

XI.

Adjournment

Next Meeting:

Workforce Development Board Career Services Committee Wednesday, July 24, 2019, 3:00 p.m. Cabrillo College, Sesnon House 6500 Soquel Dr., Aptos

18 W. Beach Street Watsonville, CA 95076 (831) 763-8900 www.santacruzwib.com

Agenda

I.	Call to Order/Welcome	<u>Career Services Committee</u> <u>MEMBERS:</u>
II.	Introductions	Elyse Destout, Chair Photography by Elyse Destout
III.	Public Comment – For items not listed on the agenda (limited to 3 minutes)	Denise Moss, Chair GOAL/Cabrillo College
IV.	Approval of Minutes from April 24, 2019 meeting2-6	Christina Cuevas, Program Director Community Foundation of Santa Cruz Count MariaElena De La Garza, Executive Direct Community Action Board Mary Gaukel Forster, Executive Director Your Future Is Our Business
V.	Service Provider Activity Reports – Sueños, Cabrillo College, Goodwill, Career Center Operator	Fernando Giraldo, Chief Probation Officer Santa Cruz County Probation Department
VI.	Consent Items C.1 Career Services Committee Metrics	LeNae Liebetrau, Senior Vocational Rehabilitation Counseld Department of Rehabilitation Annabelle Rodriguez, Cabrillo College DIRECTOR: Andy Stone
VIII.	Administration A.1 WIOA Career Center Operator PY 19/20	
IX.	Chairperson's Report	
X.	Announcements/Information Sharing	

Mission: Santa Cruz County Workforce Development supports the Community by cultivating economic vitality and assisting Jobseekers by creating programs that train, educate, and support the workforce to develop key and timely skills. We assist Business to secure the talent they need to thrive now, and into the future.

Location: Sesnon House, Cabrillo College

September 25, 2019

The County of Santa Cruz does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefit of the services, programs, or activities. This meeting is located in an accessible facility. If you are a person with a disability and require special assistance in order to participate in the meeting, please call (831) 763-8900 (TDD/TTY- 711) at least 72 hours in advance of the meeting in order to make arrangements. Persons with disabilities may request a copy of the agenda in an alternative format. As a courtesy to those affected, please attend the meeting smoke and scent free.



Workforce Development Board Career Services Committee Watsonville Career Center 18 W. Beach St., Watsonville Wednesday, April 24, 2019, 3:00 p.m.

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The Chair called the meeting to order at 3:05 p.m., and a quorum was established. Members, staff and guests introduced themselves.

Committee Members in Attendance

De La Garza, MariaElena Destout, Elyse – Chair Moss, Denise Rodriguez, Annabelle

Committee Members Absent

Cuevas, Christina Gaukel-Forster, Mary Giraldo, Fernando Hartmann, Andy Liebetrau, LeNae

Staff in Attendance

Gazza, Laurel – WDB Administrative Aide Paz-Nethercutt, Sara – WDB Senior Analyst Stone, Andy – WDB Director

Guests

Delaney, Karen – Human Care Alliance, Volunteer Center Macias, Nohemi – Suenos, SCCOE Munoz, Beatriz – Suenos, SCCOE

Subject: Public Comment

MariaElena De La Garza announced the CAB/County of Santa Cruz partnership for Census 2020 and passed out flyers about staff hiring opportunities.

<u>Career Services Committee</u> <u>MEMBERS:</u>

Elyse Destout, Chair Photography by Elyse Destout

Andy Hartmann, Vice Chair IBEW Union, Local 234

Christina Cuevas, Program Director Community Foundation of Santa Cruz County

MariaElena De La Garza, Executive Director Community Action Board

Mary Gaukel Forster, Executive Director Your Future Is Our Business

Fernando Giraldo, Chief Probation Officer Santa Cruz County Probation Department

LeNae Liebetrau, Senior Vocational Rehabilitation Counselor Department of Rehabilitation

Denise Moss CTE/Cabrillo College

Annabelle Rodriguez GOAL/Cabrillo College

DIRECTOR: Andy Stone **Subject: Approval of January 16, 2019 Meeting Minutes**

Action: It was moved to approve the January 16, 2019 meeting minutes.

Status: Motion to approve: Christina Cuevas

Motion Seconded: MariaElena De La Garza

Abstention: None

Committee Action: All in favor, motion passed

Subject: Service Providers' Activity Report

SCCOE staff member Nohemi Macias gave a Suenos program update as of April 2019, which included current enrollment numbers (93), current total expenditures and numerous success stories of recent participants.

Subject: Consent Items:

C.1 Workforce Services Provider Report PY 18-19 Q2 Update

Sara Paz-Nethercutt gave a brief overview of the Career Services contracts with Cabrillo College, Goodwill Central Coast, and Santa Cruz County COE, and recapped the reports outlining each contractor's financial, federal (if applicable) and contract performance.

C.2 AJCC Hallmarks of Excellence Action Plan Update

C.3 WIOA Local Draft Monitoring Reports

C.4 AJCC Affiliate Certification Process/Timeline

Status: Motion to Approve Consent Items: MariaElena De La Garza

Motion Seconded: Annabelle Rodriguez

Abstention: None

Committee Action: All in favor, motion passed

Presentation item:

Karen Delaney, a representative of the Human Care Alliance Volunteer Center gave a presentation highlighting the wage inequity in Santa Cruz County, especially with non-profit workers. She stressed the need to advocate for better wages for the non-profit sector.

Subject: VI. Administration Items:

A.1 - WIOA Youth - Suenos Policies

Sara Paz-Nethercutt reviewed proposed policy updates – including opening eligibility for Out-of-School (OSY) Youth to all of Santa Cruz County.

Action: It was moved to approve the WIOA Youth Operations Policies as

drafted by WDB staff.

Status: Motion to Approve: Denise Moss

Motion Seconded: Annabelle Rodriguez

Abstention: None

Committee Action: All in favor, motion passed

A.2 - Committee Metrics Review

WDB Director Andy Stone gave the committee an opportunity to discuss and accept possible new or changed metrics that they would like to see outlined in future Career Services Committee agendas.

Action: It was moved to accept the proposed additions and changes to the

Career Services Committee metrics, for future use.

Status: Motion to Approve: MariaElena De La Garza

Motion Seconded: Annabelle Rodriguez

Abstention: None

Committee Action: All in favor, motion passed

A.3 – WIOA Career Center Operator PY 19/20

WDB Director Andy Stone advised the committee that Eckerd Connects would not be renewing their WIOA contract, including the Career Center Operator modality, after June 30, 2019. He and Sara Paz-Nethercutt outlined the committee options and discussed next steps to portion out parts of Eckerd funding to other current contractors, to retain Career Center Operator services.

Action: It was moved to direct staff to move forward with securing a Career Center Operator and to submit a recommendation for the Executive Committee approval.

Status: Motion to Approve: MariaElena De La Garza

Motion Seconded: Annabelle Rodriguez

Abstention: None

Committee Action: All in favor, motion passed

A.4 – WIOA Youth Program PY 19/20

WDB Director Andy Stone and WDB Sr. Analyst Sara Paz-Nethercutt again noted the decision of Eckerd Connects not to renew its' WIOA contract for PY 19/20, and that the business services component of securing youth work experience sites is left vacant. Due to time constraints WDB staff recommends the \$25,000 WIOA Youth allocation used in the Eckerd Workforce Service for Business budget be allocated to the WIOA Youth contract for the Santa Cruz County Office of Education (SCCOE) Suenos program services. This increased their annual allocation to \$800,000 for PY 19/20.

Action: It was moved to increase the SCCOE allocation for PY 19/20 to \$800,000 and direct staff to ensure youth program design changes are WIOA compliant.

Status: Motion to Approve: Annabelle Rodriguez

Motion Seconded: MariaElena De La Garza

Abstention: None

Committee Action: All in favor, motion passed

Chairperson's Report -

Chair Elyse Destout spoke of her experiences at the 2019 National Association of Workforce Boards (NAWB) Conference. She stated that she attended most of the youth based and work- based learning sessions and reiterated the need for support for youth to ensure programs stay on track.

VIII. Announcements/Information Sharing

WDB Director Andy Stone announced that another Pre-Apprenticeship partnership meeting would be held in Castroville on May 6, 2019. He also notified the committee that WDB had received a Prison-to-Employment Grant of \$133,000 which can serve up to 17 participants.

Chair Elyse Destout notified committee members that Vice-Chair Andy Hartmann will be leaving the committee and the WDB board as of June 30, 2019 and encourage committee members to consider the role of Vice-Chair.

WDB Board staff member Laurel Gazza reminded the committee that after the upcoming PY 19/20 WDB Meeting Calendar approval at the May 29th WDB meeting, the

approved calendar and upcoming committee meeting locations and dates would be sent to board and committee members.

Meeting adjourned at 4:37 p.m.

Workforce Development Board Meeting Next Meeting:

Wednesday, May 29, 2019 @ 8:30 am Seacliff Room, at Seacliff Inn 7500 Old Dominion Court

Aptos, CA

Career Services Meeting Date and Location TBD



C.1 Career Services Committee Metrics

DEVELOPMENT						
COMMITTEE:	Career Services	Committee	MEETING	DATE:	July 24, 2019	
STAFF NAME:	Andy Stone, WDB Dire	ector; Katy Chevalier	, ES Progran	n Manager; S	ara Paz-Nethercutt, Sr.	Analyst
SUMMARY:						
Reports outlining attached.	each workforce service	es contractor's financ	cial, federal (i	if applicable),	and contract performan	ce are
⊠Attachment(s)					
SUGGESTED MO	OTION: (if applicable)					
COMMITTEE	DATE	COMMITTEE AP	PROVAL : ☐Yes	□No	Other:	
BOARD DATE		BOARD APPROV		□No	Other:	

Youth - Budget v. Expenditures (Through 3/30/2019)

SCCOE - Sueños	In-School	Out-of-School	Total
Budget	\$193,750	\$581,250	\$775,000
Invoiced Amount	\$143,134.76	\$349,702.73	\$492,837.49
Balance	\$50,615.24	\$231,547.27	\$282,162.51
Percent Invoiced	73.8%	60.1%	63.5%

Work Experience- Direct to Youth	In-School	Out-of-School	Total
Budget	\$33,831.12	101,493.36	\$135,324.48
Invoiced Amount	\$20,633.21	\$23,418.61	\$44,051.82
Balance	\$13,197.91	\$78,074.75	\$91,272.66
Percent Invoiced	60.9%	23%	32.5%

Youth - Federal Performance Goals (Through 3/30/2019)

Measure	Target Performance Level	Performance through 3 rd Quarter	3 rd QTR % of Target Achieved	Met 80% Target?
Education ,Training or Employment 2nd Qtr post exit	65.4%	100%	152%	YES
Education ,Training or Employment 4th Qtr post exit	62.0%	81.3%	131%	YES
Credential Rate	53%	90.4%	170%	YES

Youth - Contract Objectives (Through 3/30/2019)

SCCOE – Sueños Contract Objectives	Annual Plan	Q3 Target	Q3 Actual	% Annual Plan
Cumulative Enrollments	150	96	67	45%
Youth Secondary diploma or equivalent	11	3	16	145%
Placement in unsubsidized employment or post-secondary education	60	40	58	97%
Credential Attainment (excludes secondary diploma or equivalent)	50	35	13	26%
Youth Retention in Employment, Education or Training	49	32	42	86%

Adult/Dislocated Worker - Budget v. Expenditures (Through 3/30/2019)

Goodwill Central Coast	WIOA Adult	WIOA DW	Total
Budget	\$300,000	\$300,000	\$600,000
Invoiced Amount	\$190,431.72	\$186,615.31	\$377,047.03
Balance	\$109,568.28	\$113,384.69	\$222,952.97
Percent Invoiced	63.4%	62.2%	62.8%

Adult - Federal Performance Goals (Through 3/30/2019)

Adult Measures	Target Performance Level	Performance through 3 rd Quarter	3 rd QTR % of Target Achieved	Met 80% Target?
Employment 2nd Q post exit	64%	88.6%	138%	YES
Employment 4th Q post exit	60.5%	82.5%	136%	YES
Median Earnings	\$5,200	\$9292	120%	YES
Credential Attainment Rate	53%	84.4%	159%	YES

<u>Dislocated Worker - Federal Performance Goals (Through 3/30/2019)</u>

DW Measures	Target Performance Level	Performance through 3 rd Quarter	3 rd QTR % of Target Achieved	Met 80% Target?
Employment 2nd Q post exit	68%	82.2%	120%	YES
Employment 4th Q post exit	65%	76.7%	118%	YES
Median Earnings	\$7,700	\$11,928	154%	YES
Credential Attainment Rate	57%	81.5%	142%	YES

Adult/Dislocated Worker - Contract Performance Outcomes (Through 3/30/2019)

Goodwill Central Coast	Annual Plan		Actual		% Annual Plan	
Contract Objectives	Adult	DW	Adult	DW	Adult	DW
New Training Enrollments	98	65	109	36	111%	55%
Successful Training Completions	54	51	43	23	79%	45%
Entered Employment	52	47	51	16	98%	34%

Cabrillo SRSN - Budget v. Expenditures Q3 (Through 3/30/2019)

Cabrillo SRSN	WIOA Adult	WIOA DW	Total
Budget	\$37,500	\$37,500	\$75,000
Invoiced Amount	\$27,474.11	\$27,205.90	\$54,680.01
Balance	\$10,025.89	\$10,294.10	\$20,319.99
Percent Invoiced	73.2%	72.5%	72.9%

Cabrillo SRSN - Contract Performance Objectives Q3 (Through 3/30/2019)

Cabrillo SRSN	Annua	l Plan	Acti	ual	% Annual Plan	
Contract Outcomes	Adult	DW	Adult	DW	Adult	DW
New Training Enrollments	21	16	34	16	161%	100%
Successful Training Completions	9	9	6	5	66.7%	55.5%



XAction	⊠Consent (Information	Discussion
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C.2 Hallmarks of Excellence Plans

DEVELOPMENT						
COMMITTEE: Career Services	Committee	MEETING	DATE:	July 24, 2019		
STAFF NAME: Andy Stone, WDB Dire	ector; Sara Paz-Neth	ercutt, Sr. Ar	nalyst			
SUMMARY:						
On September 11, 2018, the WDB approved Comprehensive AJCC. Using the criteria and will be conducted every three (3) years and vattached chart.	d procedures establishe	ed by the State	e Board, the in	dependent and objective assessment		
Currently, our local area has not attained the Hallmarks of Excellence Comprehensive AJCC certification and a recommendation was approved to have the local area focus on the areas underlined above to improve and attain a satisfactory ranking. The action plans (provided in the link here: https://bit.ly/2Y3Hvww) represent the completed PY 2018-19 plan and the new PY 19/20 plan for your committee review.						
With State Directive WSD18-11, dated March 14, 2019, local areas were required to conduct the certification process and assessment of the affiliate and specialized AJCC sites. The complete Hallmarks Assessments and an action plan for each site are attached. Also included in the chart are the the complete ranking list for each site.						
This certification process was submitted by the with the comprehensive AJCC certification d		, 2019 and wil	I only be in eff	ect for two (2) years in order to align		
⊠Attachment(s)						
SUGGESTED MOTION: (if applicable)						
I move to direct WDB staff to continue w Executive Committee for final authorizat						
COMMITTEE DATE	COMMITTEE AP	PROVAL : ☐Yes	□No	Other:		
BOARD DATE	BOARD APPROV	VAL: ☐Yes	□No	Other:		

C.2 Attachment 1

Comprehensive AJCC Rankings

		Comp AJCC@ 18WB	Affiliate @Capitola	Specialized @Suenos
1.	Physical Location	4	3	4
2.	Universal Access	2	4	4
3.	Partnerships	3	3	5
4.	Customer-centered services	2	3	4
5.	Targeted regional sectors & pathways/ skill development	2	3	4
6.	Business services/Industry and Labor	4	3	5
7.	Cross-trained staff	3	3	4
8.	Data driven continuous improvements	3	3	5



X Action	X Consent	Information	Discussion
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C.3 WIOA Partner MOU

WORKFORCE DEVELOPMENT		J.3 WIOA F	artifer	IVIOU	
COMMITTEE:	Career Services	Committee	MEETING	DATE:	July 24, 2019
STAFF NAME: A	ndy Stone, WDB Dire	ector; Sara Paz-Netl	hercutt, Sr. A	nalyst	
SUMMARY:					
chief elected officia board and one-stop chair permission to sharing agreement	I, are required to devo core required partne sign the MOU as req	elop and enter into a ers. At its June 8, 20 juired under the Act EDD guidance Dire	a Memorandi 016 meeting, . In Septemb ective WSD, 1	um of Unders the Workford er 2017, the 6-22, June 1	boards with the agreement of the standing (MOU) between the local ce Development Board granted the mandated partners added a cost 4, 2017, this same methodology rtment.
requiring all the MO	OUs now be consolida	ated. The initial MC	OU néeds to b	e updated e	issued a directive (WSD18-12) very three (3) years and WDB staff solidated MOU for this committee.
version will be subr		eptember 30, 2019.	Next steps in		dline of June 30, 2019. Final signed ew by County Counsel and Risk
The consolidated M	1OU can be found he	re: https://bit.ly/2XX	5C00		
⊠Attachment(s)					
	ION: (if applicable)				
	DB staff to continue w ee for final authorizat				n of Understanding and submit to of the Board.
COMMITTEE DA	ATE	COMMITTEE AF	PPROVAL:	□No	Other:
BOARD DATE		BOARD APPRO	VAL: ☐Yes	□No	Other:



Workforce Development Board Guest Presenter July 24, 2019

18 W. Beach Street Watsonville, CA 95076 (831) 763-8900 www.santacruzwib.com

P.1 Financial Literacy Program Services

Karina Valdez

Prosperity Planner
Goodwill Central Coast



Karina provides one-on-one coaching and financial literacy workshops throughout the community in budgeting, improving credit scores, building savings, basic baking, and gathering assets. Karina helped develop and facilitates the Active Referral Network meetings in Santa Cruz County every other month.

Prior to joining Goodwill Central Coast, she was a Personal Banker/Loan Officer assisting regular and business clients with all deposit accounts. As a loan officer she processed 1st and 2nd mortgages, personal/business loans, and credit applications. She also provided basic banking workshops and coordinated retirement and life insurance seminars.

Karina is a certified John C. Maxwell Leadership Coach.



	XAction	Consent	Information	X Discussi
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A.1 One-Stop Operator Procurement PY 2019-20

DEVELOPMENT						
COMMITTEE:	Career Center	Committee	MEETING	DATE:	July 24, 2019	
STAFF NAME: And	y Stone, WDB Dire	ector; Lacie Gray, Sr.	Analyst			
SUMMARY:						
for 2018-19, determ new One-Stop Oper Department Directiv	ined that continut rator in place by very WSD16-14, the	iing to provide serv July 1, 2019, as red e Workforce Develo	ices for 201 quired in ke opment Boa	9-20 was no eping with tl ard (WDB) s	le One-Stop Operator services of feasible. In order to have a he Employment Development taff implemented a procuremencess as its May 29, 2019,	a t
2019), this item was asked for permissio	s submitted for ap n from the WDB, contract in place	oproval directly to the and was granted, for services to be i	he WDB be to contract ready on Ju	fore going to with the con ly 1, 2019, a	ng of the fiscal year (July 1, o any committee. WDB staff apetitively selected provider, pand to bring the item back for seeting.	out
response was receive	ved from Winter	Works LLC. The b	id was cons	idered resp	s were due May 31, 2019. On onsive and an agreement was , 2019. No gap in service was	S
The procurement w	ill return for final	approval to the WD	B at its Se	otember 25,	2019, meeting.	
Attachment(s)						
SUGGESTED MOTIO	N: (if applicable)					
	nformation to come	e before the Career C	Center Comn	nittee prior to	timeline to have the service in plathe beginning of services. Forwardings.	
COMMITTEE DATI		COMMITTEE AP	DDOVAL ·			
COMMITTEE DATE		SOWING TEE AP	Yes	□No	Other:	
BOARD DATE	05/29/19	BOARD APPROV	VAL: ✓Yes	□No	Other:	



Action	Consent	⊠Information	Discussion
		<u> </u>	

A.2 AB 1111 Grant Opportunity

DEVELOPMENT					
COMMITTEE:	Career Services	Committee	MEETING	DATE:	July 24, 2019
STAFF NAME:	Andy Stone, WDB Dire	ector			
SUMMARY:					
\$11,000,000 in	state general funds to CBOs) with Local Wor	o coordinate and a	lign service	s provided b	ailability of approximately by community-based is who face the greatest barriers
Employment Ad Initiative to be a 856 (Budget an	ct (Statutes 2017, cha administered by the C	pter 824), which es WDB. In July 2018 ss. 2018, ch. 30), w	stablished t B, the Califo	he Breaking rnia Legislat	Removing Barriers to Barriers to Employment ture approved Senate Bill (SB) million in state general funds to
employment the training and edu	e services they need t	to enter, participate u can find the Req	e in, and co uest for App	mplete broad	ndividuals with barriers to der workforce preparation, ad required supporting forms on
☐Attachment(s)				
SUGGESTED MO	OTION: (if applicable)				
COMMITTEE	DATE	COMMITTEE AP	PROVAL : ☐Yes	□No	Other:
BOARD DATE	:	BOARD APPROV	VAL:	□No	Other: