



**Workforce Development Board
Executive Committee
Watsonville Career Center, Room 2
Wednesday, July 8, 2020 9:00 a.m.**

18 W. Beach Street
Watsonville, CA 95076
(831) 763-8900
www.santacruzwb.com

NOTE: Due to the COVID-19 pandemic, and the directive of Governor Gavin Newsom in adjusting the Brown Act rules, public meetings will be allowed to be attended virtually until further notice. A public meeting room was made available for this meeting, but all participants chose to attend virtually, via Microsoft Teams.

The Chair called the meeting to order at 9:01 a.m., and a quorum was established. All participants attended virtually.

Committee Members in Attendance

Destout, Elyse
Morse, Rob
Moss, Denise
Siegel, Carol – Chair
Slack, Ron (attended, but left before item vote)

Committee Members Absent

Delk, Marshall

Staff in Attendance

Barr, Belinda – WDB Business Services Manager
Beardsley, David – WDB Sr. Analyst
Chevalier, Katy – WTW Program Manager
Gazza, Laurel – WDB Administrative Aide
Gray, Lacie – WDB Sr. Analyst
Montes, Josie – WDB/WTW Assoc. Analyst
Paz-Nethercutt, Sara – WDB Sr. Analyst
Stone, Andy – WDB Director

Guests

Winter, Amanda – Career Center Operator
Spickler, Adam – CCU

Subject: Public Comment

There was no public comment.

MEMBERS:

- Carol Siegel, Chair
Santa Cruz Seaside Company

- Rob Morse, Vice Chair
Pacific Gas and Electric Company

- Lamont Adams, Business Manager
IBEW Local 234

- Alia Ayyad, Director
Center for Employment Training

- Diane Berry-Wahrer, Supervisor
California Department of Rehabilitation

- KatieSetzler, Human Resources Director
Palo Alto Medical Foundation

- Todd Livingstone, Assistant Director
Career and Technical Education
Watsonville/Aptos Adult Education

- Christina Cuevas, Governing Board Trustee
Cabrillo College

- MariaElena De La Garza,
Executive Director
Community Action Board

- Marshall Delk, Vice President
Santa Cruz County Bank

- Elyse Destout, Owner
Photography by Elyse Destout

- Yuko Duckworth,
Employment Program Manager
Employment Development Department

- Candice Elliott, Principal Consultant
Fortress and Flourish

- Carmen Herrera-Mansir
Director, El Pajaro CDC

- Sean Hebard
Carpenters Local 505

- Mark Hodges, Director,
Regional Occupational Program
Santa Cruz County Office of Education

- Barbara Mason,
Economic Development Coordinator
Santa Cruz County Economic Development

- Chris Miller, Founder
ScratchSpace, LLC

- Elisa Orona, Director
SC Health Improvement Partnership

- Glen Schaller, Political Coordinator
Monterey Bay Central Labor Council, AFL-CIO

- Bryce Root, Founder Owner
The Root Group

- Shaz Roth, Executive Director & CEO
Pajaro Valley Chamber of Commerce

- Dustin Vereker, Chief Beer Ambassador
Discretion Brewing Company

- DIRECTOR:**
Andy Stone

Subject: III. Administration Item:

A.1 – Board meeting planning for PY 2020-21

WDB Director Andy Stone gave the committee various examples of potential presentation topics for the PY 2020-21 WDB meetings (from agenda item 1 attachment), and the Executive Committee came up with several more ideas of their own for presentation topics. At the end of the discussion the following topics were agreed upon:

1. Report on businesses thriving under COVID-19 conditions, and skills they require.
2. Future of IT in hospitality and retail
3. Creating Meaningful Youth Programs
4. Marketing WIOA Services
5. Designing Programs and Policies that Advance Racial Equity
6. Building and Maintaining an Effective Board

Action: It was moved to direct the WDB staff to include the above 6 topics in future WDB meeting agendas.

Status: Motion to Approve: Rob Morse
Motion Seconded: Elyse Destout
Abstentions: None
Committee Action: All in favor, motion passed.

V. Chairperson's Report

Chair Carol Siegel thanked everyone for working on the agenda item and for working in the community.

Meeting adjourned at 10:22 a.m.

**Next Meeting: Workforce Development Board Meeting
September 16, 2020 @ 8:30 am
Watsonville Career Center, Room 2
Virtual Attendance via Microsoft Teams**

**Executive Committee Meeting
August 26, 2020 @ 8:30 am
Watsonville Career Center, Room 2
Virtual Attendance via Microsoft Teams**