabrillo SRSN	Annua	l Plan	Actual		% Annual Plan	
Contract Outcomes	Adult	DW	Adult	DW	Adult	DW
New Training Enrollments	21	16	41	17	195.2%	106.2%
Successful Training Completions	9	9	17	8	188.8%	88.8%

Workforce Services for Business WIOA Financial and Performance Report for Program Year 2018-19

Eckerd Business Services - Budget v. Expenditures (Through 6/30/2019)

Eckerd Modality 2	WIOA Adult	WIOA DW	WIOA Youth	Rapid Response	Total
Budget	\$25,000	\$25,000	\$25,000	\$25,000	\$100,000
Invoiced Amount	\$24,482	\$23,714	\$24,561	\$23,181	\$95,939
Percent Invoiced	97.9%	94.9%	98.2%	92.7%	95.9%
Remaining Budget	\$518	\$1,286	\$439	\$1,819	\$4,061

Underspend primarily due to Eckerd staffing delays in 2018.

Eckerd Business Services - Contract Performance Objectives (Through 6/30/2019)

Eckerd Modality 2 Contract Outcomes	Actual	Annual Goal	% Achieved
Businesses Utilizing Incumbent Worker Training	0	2	0.0%
Businesses Utilizing Workforce Services	148	158	93.7%
Work Experience Worksites	24	45	53.3%
On-the-Job-Training Enrollments	5	24	20.8%

Incumbent Worker Training (IWT) Policy was approved by Workforce Development Board on May 29, 2019 and Eckerd did not focus on IWT in June.

Eckerd secured about half of target Work Experience Worksites in second-half of program year due to increasing staff by 0.5 FTE, expanding worksite targets to non-profits, and improving worksite agreement processing.

Eckerd identified 23 OJT positions with employers over the program year. Unfortunately, only 5 OJT participant enrollments were successful.

Workforce Services for Business WIOA Financial and Performance Report for Program Year 2018-19

Small Business Development Center (SBDC) Layoff Aversion - Budget v. Expenditures (Through 6/30/2019)

SBDC Layoff Aversion	Actual
Budget	\$44,000
Invoiced Amount	\$43,998
Percent Invoiced	100.0%
Remaining Budget	\$2

SBDC - Contract Performance Objectives (Through 6/30/2019)

SBDC Layoff Aversion Contract Outcomes	Actual	Annual Goal	% Achieved
Number of new at-risk businesses to be served	40	40	100.0%
Number of actual jobs retained or layoffs averted	61	60	101.7%

CalWORKs Expanded Subsidized Employment (ESE) Financial and Performance Report for Fiscal Year 2018-19 Community Action Board - SmartHire Program

ESE - Budget v. Expenditures (through 6/30/19)

Community Action Board (SmartHire program)	Total for FY
Budget	\$649,966
Expenditures	\$554, 699
Balance	\$95,267
Percent Expended	85%

ESE - Performance Goals

Measure	Target Performance Level	Met Target?
(35/42) SmartHire participants will successfully complete a subsidized employment placement	85%	50% (no)
SmartHire participants who complete a placement will enter into unsubsidized employment	100%	92%
SmartHire participants will remain employed in unsubsidized placement for 6 months	75%	92%

ESE - Contract Performance Outcomes

Contract Outcomes	Annual Plan	Results
Cumulative Enrollments (CAB) - placements in subsidized jobs	42 enrollments	21 enrollments
New employer contacts (CAB)	48	147
New employer contracts (CAB) (intents/Agreements)	50% of those contacted	32 signed agreements (67%)

CalWORKs Employment Services – Job Search Workshop (JSW) Financial and Performance Report for Program Year 2018-19

Goodwill JSW - Budget v. Expenditures (through 6/30/19)

Goodwill JSW	Total for FY
Budget	\$110,812
Expenditures	\$106,673
Balance	\$4139
Percent Expended	96%

<u>Goodwill JSW – Performance Goals</u>

Measure	Target Performance Level	Met Target?
Participants will complete a 4-week Job Search Workshop	65%	Yes

Goodwill JSW - Contract Performance Outcomes

Contract Outcomes	Annual Plan	% Annual Plan
JSW Completers will be employed within 6 weeks of completion	65%	73%
JSW completers will increase job search knowledge and skills, as measured by preand post-participation survey	100%	100%

CalWORKs - Cabrillo Student Resource Support Network (SRSN) Financial and Performance Report for Fiscal Year 2018-19

Cabrillo SRSN - Budget v. Expenditures (through 6/30/19)

Cabrillo SRSN	Total for FY
Budget	\$77,465
Expenditures	\$75,349
Balance	\$2114
Percent Expended	97%

<u>Cabrillo SRSN – Performance Goals</u>

Measure	Target Performance Level	Met Target?
SRSN students will attain a certificate or degree	11%	Yes
SRSN student completion rate is within 5% of the completion rate of entire student body	100%	Yes

<u>Cabrillo SRSN - Contract Performance Outcomes</u>

Contract Outcomes	Annual Plan	Results
Enrollments	140	103

CalWORKs - Cabrillo Student Resource Support Network (SRSN) Work Study Program Financial and Performance Report for Fiscal Year 2018-19

Cabrillo SRSN - Budget v. Expenditures (through 6/30/19)

Cabrillo SRSN Work Study Services	Total for FY
Budget	\$109,189
Expenditures	\$108,621
Balance	\$568
Percent Expended	99%

Cabrillo SRSN - Performance Goals

Measure	Performance	Met Target?
SRSN students will attain a certificate or degree	11%	Yes
SRSN student completion rate is within 5% of the completion rate of entire student body	100%	100%

Cabrillo SRSN - Contract Performance Outcomes

Contract Outcomes	Annual Plan	Results
New or Returning Enrollments (Cabrillo) SRSN Work Study Positions	35	42

CalWORKs Expanded Subsidized Employment – Goodwill Central Coast Financial and Performance Report for Fiscal Year 2018-19 STEP/TEMP Programs

ESE - Budget v. Expenditures (through 6/30/19)

Goodwill (STEP &TEMP)	Total for FY
Budget	\$649,715
Expenditures	\$517,019
Balance	\$132,705
Percent Expended	80%

ESE - Performance Goals

Measure	Target Performance Level	Met Target?
STEP participants will successfully complete a 3-month subsidized placement	55%	49% (No)
TEMP participants will successfully complete a 1-month subsidized placement	75%	49% (No)

ESE - Contract Performance Outcomes

Contract Outcomes	Annual Plan	% Annual Plan
New or Returning Enrollments (STEP)	90	76 enrolled (85%)
New or returning Enrollments (TEMP)	60	35 enrolled (59%)

The Subsidized Temporary Employment Program (STEP) and the Temporary Employment to Meet Participation (TEMP) Program are subsidized employment programs, where eligible clients are referred to gain work experience with Goodwill Central Coast. A STEP placement lasts 16 weeks and a TEMP placement lasts 1 month.



X Action	⊠Consent	Information	Discussion

C.4 Hallmarks of Excellence Plans

DEVELOPMENT					
COMMITTEE:	Executive Co	mmittee	MEETING	DATE:	November 13, 2019
STAFF NAME:	Andy Stone, WDB Dire	ector; Sara Paz-Neth	ercutt, Sr. Ar	nalyst	
SUMMARY:					
Action Plan for the	ne Comprehensive AJC	Using the criteria	and procedu	ıres establish	llence Assessment and Certification ned by the State Board, the Il be due again to the State in 2021
at the Capitola E	imployment Developmer deadline of June 30, 201	nt Department (EDD) and WIOA `	Youth Sueno	was applied to the other AJCC site s. This process was submitted to er to align with the comprehensive
Update: Program year ac	ction plans for each AJC	C site have been de	veloped and	progress is d	lisplayed for your review.
⊠Attachment(s	3)				
SUGGESTED M	OTION: (if applicable)				
		orking on Hallmarks	of Excellenc	e Action Plar	ns and to report back to the
committee on or	igoliig progress.				
COMMITTEE	DATE	COMMITTEE AP	PROVAL: ☐Yes	□No	Other:
BOARD DATE	<u> </u>	BOARD APPRO		 □No	Other:

Comprehensive AJCC Hallmarks of Excellence Action Plan PY 19/20

C.4 Attachment 1

	Hallmark of Excellence		Continuous Improvement Goals and Recommendations	Ranking		PY 19/20 Target Action	YTD Progress
1.	The AJCC physical location and facility	•	Develop better signage, including coming into compliance with requirements for AJCC branding.		•	Ensure signage displayed in PY 18/19 is maintained	Ongoing; On track.
	enhances the customer experience.	•	Develop a plan for additional outreach and advertising measures, including for workshops and recruiting	4	•	Develop a plan for additional outreach and advertising.	Plan in development
		•	events. Ensure that the calendar of events is available online.		•	Develop online calendar accessibility for partners, ie. on CalJOBs Increase partner events listed on calendar	Teamup calendar developed and shared across partners agencies
2.	The AJCC ensures universal access, with an emphasis on individuals with barriers	•	Develop a staff training plan which includes how to serve individuals with barriers to employment, such as veterans, people with disabilities, and those who are basic skills deficient. Include staff and partner input as		•	Develop a capacity building/training plan.	Training plan developed; procuring vendors for training
	to employment.		to where they would benefit from training. Ensure that staff receive each of the above training components on a regular cycle (frequency TBD, but at a minimum annually).	2	•	Develop a plan to enhance programmatic accessibility. Create a list of the devices that partners have available, particularly devices that can be shared	 Accessibility plan developed for WIOA Orientations Plan for shared resources/equipment in
		Develop a plan to enhance programmatic accessibility, including leveraging the use of technology (to offer virtual services) and assistive devices/alternate mediums.				development	
3.	The AJCC actively supports the One-Stop system through effective	•	Develop and execute a training plan for line staff (including partners) on each partner's programs, services, and eligibility requirements.		•	Develop a capacity building/training plan.	Training plan developed; procuring vendors for training
	partnerships.	•	Develop a plan for line staff to have regular opportunities to meet across organizations, possibly through the Roundtables that were mentioned or through a One Stop Steering Committee.	3	•	Develop a planned calendar for staff to meet across organizations.	Round Table meeting calendar developed and shared across partner agencies
		•	Complete the Integrated Service Guide.		•	Maintain the Integrated Service Guide	Ongoing; On track.
4.	integrated, customer-	•	Develop and execute a training plan for line staff (including partners) on each partner's programs, services, and eligibility requirements.		•	Develop a capacity building/training plan.	Training plan developed; procuring vendors for training
	 Services, and eligibility requirements. Develop a plan for line staff to have regular opportunities to meet across organizations, possibly through the Roundtables that were mentioned or through a One Stop Steering Committee. 	2	•	Develop a planned calendar for staff to meet across organizations.	Round Table meeting calendar developed and shared across partner agencies		
		•	Complete the Integrated Service Guide.		•	Maintain the Integrated Service Guide.	Ongoing; On track.
5.	The AJCC is an on- ramp for skill	•	Provide staff training on labor market information (LMI), targeted sectors and career pathways – and		•	Develop a capacity building/training plan.	Training plan developed; vendor procured, training

Page **1** of **2**

Comprehensive AJCC Hallmarks of Excellence Action Plan PY 19/20

C.4 Attachment 1

	development and the	how to use this information in working with customers.		scheduled for 1/28/2020
	attainment of industry- recognized credentials which meet the needs of	 Ensure this training is on going and regular. Organize job center information/displays to include 		Develop strategy for disseminating LMI to staff and the public. Completed
	targeted regional sectors and pathways.	priority sectors and related information.		Train staff on how to access LMI and incorporate in their career vendor procured, training plan developed;
	$\overline{\checkmark}$			coaching advising. vertical procured, training scheduled for 1/28/2020
6.	The AJCC actively engages industry and labor and supports regional sector strategies through an integrated business service strategy that focuses on quality jobs.	Examine the points at which business customer feedback is solicited and determine how this can be strengthened.	4	Develop a plan for the utilization of customer feedback surveys. Report data, including comment card information, and surveys to be shared at Career Center Operators meetings
	$\overline{\checkmark}$			
7.	The AJCC has high- quality, well-informed,	Develop a comprehensive capacity building/training plan for staff and partners.	3	Develop a capacity building/training plan developed; plan. Training plan developed; procuring vendors for
	and cross-trained staffing.	Complete the Integrated Service Guide	3	training
	✓			Maintain the Integrated Service Ongoing; On track. Guide.
8.	The AJCC achieves business results through data-driven continuous improvement.	 Provide customer feedback forms in English and Spanish in the AJCC, as well as a box for returning completed forms. 	3	Resolve any issues identified via comment box in the Resource Room. Ongoing; On track.
	\overline{A}	 Explore other points at which customer feedback may be solicited; for example after workshops or for business customers, after recruiting events. 		 Develop a plan for the utilization of customer feedback surveys. Improve response rate to 30% Create a Spanish language survey Surveys to be administered regularly; data shared with WDB quarterly Spanish survey created September 2019

Note: In order to receive a Hallmarks of Excellence AJCC Certification, an AJCC must receive a ranking of at least 3 in each of the eight Hallmarks. Rankings were determined in May 2018 and will not be updated until the next Hallmarks Assessment in 2021.

	KEY							
V	7	on track to meet planned target for the year		×	in danger of not meeting target for the year.			
11.4.2	019	1.4.2019						

Page **2** of **2**

Affiliate AJCC Hallmarks of Excellence Action Plan PY 19/20

	Hallmark of Excellence	Continuous Improvement Goals and Recommendations	Ranking	PY 19/20 Target Action	YTD Progress
1.	The AJCC physical location and facility enhances the customer experience.	 Develop a structure for organizing the program services materials in the reception area. Develop additional state compliant signage, i.e banner or poster, for reception area linking EDD to WIOA program services and the overall AJCC system. Ensure emergency evacuation procedures are shared with all partnering staff and reviewed with new staff, and with all at a minimum, annually. 	3	Create organized self-service information area. In consultation with the Career Center Operator (CCOps), develop a plan for additional signage by 12/30/2019. Review procedures at bi-annual all-staff site meetings and review with new site staff, including partners as part of their site onboarding.	Lobby reorganization in progress EDD in progress with developing their own plan. EDD hosted 1 of 2 biannual meetings on 10/4/2019
2.	The AJCC ensures universal access, with an emphasis on individuals with barriers to employment.	 Develop and practice a customer-centered design solution. Seek the assistance of the Workforce Development Board (WDB) and California Workforce Association, California Training Institute (CWA,CTI) for possible training opportunities. Ensure that staff continue to receive awareness training on a regular cycle but at a minimum annually. Seek the assistance of the Workforce Development Board (WDB) and California Workforce Association, California Training Institute (CWA,CTI) for possible training opportunities. Review and improve the use of technology to enhance accessibility by people with disabilities. 	4	Seek training opportunities with the assistance of the Career Center Operator (CCOPs) on customer centered design and accessibility awareness. Participate in any and all staff training opportunities provided by the WDB.	Training plan developed; procuring vendors for training Ongoing
3.	The AJCC actively supports the One-Stop system through effective partnerships.	 Develop an office procedure for applying the Universal Referral Form (URF) process consistently for all customer referrals; provide data and feedback to WDB on partner referrals. Maintain the strong connection to the comprehensive AJCC by continued collaboration. Increase signage to inform customer about comprehensive AJCC. 	3	Develop site procedures for use of the URF; share quarterly data with WDB. Continue attending and participating in: WDB (Board) meetings; Career Services Committee meetings; Roundtable meetings; CCOPs meetings and partner training events as made available. In consultation with the Career Center Operator (CCOps), develop a plan for additional signage by 12/30/2019.	Training plan in development; Quarterly reporting to CCO in place Ongoing; On track. EDD in progress with developing their own plan.

					1
4.	The AJCC provides integrated,	 Ensure all Affiliate AJCC staff, including partner staff, receive customer service training on a regular basis. Ensure affiliate staff regularly attend the roundtable 		Review customer service techniques on regular basis at all-staff site meetings.	To be part of EDD internal staff meeting training
	customer- centered services.	meetings, designed for front line staff sharing program knowledge.		Ensure affiliate staff regularly attend the roundtable meetings.	Ongoing; On track.
	$ \checkmark $	 By 12/30/2019: Develop and practice a customer-centered design solution. Seek the assistance of the Workforce 	3	Seek training opportunities with the assistance of the Career Center Operator (CCOPs) on customer centered design.	Training plan developed; procuring vendors for training
		Development Board (WDB) and California Workforce Association, California Training Institute (CWA,CTI) for possible training opportunities. Payelop overt signage connecting the Affiliate A ICC.		 In consultation with the Career Center Operator (CCOps), develop a plan for additional signage by 12/30/2019. 	TBD
		 Develop overt signage connecting the Affiliate AJCC with the overall one-stop system. Develop co-enrollment strategies between WIOA partners, including WTW and the Adult/Dislocated Worker programs. 		Participate in WIOA-WTW workgroup to assist with co-enrollment strategy.	TBD
5.	The AJCC is an on-ramp for skill development.	Develop a local strategy which delineates the role of affiliate staff (ie. EDD staff) in increasing the number of customers receiving skills training.		In consultation with the CCOps, develop a local strategy.	TBD
	7	By 12/30/2019: Ensure all staff are aware of all WIOA program policies; ensure all policy updates are shared as approved by the local area Workforce Development Board (WDB).	3	 Review WIOA program design and local policies at regular all-staff site meetings; Attend round table meetings for program services awareness training; Review Integrated Service Delivery Guide as staff learning tool. 	 To be part of EDD internal staff meeting training Ongoing; On track.
		 Develop strategies for using the WDB approved demand occupation list for training opportunities, particularly the Occupational Skill training program element. 		In consultation with the Career Center Operator (CCOps), develop strategies for using WDB approved demand occupation list.	Completed
6.	The AJCC actively engages	By 12/30/2019: • Participate in any Workforce Services for Business		Participate in collaboration when established.	TBD
	industry and labor.	collaboration that is created, including participating in the Business Engagement team meetings, if continued in the PY 19/20.	3	Continue communication about recruitment events.	Ongoing; On track.
	V	 Maintain the communication about recruitment events to maximize the effectiveness of each event. Create a local system for seeking data from businesses on the delivery of services and apply feedback for continuous improvement. 		Collaborate with County Business Services Manager and CCOps for system creation.	TBD

Affiliate AJCC Hallmarks of Excellence Action Plan PY 19/20

C.4 Attachment 2

7.	The AJCC has high-quality, well-informed, and cross-trained staffing.	 Ensure all staff, particularly new staff receive ongoing partner program cross-training. Ensure staff have the opportunity to attend the front-line roundtable meetings for program information sharing. Ensure the Memorandum Of Understanding (MOU) is being shared with affiliate staff. Consult with local area CalJOBS Management Information System (MIS) administrator for implementing the VOSGreeter module at the affiliate AJCC. Develop overt signage connecting the Affiliate AJCC with the overall one-stop system. 	3	 Review partner MOU, WIOA program design and local policies at regular all-staff site meetings; Attend round table meetings for program services awareness training; Review Integrated Service Delivery Guide as staff learning tool. Led by CCOps (WDB), establish implementation workgroup for VOS greeter. In consultation with the Career Center Operator (CCOps), develop a plan for additional signage by 12/30/2019.
8.	The AJCC achieves business results through datadriven continuous improvement.	 Create a local system for seeking data on the delivery of services and apply feedback for continuous improvement. Explore points at which customer feedback may be solicited, i.e. after orientations or workshops. Share all information, both positive and negative, obtained via the "Drop Box" (located in the lobby of the site) on comment card/surveys from customers with WDB staff 	3	With the assistance of the CCOps, create system for seeking and sharing data with WDB. System to be developed Comment card "Drop Box" data points to be shared with CCoperator COperator

KEY					
on track to meet planned target for the year		×	in danger of not meeting target for the year.		

11.4.2019

Specialized AJCC~ Sueños Hallmarks of Excellence Action Plan PY 19/20

	Hallmark of Excellence	Continuous Improvement Goals and Recommendations	Ranking		PY 19/20 Target Action	YTD Progress
1.	The AJCC physical location and facility enhances the customer experience.	By 12/30/2019: Develop additional state compliant signage, i.e banner or poster, for reception area linking Sueños to WIOA and the overall AJCC system. Ensure safety and security precautions are in place to protect both customers and staff.	4	•	Develop plan for increasing signage. Train staff on deescalating techniques for youth safety situations. Inform all staff of SCCOE site safety precautions.	Plan in development SCCOE training plan developed for online training opportunities.
2.	The AJCC ensures universal access, with an emphasis on individuals with barriers to employment.	 Develop a written plan and procedure for all Sueños staff for ensuring programmatic accessibility. Ensure that staff continue to receive awareness training on a regular cycle but at a minimum annually. Seek the assistance of the Workforce Development Board (WDB) and California Workforce Association, California Training Institute (CWA,CTI) for possible training opportunities. Develop and practice a customer-centered design solution. Seek the assistance of the Workforce Development Board (WDB) and California Workforce Association, California Training Institute (CWA,CTI) for possible training opportunities. 	4	•	Develop a written plan and procedure for all Sueños staff for ensuring programmatic accessibility. Seek training opportunities with the assistance of the Career Center Operator (CCOPs) on accessibility awareness and customer centered design.	Accessibility plan in development Training plan developed; procuring vendors for training
3.	The AJCC actively supports the One-Stop system through effective partnerships.	 Maintain strong connection to the comprehensive AJCC by continued collaboration. Provide data and feedback to WDB on partner referrals. 	5	•	Continue participating in : WIOA-WTW workgroup; Career Services Committee meetings; Roundtable meetings; CCOPs meetings; Learning Collaborative meetings Collect Universal Referral Form data and	Ongoing; On track. PY 19/20 Q1 data shared with
	_				feedback and provide to WDB on a quarterly basis.	WDB staff
4.	The AJCC provides integrated, customer-	By 12/30/2019: Develop overt signage connecting WIOA youth,		•	Develop plan for increasing signage.	Plan in development
	centered services.	Sueños to the overall one-stop system. Develop co-enrollment strategies between WIOA partners, including WTW and the Adult/Dislocated	4	•	Continue participating in WIOA-WTW workgroup and pilot strategies that come out of workgroup.	Ongoing; On track.
		Worker programs. By 6/30/2020: Develop and practice a customer-centered design solution. Seek the assistance of the Workforce Development Board (WDB) and California Workforce Association, California Training Institute (CWA,CTI) for possible training opportunities.		•	Seek training opportunities with the assistance of the Career Center Operator (CCOPs)on customer centered design.	Training plan in development

5.	The AJCC is an on- ramp for skill	Develop strategies for using the WDB approved demand occupation list for training opportunities,		Develop staff strategies for using LMI.	Completed
	development.	 particularly the Occupational Skill training program element. Participate in any and all staff training provided by the WDB for labor market information (LMI) and how to use more effectively for youth program design. 	4	Participate in any and all staff training opportunities provided by the WDB	Ongoing; On track.
6.	The AJCC actively engages industry and labor.	· I	5	Provide annual survey results to WDB in final Q4 report; seek and use feedback for system improvements.	Contractual obligation, Ongoing; On track.
	\checkmark			Increase business site opportunities by 10% (baseline 76)	TBD
7.	The AJCC has high- quality, well-informed, and cross-trained	quality, well-informed, matching them to job openings.		Review CalJOBs webinar training calendar for capacity building training participation.	Ongoing; On track.
	staffing.	Ensure all staff, particularly new staff, receive ongoing partner program training. Ensure staff have the opportunity to attend the front-line roundtable meetings for program information sharing.	4	Continue participating in Roundtable meetings; Learning Collaborative meetings.	Ongoing; On track.
8.	The AJCC achieves business results	 Continue to capture data and share with WDB staff. Examine the points at which youth customer 		Capture data and share with WDB staff on a quarterly basis.	WEX data shared with WDB staff monthly
	through data-driven continuous improvement.	 feedback is solicited and determine how this can be improved. Install a "Drop Box" in the lobby of the specialized site to collect anonymous surveys from youth 	5	Examine the feedback points and seek improvements.	Ongoing; On track.
		customers.		Install "Box" and take appropriate action for resolution on any issues. Share information obtained with WDB on a quarterly basis.	Completed installation in August 2019; Sueños manager obtains data and resolves. Results shared with CCO and WDB staff.

		KE	ΕΥ	
$\overline{\mathbf{V}}$	on track to meet planned target for the year		×	in danger of not meeting target for the year.

11.4.2019



Action	⊠Consent (☐Information	Discussion
	Z CONSCIR		

C.5 WIOA Budget PY 2018-19 & 2019-20

DEVELOPMENT						
COMMITTEE: Workforce Devel	lopment Board	MEETING	DATE:	November 13, 2019		
STAFF NAME: Andy Stone, WDB Dir	rector; Lacie Gray, Sr	. Analyst				
SUMMARY:						
On June 19, 2019, and on April 2 the Workforce Innovation and Op 2019-20, respectively, Formula Aprograms. On June 20, 2019, E for PY 2018-19 and PY 2019-20	pportunity Act (WICALLOCATION ALLOCATIONS FOR THE PROPERTY OF THE PROPERTY OF THE PROPERTY AND P	OÁ) Progra Adult, Disl	am Year (ocated W	(PY) 2018-19 (revised) and PY Vorker (DW) and Youth		
Current service providers for core services are Goodwill Central Coast (Adult, DW and Business Services funding); Cabrillo Student Resources and Support Network (student support services); Santa Cruz County Office of Education (Youth services); Cabrillo Small Business Development Center (Rapid Response/ job retention and layoff aversion services); and Winter Works LLC (One-Stop Operator). The 2018-19 One-Stop Career Operator was Eckerd Connects.						
These funds were accepted into the annual County budgeting pro	•	nta Cruz fis	scal year	budgets for each year during		
Grant funded services are also li received, usually in tandem with				•		
⊠Attachment(s)						
SUGGESTED MOTION: (if applicable))					
I move to retroactively accept the WIOA budgets for PY 2018-19 & 2019-20.						
COMMITTEE DATE	COMMITTEE AP	PROVAL:	□No	Other:		
BOARD DATE	BOARD APPROV	VAL:	□No	Other:		

Workforce Development Board Fiscal Years 18/19 and 19/20 Financial Report

C.5 Attachment

	Fiscal Year 18/19 Activities				Fiscal Year 19/20 Activities					
		Carried in from			Unspent funds		Carried in from	T T		
	FY 18/19 Grant	FY 17/18	Total FY 18/19	Expended in FY	Carried into FY	FY 19/20 Grant	FY 18/19	Total FY 19/20	YTD Sept-19	Funds Unspent
	Allocations	Allocations	Budget	18/19	19/20	Allocations	Allocations	Budget	Spend	as at 9/30/19
ADULT										
Budget / Expenditure Categories										
Administration	107,814	28,658	136,472	72,041	64,431	86,457	64,431	150,888	17,651	133,237
Program Services	236,862	57,700	294,562	294,562	-	246,696	-	246,696	61,077	185,619
Contracts	199,138	152,401	351,539	351,539	-	236,121	-	236,121	2,092	234,029
Operational	109,485	16,913	126,398	26,382	100,017	41,700	100,017	141,717	-	141,717
Training	307,547	293,152	600,699	392,431	208,268	251,503	208,268	459,771	24,143	435,628
Supportive Services	34,803	14,165	48,968	26,527	22,441	10,827	22,441	33,268	2,279	30,989
Subtotal	995,649	562,989	1,558,638	1,163,482	395,156	873,304	395,156	1,268,460	107,241	1,161,218
DW										
Administration	99,352	9,458	108,810	57,298	51,511	88,634	51,511	140,145	16,433	123,712
Program Services	102,309	207,700	310,009	296,416	13,593	211,132	13,593	224,725	64,246	160,479
Contracts	393,754	157,010	550,764	369,900	180,864	239,136	180,864	420,000	2,092	417,908
Operational	128,287	146,266	274,553	3,391	271,162	75,600	271,162	346,762		346,762
Training	252,595	186,469	439,064	157,833	281,230	277,543	281,230	558,773	10,785	547,988
Supportive Services	14,891	13,750	28,641	9,744	18,897	3,254	18,897	22,151	1,161	20,991
Subtotal	991,188	720,653	1,711,841	894,583	817,258	895,299	817,258	1,712,557	94,717	1,617,840
Valida										
Youth										
Administration	82,574	10,459	93,033	67,751	25,282	27,379	25,282	52,661	18,311	34,349
Program Services	208,365	15,150	223,515	223,515	-	250,453	-	250,453	50,236	200,217
Contracts	828,077	122,727	950,804	752,616	198,188	693,246	198,188	891,434	93,526	797,908
Operational	1,922	-	1,922	1,922	-	22,308	-	22,308	-	22,308
Subtotal	1,120,938	148,337	1,269,275	1,045,805	223,470	993,386	223,470	1,216,856	162,074	1,054,782
RR										
Program Services	101,603	9,428	111,030	111,030	_	96,507	_	96,507	20,194	76,313
Contracts	60,555	- '-	60,555	60,555	-	44,000	-	44,000	5,631	38,369
Subtotal	162,158	9,428	171,586	171,586	-	140,507	-	140,507	25,824	114,683
Non WIOA Funds										
Prop 39										
Program Services	40,225	-	40,225	29,437	-	-	-	-	-	- 1
SlingShot Healthcare										
Program Services	77,138	_	77,138	76,242	_		_	_	_	_
Contracts	85,000		85,000	85,000			_	_	_	
Operational	11,500	_	11,500	4,753	_	-	_	_	_	_
Subtotal	213,863	-	213,863	195,432	-	-	-	-	-	-
Out of Table										
Grand Total	3,483,796	1,441,406	4,925,202	3,470,887	1,435,884	2,902,496	1,435,884	4,338,380	389,856	3,948,523

The non-WIOA funds were only available for FY 18/19



▼ Action	Concent	☐Information	Discussion
ACTION			\rightarrow Discussion

A.1 Strategic Plan Update

DE VEEDI MENT						
COMMITTEE:	Executive Cor	nmittee	MEETING	DATE:	November 13, 2019	
STAFF NAME: And	dy Stone, WDB Direc	ctor				
SUMMARY:						
which lays out the	specific actions for	the program year	designed to	o ensure tha	(PY) 2019-20 Operational Plan at the Strategic Plan's goals are r the approved goals and action	
Both the Strategic lbelow.	Plan and the WDB	Director's Operat	ional Plan ir	ncorporate t	he Strategic Goals referenced	
Strategic Goals for Workforce Santa Cruz County						
Goal 1: Increase e seekers, business		•	orkforce dev	elopment sy	vstem to better meet job	
Goal 2: Align work	force development	t strategies to sup	port local ed	conomic dev	relopment	
Goal 3: Develop st	trategic relationship	os with educators,	employers	and commu	nity partners	
⊠Attachment(s)						
SUGGESTED MOTIC	ON: (if applicable)					
I move to accept the	WDB Director's Ope	erational Plan updat	e for PY 19-2	20.		
COMMITTEE DAT	E	COMMITTEE AP	PROVAL: ☐Yes	□No	Other:	
BOARD DATE		BOARD APPROV	VAL: ☐Yes	□No	Other:	

Workforce Development Board of Santa Cruz County STRATEGIC PLAN STATUS REPORT Program Year (PY) 2019-2020

	Status	2019-20 Target	2019-20 Operational Goals to meet Target	YTD
Goal 1			Identify future Career Training and Education trends	Career Training & Education: Presentation at 9/11/19 WDB meeting
Increase effectiveness of local and regional workforce development	~	Deliver three WDB approved projects	 Provide a training for WDB and staff on engaging atrisk youth Provide a local presentation outlining the business case 	At-risk youth training: Scheduled for 4/2/20 WDB meeting
system			for local employers to upskill their own employees	Upskill Employees: Scheduled for 12/5/19 WDB meeting
Goal 2			Begin first Incumbent Worker Training contract Partner with Economic Development to Convene	Meeting with Salud Para La Gente to discuss Incumbent Worker Training opportunities
Align workforce development	~	Partner with economic development to help employers attract and retain talent	Agriculture Sector and develop future trends report Convene local economic development/business development partners to explore potential Business	Ag project: RFP completed. Started the purchase order process.
strategies to support local economic development			Resource Network	Business Resource Network: Informational webinar with Ohio BRN on 11/23/19
Goal 3				Cabrillo job fair: Scheduled for April 2020
Develop strategic relationships with educators, employers and	~	Build partnerships with Cabrillo College and County Probation	Partner with Cabrillo College to hold an on-campus job fair Launch Prison 2 Employment Initiative with County Probation	
community partners				Prison to Employment: Finalizing funding contract and coordinating with Probation Department

on track to meet planned target for the year

not on track to meet planned target for the year



	Consent	☐ Information	Discussion
Z V VOLIOIT			

A.2 Mid-year Program Monitoring PY18-19

DEVELOPMENT					
COMMITTEE:	Executive Co	mmittee	MEETING I	DATE:	November 13, 2019
STAFF NAME:	Andy Stone, WDB Dire	ector; Sara Paz-Neth	ercutt, Sr. Ar	nalyst	
SUMMARY:					
concern about the details on the one	e annual monitoring rep site monitoring conducte	oort before them via t ed January 7-10, 201	the consent a 19. This Con	agenda. The nmittee dire	the committee members expressed at monitoring report contained cted staff to conduct a mid-year ues of concern from the previous
	a case file review of eigl ssues assessed. The co			s on July 3,	2019. Contractor continues to have
WIOA contract for staff recommend	or .25FTE to ensure issu	ues and concerns are with WDB staff to ide	e addressed	priori to the	tor position as allocated via the next monitoring visit. Additionally, acerns and develop continuous
or program imple		dentifies more progra	am systemic i	issues that	rns, when there are repeated errors could be addressed with anges.
⊠Attachment(s	·)				
SUGGESTED MO	OTION: (if applicable)				
I move to approv	ve the monitoring report	as provided by WDB	3 staff.		
COMMITTEE	DATE 04/24/19	COMMITTEE AP	PROVAL:	□No	Other:
BOARD DATE		BOARD APPROV	VAL: ☐Yes	□No	Other:

Santa Cruz County Workforce Development Board Mid-Year Monitoring Report 2018-2019 Goodwill Central Coast Workforce Innovation and Opportunity Act Services

Service Provider: Goodwill Central Coast (GCC)

Workforce Investment Board Analyst: Sara Paz-Nethercutt, WDB Sr. Analyst

831.763.8756

Sara.Paz-Nethercutt@santacruzcounty.us

Monitoring Dates: monitoring conducted July 3, 2019

Term of Contract: July 1, 2018 through June 30, 2019

Background

At the Workforce Development Board Executive Committee meeting on May 8, 2019 the committee members expressed concern about the annual monitoring report before them via the consent agenda. Committee directed staff to conduct a mid-year review to ascertain if progress had been made and changes implemented on the issues of concern from the previous monitoring visit conducted in January 2019, six-months prior to the board agenda item.

The reference to *Contractor* is hereby used interchangeably with *GCC* to mean the same entity throughout report.

File Review: Eight (8) case files were randomly selected for file and service review. Five (5) Adult cases and three (3) dislocated worker case files were reviewed using the same methodology as an annual case file review. Issues noted below on all matters.

<u>Current Issues</u> The following represents issues and concerns which if not addressed soon could become findings in the future.

Issue/Concern: Recommended Action(s): 1 Section 188 Nondiscrimination and Equal Opportunity 1 Ensure the current undated

1. Section 188 Nondiscrimination and Equal Opportunity Provisions

The Equal Opportunity Is the Law form was updated 11/29/2017 after a State Section 188 monitoring finding, yet staff used a 2016 version for State #894377891 (eligibility date 4/23/19).

2. Effective case-management: Lack of timely case note entry

Effective case management involves monthly contact with WIOA participant and timely case note entries into CalJOBs case management system. State # 1002932968; #382434102; #18888969 had case note entries 13 days and 3 weeks after contact with participant.

3. No WIOA activity assigned within 30 days of the eligibility date

Two of the eight case files (25%) reviewed did not have an assigned activity (For example: 102:initial assessment;202:career guidance/planning; 205:

- Ensure the current updated version of all WIOA mandated forms be used and maintained in each case file.
- While no longer a contract requirement in PY 19/20, contracted service provider staff should aim for entering timely case note entries within 48 hours of the activity.
- Ensure an activity is created in CalJOBs within thirty (3) days of eligibility determination.
 Non-compliance with Priority of Service local Policy, 16-01 All participants must be entered into

Santa Cruz County Workforce Development Board Mid-Year Monitoring Report 2018-2019 **Goodwill Central Coast**

Workforce Innovation and Opportunity Act Services

Development of Individual Employment Plan) State # 508442621 & 18856764: 33 working days elapsed from the date eligibility was determined to the date of the first activity.

4. Data Validation

No open activity in CalJOBs

Seven out of the eight casefiles reviewed (88%) were lacking an open WIOA activity in CalJOBs. This means that while the case is considered "active/open" it appears that the participant is not receiving any kind of WIOA service; thus contracted service provider staff not receiving due credit for any services provided that are tied to a case note entry.

For example:

State ID# 508442621 Eligibility Date: 4/18/2018

Activity/Service: 102- Initial Assessment

Actual begin: 6/5/2019 Actual End: 6/5/2019 Successful Completion

*Citation: WSD17-01, August 1, 2017 Nondiscrimination and Equal Opportunity Procedures: Priority of Service local Policy, 16-01, page 2; Cal JOBS data validation: source documentation for activities tied to expenditures or required activities WSIN17-09, 9/29/17:

the case management system and have a WIOA activity assigned within 30 days of the eligibility date.

4. WDB staff conducted case file review on 7/3/2019 and there were no subsequent (post 6/5/2019) activities open/active for this participant. Case subject to a "system closure" without an open activity within 90 days of previously closed activity.

Other Recommendations

- 1. It is recommended that Contractor remove all hard-copy (printed) case notes from case file. Case notes are accessible via CalJOBs case management system. (State # 508442621; #894377891)
- 2. It is recommended that Contractor redact any/all information pertaining to other WIOA participants from training vendor emails when more than one local participant is enrolled with a particular training vendor and there is communication about the training cohort. (State # 1002671990)

Observations:

- 1. As per local policy, eligibility determination for three of the five Adult case files used only one Santa Cruz County residency verification because the WIOA applicant receives local Temporary Assistance for Needy Family (TANF) financial assistance. However, it would be helpful if a case note entry was created in CalJOBs for an explanation.
- 2. Data Change Request (DCR) history was reviewed since the annual monitoring in January 2019. Since then, three (3) DCRs were submitted. Errors determined as follows:
 - Case manager error 66% (2 of the 3)
 - Participant communication (lack of) which resulted in an error 33% (1 of the 3)

Next steps:

- Reviewed with Contractor Workforce Services Director on July 18, 2019 for recommended actions
- Cases have been identified that require a follow-up review.

Santa Cruz County Workforce Development Board Mid-Year Monitoring Report 2018-2019 Goodwill Central Coast Workforce Innovation and Opportunity Act Services

Workforce Innovation and Opportunity Act Services

- Review at the next annual monitoring visit, to be scheduled for December 2019.
- WDB staff to consider drafting case management local policies.
- Remind Contractor of Section 188 Nondiscrimination and Equal Opportunity Provisions
 requiring any collection and maintenance of medical and disability related information be
 kept in a separate file, apart from any other information about the individual, and treated
 as confidential. All medical and disability related confidential information must also be
 removed from WIOA case files in retention.

<u>Planned verses Actual Performance/Expenditures:</u>

The program year is 100% of the contract period completed (July 2018- June 2019).

PROGRAM PERFORMANCE BASED OUTCOMES

Program Year 18-19	Total	Adult	Dislocated Worker (DW)
Planned Number of Training Enrollments*	163	98	65
Actual as of 6/30/19	168	122	46
Percentage of Planned goal	103%	124%	70.7%
Training Completions (vocational certificates)	105	54	51
Actual as of 6/30/2019	118	86	32
Percentage of Planned goal	112%	159%	62.7%
Entered Employment	99	52	47
Actual as of 6/30/2019	142	102	40
Percentage of Planned goal	143%	196%	85%

PROGRAM EXPENDITURES

Program Year 18-19	Total	Adult	Dislocated Worker	Indirect Admin	Facilities Costs
Planned Operations Cost	\$600,000	\$269,318	\$269,318	\$53,863.60	\$7,500.40
Expended as of 6/30/2019 claims*	\$521,650.29	\$236,510.89	\$231,358.64	\$46,280	\$7,500
Percent Expended	86.9%	87.8%	85.9%	85.9%	99.9%

^{*}Contractor submitted claims through June 2019

Sara Paz-Nethercutt	
	<u>7/18/2019</u>
Paz-Nethercutt	Date

Sara Paz-Nethercutt
Sr. Human Services Analyst
Workforce Development Board
Human Services Department



	⊠Action	Consent	Information	⊠ Discussion
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A.3 WDB Member Recruitment Update

DEVELOPMENT					
COMMITTEE:	Executive Co	ommittee	MEETING DATE:	November 13, 2019	
STAFF NAME: And	ly Stone, WDB Dire	ector			
SUMMARY:					
	current Board repr			e a Local Business representation iness members and there is currently	
must be business rep employers with optim businesses, or organi in-demand industry se	oresentatives who a um policy making of izations representin ectors or occupation	are owners, chief exe or hiring authority. Th ing businesses, that p ons (as defined in WIO	ecutive or operating off ney are to be represen provide employment op OA section 3(23)). The	r WIOA 27-14, a majority of members ficers, or other business executives, or tatives of businesses, including small pportunities in the local area in ese representatives are uniquely suited mand sectors to the Local Board.	
At this meeting, the B requirements of WIO	·	otential strategies an	nd actions to ensure th	nat the WDB meets the membership	
☐Attachment(s)					
SUGGESTED MOTIC	N: (if applicable)				
I move to accept the	I move to accept the WDB Member Recruitment Update.				
COMMITTEE DAT	E 09/11/19	COMMITTEE AP	PROVAL:	Other:	
BOARD DATE		BOARD APPROV	VAL:	Other:	



	Consent	☐ Information	
<u>/ \</u> / \C.IO.I			<u> </u>

A.4 WDB Meeting Planning

DEVELOPMENT						
COMMITTE	Executive Co	ommittee	MEETING	DATE:	November 13, 2019	
STAFF NAM	E: Andy Stone, WDB Dire	ector				
SUMMARY:						
	neeting of the Executive Co Development Board (WDI				ntified four topics to be present identified topics are:	ted at
•	Finding/Developing Work	ers with the right skil	ls; (presente	d at the Septe	ember 11, 2019 meeting)	
•	Future of Agriculture in the	e Pajaro Valley;				
•	Future of Career Training	and Education; and				
•	Engaging Hard to Serve Y	outh/				
The next Wor	kforce Development Board	d (full board) meeting	is schedule	d for Thursda	y, December 5, 2019. Staff ha	ìS
	g, the Executive Committe pard meeting agenda.	e will consider if it w	ould like to a	dd any additi	onal agenda items to the Dece	mber
Attachmer	nt(s)					
SUGGESTED	MOTION: (if applicable)					
I move to dire	ct that the WDB staff inclu	de the following item	s in the Dece	ember 5, 201	9 WDB meeting agenda:	
СОММІТТЕ	E DATE	COMMITTEE AP	PROVAL : ☐Yes	□No	Other:	
BOARD DA	TE	BOARD APPRO	VAL: □Yes	∏No	Other:	



Action	Consent	⊠Information	□ Discussion
		<u> </u>	<u>∕ √</u> Bicodocion

A.5 Watsonville Career Center Update

DEVELOPMENT						
COMMITTEE:	Executive Co	mmittee	MEETING	DATE:	November 13, 2019	
STAFF NAME: An	ndy Stone, WDB Dire	ector				
SUMMARY:						
compliance with ED cited several instance meet EDD's accessive requirements. That is need to move its statissues, pertaining to fountain, bathroom is	In May of 2017, an Employment Development Department (EDD) representative reviewed the Watsonville facility for compliance with EDD's seismic and accessibility standards. While the facility passed the seismic screening, the reviewer cited several instances where the facility did not meet EDD's accessibility requirements. Although the building does not meet EDD's accessibility standards, Santa Cruz County believes that the facility meets the legal accessibility requirements. That said, EDD provided Santa Cruz County with two years to resolve the listed issues before it would need to move its staff member to the Capitola office. Santa Cruz County was able to resolve some of the identified issues, pertaining to signage and plumbing insulation. The remaining items concern the accessibility of the drinking fountain, bathroom stalls and parking spaces. Santa Cruz County has notified the building owner and the City of Watsonville (parking lot owner) of EDD's findings, but has not been successful in securing the requested changes.					
center after Novembintends to continue to solution. In the mea	per 22, 2019 (see atto to work with EDD and antime, the Workford	ached letter). Santa d the owners of the b	Cruz Count ouilding and d staff will so	y is in the pro parking lot to	rations in the Watsonville career cess of hiring an architect and arrive at a mutually agreeable es that will allow Watsonville	
⊠Attachment(s)						
SUGGESTED MOTI	ON: (if applicable)					
COMMITTEE DA	TE	COMMITTEE AP				
BOARD DATE		BOARD APPROV	UYes VAL:	□No	Other:	





October 23, 2019

Andy Stone, Executive Director Watsonville Career Center 18 West Beach Street Watsonville, CA 95076

RE: EDD SPACE USE PERMIT (SUP) REQUEST- WATSONVILLE AMERICA'S JOB CENTER OF CALIFORNIA, 18 WEST BEACH STREET, WATSONVILLE.

Dear Mr. Stone:

The purpose of this letter is to inform you that the Employment Development (EDD) Workforce Services Branch is ceasing its operations at the Watsonville America's Job Center of California (AJCC) located at 18 West Beach Street in Watsonville effective close of business on November 22, 2019.

As you know, the Workforce Services has been providing services at this location under the umbrella of an approved Space Use Permit (SUP) which expired on June 30, 2019. This SUP was approved contingent on the Santa Cruz County Workforce Development Board (WDB) addressing the identified ADA deficiencies by the expiration date of the SUP. A renewal of the SUP was also contingent on the owner completing ADA corrections by the SUP expiration date.

The Business Operations Planning and Support Division (BOPSD) has completed a site review of the Americans with Disability Act (ADA) corrections required at the Watsonville America's Job Center of California located at 18 West Beach Street, Watsonville. The following deficiencies have been identified:

- 1. Provide designated accessible path of travel from accessible parking stalls on the second floor parking structure to elevator.
- 2. Provide 8' wide loading zone at van accessible parking stalls.
- 3. Provide additional sign below the International Symbol of Accessibility (ISA) stating "Minimum fine \$250" at minimum of 60" above the ground.
- 4. Provide warning stripes on all stair treads.
- 5. Provide detectable warnings (truncated domes) at the curb ramps in front of parking structure.
- 6. Provide compliant signage at employee break room, training rooms #2 and #5 with required braille and raised characters, and all signage shall be mounted between

- 48" min above finished floor from baseline of lowest braille and 60" maximum above finished floor to baseline of highest line of raised characters.
- 7. Provide compliant bi-level drinking fountain.
- 8. All water closets in public and employee restrooms shall be located 17" to 18" from centerline of water closet to adjacent wall/partition.
- 9. Provide insulation at hot water supply and drain.

As a result of the subject property not meeting ADA compliance, the BOPSD cannot authorize EDD staff, or EDD customers, further occupancy use of this facility.

I recognize that the decision to remove EDD staff will have a significant impact on the delivery of services to our customers in the Local Workforce Development Area by removing access to onsite EDD services, including, but not limited to Unemployment Insurance ((UI) Navigation, CalJOBSSM Assistance, Veteran Services Navigation (VSN), and Reemployment Services and Eligibility Assessment (RESEA).

The EDD values its partnership with the Santa Cruz County Workforce Development Board and its partners and remains committed to continue its presence in the Capitola AJCC which is an affiliate center in compliance with ADA and seismic certification requirements as outlined in the Workforce Innovation and Opportunity Act Memorandum of Understanding with the Santa Cruz County Workforce Development Board. We will be unable to continue to provide services at the Watsonville location in view of the current assessments.

If you have any questions or require additional information, please contact me at (805) 568-1306 or Adriana.Kuhnle@edd.ca.gov

Sincerely,

ADRIANA KUHNLE, Division Chief Los Angeles/Coastal Workforce Services Division State of California Employment Development Department

Enclosure

cc: Carol Seiger, Workforce Development Board Chair
Ellen Timberlake, Director of Human Services Department, Santa Cruz County

#	Issue	Status	Timeline for Correction	Comments
1	Provide designated accessible path of travel from accessible parking stalls on the second floor parking structure to elevator.	The City's Building Official and Facilities Maintenance Supervisor reviewed, and response noted in comments. Need to secure bid for work	County staff and Santana Paving performed site inspection on 9/18 Bid expected to be received the week of 9/23. Bid review and phasing of project to be completed by 10/31/19 (estimated)	40" wide accessible paths are to be installed at the front of the parking stalls between the stall and the guard rail at the edge of the floor. This will require all of the ADA parking stalls to be restriped. Note that the cross slope for the path of travel at the front of the stalls is approximately 6.5%.
2	Provide 8' wide loading zone at van accessible parking stalls.	The City's Building Official and Facilities Maintenance Supervisor reviewed, and response noted in comments. Need to secure bid for work.	County staff and Santana Paving performed site inspection on 9/18 Bid expected to be received the week of 9/23 Bid review and phasing of project to be	When ADA parking stalls are restriped, an 8' wide loading zone is to be included for the van accessible space. There are currently three stalls designated as van accessible stalls. These will be reduced to one van accessible stall as that is the quantity required by code.

			completed by 10/31/19 (estimated)	
3	Provide additional sign below the International Symbol of Accessibility stating "Minimum fine \$250" at minimum of 60" above the ground.	The City's Building Official and Facilities Maintenance Supervisor reviewed, and response noted in comments. Need to secure bid for work.	County staff and Santana Paving performed site inspection on 9/18 Bid expected to be received the week of 9/23 Bid review and phasing of project to be completed by 10/31/19 (estimated)	This signage is to be provided. One each for all five stalls for a total of five signs.
4	Provide warning stripes on all stair treads.	The City's Building Official and Facilities Maintenance Supervisor reviewed, and response noted in comments. Need to secure bid for work.	County staff and Santana Paving performed site inspection on 9/18 Bid expected to be received the week of 9/23 Bid review and phasing of project to be	Existing non-skip treads are to be painted yellow at all four sets of stairways. 152 stair treads total.

			completed by 10/31/19 (estimated)	
5	Provided detectable warnings (truncated domes) at the curb ramps in front of parking structure.	The City's Building Official and Facilities Maintenance Supervisor reviewed, and response noted in comments. Need to secure bid for work.	County staff and Santana Paving performed site inspection on 9/18 Bid expected to be received the week of 9/23 Bid review and phasing of project to be completed by 10/31/19 (estimated)	Truncated domes are to be installed on the ramps at the southeast and southwest corners of the intersection of West Beach and Rodriguez. Safety step brand truncated domes will be installed.
6	Provide compliant signage at employee break room, training rooms #2 and #5 with required braille and raised characters, and all signage shall be mounted between 48" min above finished floor from baseline of highest line of raised characters.	Completed		
7	Provide compliant bi-level drinking fountain.	Reviewing the bid received from building owner's contractor	Real Property had a 1 st interview with ADA consultant Access Compliance Services on 9/15	County is researching requirements for providing water at multiple locations.

8	All water closets in public and employee restrooms shall be located 17" to 18" from centerline of water closet to adjacent wall/partition.	Reviewing the bid received from building owner's contractor	Bid review and phasing of project to be completed by 10/31/19 (estimated) Real Property had a 1 st interview with ADA consultant Access Compliance Services on 9/15 Bid review and phasing of project to be completed by 10/31/19 (estimated)	ADA consultant may be able to design options for restroom retrofit at reduced costs.
9	Provide insulation at hot water supply and drain.	Completed		