



Workforce Development Board
Santa Cruz Best Western Seacliff Inn
7500 Old Dominion Ct., Aptos
Wednesday, February 28, 2018, 8:30 a.m.

18 W. Beach Street
Watsonville, CA 95076
(831) 763-8900
www.santacruzwb.com

Agenda

- I. Call to Order/Welcome**
- II. Approval of Agenda**
- III. Public Comment**
- IV. Approval of Minutes from November 8, 2017 meeting..... 2-6**
Approval of Minutes from February 1, 2018 special meeting..... 7-9
- V. Consent Items (separate from agenda packet)**
 - C.1 Data Dashboard10
 - C.2 Common Measure Performance PY 2017-18 Q1.....11-12
 - C.3 PY 2017-18 Budget Modification 13-14
 - C.4 Annual Report to BOS (2016 and 2017) 15-23
 - C.5 Proposed Budget PY 2018-19: Recontracting SRSN,SBDC..... 24-25
 - C.6 Strategic Plan Report..... 26-27
- VI. Presentation**
 - P.1 Kevin Wheeler, Founder and Chairman, Future of Talent Institute.....28
- VII. Administration**
 - A.1 WIOA/CalWORKs Merger 29
- VIII. Committee Reports**
- IX. Chairperson's Report**
- X. Adjournment**

Next Meeting: Executive Committee Meeting
Tuesday, May 1, 2018 @ 8:30 a.m.
1000 Emeline Street
Santa Cruz, CA 95060

Workforce Development Board Meeting
Wednesday, May 30, 2018 @ 8:30 a.m.
Best Western Seacliff Inn
7500 Old Dominion Ct
Aptos, CA 95003

MEMBERS:

Carol Siegel, Chair
Santa Cruz Seaside Company
Rob Morse, Vice Chair
Pacific Gas and Electric Company
Alia Ayyad, Director
Center for Employment Training
Diane Berry-Wahrer, Supervisor
California Department of Rehabilitation
Katie Borges, Director of Human Resources
Palo Alto Medical Foundation
Christina Cuevas, Program Director
Community Foundation of Santa Cruz County
Maria Elena De La Garza
Executive Director
Community Action Board
Marshall Delk, Vice President
Santa Cruz County Bank
Elyse Destout, Owner
Photography by Elyse Destout
Yuko Duckworth
Employment Program Manager
Employment Development Department
Andy Hartmann, Business Manager/
Financial Secretary
IBEW Union, Local 234
Sean Hebard
Carpenters Local 505
Mark Hodges, Director,
Regional Occupational Program
Santa Cruz County Office of Education
Dave Hood, President
First Alarm
Todd Livingstone, Assistant Director
Career and Technical Education
Watsonville/Aptos Adult Education
Barbara Mason,
Economic Development Coordinator
Santa Cruz County Economic Development
Bill Miller, Director of Human Resources
Graniterock
Francisco Rodriguez, President
PVFT Union, Local 1936
Shaz Roth, President/CEO
Pajaro Valley Chamber of Commerce
and Agriculture
Glen Schaller, Political Coordinator
Monterey Bay Central Labor Council, AFL-CIO
Ron Slack, Owner
Fine Print Graphic Design
Andy Van Valer, Founder
SlingShotSV

DIRECTOR:
Andy Stone

The County of Santa Cruz does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefit of the services, programs, or activities. This meeting is located in an accessible facility. If you are a person with a disability and require special assistance in order to participate in the meeting, please call (831) 763-8900 (TDD/TTY- 711) at least 72 hours in advance of the meeting in order to make arrangements. Persons with disabilities may request a copy of the agenda in an alternative format. As a courtesy to those affected, please attend the meeting smoke and scent free.

**Workforce Development Board
Full Board Meeting
Best Western Seacliff Inn
7500 Old Dominican Ct., Aptos
Wednesday, November 8, 2017 8:30 a.m.**

18 W. Beach Street
Watsonville, CA 95076
(831) 763-8900
www.santacruzwb.com

The Chair called the meeting to order at 8:34 a.m., and a quorum was established.

Board Members in Attendance

Ayyad, Alia
Borges, Katie
Cuevas, Christina
DeLaGarza, MariaElena
Destout, Elyse
Duckworth, Yuko
Hartmann, Andy
Hebard, Sean
Hodges, Mark
Livingstone, Todd
Mason, Barbara
Morse, Rob
Siegel, Carol
Slack, Ron
Van Valer, Andy

Board Members Absent

Berry-Wahrer, Diane
Delk, Marshall
Hood, Dave
Miller, Bill
Rodriguez, Francisco
Roth, Shaz
Schaller, Glen

Staff in Attendance

Gray, Lacie - WDB Sr. Human Services Analyst
Paz-Nethercutt, Sara - WDB Sr. Human Services Analyst
Stone, Andy - WDB Director
Villalobos, Marcy - WDB Clerical

Guests

Ullestad, Sharolynn - Goodwill Central Coast

MEMBERS:

Carol Siegel, Chair
Santa Cruz Seaside Company
Rob Morse, Vice Chair
Pacific Gas and Electric Company
Alia Ayyad, Director
Center for Employment Training
Diane Berry-Wahrer, Supervisor
California Department of Rehabilitation
Katie Borges, Director of Human Resources
Palo Alto Medical Foundation
Christina Cuevas, Program Director
Community Foundation of Santa Cruz County
MariaElena De La Garza
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Photography by Elyse Destout
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Francisco Rodriguez, President
PVFT Union, Local 1936
Shaz Roth, President/CEO
Pajaro Valley Chamber of Commerce
and Agriculture
Glen Schaller, Political Coordinator
Monterey Bay Central Labor Council, AFL-CIO
Ron Slack, Owner
Fine Print Graphic Design
Andy Van Valer, Founder
SlingShotSV

DIRECTOR:
Andy Stone

Kelly, Ginaia - Goodwill Central Coast
Macias, Noemi - Santa Cruz County Office of Education
Rohlfing, Eileen - EDD
Brady, Gerlinda - Cabrillo College
Moss, Denise - Cabrillo College

Subject: I. Welcome

Discussion: WDB Chair Carol Siegel called the meeting to order and welcomed everyone to the meeting. She asked new members Todd Livingstone and Katie Borges to introduce themselves as well as all other board members.

Subject: II. Approval of Agenda

Discussion: Director Andy Stone announced the addition of a revised agenda which included the addition of Administration items A.5 AJCC Certification Process Update and A.6 WDB Supportive Services Policy Update.

Action: Approval of Revised Agenda

Status: Motion to Approve: Rob Morse
Motion Seconded: Ron Slack
Abstentions: None
Committee Action: All in favor, motion passed.

Subject: III. Public Comment

Discussion: Board member Barbara Mason discussed housing issues in the community and county economic development.

Subject: Approval of June 7, 2017 Meeting Minutes

Discussion: Chair Carol Siegel called for the June 7, 2017 minutes to be approved.

Action: Approval of Minutes

Status: Motion to Approve: Elyse Destout
Motion Seconded: Barbara Mason
Abstentions: Katie Borges
Alia Ayyad
Todd Livingstone
MariaElena De La Garza
Committee Action: motion passed.

Subject: V. Consent Items:

C.1 - Common Measure Performance Updates PY 2016-17 Q4

C.2 - Eligible Training Provider Lists (ETPL) Annual Report PY 2016-17
C.3 - WIOA Partner Memorandum of Understanding Phase II
C.4 - Final WIOA Budget and Service Plans PY 2017-18
C.5 - Youth Program Annual Report PY 2016-17
C.6 - Data Dashboard

Discussion: Board member Christina Cuevas asked about the Literacy and Numeracy Gains listed in item C.1. Director Andy Stone explained that youth that enter the Sueños program are given the Comprehensive Adult Student Assessment Systems (CASAS) test and as each youth progress in the Educational and Functioning Levels (EFL) a positive mark is given in the Literacy and Numeracy Gains. He stated the main issue is that there are some students that met the EFL gain but are not showing up in CalJOBS and that the issue is being looked into by the County of Human Services Department data team. Chair Carol Siegel asked about the missing signature in item C.3 on the MOU-Phase II. WDB Senior Analyst Sara Paz-Nethercutt explained that Bruce McPherson is no longer the Chair for the Board of Supervisors and is in the process of being changed.

Status: Motion to Approve: Andy Van Valer
Motion Seconded: Sean Hebard
Abstentions: Alia Ayyad
Committee Action: motion passed

Subject: VI. Administration

A.1 - Strategic Plan Report Update

Discussion: Director Andy Stone went over the Strategic Plan Report for PY 2017-2018.

Status: Motion to Approve: Sean Hebard
Motion Seconded: Barbara Mason
Abstentions: None
Committee Action: All in favor, motion passed

**A.2 - WIOA Program Services Request for Proposal (RFP) Award
PY 2018-19**

Discussion: Director Andy Stone answered questions from the board about who the current WIOA contractors are for each modality and who the recommended contractors are for PY18-19.

Status: Motion to Approve: Andy Van Valer
Motion Seconded: Rob Morse
Abstentions: Alia Ayyad
MariaElena De La Cruz
Mark Hodges

Committee Action: motion passed

A.3 - EBSD/WDB Merger

Discussion: Director Andy Stone gave a brief overview of the merger. He mentioned that there is an option for the Board to provide oversight for all of the WDB programs, not just WIOA, which would include programs such as CalWORKS and CalFresh Employment & Training (CFET). He also mentioned putting a retreat together where the Employment & Benefits Services Division (EBSD) would present information on CalWORKS and CFET to the Board.

Status: Motion to Approve: Ron Slack
Motion Seconded: Rob Morse
Abstentions: None
Committee Action: All in favor, motion passed

A.4 - WDB Mission Statement

Discussion: Director Andy Stone announced the new proposed mission statement. The Board agreed that some revisions were needed and produced the following:

Santa Cruz County Workforce Development supports the Community by cultivating economic vitality and assisting Jobseekers by creating programs that train, educate, and support the workforce to develop key and timely skills. We assist Business to secure the talent they need to thrive now, and into the future.

Status: Motion to Approve: Ron Slack
Motion Seconded: Rob Morse
Abstentions: None
Committee Action: All in favor, motion passed

A.5 - AJCC Certification Process Update

Discussion: Director Andy Stone explained to the Board that under the Workforce Innovation and Opportunity Act (WIOA) all America's Job Center of California (AJCC) must submit a baseline AJCC certification matrix to EDD by December 31, 2017.

Status: Motion to Approve: MariaElena De La Garza
Motion Seconded: Andy Van Valer
Abstentions: None
Committee Action: All in favor, motion passed

A.6 - WDB Supportive Services Policy Update

Discussion: Director Andy Stone mentioned that the revised policy would increase supportive services from \$200 to \$500. WDB Senior Analyst Sara Paz-Nethercutt

explained the process for participants receiving supportive services for clothing, transportation and educational testing.

Status: Motion to Approve: Sean Hebard
Motion Seconded: Alia Ayyad
Abstentions: None
Committee Action: All in favor, motion passed

Subject: VII. Committee Reports

Discussion: Director Andy Stone stated that at the last Youth Council Meeting results from the Youth Program Annual Report 2016-17 were reviewed and also included a presentation from one of the youth participants who shared her experience with the Santa Cruz Office of Education (COE) and gave a demo of Santa Cruz Career Concourse.

Elyse Destout, Business Services Committee - Vice Chair, stated that the committee is looking for new members. Rob Morse mentioned that the committee is trying to connect with the tech industry and looking for opportunities to get the tech industry involved with the Workforce Development Board. Director Andy Stone then mentioned that all committees need to have members that are not members of the Workforce Development Board.

Subject: VIII. Chairperson's Report

Discussion: WDB Chair Carol Siegel thanked board members, staff, and guests for attending.

Meeting adjourned at 9:55 a.m.

Next Meeting: Executive Committee Meeting
Wednesday, February 7, 2018 @ 8:30 a.m.
1000 Emeline Street
Santa Cruz, CA 95060

Workforce Development Board
Wednesday, February 28, 2018 @ 8:30 a.m.
Best Western Seacliff Inn
7500 Old Dominican Ct.
Aptos, CA 95003



**Workforce Development Board
Full Board Meeting
Simpkins Swim Center
7500 Old Dominion Ct, Aptos
Thursday, February 1, 2018, 8:30 a.m.**

18 W. Beach Street
Watsonville, CA 95076
(831) 763-8900
www.santacruzwb.com

The Chair called the meeting to order at 8:33 a.m., and a quorum was established.

Board Members in Attendance

Ayyad, Alia
Borges, Katie
Cuevas, Christina
De La Garza, MariaElena
Delk, Marshall
Destout, Elyse
Duckworth, Yuko
Hartmann, Andy
Hebard, Sean
Hodges, Mark
Mason, Barbara
Morse, Rob – Vice Chair
Roth, Shaz
Schaller, Glen
Siegel, Carol – Chair
Van Valer, Andy

Board Members Absent

Berry-Wahrer, Diane
Hood, Dave
Livingstone, Todd
Miller, Bill
Rodriguez, Francisco
Slack, Ron

Staff in Attendance

Gazza, Laurel – WDB Administrative Aide
Gray, Lacie – WDB Sr. Human Services Analyst
Paz-Nethercutt, Sara – WDB Sr. Human Services Analyst
Stone, Andy – WDB Director

Guests

Beardsley, David – County of Santa Cruz
Chevalier, Katy – County of Santa Cruz
Del Villar, Juana – Santa Cruz County Office of Education
Guthrie, Anne – Goodwill Central Coast
Kelly, Ginaia – Goodwill Central Coast
Macias, Noemi – Santa Cruz County Office of Education
Munoz, Beatriz – Santa Cruz County Office of Education

MEMBERS:

Carol Siegel, Chair
Santa Cruz Seaside Company
Rob Morse, Vice Chair
Pacific Gas and Electric Company
Alia Ayyad, Director
Center for Employment Training
Diane Berry-Wahrer, Supervisor
California Department of Rehabilitation
Katie Borges, Director, Human Resources
Palo Alto Medical Foundation
Jack Carroll, Chair, Career Technical Education
Watsonville/Aptos/Santa Cruz Adult Education
Christina Cuevas, Program Director
Community Foundation of Santa Cruz County
MariaElena De La Garza
Executive Director
Community Action Board
Marshall Delk, Vice President
Santa Cruz County Bank
Elyse Destout, Owner
Photography by Elyse Destout
Yuko Duckworth
Employment Program Manager
Employment Development Department
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IBEW Union, Local 234
Sean Hebard
Carpenters Local 505
Mark Hodges, Director,
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Santa Cruz County Office of Education
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Career and Tech Ed.
Watsonville/Aptos Adult Education
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and Agriculture
Glen Schaller, Political Coordinator
Monterey Bay Central Labor Council, AFL-CIO
Ron Slack, Owner
Fine Print Graphic Design
Andy Van Valer, Founder
SlingShotSV
DIRECTOR:
Andy Stone

Paynter, Michael – Santa Cruz County Office of Education
Ruiz, Angelica – Santa Cruz County Office of Education
Zayas-Alvarez, Sarai – Santa Cruz County Office of Education

Call to Order/Welcome

Discussion: Chair Carol Siegel called the meeting to order and welcomed members, staff, and guests. She asked guests to briefly introduce themselves.

Public Comment

There was no comment from the public, but board member Andy Hartmann gave an update on the website status for the Apprenticeship.org, and Andy Stone added that the WDB had received another round of the Prop. 39 Grant.

III. Administration: Presentations by WIOA program vendors and Cal Works program manager, in regards to the WIOA/CalWORKS Merger:

Discussion: As facilitated by Angela Antenore, the board was provided with an overview of the WIOA and CalWORKS programs: Santa Cruz County Office of Education (SCCOE), Goodwill Central Coast, and Katy Chevalier, Program Manager of the CalWORKS Santa Cruz County, all gave presentations on the purpose, methods, and outcomes of their individual programs. The board took action at end of meeting as follows:

Action: Motioned to direct the Executive Committee to develop a recommendation of WDB oversight responsibility for Full Board approval at their February 28, 2018 meeting.

Motion: Rob Morse

Second: Glen Schaller

Abstentions: None

Board Action: All in favor, motion passed.

IV. Chairperson's Report

During this time, WDB Director Andy Stone asked the board to consider what was acceptable to them in regards to what oversight to provide, and how it will affect membership. He also noted how it helps the current funding environment.

Meeting adjourned at 11:43 a.m.

Next Meeting: **Executive Committee Meeting**
Wednesday, February 7, 2018 @ 8:30 a.m.
1000 Emeline Street
Santa Cruz, CA 95060

Workforce Investment Board Meeting
Wednesday, February 28, 2018 @ 8:30 a.m.
Seacliff Inn
7500 Old Dominion Ct.
Aptos, CA 95003

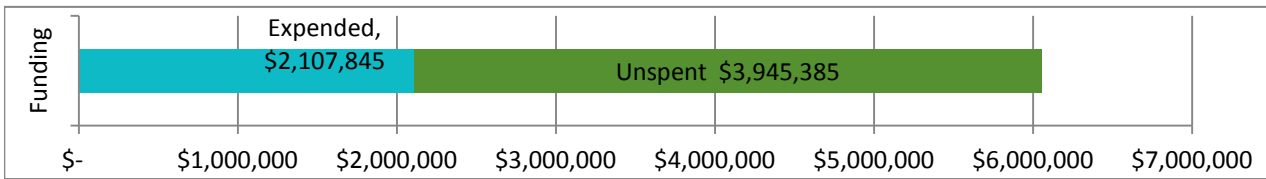
DRAFT

C.1 Data Dashboard

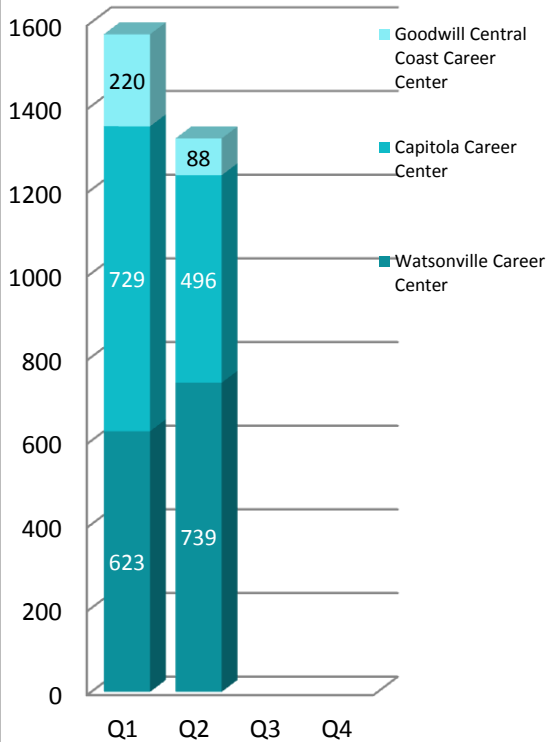
July 1, 2017 to December 31, 2017



Program Year (PY) 2017-18 Budget: \$6,053,230



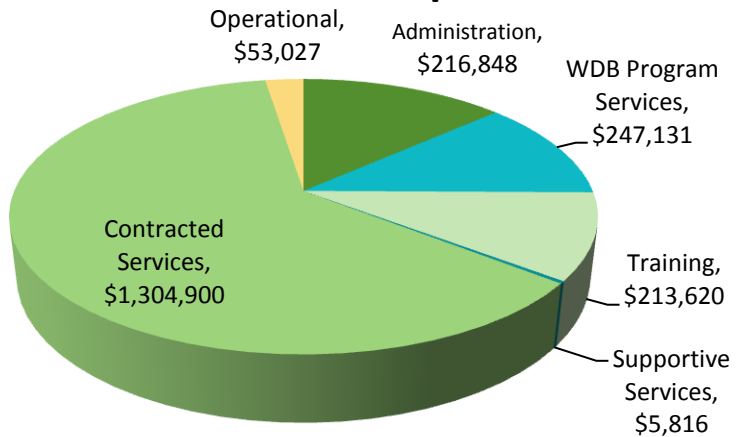
PY 2017-18 Jobseeker Visits
Total Visits by Quarter



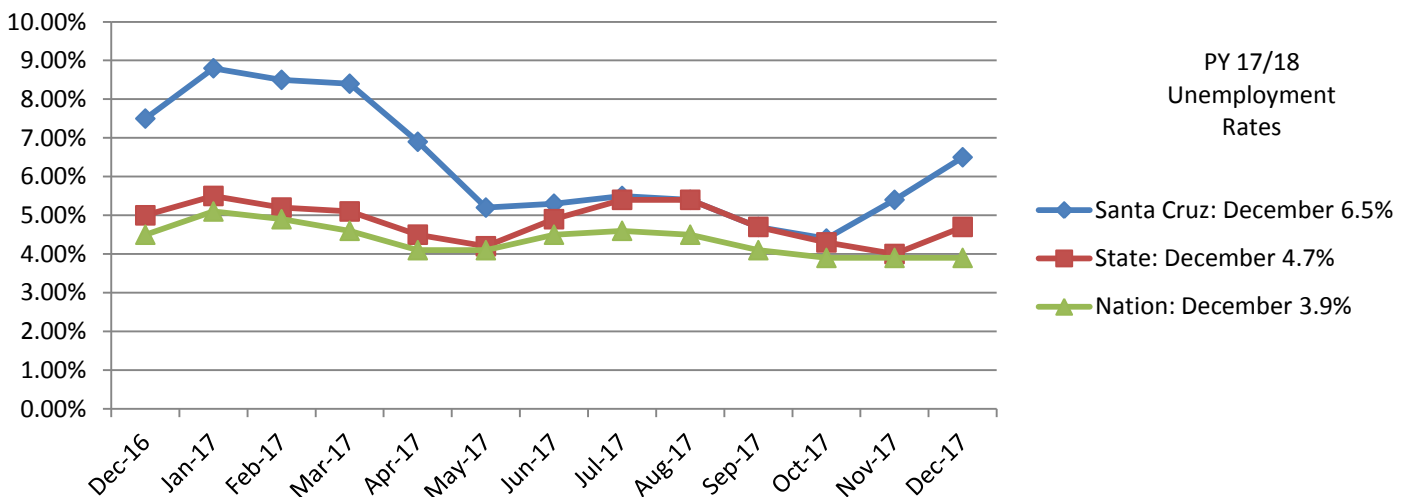
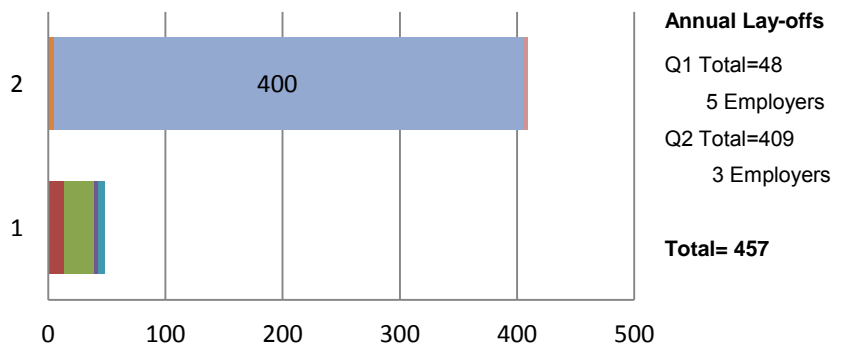
Year to Date Unique Visitors:

Watsonville: 1362
Capitola: 1225
Goodwill: 308
TOTAL: 2895

PY 2017-18 Expenditures



PY17/18 Rapid Response: Number of Lay-offs





☐ Action ☐ Consent ☐ Information ☐ Discussion

COMMITTEE:	MEETING DATE:
STAFF NAME:	

SUMMARY:

☐ Attachment(s)

SUGGESTED MOTION: (if applicable)

COMMITTEE DATE	COMMITTEE APPROVAL: <input type="checkbox"/> Yes <input type="checkbox"/> No Other:
BOARD DATE	BOARD APPROVAL: <input type="checkbox"/> Yes <input type="checkbox"/> No Other:

C.2 Attachment

Performance Update for 1st Quarter PY 2017-18

Adult and Dislocated Worker Formula 1st Quarter Performance (as of 9/30/17)						
Adult and DW Performance Goals	Participant Categories	PY 2016-17 Santa Cruz LWIA Goal	Performance Level through 9/30/17	Met Goal	Met 80% Target? *80% of goal	Success Rate % of goal met
Entered Employment Rate	Adult	72.0%	63.6%	NO	YES	88.3%
	Dislocated Worker	70.5%	57.1%	NO	YES	81.0%
Retention Rate – 9 months 1, 2, & 3 Qtrs after exit	Adult	85.0%	92.3%	YES	YES	108.6%
	Dislocated Worker	84.0%	55.5%	NO	NO	66.0%
Average Earnings: 2 nd and 3 rd Qtr after exit to 2 nd and 3 rd Qtr prior to WIA participation	Adult	\$16,500	\$14,967.67	NO	YES	90.7%
	Dislocated Worker	\$15,050	\$17,476.42	YES	YES	116.1%

Please note that this is participant data on up to 13 ADULTS and 14 DISLOCATED WORKERS, depending on the specific measure.

WIA Youth Formula 1 st Quarter Performance (as of 9/30/17)					
Youth Performance Goals	PY 16-17 Goals	Performance Level through 9/30/17	Met Goal	Met 80% Target?	Success Rate (% of goal met)
Entered Education or Employment Rate	70.5%	83.33%	YES	YES	118.19%
Attained Degree or Certificate	64.0%	100%	YES	YES	156.25%
Literacy & Numeracy Gains	72.0%	100%	YES	YES	138.88%

Please note that this is participant data on up to 14 YOUTH, depending on the specific measure.

***The State of California requires local areas meet 80% of the assigned goal.**



☒Action ☒Consent ☐Information ☐Discussion

C.3 WIOA Budget PY 2017-18 Modification

COMMITTEE:	Workforce Development Board	MEETING DATE:	February 28, 2018
STAFF NAME: Andy Stone, WDB Director; Lacie Gray, Sr. Analyst			

SUMMARY:

This item is being sent to your Board, to accept additional unanticipated revenue into the 2017-18 WIOA budget. This item was approved by the Executive Committee on February 7, 2018.

As you may recall, on June 27, 2017, via WSIN16-60, the Employment Development Department (EDD) released the Workforce Innovation and Opportunity Act (WIOA) Program Year (PY) 2017-18 Formula Allocations for the Adult, Dislocated Worker (DW) and Youth programs. On August 1, 2017, EDD released the Rapid Response and Lay Off Aversion allocations. The Executive Committee was notified about the above funding at its October 18, 2017 meeting and the information came before your Board on November 8, 2017.

In addition to this core funding, your Board, and then the Board of Supervisors, will also need to accept unanticipated revenue for two grants for which Monterey County is the lead: the Slingshot Healthcare grant and Proposition 39 Pre-apprenticeship training. More detailed information about both of these grants can be found on page 1 of the Annual Report to the Board of Supervisors (Item C.4 on today's agenda). Additionally, staff is requesting a budget transfer between the WIOA Dislocated Worker and Adult programs in order to better utilize the funds based on current customer need. Due to the low unemployment rate, more services could be dedicated to low income workers in the adult program.

A modified proposed budget for WIOA Adult, DW, Youth and Rapid Response has been developed.

Once your Board approves the proposed budget, staff will send the contract with Monterey County to the Board of Supervisors for consideration along with a service provider contract(s). Additionally, staff will send a budget modification request to the state to move funds from WIOA DW to WIOA Adult to maximize our ability to serve customers. +

☒Attachment(s)

SUGGESTED MOTION: (if applicable)

I move to approve the proposed WIOA budget modifications for PY 2017-18 and authorize staff to enter into a contract with Monterey County for the Slingshot Healthcare grant and for Proposition 39 pre-apprenticeship services for final consideration and approval by the Board of Supervisors, along with developing associated service provider contracts. Additionally, I move to authorize staff to send a budget modification request to the state to move WIOA DW funds to WIOA Adult services. +

COMMITTEE DATE 02/07/18	COMMITTEE APPROVAL: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Other: Executive Committee
BOARD DATE	BOARD APPROVAL: <input type="checkbox"/> Yes <input type="checkbox"/> No Other:

WORKFORCE INNOVATION AND OPPORTUNITY ACT: FY 16/17 and FY 17/18 Budget Comparison

Prepared:

1/19/2018

FY 16/17 Budget (Includes Carry-In*)

FY 16/17	FY 16/17	FY 16/17	FY 16/17	FY 16/17	FY 16/17 FORMULAR TOTAL	Prop 39	Slingshot	All Grants Total FY 16/17	% to
AUTHORIZED BUDGET	ADULT	DW	YOUTH	RR			Healthcare		Total
WDB Services									
Administration	79,436	88,661	74,904	94,190	337,191	57,887	-	395,078	8.8%
Program Services	174,389	346,458	5,678	-	526,525	680	-	527,205	11.8%
Unobligated Funds	123,566	137,917	-	-	261,483	-	-	261,483	5.9%
Contracts	325,000	325,000	1,075,498	69,000	1,794,498	-	-	1,794,498	40.2%
Operational	164,823	169,871	3,891	4,274	342,859	7,500	-	350,359	7.8%
Subtotal	867,214	1,067,907	1,159,971	167,464	3,262,556	66,067	-	3,328,623	74.6%
WFSCC Operations									
Training-OJT	447,695	572,844	-	-	1,020,539	-	-	1,020,539	22.9%
Supportive Services	25,583	32,734	-	-	58,317	57,466	-	115,783	2.6%
Subtotal	473,278	605,578	-	-	1,078,856	57,466	-	1,136,322	25.4%
TOTAL	1,340,492	1,673,485	1,159,971	167,464	4,341,412	123,533	-	4,464,945	100.0%
	30.9%	38.5%	26.7%	3.9%	100.0%				

*Final Carry-In for FY 16/17 was determined in August 2016, after year-end close and completion of the 4th quarter County Expense Claim.

Adult	\$457,875
DW	\$688,367
Youth	\$152,699
RR	\$4,693
Total	\$1,303,634

FY 16/17 FORMULA					
CONTRACT STATUS	ADULT	DW	YOUTH	RR	TOTAL
Cabrillo College - SRSN	37,500	37,500			75,000
Cabrillo College - SBDC				44,000	44,000
Goodwill Central Coast ***	287,500	287,500		25,000	600,000
SCCOE Youth Services	-	-	1,075,498		1,075,498
One-Stop Operator (TBD)					-
	325,000	325,000	1,075,498	69,000	1,794,498

FY 17/18 Adjusted Budget (Includes Actual Carry-In)**

FY 17/18	Proposed Trnsf from DW	FY 17/18	Proposed Trnsf to Adult	FY 17/18	FY 17/18	FY 17/18 FORMULAR TOTAL	Prop 39	Slingshot	All Grants Total FY 17/18	% of	17/18 v 16/17 DIFF
ADULT		DW		YOUTH	RR			Healthcare		Total	
84,064		85,720		95,354	58,339	323,477	39,892	170,438	533,807	10.2%	138,729
175,522		196,696		143,701	-	515,919	-	-	515,919	9.9%	(11,286)
130,766		133,342		-	-	264,108	-	-	264,108	5.0%	2,625
463,250		463,250		900,000	69,000	1,895,500	-	-	1,895,500	36.2%	101,002
274,194	62,120	331,041	(62,120)	220,400	15,091	840,726	-	-	840,726	16.1%	490,367
1,127,796	62,120	1,210,049	(62,120)	1,359,455	142,430	3,839,730	39,892	170,438	4,050,060	77.4%	721,437
482,947	80,030	600,643	(80,030)	-	-	1,083,590	-	-	1,083,590	20.7%	63,051
49,749	13,008	50,113	(13,008)	-	-	99,862	-	-	99,862	1.9%	(15,921)
532,696	93,038	650,756	(93,038)	-	-	1,183,452	-	-	1,183,452	22.6%	47,130
1,660,492	155,158	1,860,805	(155,158)	1,359,455	142,430	5,023,182	39,892	170,438	5,233,512	100.0%	768,567
36.1%		34.0%		27.1%	2.8%	100.0%					

**Final Carry-In for FY 17/18 as of August 31, 2017, after year-end close and completion of the 4th quarter County Expense Claim. Carry-in used for this budget calculation includes:

Adult	\$726,450
DW	\$908,365
Youth	\$299,963
RR	\$20,806
Total	\$1,955,584

FY 17/18 FORMULA						17/18 v 16/17
ADULT	DW	YOUTH	RR	TOTAL		DIFF
37,500	37,500			75,000	-	
			44,000	44,000	-	
358,250	358,250		25,000	741,500	141,500	
		850,000		850,000	(225,498)	
17,500	17,500			35,000	35,000	
413,250	413,250	850,000	69,000	1,745,500	(48,998)	



☒Action ☒Consent ☐Information ☐Discussion

C.4 Board of Supervisors Annual Report

COMMITTEE: Workforce Development Board	MEETING DATE: February 28, 2018
STAFF NAME: Andy Stone, WDB Director; Lacie Gray, Sr. Analyst	

SUMMARY:

Pursuant to County Ordinance, the Workforce Development Board must submit a report to the Board of Supervisors every two years highlighting its activities, goals and accomplishments from the preceding two calendar years. Other subjects included in the report are the future goals of the board, the role of the board, meeting schedules, board member attendance, and board structure during the reporting period.

☒Attachment(s)

SUGGESTED MOTION: (if applicable)

I move to approve the WIB 2016 and 2017 Annual Report to the Board of Supervisors.

COMMITTEE DATE 02/07/18	COMMITTEE APPROVAL: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Other: Executive Committee
BOARD DATE	BOARD APPROVAL: <input type="checkbox"/> Yes <input type="checkbox"/> No Other:

WORKFORCE DEVELOPMENT BOARD 2016 AND 2017 ANNUAL REPORT TO THE SANTA CRUZ COUNTY BOARD OF SUPERVISORS

ROLE OF THE WORKFORCE DEVELOPMENT BOARD (WDB)

On May 23, 2016, your Board approved the County Ordinance to establish the WDB as the successor to the Workforce Investment Board. The Workforce Innovation and Opportunity Act (WIOA) was passed in 2014 and is designed to help job seekers access employment, education, training, and support services to succeed in the labor market and to match employers with the skilled workers they need to compete in the global economy. Title I of WIOA authorizes programs to provide job search, education, and training activities for individuals seeking to gain or improve their employment prospects, and which establishes the One-Stop delivery system. The WDB is the governing body required by the WIOA, in partnership with your Board to receive, administer, and oversee federal and state workforce development funds to provide One-Stop Career Center operator services and to provide business and lay-off aversion services along with job training funds for unemployed adults, laid-off workers, and youth. The goals of the WIOA for job seekers is to increase employee earnings, job retention and skills attainment; and improve the quality of the local and regional labor force. Achievement of these goals will enhance local, regional, state and national business productivity and international competitiveness. The WDB is responsible for determining local workforce development policies, providing guidance and oversight for local WIOA services and programs. The day-to-day WIOA services are provided by contractors who manage local Career Centers and the WIOA Youth program.

The WDB's STRATEGIC PRIORITIES

The WDB's strategic goals for 2014 through 2017 are:

- Goal 1:** Increase effectiveness of the local and regional workforce development system to better meet job seekers, business and community needs
- Goal 2:** Align workforce development strategies to support local economic development
- Goal 3:** Develop strategic relationships with educators, employers and community partners to:
 - *increase the skill levels of youth and adult job seekers and*
 - *create opportunities for employment, career mobility and self-sufficiency*
- Goal 4:** Increase Board (WDB) effectiveness

WDB MEETINGS DATES, TIME AND LOCATION

The full WDB meets on a Wednesday in November, February and June, often at the Simpkins Family Swim Center or, more recently, at the Seacliff Best Western Inn. Committee meetings are held at the Career Centers, WDB offices on the Emeline Campus, and at other community meeting spaces. Meeting notices and agendas are posted for public review at the Workforce Development Board's website (www.santacruzWDB.com) and emailed and/or mailed to interested parties in compliance with the provisions of the Brown Act. The meeting schedules for program years 2016 - 2017 and 2017 - 2018 are included as Attachments 1 and 2.

BOARD STRUCTURE AND ANNUAL ACCOMPLISHMENTS

Board Structure

The WDB is structured to meet state and federal regulations and contains local defined seats in accordance with the County ordinance. WIOA allows for a smaller board than WIA did. The fully seated board has 25 seats, 13 of which are required by law to be private-sector business representatives.

As of December 1, 2017, the required composition was as follows:

- 13 seats (10 filled) Private sector business seats
- 12 seats (13 filled):
 - Community based organization (1);
 - Economic/Community Development Agency (1);
 - Labor Organizations (4);
 - Local Educational Entities - Higher Education (1);
 - Local Educational Entities - Adult Education (1)
 - Programs under the Wagner-Peyser Act (1);
 - Local Government or Appointed Representative (1);
 - WIB Nominated - At-Large (1);
 - Programs under Title I of the Rehabilitation Act of 1973 (1).

Workforce Development Board

The WDB has standing committees and time-limited work groups to respond to WIOA and state policy changes and local implementation, as well as to address on-going business and operational needs. There are currently four committees: Executive, Business Services Committee, Comprehensive Economic Development Strategy (CEDS) and the Youth Council. As workforce service needs change, a work group may be established and committees' oversight roles adjusted. The following contains brief highlights of the WDB and its Subcommittees' 2016 and 2017 accomplishments.

2016 and 2017 Accomplishments

- Accepted, through your board, the WIOA and WIOA allocations from the United States Department of Labor (DOL) via the California Employment Development Department: \$2,963,070 for fiscal year (FY) 2015-16 and \$3,041,605 for FY 2016-17. Contributed to the economic vitality of the community through purchasing of contracted client services, training services, and supportive services for FY 2015-16 \$1,708,423 and FY 2016-17 \$1,934,459. In FY 2015-16, fourteen (14) community and regional training providers were used. In FY 2016-17, thirteen (13) community and regional training providers were used.
- Designed and launched a job training program to prepare veterans and at-risk youth to be employed in positions related to energy efficiency utilizing Proposition 39 pre-apprenticeship grants. The first grant resulted in the accomplishment of a partnership, the curriculum developed, and a small group of individuals trained. The second grant-funded project resulted in 17 individuals trained locally
- The WDB, in coordination with its regional partners (Counties of Monterey, San Luis Obispo, Santa Barbara), is participating in a regional Slingshot health care grant. The California WDB has approved the partnership's second phase of the grant, including funding of \$1 million.
- Completed a procurement for WIOA Business, Career Center Operator, Adult and Dislocated Worker services to begin July 1, 2018. The procured providers

were Eckerd Workforce Services (Business and Career Center Operator) and Goodwill Central Coast (Adult and Dislocated Worker).

- The WDB and Employment and Benefits Services Division (EBSD) merger provides the opportunity for the WDB to expand its oversight to include all of the Human Services Department's workforce programs including CalWORKs.
- Met federally mandated performance measures resulting in an initial designation under the new Workforce Investment Opportunity Act (WIOA) which allows for the seamless provision of funding and support.
- Individuals served and WIOA performance outcomes:

Youth Program		Adult Program		Dislocated Worker Program	
2015-16	2016-17	2015-16	2016-17	2015-16	2016-17
150	150	142	158	119	124

FY 2015-16 WIOA Formula Budget Amounts

Program	Formula
Adult	\$843,997
DW	\$995,252
Youth	\$965,631
Rapid Response	\$158,190
Total	\$2,963,070

FY 2016-17 WIOA Formula Budget Amounts

Program	Formula
Adult	\$884,088
DW	\$987,474
Youth	\$1,007,272
Rapid Response	\$162,771
Total	\$3,041,605

Adult & Dislocated Worker and Youth Programs Performance - To quantify participant outcomes, the WDB uses the federal Common Measures local performance levels negotiated with the state: Entered Employment, Employment Retention Rate, and Earnings Increase. For the Youth Program the measures are Employment/post-secondary Education, Attainment of a degree or Technical Certification and Improvements in Literacy and Math Skills. Performance data is reported to the WDB on a quarterly basis. However, these are still considered WIA performance measures and will not affect allocations. WIOA performance measures are yet to be implemented.

The following performance outcomes are for PY 2015-16 for Adult, Dislocated Worker and Youth participants. Please note that the State of California requires local areas meet 80% of the assigned goal.

Adult and Dislocated Worker Formula 4th Quarter Performance (as of 6/30/16)						
Adult and DW Performance Goals	Participant Categories	PY 2015-16 Santa Cruz County Goal	Performance Level through 6/30/16	Met Goal	Met 80% Target? 80% of goal	Success Rate % of goal met
Entered Employment Rate	Adult	72.0%	68.75%	NO	YES	95.4%
	Dislocated Worker	70.5%	81.08%	YES	YES	115%
Retention Rate – 9 months 1, 2, & 3 Quarters after exit	Adult	85.0%	82.14%	NO	YES	96.6%
	Dislocated Worker	84.0%	89.16%	YES	YES	106.1%
Average Earnings: 2 nd and 3 rd Quarter after exit to 2 nd and 3 rd Quarter prior to WIOA participation	Adult	\$16,500	\$19,249.08	YES	YES	116.6%
	Dislocated Worker	\$15,050	\$18,252.71	YES	YES	121.2%

WIOA Youth Formula 4th Quarter Performance (as of 6/30/16)					
Youth Performance Goals	PY 15-16 Goals	Performance Level through 6/30/16	Met Goal	Met 80% Target?	Success Rate (% of goal met)
Entered Education or Employment Rate	70.5%	82.2%	YES	YES	116.59%
Attained Degree or Certificate	64.0%	83.1%	YES	YES	129.84%
Literacy & Numeracy Gains	72.0%	86.4%	YES	YES	120%

The following performance outcomes are for PY 2016-17 for Adult, Dislocated Worker and Youth participants:

Adult and Dislocated Worker Formula 4th Quarter Performance (as of 6/30/17)						
Adult and DW Performance Goals	Participant Categories	PY 2016-17 Santa Cruz LWIA Goal	Performance Level through 6/30/17	Met Goal	Met 80% Target? *80% of goal	Success Rate (% of goal met)
Entered Employment Rate	Adult	72.0%	68.4%	NO	YES	95%
	Dislocated Worker	70.5%	81.6%	YES	YES	115.7%
Retention Rate – 9 months 1, 2, & 3 Quarters after exit	Adult	85.0%	84.4%	NO	YES	99.2%
	Dislocated Worker	84.0%	93.6%	YES	YES	111.4%
Average Earnings: 2 nd and 3 rd Quarter after exit to 2 nd and 3 rd Quarter prior to WIOA participation	Adult	\$16,500	\$16,303	NO	YES	98.8%
	Dislocated Worker	\$15,050	\$20,401.80	YES	YES	135.5%

Please note that the Literacy and Numeracy Gain numbers shown below are being discussed with the state as the youth contractor believes that the state tracking system, CalJOBS, is not yet incorporating data for youth ages 18-24 as it should be.

WIA Youth Formula 4th Quarter Performance (as of 6/30/17)					
Youth Performance Goals	PY 16-17 Goals	Performance Level through 6/30/17	Met Goal	Met 80% Target?	Success Rate (% of goal met)
Entered Education or Employment Rate	70.5%	58.4%	NO	YES	82.8%
Attained Degree or Certificate	64.0%	91.9%	YES	YES	143.5%
Literacy & Numeracy Gains	72.0%	43.2%	NO	NO	60%

Executive Committee

Structure: In 2017, the Executive Committee consisted of the WDB Chair and Vice-Chair, the chair and vice-chair each standing committee along with the immediate-past WDB Chair. Annually, the slate of officers for the WDB is recruited by an ad hoc Nominating Committee and then elected by the full WDB.

Purpose: This Committee meets between the WDB meetings and is empowered to:

- Analyze information from standing and ad hoc committees, and their work.
- Set agendas for WDB meetings.
- Participate on ad hoc committees and work-groups as needed.
- Guide and direct the activities of committees established by the WDB.

2016 and 2017 Accomplishments

- Provided oversight for the Local Workforce Investment Area (LWIOA) Strategic Local and Regional Plans to the State, the process and schedule for public comment, and final Plan approval.
- Provided oversight and approval to the WIOA services and budgets, WIOA performance and Career Center operations.
- Implemented the WDB's 2014-17 Strategic Plan which sets the Board's strategic priorities, including goals, associated action steps and benchmarks. Provided oversight of each Committee's progress toward actions to meet Strategic Plan goals.

Business Services Committee

Structure: WDB business members are Chair and Vice-Chair with other appointed members from the WDB and workforce community partners. All Workforce Santa Cruz County Partners are invited to meetings.

2016 and 2017 Accomplishments:

- Oversaw WDB strategic initiatives targeting Santa Cruz County businesses.
- Planning a Business Roundtable event.
- In 2015-2016, offered nine (9) Rapid Response events to 122 affected employees, providing dislocated workers with workforce services information and direction to services.
- In 2016-2017, offered thirteen (13) Rapid Response events to 158 affected employees of businesses closing.

Comprehensive Economic Development Strategy (CEDS) Committee

Structure: WDB Chair and Vice-Chair and a representative member of each jurisdiction, including the Cities of Capitola, Santa Cruz, Scotts Valley and Watsonville, and County of Santa Cruz.

2016 and 2017 Accomplishments:

- Transitioned the meetings management of the CEDS Committee from the WDB to the County Administrative Office, Economic Development Department. The CEDS remains a committee of the WDB.
- The 2014 CEDS Five-Year Plan was approved by the Economic Development Administration (EDA) on May 28, 2015. This plan is good through 2020. Planning will begin for the next Five-Year CEDS Plan in 2019.
- Provided a forum for the Economic Development departments of every jurisdiction in the County to meet face to face and provide updates on activities and plans.

Youth Council

Structure: WDB members are Chair and Vice-Chair, interested WDB members, partners and community youth serving agencies.

2016 and 2017 Accomplishments:

- With the contracted Santa Cruz County Office of Education (SCCOE) Suenos Youth program, launched the industry recognized re-certification process for the Hospitality, Tourism and Customer Service Academy.
- In PY 2016-17, in accordance with WIOA, a greater number of out of school / harder to serve youth were served. The majority of out of school youth were 18 years old or older and were high school graduates that were basic skills deficient.
- The request for proposal process for a WIOA youth service provider was successfully completed in 2017 and the SCCOE was awarded a new contract taking effect July 1, 2018.

CHALLENGES AND FUTURE GOALS

Challenges

Public Policy Issues for Workforce Systems and Partners

- With diminishing federal workforce allocations, the WDB continues to be challenged to find strategies to continue services for unemployed people and new job seekers.
- The passage of the Workforce Innovation and Opportunity Act has necessitated the reorganization and reestablishment of the Workforce Development Board, as prescribed by law and happening in stages as directed by federal and state guidance.

WDB Governance Issues

- Recruiting and retaining business members remains an on-going challenge and an issue with state monitoring of WDB administration.
- WDB meetings consistently have a quorum of members present. Some members do not attend regularly.
- The Youth Council oversee WIOA youth services, but there is no specific committee to oversee WIOA Adult programs.

Significant Events

- The Workforce Development Board division is merging with the Employment and Benefits Services Division (EBSD) to improve workforce services for the community.

Opportunities

- The WDB and EBSD merger provides the opportunity for the Workforce Development Board to expand its oversight to include all of the Human Services Department's workforce programs including CalWORKs.
- The WDB has the opportunity to reevaluate its structure and role, including whether it has the right committees to do its work.

Future Goals

- Continue to implement WDB Strategic Goals and measure progress.

- Implementation of the WDB Local and Regional Strategic Plans.

Recommendations

- Board of Supervisors assistance to nominate business people to be members of the WDB.

BOARD STAFF AS OF DECEMBER 1, 2017:

- Andy Stone, Workforce Development Board Director
- One (1) Senior WDB Human Services Analysts: Sara Paz-Nethercutt
- One (1) Senior WDB Human Services Analysts: Vacant.
- One (1) Administrative Aide (being filled)
- .5 FTE Typist Clerk III: Marcella Villalobos

ATTENDANCE

See attached (Attachment 3) roster for 2016 and 2017 WDB Member attendance.



☒Action ☒Consent ☐Information ☐Discussion

C.5 Proposed WIOA Budget PY 2018-19

COMMITTEE:	Workforce Development Board	MEETING DATE:	February 28, 2018
STAFF NAME: Andy Stone, WDB Director; Sara Paz-Nethercutt, Sr. Analyst			

SUMMARY:

As you may recall, this board approved the contract awards for PY18/19 to Eckerd Workforce Services for a total of \$175,000 for Career Center Operator (\$75,000) and Workforce Services for Business(\$100,000); \$600,000 to Goodwill Central Coast for Adult and Dislocated Worker services and Santa Cruz County Office of Education for \$775,000 for youth services at its November 8, 2017 meeting with a tentative Board of Supervisor contract approval date of June 12, 2018.

Although the Employment Development Department (EDD) has not yet released the Workforce Innovation and Opportunity Act (WIOA) Allocations for Program Year 2018-19 for the Adult, Dislocated Worker (DW), Rapid Response and Youth funding sources, a proposed budget for WIOA has been developed.

It is recommended that WIOA contract services continue with the current services providers as follows:

- *Cabrillo Small Business Development Center for job retention layoff aversion services
- *Cabrillo Student Resources and Support Network for WIOA participant support services.

Negotiations on the scope of work with the service goals and the budget will be completed with services continuing as of July 1, 2018, according to the County's continuing contract agreements process.

☒Attachment(s)

SUGGESTED MOTION: (if applicable)

I move to approve the proposed WIOA budget for PY 2018-19 and authorize staff to begin program planning and negotiations for the WIOA service providers and prepare contracts for approval by the Board of Supervisors.

COMMITTEE DATE	02/07/18	COMMITTEE APPROVAL:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Other:
BOARD DATE		BOARD APPROVAL:	<input type="checkbox"/> Yes <input type="checkbox"/> No Other:

C5 Attachment

FY 17/18 Adjusted Budget (Includes Actual Carry-In**)

FY 17/18 Adjusted Budget (Includes Actual Carry-In**)	FY 17/18	Proposed Trnsf from DW	FY 17/18	Proposed Trnsf to Adult	FY 17/18	FY 17/18	FY 17/18 FORMULA TOTAL	Prop 39	Slingshot	All Grants Total FY 17/18	% of
AUTHORIZED BUDGET	ADULT		DW		YOUTH	RR			Healthcare		Total
WDB Services											
Administration	84,064		85,720		95,354	58,339	323,477	39,892	170,438	533,807	10%
Program Services	175,522		196,696		143,701	-	515,919	-	-	515,919	10%
Unobligated Funds	130,766		133,342		-	-	264,108	-	-	264,108	5%
Contracts	463,250		463,250		900,000	69,000	1,895,500	-	-	1,895,500	36%
Operational	274,194	62,120	331,041	(62,120)	220,400	15,091	840,726	-	-	840,726	16%
Subtotal	1,127,796	62,120	1,210,049	(62,120)	1,359,455	142,430	3,839,730	39,892	170,438	4,050,060	77.4%
WFSCC Operations											
Training-OJT	482,947	80,030	600,643	(80,030)	-	-	1,083,590	-	-	1,083,590	20.7%
Supportive Services	49,749	13,008	50,113	(13,008)	-	-	99,862	-	-	99,862	1.9%
Subtotal	532,696	93,038	650,756	(93,038)	-	-	1,183,452	-	-	1,183,452	22.6%
TOTAL	1,660,492	155,158	1,860,805	(155,158)	1,359,455	142,430	5,023,182	39,892	170,438	5,233,512	100%
	36.1%		34.0%		27.1%	2.8%	100.0%				

**Final Carry-In for FY 17/18 as of August 31,2017, after year-end close and completion

of the 4th quarter County Expense Claim. Carry-in used for this budget calculation includes:

Adult	\$726,450
DW	\$908,365
Youth	\$299,963
RR	\$20,806
Total	\$1,955,584

FY 17/18 FORMULA	FY 17/18 FORMULA				
CONTRACT STATUS	ADULT	DW	YOUTH	RR	TOTAL
Cabrillo College - SRSN	37,500	37,500	-	-	75,000
Cabrillo College - SBDC	-	-	-	44,000	44,000
Goodwill Central Coast	358,250	358,250	-	25,000	741,500
SCCOE Youth Services	-	-	850,000	-	850,000
One-Stop Operator (TBD)	17,500	17,500	-	-	35,000
Eckered- Career Center Operato	-	-	-	-	-
Eckered- Services for Business	-	-	-	-	-
	413,250	413,250	850,000	69,000	1,745,500

* Estimated to spend 1/3 of Prop 39 & Slingshot grants in 17/18 and 2/3 carry-in to 18/19

FY 18/19 Proposed Budget Prepared 1/30/2018

FY 18/19	FY 18/19	FY 18/19	FY 18/19	FY 18/19	Prop 39	Slingshot	All Grants Total FY 16/17	% of	18/19 v 17/18 DIFF
ADULT	DW	YOUTH	RR	FORMULA TOTAL		Healthcare	Total FY 16/17	Total	
84,064	85,720	95,354	68,995	334,133	26,594.67	113,625.33	474,353	10.0%	(59,454)
231,863	265,002	181,247	-	678,112	-	-	678,112	14.4%	162,193
130,766	133,342	-	-	264,108	-	-	264,108	5.6%	-
387,500	387,500	825,000	69,000	1,669,000	-	-	1,669,000	35.3%	(226,500)
48,465	215,747	86,327	2,500	353,039	-	-	353,039	7.5%	(487,687)
882,658	1,087,311	1,187,928	140,495	3,298,392	26,595	113,625	3,438,612	72.8%	(611,448)
579,106	590,512	-	-	1,169,618	-	-	1,169,618	24.8%	86,028
57,911	59,051	-	-	116,962	-	-	116,962	2.5%	17,100
637,017	649,563	-	-	1,286,580	-	-	1,286,580	27.2%	103,128
1,519,675	1,736,874	1,187,928	140,495	4,584,972	26,595	113,625	4,725,192	100%	(508,320)
33.1%	37.9%	25.9%	3.1%	100.0%					

*** Final carry-in for FY 18/19 will be determined in August 2018, after year-end close and completion of the 4th quarter County Expense Claim. Carry-in used for this budget calculation includes:

The FY 18/19 numbers assumes that the newly issued PO'S for PCG, Antenor and Global learning totally \$64,705 and an additional PO of \$35,000 being finalized are all going to spend out in this FY. So, they are not part of the 18/19 carry-in numbers

Adult	\$585,633
DW	\$784,434
Youth	\$128,436
RR	\$18,871
Total	\$1,517,374

FY 18/19 FORMULA	FY 18/19 FORMULA					18/19 v 17/18
ADULT	DW	YOUTH	RR	TOTAL		DIFF
37,500	37,500	-	-	75,000	-	-
-	-	-	44,000	44,000	-	-
300,000	300,000	-	-	600,000	(141,500)	
-	-	775,000	-	775,000	(75,000)	
-	-	-	-	-	(35,000)	
25,000	25,000	25,000	-	75,000	75,000	
25,000	25,000	25,000	25,000	100,000	100,000	
387,500	387,500	825,000	69,000	1,669,000	(76,500)	



☒ Action ☐ Consent ☐ Information ☒ Discussion

C.6 Strategic Plan Report

COMMITTEE:	Workforce Development Board	MEETING DATE:	February 28, 2018
STAFF NAME: Andy Stone, WDB Director			

SUMMARY:

On September 7, 2016 the WDB approved the WDB Director's Program Year (PY) 2016-17 Operational Plan which lays out the specific actions for the program year designed to ensure that the Strategic Plan's goals are met. The attached scorecard represents the updated PY 2017-18 outcomes for the approved goals and action steps.

Both the Strategic Plan and the WDB Director's Operational Plan incorporate the Strategic Goals referenced below.

Strategic Goals for Workforce Santa Cruz County

Goal 1: Increase effectiveness of local and regional workforce development system to better meet job seekers, business and community needs

Goal 2: Align workforce development strategies to support local economic development

Goal 3: Develop strategic relationships with educators, employers and community partners to:

- Increase the skill levels of youth and adult job seekers, and
- Create opportunities for employment, career mobility, and self-sufficiency

Goal 4: Increase Board (WDB) Effectiveness

☒ Attachment(s)

SUGGESTED MOTION: (if applicable)

I move to approve the WDB Director's Operational Plan update for PY 17-18.

COMMITTEE DATE	02/07/18	COMMITTEE APPROVAL:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Other:
BOARD DATE		BOARD APPROVAL:	<input type="checkbox"/> Yes <input type="checkbox"/> No Other:

**C.6 Attachment - Workforce Development Board of Santa Cruz County
STRATEGIC PLAN STATUS REPORT Program Year (PY) 2017-2018**

	Benchmark (2016-17)	2017-18 Target	2017-18 Operational Goals to meet Target	YTD
<u>Goal 1</u> Increase effectiveness of local and regional workforce development system to better meet job seekers, business and community needs	<ul style="list-style-type: none"> Completed Proposition 39 Pre-Apprenticeship Training Awarded Slingshot Grant for Health Care 	In 2017-18: Deliver three WDB approved projects	<ul style="list-style-type: none"> Develop Training Program for Community Health Workers (Slingshot) Create and Present "State of the Tech Sector" Report Launch Pilot Program Focused on Designing Career Paths 	<p>Slingshot: Coordinating CHW training development with regional community colleges</p> <p>Tech Partnership: Report Released - Presentation to SC New Tech Meetup on 2/7/18</p> <p>Designing Careers: Exploring options for Career Path workshops</p>
<u>Goal 2</u> Align workforce development strategies to support local economic development	<ul style="list-style-type: none"> Created Business Engagement Plan Established Regional Business Engagement Roundtable 	In 2017-18: Partner with economic development to help employers attract and retain talent	<ul style="list-style-type: none"> Create a WDB Staff Position Focused on Business Engagement Develop Processes and Agreements to Share Business Connections with Economic Developers 	<p>Business Engagement Staff: Working with County Personnel on filling the vacant position</p> <p>Share Employer Contacts: Working with County Economic Development on initial phase.</p>
<u>Goal 3</u> Develop strategic relationships with educators, employers and community partners to: <ul style="list-style-type: none"> Increase the skill levels of youth and adult job seekers, and Create opportunities for employment, career mobility, and self-sufficiency 	<ul style="list-style-type: none"> Produced Hot Jobs Report Developed New WDB Messaging 	In 2017-18: Use data and messaging to strategically target employers and job seekers	<ul style="list-style-type: none"> Modernize Hot Jobs Report Use new WDB messaging to update website content and materials 	<p>Hot Jobs Report: Purchased and launched Career Concourse - provides real time information</p> <p>WDB Messaging: Now developing website content and materials with Studio Holladay</p>
<u>Goal 4</u> Increase Board (WDB) Effectiveness	<ul style="list-style-type: none"> Provided Introduction to WIOA at WDB Meeting Held WDB National Issues Discussion 	In 2017-2018: Establish the WDB as Workforce Development Experts	<ul style="list-style-type: none"> Create a WDB Member Development Plan Establish a new WDB Member Orientation Redesign the Entire WDB Meeting Experience to focus on bigger picture Workforce Development issues 	<p>Development Plan: Engaged Public Consulting Group to be completed by 6/30/18</p> <p>New WDB Orientation: Engaged Public Consulting Group to be completed by 6/30/18</p> <p>Redesign Meeting Experience: Moved meetings to a new venue. Identified topics and speakers for remaining meetings</p>

Benchmark = beginning of the strategic plan

Target = planned to be at the end of the year

Green	on track to meet planned target for the year
Yellow	needs to be watched
Red	in danger of not meeting target for the year.



**Workforce Development Board
Guest Presenter
February 28, 2018**

18 W. Beach Street
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Kevin Wheeler
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☒Action ☐Consent ☐Information ☒Discussion

A.1 WIOA/CalWORKs Merger

COMMITTEE:	Workforce Development Board	MEETING DATE:	February 28, 2018
STAFF NAME: Andy Stone, WDB Director			

SUMMARY:

On December 1, 2017, the Santa Cruz County Human Services Department merged the Workforce Development Board (WDB) staff into the Employment and Benefit Services Division (EBSD) and created a new organizational structure that provides oversight and coordination of job seeker and business services across the Human Services Departments' various funding streams. In addition to coordinating activities for our customers, this merger is designed to increase opportunities to "braid" funding/resources to implement new initiatives and achieve economies of scale.

At the February 1, 2018 Special Meeting, the Workforce Development Board directed the Executive Committee to develop recommendations outlining the Board's future role in overseeing both the WIOA and CalWORKs programs.

At February 7, 2018 Executive Committee meeting, the Committee developed recommendations concerning the Board's future role in the oversight of the CalWORKs program and identified the following recommendations for your Board's consideration:

- The Workforce Development Board will provide strategic oversight and guidance for Santa Cruz County Human Services Department's workforce development programs, including CalWORKs;
- The Workforce Development Board will increase its annual meetings from three to four;
- The Youth Council will be renamed and expand its oversight to include program services for adults; and
- The Business Services Committee will seek to merge with the Comprehensive Economic Development Strategy (CEDS) Committee.

☒Attachment(s)

SUGGESTED MOTION: (if applicable)

I move to approve the Executive Committee's recommendations as presented and authorize staff to take the necessary actions to complete the merger.

COMMITTEE DATE	02/07/18	COMMITTEE APPROVAL:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Other:
BOARD DATE		BOARD APPROVAL:	<input type="checkbox"/> Yes <input type="checkbox"/> No Other: