



**Workforce Development Board
Executive Committee
1000 Emeline Ave., Santa Cruz
Wednesday, May 8, 2019, 8:30 a.m.**

18 W. Beach Street
Watsonville, CA 95076
(831) 763-8900
www.santacruzwb.com

The Chair called the meeting to order at 8:30 a.m., and a quorum was established. Members, staff and guests introduced themselves.

Committee Members in Attendance

Delk, Marshall
Destout, Elyse
Hartmann, Andy
Morse, Rob – Vice Chair
Siegel, Carol – Chair

Committee Members Absent

Slack, Ron

Staff in Attendance

Chevalier, Katy – WTW Program Manager
Gazza, Laurel – WDB Administrative Aide
Gray, Lacie – WDB Sr. Analyst
Paz-Nethercutt, Sara – WDB Sr. Analyst
Stone, Andy – WDB Director

Guests

Winter, Amanda – Eckerd Connects

Subject: Public Comment

There was no public comment.

MEMBERS:

Carol Siegel, Chair
Santa Cruz Seaside Company
Rob Morse, Vice Chair
Pacific Gas and Electric Company
Alia Ayyad, Director
Center for Employment Training
Diane Berry-Wahrer, Supervisor
California Department of Rehabilitation
Todd Livingstone, Assistant Director
Career and Technical Education
Watsonville/Aptos Adult Education
Christina Cuevas, Program Director
Community Foundation of Santa Cruz County
MariaElena De La Garza,
Executive Director
Community Action Board
Marshall Delk, Vice President
Santa Cruz County Bank
Elyse Destout, Owner
Photography by Elyse Destout
Yuko Duckworth,
Employment Program Manager
Employment Development Department
Candice Elliott, Principal Consultant
Fortress and Fluorish
Carmen Herrera-Mansir
Director, El Pajaro CDC
Andy Hartmann, Business Manager/
Financial Secretary
IBEW Union, Local 234
Sean Hebard
Carpenters Local 505
Mark Hodges, Director,
Regional Occupational Program
Santa Cruz County Office of Education
Katie Borges, Human Resources Director
Palo Alto Medical Foundation
Barbara Mason,
Economic Development Coordinator
Santa Cruz County Economic Development
Francisco Rodriguez, President
PVFT Union, Local 1936
Glen Schaller, Political Coordinator
Monterey Bay Central Labor Council, AFL-CIO
Ron Slack, Owner
Fine Print Graphic Design
Shaz Roth, Executive Director & CEO
Pajaro Valley Chamber of Commerce
Dustin Vereker, Chief Beer Ambassador
Discretion Brewing Company
DIRECTOR:
Andy Stone

Subject: Approval of March 6, 2019 Meeting Minutes

Action: It was moved to approve the March 9, 2019 Meeting Minutes.

Status: Motion to Approve: Marshall Delk
Motion Seconded: Rob Morse
Abstentions: None
Committee Action: All in favor, motion passed.

Subject: IV. Consent Items:

- C.1 – Strategic Plan Report Update**
- C.2 – AJCC Hallmarks of Excellence Action Plan Update**
- C.3 – Proposed PY 19/20 Budget, Re-Contracting Updates/Changes**
- C.4 – Local Monitoring Reports**
- C.5 – Affiliate AJCC Certification**
- C.6 – Proposed PY 2019/20 WDB Meeting Calendar**

Brief discussions regarding highlights of the monitoring reports and progress on monitoring findings were held. Committee requested staff to conduct mid-year monitoring review of GCC Contractor and report findings.

Action: It was moved to approve the Consent Agenda.

Status: Motion to Approve: Rob Morse
Motion Seconded: Andy Hartmann
Abstentions: None
Committee Action: All in favor, motion passed.

Subject: V. Administration Items:

A.1 – Committee Dashboard Metrics Review

WDB Director Andy Stone discussed current dashboard metrics and asked the committee what they would like to see changed/displayed in future dashboards. The committee members expressed interest in having employers that had layoffs named on dashboard graph, and to make it easier to see how money is spent regarding WIOA goals.

Action: It was moved to accept the changes to the Executive Committee dashboard, for future use.

Status: Motion to Approve: Andy Hartmann
Motion Seconded: Elyse Destout
Abstentions: None

Committee Action: All in favor, motion passed.

A.2– WDB WIOA Policies

WDB Director Andy Stone summarized the changes and updates to current WIOA policies, with the most major changes in relation to Youth Policies. Youth now expands to eligibility for Out-of-School Youth (OSY) to the entire Santa Cruz County, not just Watsonville.

Action: It was moved to approve the WIOA Operations Policies, as drafted by WDB Staff.

Status: Motion to Approve: Rob Morse
Motion Seconded: Andy Hartmann
Abstentions: None
Committee Action: All in favor, motion passed.

A.3– NAWB 2019 Conference Update (informational item only, no vote)

Board member Elyse Destout reported on her experiences at her first NAWB Conference, and Rob Morse mentioned visiting with LinkedIn representatives at the conference and proposed that WDB members do a tour of the LinkedIn campus in Sunnyvale.

WDB Director Andy Stone also discussed the potential re-design of the Business Services model.

A.4 – WDB Officer Nominations PY 2019/20

WDB Director Andy Stone stated that the slate of candidates for PY 2019/20 would be virtually the same as PY 2018/19, with the only change being departing board member Andy Hartmann being replaced as Vice-Chair of the Career Services Committee by Denise Moss.

Action: It was moved to approve the Nominating Committees request to provide its recommendations for the proposed slate of Officers directly to the full Workforce Development Board at its May 29, 2019 meeting.

Status: Motion to Approve: Elyse Destout
Motion Seconded: Marshall Delk
Abstentions: None
Committee Action: All in favor, motion passed.

A.5 – WDB Member Recruitment Update

Director Andy Stone noted that Carmen Herrera-Mansir, Director of El Pajaro Community Development Corp., had been confirmed as a new WDB member on April 26, 2019. He and Chair Carol Siegel also discussed the need to focus on agricultural and tech industry members. It was noted that there were currently three (3) business sector vacancies on the Board.

Action: It was moved to accept the WDB Member Recruitment Update.

Status: Motion to Approve: Andy Hartmann
Motion Seconded: Marshall Delk
Abstentions: None
Committee Action: All in favor, motion passed.

A.6 – May 29, 2019 Full Board meeting planning

Director Andy Stone went over what has already been lined up for the May 29, 2019 board meeting, including the confirmation that Chris Thornberg, of Beacon Economics would be a presenter. He also mentioned that certificates of appreciation would be presented to Andy Hartmann and Teresa Thomae.

Action: It was moved to direct that the WDB staff include the items discussed above in the May 29, 2019 WDB meeting agenda.

Status: Motion to Approve: Andy Hartmann
Motion Seconded: Elyse Destout
Abstentions: None
Committee Action: All in favor, motion passed.

A.7 – Watsonville Career Center Update (information only, no vote)

Director Andy Stone stated that the state Employment Development Department (EDD) was asking the County to make significant ADA requirement adjustments to the 18 W. Beach Street building in order to continue to have their staff co-located there. He also stated that there was a real possibility that the Capitola Career Center could become the main America's Job Center of CaliforniaSM (AJCC) for Santa Cruz County, but more negotiations were to be scheduled, and details to be worked out.

VI. Chairperson's Report

No report was given.

