



**Workforce Development Board
Full Board Meeting
Best Western Seacliff Inn
7500 Old Dominican Ct., Aptos
Wednesday, May 30, 2018 8:30 a.m.**

18 W. Beach Street
Watsonville, CA 95076
(831) 763-8900
www.santacruzwb.com

Chair Carol Siegel called the meeting to order at 8:37 a.m., and a quorum was established. Members and staff present introduced themselves.

Board Members in Attendance

Ayyad, Alia
Borges, Katie
Cuevas, Christina
Delk, Marshall
Destout, Elyse
Duckworth, Yuko
Hartmann, Andy
Hebard, Sean
Livingstone, Todd
Mason, Barbara
Morse, Rob
Root, Bryce
Roth, Shaz
Schaller, Glen
Siegel, Carol
Slack, Ron
Van Valer, Andy
Vereker, Dustin

Board Members Absent

Berry-Wahrer, Diane
De La Garza, MariaElena
Hodges, Mark
Rodriguez, Francisco

Staff in Attendance

Beardsley, David – Human Services Dept, Sr. Analyst
Chevalier, Katy – EBSD Program Manager
Gazza, Laurel – WDB Administrative Aide
Paz-Nethercutt, Sara - WDB Sr. Human Services Analyst
Stone, Andy - WDB Director

MEMBERS:

Carol Siegel, Chair
Santa Cruz Seaside Company
Rob Morse, Vice Chair
Pacific Gas and Electric Company
Alia Ayyad, Director
Center for Employment Training
Diane Berry-Wahrer, Supervisor
California Department of Rehabilitation
Katie Borges, Director of Human Resources
Palo Alto Medical Foundation
Christina Cuevas, Program Director
Community Foundation of Santa Cruz County
MariaElena De La Garza
Executive Director
Community Action Board
Marshall Delk, Vice President
Santa Cruz County Bank
Elyse Destout, Owner
Photography by Elyse Destout
Yuko Duckworth
Employment Program Manager
Employment Development Department
**Andy Hartmann, Business Manager/
Financial Secretary**
IBEW Union, Local 234
Sean Hebard
Carpenters Local 505
Mark Hodges, Director,
Regional Occupational Program
Santa Cruz County Office of Education
Dave Hood, President
First Alarm
Todd Livingstone, Assistant Director
Career and Technical Education
Watsonville/Aptos Adult Education
Barbara Mason,
Economic Development Coordinator
Santa Cruz County Economic Development
Bill Miller, Director of Human Resources
Graniterock
Francisco Rodriguez, President
PVFT Union, Local 1936
Shaz Roth, President/CEO
Pajaro Valley Chamber of Commerce
and Agriculture
Glen Schaller, Political Coordinator
Monterey Bay Central Labor Council, AFL-CIO
Ron Slack, Owner
Fine Print Graphic Design
Andy Van Valer, Founder
SlingShotSV
DIRECTOR:
Andy Stone

Guests

Brady, Gerlinde – Cabrillo College
Detlefs, Peter – Santa Cruz County Economic Coordinator
Montegna, Lenore – WASC ADED
Moss, Denise - Cabrillo College
Paynter, Michael – SCCOE Suenos
Rohlfing, Eileen - EDD
Thomae, Teresa – SBDC, Cabrillo College
Williams, Josh – BW Research

Subject: II. Public Comment

Discussion: None

Subject: III. Approval of February 28, 2018 Meeting Minutes

Discussion: Chair Carol Siegel called for the February 28, 2018 minutes to be approved.

Action: Approval of Minutes

Status: Motion to Approve: Glen Schaller
Motion Seconded: Todd Livingstone
Abstentions: Christina Cuevas
Bryce Root (new member)
Ron Slack
Dustin Vereker (new member)

Committee Action: All in favor, minus abstentions, Motion passed.

Subject: IV. Consent Items:

- C.1 – Data Dashboard**
- C.2 – Common Measure Performance PY 2017-18 Q2**
- C.3 – Draft Monitoring Reports**
- C.4 – Strategic Plan Report**
- C.5 – AJCC Certification/Hallmarks of Excellence**

Discussion: None

Status: Motion to Approve: Elyse Destout
Motion Seconded: Ron Slack
Abstentions: Bryce Root, Dustin Vereker

Committee Action: All in favor, minus abstentions, Motion passed.

Subject: VI. Administration items: (items considered and voted on immediately Following Consent Agenda action)

A.1 – WDB and Committee Meeting Calendar approval

Discussion: Director Andy Stone presented the proposed 2018-19 FY WDB Board and Committee Meeting Calendar, for approval:

Status: Motion to Approve: Rob Morse
Motion Seconded: Andy Hartmann
Abstentions: None
Committee Action: All in favor, motion passed

A.2 – WDB Officer Nominations PY 2018-19 approval

Discussion: Nominating Committee Chair Ron Slack presented the proposed slate of Officers for the Workforce Development Board, for PY 2018-19, for approval:

Status: Motion to Approve: Christina Cuevas
Motion Seconded: Barbara Mason
Abstentions: Andy Hartmann
Committee Action: All in favor, minus abstention, motion passed.

Subject: V. Presentation - Josh Williams, of BW Research, gave a presentation on the current State of the Workforce, which included current trends. (At Chair and WDB Director's direction, this item was presented after Administration items were completed)

Subject: VII. Committee Reports

Discussion: Marshall Delk, Chair of the Business Services Committee (BSC) gave a report on the latest developments of the committee, and recapped the mission of the BSC, and how they advocate for employers.

Subject: VIII. Chairperson's Report

Discussion: WDB Chair Carol Siegel welcomed the newly confirmed members of the WDB, Bryce Root, Founder of The Root Group; and Dustin Vereker, Chief Beer Ambassador of Discretion Brewing, LLC.

Andy Stone then presented retiring Board member Ron Slack with a Proclamation from the Board of Supervisors, commemorating his over 13 years with the WDB. Ron thanked Board members and staff, and spoke of his tenure with the WDB, and gave special recognition to Carol Siegel, Andy Stone, and Sara Paz-Nethercutt. He also invited Board members to attend future non-profit events to support the community.

Meeting adjourned at 10:03 a.m.

**Next Meeting: Executive Committee Meeting
Wednesday, August 29, 2018 @ 8:30 a.m.
1000 Emeline Street – Executive Conference Room
Santa Cruz, CA 95060**

**Workforce Development Board
Wednesday, September 19, 2018 @ 8:30 a.m.
Best Western Seacliff Inn
7500 Old Dominican Ct.
Aptos, CA 95003**