

Workforce Development Board Career Services Committee

Workforce Santa Cruz County Career Center 18 W. Beach Street, Rms. 2 and 3 Wednesday, July 25, 2018, 3:00 p.m.

18 W. Beach Street Watsonville, CA 95076 (831) 763-8900 www.santacruzwib.com

Agenda

I.	Call to Order/Welcome	Career Services Committee MEMBERS:
II.	Introduction of New Members	Elyse Destout, Chair Photography by Elyse Destout
III.	Public Comment – For items not listed on the agenda (limited to 3 minutes)	Andy Hartmann, Vice Chair IBEW Union, Local 234 Brenda Burks-Herrmann, Conservation Administrator
IV.	Approval of Minutes from April 25, 2018 meeting2-4	California Conservation Corps Christina Cuevas, Program Director Community Foundation of Santa Cruz County
V.	Service Provider Activity Report	MariaElena De La Garza, Executive Director Community Action Board Mary Gaukel Forster, Executive Director Your Future Is Our Business
VI.	Consent Items (separate from agenda packet)	Fernando Giraldo, Chief Probation Officer Santa Cruz County Probation Department
	C.1 Career Service Provider Financial Performance and Participant Report for Q3 PY17/18	Hipolito Gutierrez, Parent Driscoll's
	Report for Q3 PY17/18	James Howes, Assistant Director Regional Occupational Program Santa Cruz County Office of Education
VII.	Presentation: DOR Youth Internship Program	LeNae Liebetrau, Senior Vocational Rehabilitation Counselor Department of Rehabilitation
	Diana Rodriguez, Student Services Counselor10	Nancy Ortiz, Youth Representative Santa Cruz County Office of Education
/III.	Administration A.1 AJCC Hallmarks of Excellence	DIRECTOR: Andy Stone
IX.	Chairperson's Report	
X.	Announcements/Information Sharing	
XI.	Adjournment	
	Next Meeting: Wednesday, September 26, 2018 @ 3:00 p.m.	

Watsonville Career Center

18 W. Beach Street, Rooms 2 and 3

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Workforce Development Board Youth Council

Watsonville Career Center 18 W. Beach St., Watsonville Wednesday, April 25, 2018, 3:00 p.m. 18 W. Beach Street Watsonville, CA 95076 (831) 763-8900 www.santacruzwib.com

The Chair called the meeting to order at 3:23 p.m., when a quorum was established.

Committee Members in Attendance

Destout, Elyse – Chair Gaukel-Forster, Mary Howes, James Burks-Herrmann, Brenda

Committee Members Absent

Cuevas, Christina DeLa Garza, MariaElena Giraldo, Fernando Hartmann, Andy Liebetrau, LeNae

Staff in Attendance

Stone, Andy – WDB Director Gazza, Laurel – WDB Administrative Aide Sara Paz-Nethercutt – WDB Senior Analyst

Guests

Macias, Nohemi - SCCOE-Sueños Moss, Denise - Cabrillo College Paynter, Michael - SCCOE-Sueños

Subject: Call to Order/Welcome

Discussion: Chair Elyse Destout called the meeting to order at 3:23 pm after quorum was established. (Informal introductions were made before meeting called to order).

Subject: Public Comment

Denise Moss of Cabrillo College mentioned their upcoming summer Cyber Camp and Elyse Destout mentioned the Work Based Learning Mentorship Program.

YOUTH COUNCIL MEMBERS:

Elyse Destout, Chair Photography by Elyse Destout Andy Hartmann, Vice Chair IBEW Union, Local 234

Brenda Burks-Herrmann, Conservation Administrator California Conservation Corps

Christina Cuevas, Program Director Community Foundation of Santa Cruz County

MariaElena De La Garza, Executive Director Community Action Board

Mary Gaukel Forster, Executive Director Your Future Is Our Business

Fernando Giraldo, Chief Probation Officer Santa Cruz County Probation Department

James Howes, Assistant Director Regional Occupational Program Santa Cruz County Office of Education

Santa Cruz County Office of Education

LeNae Liebetrau,

Senior Vocational Rehabilitation Counselor Department of Rehabilitation

DIRECTOR: Andy Stone

Subject: Contractors' Activity Report

Suenos members Nohemi Macias and Michael Paynter gave a Suenos program update with a PY 17/18 update on enrollments and work-site placements, and trends. The committee discussed expanding services to additional parts of county and asked for that item to be added to the next meeting agenda.

Subject: Approval of December 13, 2017 Meeting Minutes

Discussion: Chair Elyse Destout called for the December 13, 2017 minutes to be approved.

Action: It was moved to approve the December 13, 2017 Meeting Minutes.

Status: Motion to Approve: James Howes

Motion Seconded: Elyse Destout

Abstentions: Brenda Burks-Herrmann, Mary Gaukel-Forster

Committee Action: Elyse Destout, James Howes in favor, motion passed.

Subject: Consent Items:

C.1 Draft PY 2017-18 Monitoring Report

WDB staff member Sara Paz-Nethercutt gave an recap of the monitoring of the WIOA Youth Services Suenos Program, Santa Cruz County Office of Education (COE) from December 11 – December 18, 2017.

C.2 Financial and Performance Data, 2nd Qtr 2017-18

WDB staff discussed the CalJOBS preliminary cumulative performance data for the 2nd Quarter of PY 2017-18

Status: Motion to Approve Consent Items: Mary Gaukel-Forster

Motion Seconded: Brenda Burks-Herrmann

Abstention: James Howes

Committee Action: Motion passed, 3 in favor,

1 abstention

Subject: VI. Administration Item:

A.1 – Youth Council Expansion

WDB Director Andy Stone discussed that at the February 28th WDB meeting, the Board authorized staff to help facilitate the renaming of the Youth Council and expanding the role of the committee, which would include activity reports from potentially more of the WDB Contractors such as Goodwill Central Coast, Cabrillo College, County of Santa Cruz Welfare to Work Program, and Eckerd. The committee members suggested changing the name of the Youth Council to the Career Services Committee, and discussed possible expansion of committee membership.

Action: None. Discussion item.

VIII. Announcements/Information Sharing

Brenda Burks Herrmann announced her upcoming retirement from California Conservation Corps, and subsequent resignation from the Youth Council. She also mentioned CCC new recruiter and current projects. James Howes also announced that he would be retiring from SCCOE and also resigning from Youth Council.

Meeting adjourned at 4:10 p.m.

Next Meeting: Workforce Development Board Meeting

Wednesday, May 30th, 2018 @ 8:30 am

Seacliff Room, at Seacliff Inn 7500 Old Dominion Court

Aptos, CA

Next Youth Council Meeting

TBD



⊠Action	⊠Consent	☐Information	Discussion
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C.1 Contract Financial & Performance Data

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COMMITTEE:	Career Services	Committee	MEETING	DATE:	July 25, 2018
STAFF NAME:	Andy Stone, WDB Dire	ector			
SUMMARY:					
contracts. The V	VDB currently has caredice of Education. Report	er services contracts	with Cabrillo	College, Go	t Board's (WDB) career services odwill Central Coast, and Santa (if applicable), and contract
⊠Attachment(s	;)				
SUGGESTED M	OTION: (if applicable)				
I move to accept	t the Contract Financial	& Performance Data	Report.		
COMMITTEE	DATE 07/25/18	COMMITTEE AP	PROVAL:	□No	Other:
BOARD DATE		BOARD APPROV	VAL: ☐Yes	□No	Other:

C.1 Attachment 1

WIOA Youth - Financial and Performance Report for Program Year 2017-18

Youth - Budget v. Expenditures (Through 5/31/2018)

SCCOE - Sueños	In-School	Out-of-School	Total
Budget	\$212,500	\$637,500	\$850,000
Expenditures	\$190,571	\$534,300	\$724,871
Balance	\$21,929	\$103,200	\$125,129
Percent Expended	90%	84%	85%

Youth - Federal Performance Goals (Through 12/31/2017)

Measure	Target Performance Level	ormance through		Met 80% Target?
Entered Education or Employment Rate	70.5%	96%	136.17%	YES
Attained Degree or Certificate	64%	95.65%	149.45%	YES
Literacy & Numeracy Gains	72%	100%	138.88%	YES

Youth - Contract Performance Outcomes (Through 5/31/2018)

SCCOE – Sueños Contract Outcomes	Annual Plan	Actual	% Annual Plan
Cumulative Enrollments	150	117	78%
Placement in employment or post- secondary education	64	64	100%
Attain degree or certificate and participate in a paid or unpaid WEX	60	60	100%
Utilize e-CASAS and participate in workplace skills workshop	78	67	85%

C.1 Attachment 2

WIOA Adult/DW - Financial and Performance Report for Program Year 2017-18

Adult/Dislocated Worker - Budget v. Expenditures (Through 5/31/2018)

Goodwill Central Coast	WIOA Adult	WIOA DW	Rapid Response	Total
Budget	\$345,750	\$345,750	\$25,000	\$716,500
Expenditures	\$252,526	\$250,900	\$9,432	\$512,858
Balance	\$93,224	\$94,850	\$15,568	\$203,642
Percent Expended	73%	73%	38%	72%

Adult - Federal Performance Goals (Through 12/31/2017)

Adult Measures	Target Performance Performance through Level 2 nd Quarter		2 nd QTR % of Target Achieved	Met 80% Target?
Entered Employment Rate	68%	72%	105.88%	YES
Employment Retention Rate	65.5%	86.6%	132.21%	YES
Average Earnings	\$10,314	\$17,660.13	171.22%	YES

<u>Dislocated Worker - Federal Performance Goals (Through 12/31/2017)</u>

DW Measures	DW Measures Performance Level Performa throug 2 nd Quar		2 nd QTR % of Target Achieved	Met 80% Target?
Entered Employment Rate	71%	76.6%	107.89%	YES
Employment Retention Rate	69.5%	77.2%	111.08%	YES
Average Earnings	\$15,046	\$18,207.34	121.01%	YES

Adult/Dislocated Worker - Contract Performance Outcomes (Through 5/31/2018)

Goodwill Central Coast Contract Outcomes	Annua	al Plan	Actual		% Annual Plan	
	Adult	DW	Adult	DW	Adult	DW
New Training Enrollments	32	27	32	27	100%	100%
Successful Training Completions	26	21	25	21	96%	84%
Entered Employment	26	21	26	21	100%	100%
Job Orders	1	5	3′		200	6%

C.1 Attachment 3

Cabrillo SRSN Financial and Performance Report for Program Year 2017-18

Cabrillo SRSN - Budget v. Expenditures (Through 3/31/2018)

Cabrillo SRSN	WIOA Adult	WIOA DW	Total
Budget	\$37,500	\$37,500	\$75,000
Expenditures	\$25,219	\$22,425	\$47,644
Balance	\$12,281	\$15,075	\$27,356
Percent Expended	67%	60%	64%

Cabrillo SRSN - Contract Performance Outcomes (Through 3/31/2018)

Cabrillo SRSN Contract Outcomes	Annua	al Plan	Actual		% Annual Plan	
	Adult	DW	Adult	DW	Adult	DW
New Training Enrollments	15	15	12	13	80%	86%
Successful Training Completions	10	10	8	5	80%	50%



Action	Consent	⊠Information	Discussion
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C.2 WIOA AJCC Affiliate Site MOUII

DEVELOPMENT				
COMMITTEE: Career Services	s Committee	MEETING D	ATE:	July 25, 2018
STAFF NAME: Andy Stone, WDB Dire	ector; Sara Paz-Neth	ercutt, Sr. Ana	alyst	
SUMMARY:				
Background As you may recall, under the Workforce chief elected official, are required to devidelivery of services and a cost-sharing a board has reviewed and approved the Market State of the Market State o	velop and enter into a agreement between tl	a Memorandun the local board	n of Úndersta d and one-sto	anding (MOU) to outline the op core required partners. This
On June 14, 2017, Employment Development Development in the same cost-sharing requires (AJCC, known locally as career centers programs, services, and activities availance.)	ments be applied to a). Affiliate AJCCs are	affiliate and sp e defined as si	ecialized Am ites where on	nerica's Job Centers of California ne or more AJCC partners make
The Capitola Employment Development Tribal TANF as a co-located partner. Th site and only has one MOU partner with partner.	ne WIOA Youth servic	ce provider kno	own locally a	s Suenos, is a specialized AJCC
WDB staff is working with EDD and its of June 30, 2018 deadline. Once the draft				
Attachment(s)				
SUGGESTED MOTION: (if applicable)				
COMMITTEE DATE	COMMITTEE API	PROVAL:	□No	Other:
BOARD DATE	BOARD APPROV		□No	Other:



Workforce Development Board Guest Presenter July 25, 2018

18 W. Beach Street Watsonville, CA 95076 (831) 763-8900 www.santacruzwib.com



Diana Rodriguez

Student Services Counselor

Department of Rehabilitation – Youth Internship Program



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A.1 AJCC Cert.-Hallmarks of Excellence

WORKFORCE DEVELOPMENT	A.1 A300	Ociti-iiaii	iiiiai ko (JI LAC	
COMMITTEE:	Career Services	Committee	MEETING D	ATE:	July 25, 2018
STAFF NAME:	Andy Stone, WDB Dire	ector; Sara Paz-Netl	hercutt, Sr. Ana	alyst	
SUMMARY:					
follow the criteria this end, this boa	and procedures establ	ished by the State E meeting approved th	Board once evene ne AJCC Hallm	ery three yea arks of Exc	fective AJCCs. AJCCs are to are when certifying the AJCCs. To ellence independent review under WIOA.
compliance with l Certification, an A	key WIOA statutory and	d regulatory requirer aseline AJCC Certifi	ments. In ordecation and rece	er to receive eive a rankir	ery comprehensive AJCC is in a Hallmarks of Excellence AJCC ng of at least three (3) in each of the isted below:
6. Business servi7. Cross-trained	ess: 2 3 tered services: 2 onal sectors and pathwa ices: 4				
recommendation is attached for this	s. Currently, our local a	area has not attaine is recommended tha	d the Hallmark	s of Excelle	ntinuous improvement goals and noce certification and an action plan ne areas underlined above to
AJCC Hallmarks http://bit.do/e	of Excellence Report a epmYd	ccessible as follows	: :		
⊠Attachment(s)				
SUGGESTED MO	OTION: (if applicable)				
	re the AJCC Hallmarks report back to committe			ed by WDB	staff and direct staff to implement
COMMITTEE	DATE	COMMITTEE AF	PPROVAL:	□No	Other:
BOARD DATE		BOARD APPRO	 OVAL: □Yes	 □No	Other:

Comprehensive AJCC Hallmarks of Excellence Action Plan

	Hallmark of Excellence		Continuous Improvement Goals and Recommendations	Ranking		PY 18/19 Target Action	YTD Progress
1.	The AJCC physical location and facility enhances the customer experience	•	Develop better signage, including coming into compliance with requirements for AJCC branding. Develop a plan for additional outreach and	4	•	Develop better building signage, including coming into compliance with requirements for AJCC branding.	
			advertising measures, including for workshops and recruiting events.		•	Develop a plan for additional outreach and advertising.	
		•	Ensure that the calendar of events is available online.				
2.	The AJCC ensures universal access, with an emphasis on individuals with barriers to employment	•	Develop a staff training plan which includes how to serve individuals with barriers to employment, such as veterans, people with disabilities, and those who are basic skills deficient. Include staff and partner input as to where they would benefit from training.	2	•	Develop a capacity building/training plan.	
			Ensure that staff receive each of the above training components on a regular cycle (frequency TBD, but at a minimum annually).	_	•	Develop a plan to enhance programmatic accessibility.	
		•	Develop a plan to enhance programmatic accessibility, including leveraging the use of technology (to offer virtual services) and assistive devices/alternate mediums.				
3.	The AJCC actively supports the One-Stop system through effective partnerships	•	Develop and execute a training plan for line staff (including partners) on each partner's programs, services, and eligibility requirements.		•	Complete the Integrated Service Guide.	Completed and disseminated the guide.
			Develop a plan for line staff to have regular opportunities to meet across organizations, possibly through the Roundtables that were		•	Develop a capacity building/training plan.	
			mentioned or through a One Stop Steering Committee.		•	Develop a plan for staff to meet across organizations.	
		•	Complete the Integrated Service Guide.				
4.	The AJCC provides integrated, customer-centered services	•	Develop and execute a training plan for line staff (including partners) on each partner's programs, services, and eligibility requirements.		•	Complete the Integrated Service Guide.	Completed and disseminated the guide.
		Develop a plan for line staff to have regular opportunities to meet across organizations,		2	•	Develop a capacity building/training plan.	
			possibly through the Roundtables that were mentioned or through a One Stop Steering Committee.		•	Develop a plan for staff to meet across organizations.	

Comprehensive AJCC Hallmarks of Excellence Action Plan

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		Complete the Integrated Service Guide.			
5.	The AJCC is an on-ramp for skill development and the attainment of industry-recognized credentials which meet the needs of targeted regional sectors and pathways.	 Provide staff training on labor market information, targeted sectors and career pathways – and how to use this information in working with customers. Ensure this training is on going and regular. Organize job center information/displays to include priority sectors and related information. 	3	 Develop a capacity building/training plan. Develop strategy for disseminating LMI to staff and the public. Train staff on how to access LMI and incorporate in their career coaching advising. 	
6.	The AJCC actively engages industry and labor and supports regional sector strategies through an integrated business service strategy that focuses on quality jobs.	Examine the points at which business customer feedback is solicited and determine how this can be strengthened.	4	Develop a plan for the utilization of customer feedback surveys.	
7.	The AJCC has high-quality, well-informed, and cross-trained staffing	 Develop a comprehensive capacity building/training plan for staff and partners. Complete the Integrated Service Guide 	3	 Complete the Integrated Service Guide. Develop a capacity building/training plan. 	Completed and disseminated the guide
8.	The AJCC achieves business results through data-driven continuous improvement	 Provide customer feedback forms in English and Spanish in the AJCC, as well as a box for returning completed forms. Explore other points at which customer feedback may be solicited; for example after workshops or for business customers, after recruiting events. 	3	 Install a comment box in the Resource Room. Develop a plan for the utilization of customer feedback surveys. 	Installed comment box in Resource Room

Note: In order to receive a Hallmarks of Excellence AJCC Certification, an AJCC must receive a ranking of at least 3 in each of the eight Hallmarks.

	KEY
GREEN	on track to meet planned target for the year
RED	in danger of not meeting target for the year.



A.2 Workforce Development Report

DEVELOPMENT			•		•
COMMITTEE:	Career Services	Committee	MEETING	DATE:	July 25, 2018
STAFF NAME:	Andy Stone, WDB Dire	ector			
	the May 30, 2018 W anta Cruz County In				eting, BW Research recently nent report.
Here are the key	·	,,		'	•
 County In addit concen Low-wa self-suf There a compar The reg program 	to support the regition to a limited over strated in low-skill, lage job prospects a fficiency. are significant differ red to North County gion has valuable of ms that focus on fo	ion's working age erall job supply, e low-wage work. and above-average rences in economy. pportunities for cour promising inductions Tommunications Tommunications	e population mployment e cost of living opportunate pathy ustry cluste echnologies	n. t growth in ving is affe nity for So way and we ers in Sant s, (2) Finance	orkforce development a Cruz County.
	the Career Services cs to address in grea			port's findin	ngs, explore potential solutions
The full report ca	an be found here: <u>htt</u>	tp://bit.do/ergqF			
☐Attachment(s)					
SUGGESTED MO	TION: (if applicable)				
	the Santa Cruz County	[,] Industry, Economic	& Workforce	: Developme	nt report.
COMMITTEE D	ATE	COMMITTEE AP	PROVAL:	□No	Other:
BOARD DATE		BOARD APPRO	VAL: ☐Yes	□No	Other:



	nt Information	
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A.3 Committee Member Recruitment

DEVELOPMENT			
COMMITTEE: Career Services	Committee	MEETING DATE:	July 25, 2018
STAFF NAME: Andy Stone, WDB Dire	ector; Laurel Gazza,	WDB Administrative Ai	de
SUMMARY:			
The Workforce Innovation and Opportur individuals appointed by the Local WDB contributions, experience and expertise	who are not membe	rs of the Local WDB ar	nd who have demonstrated
At this meeting, the Career Services Co WDB meets the standing committee me			rategies and actions to ensure that the
Attachment(s)			
SUGGESTED MOTION: (if applicable)			
I move to accept the Committee Member	er Recruitment update	e.	
COMMITTEE DATE	COMMITTEE AP	PROVAL: ☐Yes ☐No	Other:
BOARD DATE	BOARD APPROV	VAL:	Other:



Action	Consent	⊠Information	Discussion
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A.4 Apprenticeship Preparation Program

DEVELOPMENT					
COMMITTEE:	Career Services	Committee	MEETING DA	ATE:	July 25, 2018
STAFF NAME: Katy Chevalier, Program Manager					
SUMMARY:					
The Tri-County Apprenticeship Preparation Program serves Santa Cruz, San Benito, and Monterey counties, and is designed to help prepare applicants to enter and succeed in a registered apprenticeship program in the construction industry. Pre-apprenticeship or apprenticeship preparation programs, utilizing the Building Trades Multi-Craft Core Curriculum (MC3), are workforce training programs that prepare participants to apply for, enter, and successfully complete a Building Trades apprenticeship program. Funding for this program is provided through a grant from the CA Workforce Development Board.					
- Introduction to the	rn the following skills construction industry HA 10-hour safety ce	y, how to interview e	ffectively, blueprst Aid certificat	orint readir ion, and m	ng, green construction techniques nore.
 Must be 18 years Must possess a H Must possess a v Must be able to w Must be able to pa 	ligh School diploma/0 alid Driver's License ork legally in the US ass a drug screening	GED or completed hi			en, and young adults (ages 18-25)
Please share this ir	nformation with intere	sted parties - there a	are still spots av	/ailable in	the classes.
	duled for Thursday, A uled to start 9/4/18.	august 23rd from 5:30	0-6:30 at Centra	al Coast E	energy Services in Watsonville.
More information can be found at https://www.apprenticeprep.org					
⊠Attachment(s)					
SUGGESTED MOTION: (if applicable)					
COMMITTEE DA	ATE	COMMITTEE AP		□No	Other:
BOARD DATE		BOARD APPRO		□No	Other:

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Preparation Program 2018

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Preparation Program 2018
3 Sessions-April/July/Sept ApprenticePrep.org
Construction ApprenticeShip
Preparation Program 2018
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