



**Workforce Development Board  
Executive Committee  
1000 Emeline Ave., Santa Cruz  
Wednesday, March 6, 2019, 8:30 a.m.**

18 W. Beach Street  
Watsonville, CA 95076  
(831) 763-8900  
[www.santacruzwb.com](http://www.santacruzwb.com)

**The Chair called the meeting to order at 8:30 a.m., and a quorum was established.**

**Committee Members in Attendance**

Delk, Marshall  
Destout, Elyse  
Morse, Rob – Vice Chair  
Siegel, Carol – Chair  
Slack, Ron

**Committee Members Absent**

Andy Hartmann

**Staff in Attendance**

Chevalier, Katy – WTW Program Manager  
Gazza, Laurel – WDB Administrative Aide  
Gray, Lacie – WDB Sr. Analyst  
Paz-Nethercutt, Sara – WDB Sr. Analyst  
Stone, Andy – WDB Director

**Guests**

Winter, Amanda – Eckerd Connects

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**Subject: Public Comment**

There was no public comment.

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**MEMBERS:**

**Carol Siegel, Chair**  
Santa Cruz Seaside Company

**Rob Morse, Vice Chair**  
Pacific Gas and Electric Company

**Alia Ayyad, Director**  
Center for Employment Training

**Diane Berry-Wahrer, Supervisor**  
California Department of Rehabilitation

**Todd Livingstone, Assistant Director  
Career and Technical Education**  
Watsonville/Aptos Adult Education

**Christina Cuevas, Program Director**  
Community Foundation of Santa Cruz County

**MariaElena De La Garza,  
Executive Director**  
Community Action Board

**Marshall Delk, Vice President**  
Santa Cruz County Bank

**Elyse Destout, Owner**  
Photography by Elyse Destout

**Yuko Duckworth,  
Employment Program Manager**  
Employment Development Department

**Candice Elliott, Principal Consultant**  
Fortress and Fluorish

**Andy Hartmann, Business Manager/  
Financial Secretary**  
IBEW Union, Local 234

**Sean Hebard**  
Carpenters Local 505

**Mark Hodges, Director,  
Regional Occupational Program**  
Santa Cruz County Office of Education

**Katie Borges, Human Resources Director**  
Palo Alto Medical Foundation

**Barbara Mason,  
Economic Development Coordinator**  
Santa Cruz County Economic Development

**Francisco Rodriguez, President**  
PVFT Union, Local 1936

**Glen Schaller, Political Coordinator**  
Monterey Bay Central Labor Council, AFL-CIO

**Ron Slack, Owner**  
Fine Print Graphic Design

**Shaz Roth, Executive Director & CEO**  
Pajaro Valley Chamber of Commerce

**Dustin Vereker, Chief Beer Ambassador**  
Discretion Brewing Company

**DIRECTOR:**  
Andy Stone

**Subject: Approval of November 14, 2018 Meeting Minutes**

**Action:** It was moved to approve the November 14, 2018 Meeting Minutes.

**Status:** Motion to Approve: Marshall Delk  
Motion Seconded: Rob Morse  
Abstentions: None  
Committee Action: All in favor, motion passed.

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**Subject: IV. Consent Items:**

**C.1 – Data Dashboard**  
**C.2 – WIOA Financial Performance PY 2018/19 Quarter 2**  
**C.3 – AJCC Hallmarks of Excellence Action Plan Update**  
**C.4 – Proposed PY 19/20 Budget, Re-Contracting**  
**C.5 – Annual Report to the Board of Supervisors**

**Action:** It was moved to approve the Consent Agenda

**Status:** Motion to Approve: Ron Slack  
Motion Seconded: Marshall Delk  
Abstentions: None  
Committee Action: All in favor, motion passed.

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**Subject: V. Administration Items:**

**A.1 – Strategic Plan Report**

WDB Director Andy Stone laid out the pathways for each of the 4 goals of the Strategic Plan Status Report and

**Action:** It was moved to accept the WDB Directors' Operational Plan update for the PY 18-19.

**Status:** Motion to Approve: Marshall Delk  
Motion Seconded: Rob Morse  
Abstentions: None  
Committee Action: All in favor, motion passed.

## **A.2– WDB Officer Nominations PY 2019-20**

WDB Director Andy Stone noted that it was time to convene a nominating committee for the PY 2019-20 WDB Officer nominations. Committee member Ron Slack volunteered to convene the nominating committee members.

**Action:** It was moved to develop a WDB Officer Nominating Committee and develop a slate of candidates for election at the WDB's May 29, 2019 meeting.

**Status:** Motion to Approve: Marshall Delk  
Motion Seconded: Rob Morse  
Abstentions: None  
Committee Action: All in favor, motion passed.

## **A.3– Approval of WIOA Local Plan Update**

WDB Senior Analyst Lacie Gray recapped the update that was made to the local WIOA Plan and stated that it would go to the Board of Supervisors by May 14, 2019. She also stated that no public comments were received on the plan update, which had been posted for a 30-day period.

**Action:** It was moved to accept the WIOA Local Plan Update and that the Plan be sent to the State and the Santa Cruz County Supervisors, in accordance with the applicable requirements.

**Status:** Motion to Approve: Ron Slack  
Motion Seconded: Rob Morse  
Abstentions: None  
Committee Action: All in favor, motion passed.

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## **A.4 – Approval of WIOA Regional Plan Update**

WDB Director Andy Stone went over key points of the Regional Plan Update and noted that one of the key focus areas was Prison to Employment.

**Action:** It was moved to open the floor to the public regarding the Coastal Regional Plan, to send a summary of any discussion about the Plan, received today, to the Monterey County WDB to be integrated into the Plan as appropriate, and it was moved that the Plan be sent to the State and Santa Cruz County Board of Supervisors in accordance with the applicable requirements.

**Status:** Motion to Approve: Ron Slack  
Motion Seconded: Elyse Destout  
Abstentions: None  
Committee Action: All in favor, motion passed.

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## **A.5 – WDB Member Recruitment Update**

Director Andy Stone noted that he had reached out to Carmen of Pajaro CDC to become a Board member. He and Chair Carol Siegel also discussed the need to focus on agricultural and tech industry members. It was noted that there were currently 4 business sector vacancies on the Board.

**Action:** It was moved to accept the WDB Member Recruitment Update.

**Status:** Motion to Approve: Marshall Delk  
Motion Seconded: Rob Morse  
Abstentions: None  
Committee Action: All in favor, motion passed.

## **A.6 – March 27, 2019 Full Board meeting planning**

Director Andy Stone stated that a presenter was lined up already for the March 27, 2019 full board meeting. Chair Carol Siegel mentioned that she wanted to continue to hear from Board members about their individual businesses as part of the meeting process. Board members discussed possible members to invite to give presentations on their businesses and it was also suggested that a slate of standard questions be developed. Board members attending the NAWB 2019 Conference also agreed to present on the highlights of the conference.

**Action:** It was moved to direct that the WDB staff include the items discussed above in the March 27, 2019 WDB meeting agenda.

**Status:** Motion to Approve: Ron Slack  
Motion Seconded: Rob Morse  
Abstentions: None  
Committee Action: All in favor, motion passed.

## **VI. Chairperson's Report**

No report was given, but Chair Carol Siegel thanked everyone for attending. Ron Slack also mentioned several upcoming charitable events that he wanted to invite the committee and Board to attend in the upcoming months.

**Meeting adjourned at 9:40 a.m.**

**Next Meeting: Executive Committee Meeting  
Wednesday, May8, 2019 @ 8:30 am  
1000 Emeline Ave., Santa Cruz**

**Workforce Development Board Meeting  
Wednesday, March 27, 2019 @ 8:30 a.m.  
Best Western Seacliff Inn  
7500 Old Dominion Ct.  
Aptos, CA 95003**