



**Workforce Development Board
Full Board Meeting
Best Western Seacliff Inn
7500 Old Dominican Ct., Aptos
Thursday, December 6, 2018 8:30 a.m.**

18 W. Beach Street
Watsonville, CA 95076
(831) 763-8900
www.santacruzwb.com

Chair Carol Siegel called the meeting to order at 8:34 a.m., and a quorum was established. Members, staff and guests present introduced themselves.

Board Members in Attendance

Ayyad, Alia
Berry-Wahrer, Diane
Borges, Katie
Cuevas, Christina
De La Garza, MariaElena
Delk, Marshall
Destout, Elyse
Duckworth, Yuko
Elliott, Candice
Hartmann, Andy
Hebard, Sean
Hodges, Mark
Livingstone, Todd
Mason, Barbara
Morse, Rob
Rodriguez, Francisco
Roth, Shaz
Schaller, Glen
Siegel, Carol
Vereker, Dustin

Board Members Absent

Root, Bryce
Suarez, Jose
Van Valer, Andy

Staff in Attendance

Barr, Belinda – WDB Business Services Manager
Chevalier, Katy – EBSD Program Manager
Gazza, Laurel – WDB Administrative Aide
Gray, Lacie – WDB Sr. Human Services Analyst
Peterson, Kimberly – EBSD Director

MEMBERS:

Carol Siegel, Chair
Santa Cruz Seaside Company
Rob Morse, Vice Chair
Pacific Gas and Electric Company
Alia Ayyad, Director
Center for Employment Training
Diane Berry-Wahrer, Supervisor
California Department of Rehabilitation
Katie Borges, Director of Human Resources
Palo Alto Medical Foundation
Christina Cuevas, Program Director
Community Foundation of Santa Cruz County
MariaElena De La Garza
Executive Director
Community Action Board
Marshall Delk, Vice President
Santa Cruz County Bank
Elyse Destout, Owner
Photography by Elyse Destout
Yuko Duckworth
Employment Program Manager
Employment Development Department

Candice Elliott, Principal Consultant
Fortress and Flourish
**Andy Hartmann, Business Manager/
Financial Secretary**
IBEW Union, Local 234
Sean Hebard
Carpenters Local 505
Mark Hodges, Director,
Regional Occupational Program
Santa Cruz County Office of Education

Todd Livingstone, Assistant Director
Career and Technical Education
Watsonville/Aptos Adult Education
Barbara Mason,
Economic Development Coordinator
Santa Cruz County Economic Development

Francisco Rodriguez, President
PVFT Union, Local 1936

Bryce Root, Founder
The Root Group
Shaz Roth, President/CEO
Pajaro Valley Chamber of Commerce
and Agriculture
Glen Schaller, Political Coordinator
Monterey Bay Central Labor Council, AFL-CIO
Jorge Suarez, Director of HR
S. Martinelli and Company

Andy Van Valer, Founder
SlingShotSV

Dustin Vereker, Chief Beer Ambassador
Discretion Brewing Co.

DIRECTOR:
Andy Stone

Stone, Andy - WDB Director

Guests

Grosso, Sunny – Delivering Happiness
Macias, Nohemi – SCCOE Suenos
Mason, Shelby – Goodwill Central Coast
Moskalyk, Andriy - EDD
Moss, Denise - Cabrillo College
Rubio, Sandra – CAB
Annabelle P. GOAL - Cabrillo
Susan R. – CAB
Winter, Amanda – Eckerd Connects
Ullestad, Sharolynn – Eckerd Connects

Subject: II. Public Comment

Discussion: MariaElena De La Garza mentioned that Susan R. from CAB is retiring and introduced Sandra R who would be taking her place.

Subject: III. Approval of September 11, 2018 Meeting Minutes

Discussion: Chair Carol Siegel called for the September 11, 2018 minutes to be approved.

Action: It was moved to approve the September 11, 2018 Meeting Minutes

Status: Motion to Approve: Marshall Delk
Motion Seconded: Rob Morse
Abstentions: MariaElena De La Garza, Glen Schaller
Committee Action: All in favor, minus abstentions, motion passed.

IV. New WDB Board Member Introductions:

Newly appointed Board member Candice Elliott, Principal Consultant of Fortress and Flourish introduced herself and gave a brief background of her business.

Subject: V. Consent Items:

C.1 – Data Dashboard

C.2 – Workforce Services Provider Report

C.3 – Hallmarks of Excellence Plan Update

C.4 – Youth Services Annual Report 2017-18

C.5 – WIOA Performance Negotiations

Action: It was moved to approve the Consent Agenda

Status: Motion to Approve: Christina Cuevas

Motion Seconded: Andy Hartmann

Abstentions: None

Committee Action: All in favor, motion passed.

Subject: VI. Presentation – Sunny Grosso, of Delivering Happiness gave a talk and slide presentation which showcased ways to promote positive workplace culture and better employee attraction and retention.

Subject: VII. Administration items:

A.1 – Strategic Plan Report

Discussion: Director Andy Stone went over the current progress with the Strategic plan and highlighted added projects such as the Action Plan Workgroup progress and the LEAN Initiative.

Action: It was moved to accept the WDB Director's Strategic Operational Plan Update for PY 18-19

Status: Motion to Approve: MariaElena De La Garza

Motion Seconded: Sean Hebard

Abstentions: None

Committee Action: All in favor, motion passed

A.2 – Approval of WIOA Local and Regional Plan Update

Discussion: WDB Director Andy Stone recapped progress of the Local and Regional Plan update, and gave options to accommodate approval deadline, such as moving the next full Board meeting date up or delegating the authority to approve the plan to the Executive committee.

Action: It was moved that the WDB delegate its authority to approve the WIOA Local and Regional Plan updates to the Executive Committee at its March 6, 2019 meeting, with an update to be provided at the March 27, 2019 full Board meeting.

Status: Motion to Approve: Marshall Delk
Motion Seconded: Christina Cuevas
Abstentions: None
Committee Action: All in favor, motion passed

A.3 – WDB Member Recruitment Update

Discussion: WDB Director Andy Stone stated that two new WDB Board members had recently been appointed by the Board of Supervisors, Candice Elliott, of Fortress and Flourish; and Jorge Suarez, of S. Martinelli and Company. He also mentioned that only two more Board members were needed to be recruited to bring membership up to full requirement, from business sector.

Action: It was moved to accept the WDB Member Recruitment update.

Status: Motion to Approve: Sean Hebard
Motion Seconded: Rob Morse
Abstentions: None
Committee Action: All in favor, motion passed

Subject: VIII. Committee Reports

No reports given

Subject: IX. Chairperson's Report

No report given

Meeting adjourned at 10:18 a.m.

**Next Meeting: Executive Committee Meeting
Wednesday, March 6, 2019 @ 8:30 a.m.
1000 Emeline Street – Executive Conference Room
Santa Cruz, CA 95060**

**Workforce Development Board
Wednesday, March 27, 2019 @ 8:30 a.m.
Best Western Seacliff Inn
7500 Old Dominican Ct.
Aptos, CA 95003**